

# DEREK HO

## FRONT-END WEB DEVELOPER

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PORTFOLIO: [HTTPS://DEREKHOPORTFOLIO.NETLIFY.APP/](https://derekhoportfolio.netlify.app/)

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### Objective

I am currently searching for opportunities to apply the knowledge that I have been able to acquire during my time in DMIT's Web Development Program at NAIT. I believe that my ability to quickly learn new things coupled with good organizing abilities will enable me not only to build but also design websites that are both visually pleasing and user-friendly.

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### Skills & abilities

HTML, CSS, JavaScript, React, Node.js, PHP, WordPress, MySQL, Bootstrap, Figma, Adobe Photoshop, Adobe Illustrator. Experience building responsive web applications, conducting user research, creating user personas, journey mapping, user stories, low-fidelity and high-fidelity wireframes, sketches, high-fidelity prototypes and visual design.

Soft Skills: Communication, Teamwork, Problem-solving, Adaptability, Time management, Leadership, Critical thinking, Attention to detail.

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### Experience

#### Lock Surgeon

##### Web Assistant | Apr 2024 - Sept 2024

- Collaborated in a team to implement website updates, enhancing visual aesthetics and improving user experience through strategic layout and functionality adjustments, resulting in increased user engagement.
- Worked collaboratively to optimize website content and structure, leading to measurable improvements in search engine optimization (SEO) and a notable increase in search rankings.
- Developed and executed targeted SEO strategies, including keyword research, on-page optimization, and content enhancements, which successfully increased organic traffic and significantly improved site visibility on search engines.

#### CFS

##### Computer Technician | Aug 2021 - Jan 2022

- Refurbished PCs and laptops
- Troubleshoot hardware issues including laptops, PCs, mice, and monitors

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### Education

NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY  
Edmonton, AB | DMIT Web Design and Development

NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY  
Edmonton, AB | Computer Networking Administrator

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