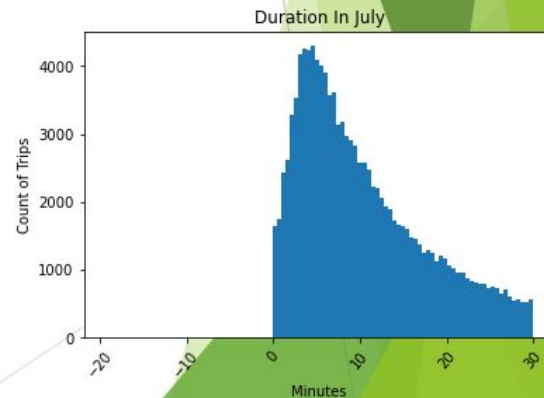
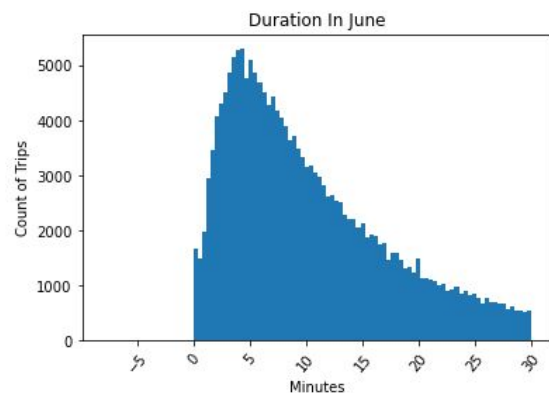
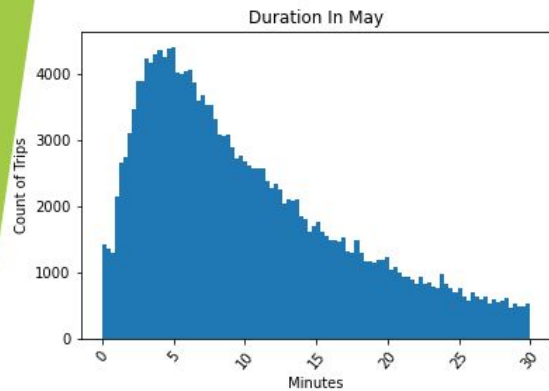
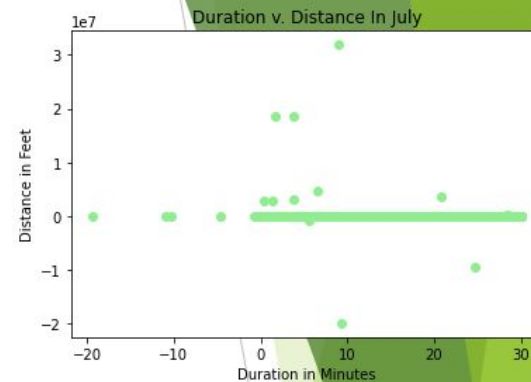
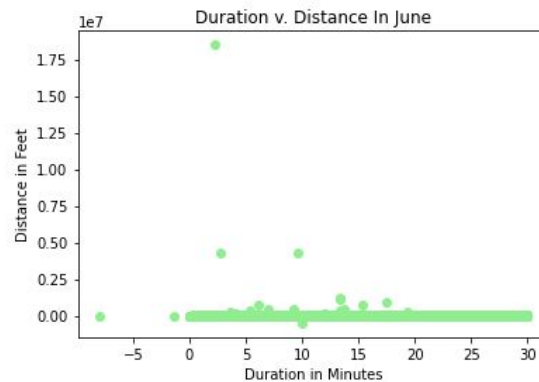
