

CONTACT

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🌐 [My Portfolio](#)

EDUCATION

2022-2025
NORTHERN ALBERTA
INSTITUTE OF TECHNOLOGY

- Web Design And Development

2021-2022
NORTHERN ALBERTA
INSTITUTE OF TECHNOLOGY

- Computer Networking Administrator

SKILLS

- HTML
- CSS
- Javascript
- React
- Wordpress
- Figma
- Canva
- Adobe Photoshop
- Adobe Illustrator
- Building responsive websites
- Wireframing and prototyping
- Visual Design
- SEO optimization
- UX Design

DEREK HO

DIGITAL DESIGN AND WEB DESIGN COORDINATOR

PROFILE

Energetic and innovative with flair for bringing innovative solutions to design work. Skilled in design software and and proficient with knowledge of design principles and visual aesthetics. Committed to delivering effective and visually impactful design results.

WORK EXPERIENCE

Total Life

FEB 2025 - PRESENT

Marketing and Web Design Coordinator

- User Experience (UX): Designed high-fidelity prototypes of websites and landing pages to enhance user interface and usability.
- Visual Design: Developed graphics, banners, logos, and other visual components for consistent branding. Designed and created engaging graphics for social media and advertising campaigns.
- Content Management: Regularly update website content, images, and banners to ensure freshness and relevance.
- Responsive Design: Render websites mobile-friendly and responsive across various devices.
- Content Management: Regularly update website content, images, and banners to ensure freshness and relevance.
- SEO Optimization: Use SEO best practices so that the website ranks well in search engines and attracts organic traffic.

Lock Surgeon

APRIL 2024 - SEPT 2024

Web Assistant

- Developed and executed SEO strategies, including keyword research, on-page optimization such as writing compelling meta tags, optimizing images using alt tags, ensuring URL structure is short, descriptive and includes keywords, and proper headings were used to structure content
- Enhanced visual aesthetics and improving user experience through layout and functionality adjustments, resulting in increased user engagement