

DEREK HO

UX/UI DESIGNER | FRONT-END WEB DEVELOPER

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PORTFOLIO: [HTTPS://DEREKHOPORTFOLIO.NETLIFY.APP/](https://derekhoportfolio.netlify.app/)

Objective

I am currently searching for opportunities to apply the knowledge that I have been able to acquire during my time in DMIT's Web Development Program at NAIT. I believe that my ability to quickly learn new things coupled with good organizing abilities will enable me not only to build but also design websites that are both visually pleasing and user-friendly.

Skills & abilities

HTML, CSS, JavaScript, React, Node.js, PHP, WordPress, MySQL, Bootstrap, Figma, Adobe Photoshop, Adobe Illustrator. Experience building responsive web applications, conducting user research, creating user personas, journey mapping, user stories, low-fidelity and high-fidelity wireframes, sketches, high-fidelity prototypes and visual design.

Soft Skills: Communication, Teamwork, Problem-solving, Adaptability, Time management, Leadership, Critical thinking, Attention to detail.

Experience

Lock Surgeon

Web Assistant | Apr 2024 - Sept 2024

- Collaborated in a team to implement website updates, enhancing visual aesthetics and improving user experience through layout and functionality adjustments, resulting in increased user engagement.
- Worked collaboratively to optimize website content and structure, leading to measurable improvements in search engine optimization (SEO) and an increase in search rankings.
- Developed and executed SEO strategies, including keyword research, on-page optimization, and content enhancements, which successfully increased organic traffic.

Volunteer

KR Scholars

Web Developer | Oct 2024 - Dec 2024

- Redesigning various pages

Education

NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY

Edmonton, AB | DMIT Web Design and Development

NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY

Edmonton, AB | Computer Networking Administrator