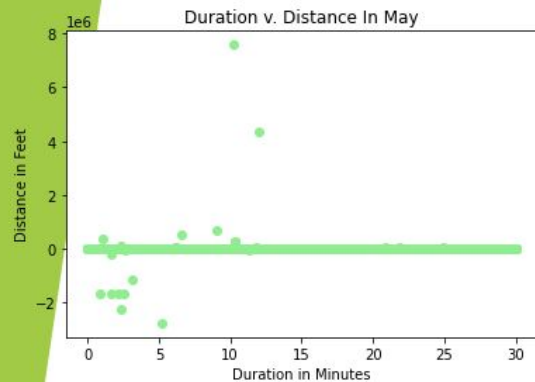
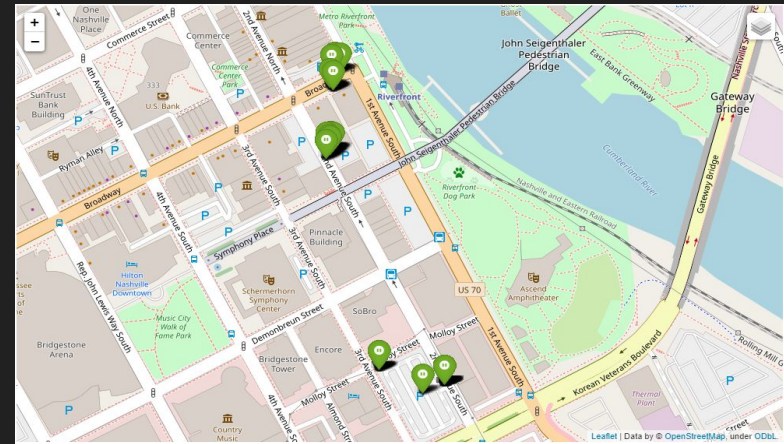
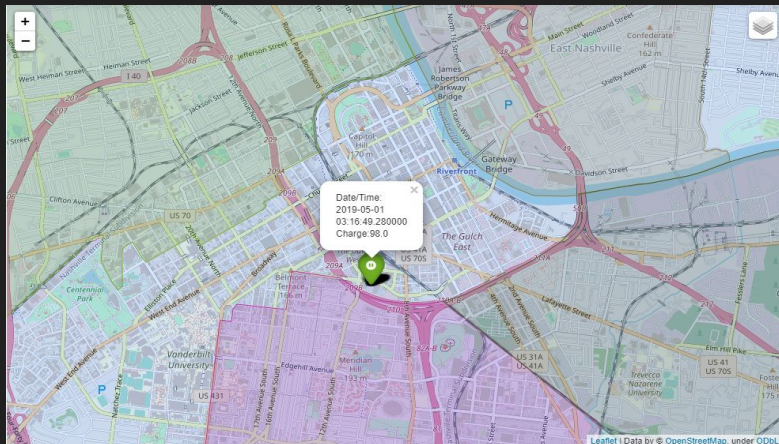
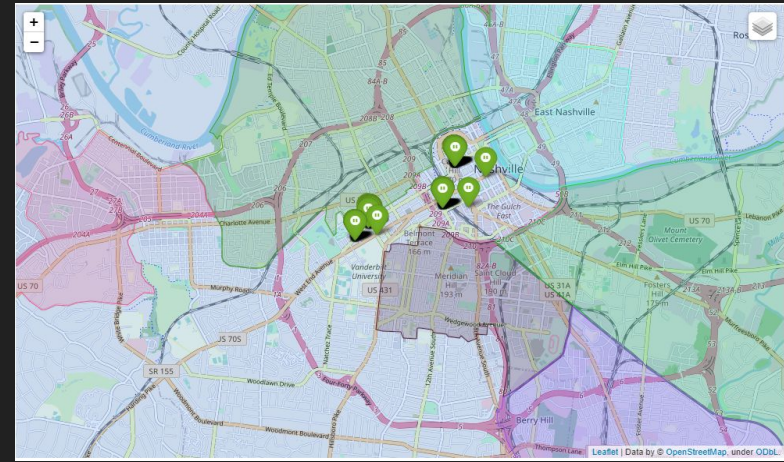
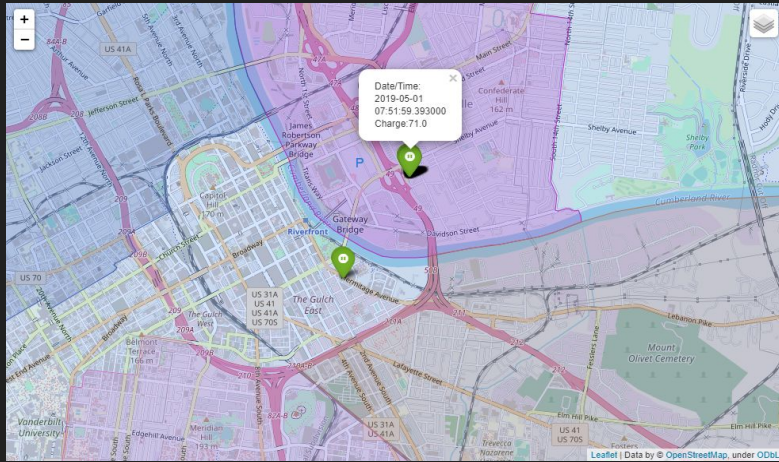


