#### Derek M. Sutton

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### **OBJECTIVE**

Full-Stack Web Developer with diverse experience in branding, product development, and recruitment. Eager to leverage these skills to create software solutions that enhance business growth and user satisfaction.

## **PROFESSIONAL EXPERIENCE**

- Visioneer Branding, LLC, Jacksonville FL | Owner, Manager June 2014 Present
  - Founded and automated a successful online brand merchandising business.
  - Led multimedia projects and branding strategies for diverse clientele, including Fortune 100 companies.
  - Advised various organizations, including government institutions, on rebranding and visual modernization strategies.
- ASK Staffing, Inc., Atlanta, GA | IT Recruiter

Sept 2013 - Jun 2014

- Successfully recruited IT professionals, consistently ranking as a top recruiter.
- Managed 7-10 candidate submittals per week, leading to up to 5 hires monthly.
- MarketSource, Inc., Alpharetta, GA | Talent Acquisition Specialist Oct 2012 Sept 2013
  - Proactively sourced a diverse pool of candidates for high-volume sales and marketing positions for major national brands.
  - Awarded "MVP" for exceptional performance during a significant client acquisition project for a Fortune 100 company.

### **EDUCATION**

- Florida State University, Tallahassee, FL B.S. in Political Science, Minor in IT | 2010-2012
- Georgia Tech Full-Stack Coding Bootcamp Certificate | Jan 2023 July 2023

# **SKILLS**

- Frontend Development: HTML, CSS, Bootstrap, TailwindCSS, JavaScript, React.js
- Backend Development: Node.js, Express.js, Java
- Database Management: MongoDB, SQL
- Design Tools: Adobe Creative Suite, CorelDraw Graphics Suite, Canva, Figma
- Development Tools & Platforms: Git, VS Code, CLI, Linux Ubuntu

#### **AWARDS/ACHIEVEMENTS**

- Commissioned by the US Navy Command Region Southeast (2018) to design an award for retiring Officers, still in use today.
- Designed company uniforms and marketing collateral for major sporting and entertainment events, generating over 100 million impressions for a client.
- Developed a marketing program for a major Atlanta hospital and the world's largest hotel chain.
- Recognized for creating an online merchandise campaign during the Covid-19 pandemic, providing financial support to local businesses in the community.