

## Final project – INFO523

**TL; DR;** You are expected to present a data mining application/algorithm/method not covered in class. You should provide feedback to at least two presentations.

**OBJECTIVES:** Students will practice how to communicate topics in data mining. You will prepare a 15–20-minute presentation about a data mining topic (e.g. application, algorithm, method, test) not discussed in class. The idea is to go a bit further in those topics that are potentially more relevant to students for their research, job, or general interest. Students will record a 15–20 min presentation on a data mining topic. Feel free to work solo or in pairs. Multiple groups can present on the same topic.

**PRESENTATION:** The presentation (15–20 min) should include the following five aspects:

1. Background information and purpose of the model/technique/method
2. Details on how this topic relates to any of the topics in the class
3. Real-world applications
4. A worked example in R/python using real or simulated data (mandatory). You'll have to provide a link to a relevant GitHub repo in your submission.
5. Conclusions, recommendations, and future work

Record your presentation to the cloud using Zoom (\*Do NOT protect your video with a password\*). You can also record your video using any other tools and share a link to YouTube or Google Drive.

**SUBMISSION (through D2L):** By the deadline, turn in a PDF, TXT, or DOC\* file including ONLY the following information: (1) the link to your presentation, (2) a title for your talk, (3) list all your group members (if necessary), (4) a link to the relevant GitHub repo with an example that is relevant to your talk (e.g. see #4 under PRESENTATION), and (5) a summary of your talk (<300 words). Presentations will be posted in D2L on the final week of class. Please submit one document per group.

**GRADING (40 points):** Up to 20% per item under “PRESENTATION”.

**PEER FEEDBACK:** Please provide feedback for at least five presentations (see form below). If you fail to do so, there will be a 25% penalty on your final grade for this component. Guidelines on how to provide feedback will be posted on D2L.

**Need help?** Please get in touch with the instructor if you need additional advice to select your topic!

**Late submissions won't be graded.**

Presentation title:

Presenter:

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**Instructions to reviewer:** Use these criteria to rate the presentation on a scale of 1-5 (1=strongly disagree; 3=neutral; 5=strongly agree).

**Appropriateness**

Is the topic relevant to the course? No Yes

**Appearance**

**5 is strong agreement**

- |   |           |
|---|-----------|
| 1. Presentation attracts viewer's attention.          | 1 2 3 4 5 |
| 2. Sentences are easy to read.                        | 1 2 3 4 5 |
| 3. Presentation is well organized and easy to follow. | 1 2 3 4 5 |
| 4. Graphics and other visuals enhance presentation.   | 1 2 3 4 5 |
| 5. The presentation is neat and appealing to look at. | 1 2 3 4 5 |

**Content**

- |  |           |
|--|-----------|
| 6. Content is clear and easy to understand.  | 1 2 3 4 5 |
| 7. Purpose of model is stated clearly.   | 1 2 3 4 5 |
| 8. Relevance clearly stated.   | 1 2 3 4 5 |
| 9. Key aspects of the topic are stated clearly.                                      | 1 2 3 4 5 |
| 10. There is enough detail about methods for me to understand the model and results. | 1 2 3 4 5 |
| 11. The approach taken is in the R example is clear.                                 | 1 2 3 4 5 |
| 12. Presentation is free of unnecessary detail.                                      | 1 2 3 4 5 |
| 13. Conclusions are stated clearly.  | 1 2 3 4 5 |
| 14. Conclusions are supported by model results.                                      | 1 2 3 4 5 |

**Presentation**

15. Presenter's response to questions demonstrated knowledge of subject matter and project.

1 2 3 4 5

16. Overall, this was a great presentation.

1 2 3 4 5

**Other comments (at least three cohesive sentences for your classmate)**