Nashville Scooter Project

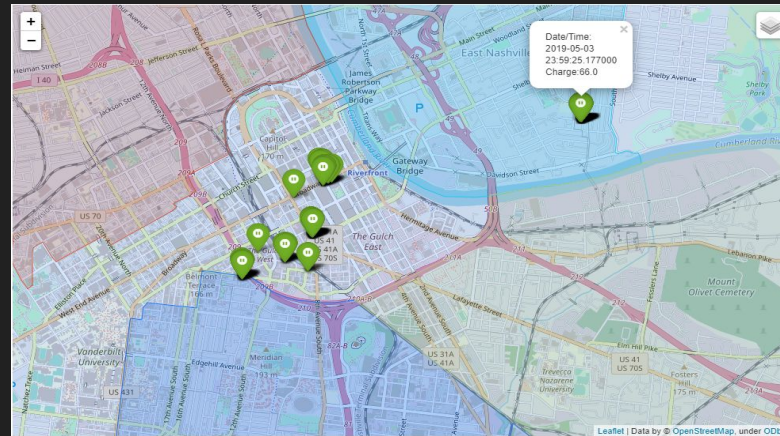
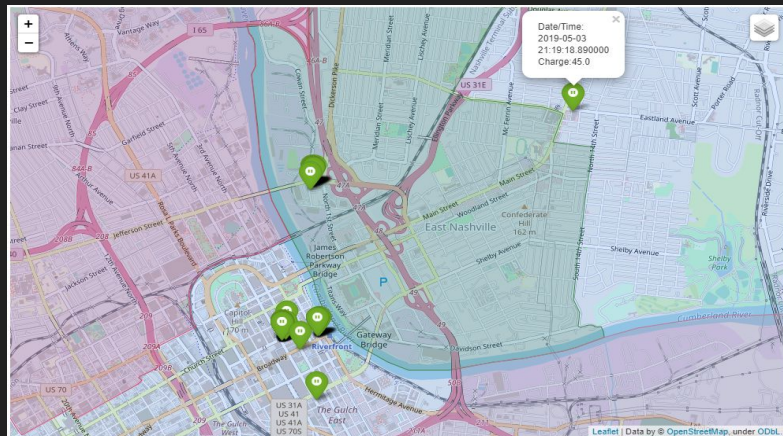
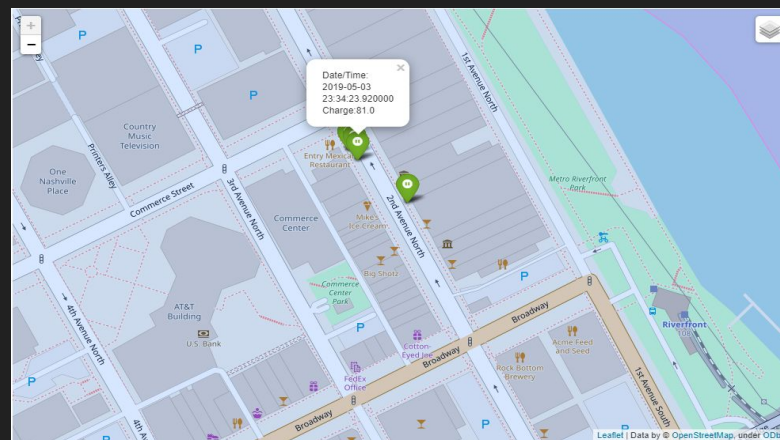
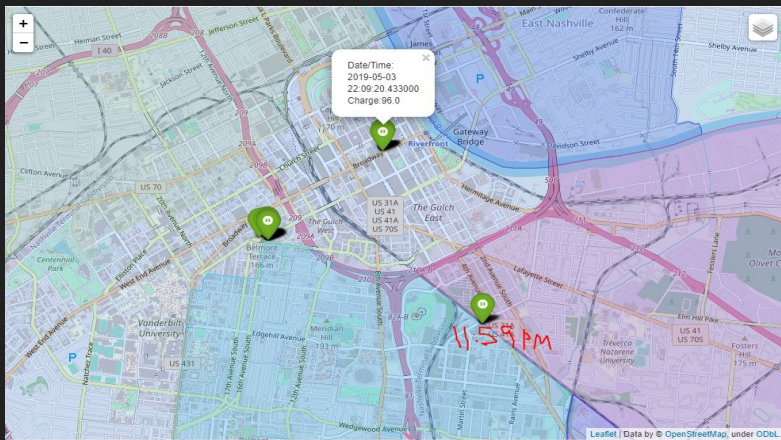
DA5 “A Thorn in My Sidewalk” -- Austin Peay, Austin Ward,
Derek Price, Lesley Easley, and Sara Schuster



Individual Scooter Paths - May 1st, 2019



Individual Scooter Paths - May 3rd, 2019



Are Nashvillians using the scooters to get to work?

Let's look at the busiest 5 days for each month of data:

26-May SUN*	14947
25-May SAT*	14811
18-May SAT	12596
4-May SAT	10210
27-May MON*	9993

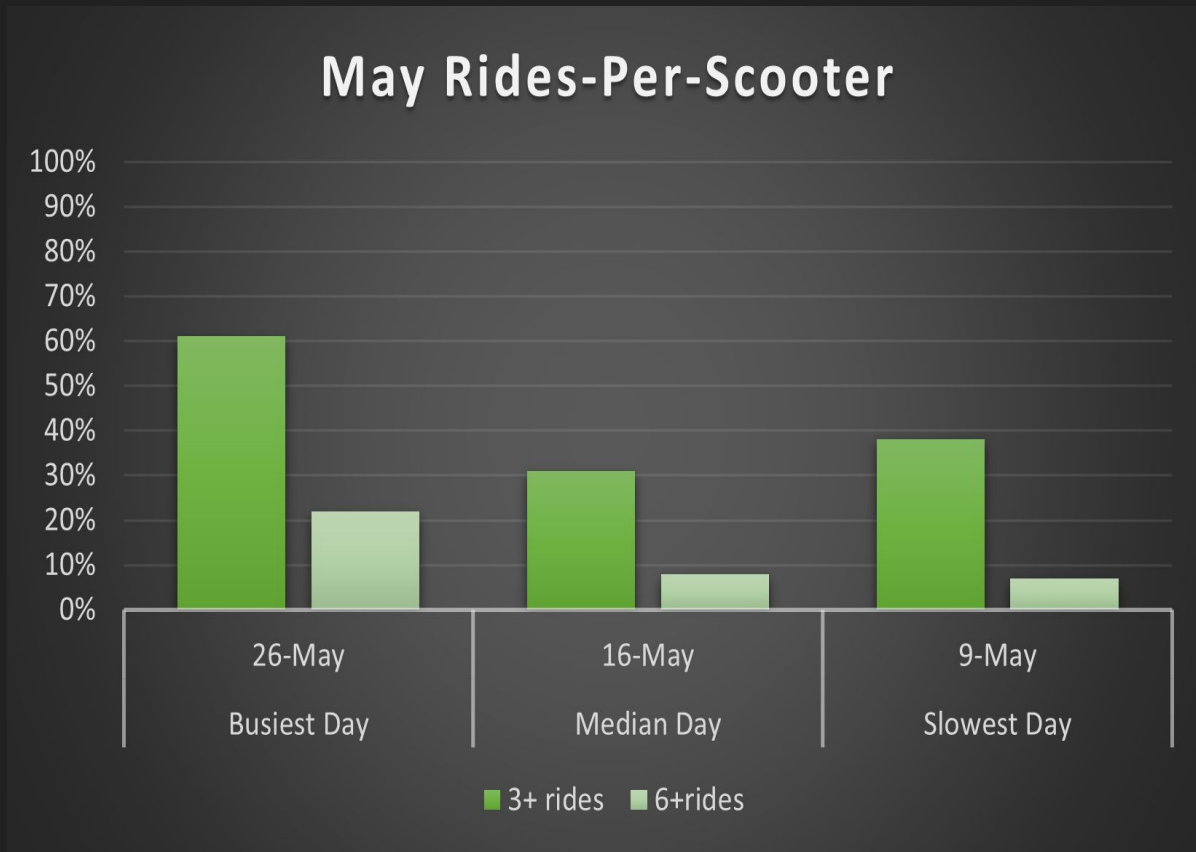
*Memorial Day Weekend

8-Jun SAT	13674
1-Jun SAT	12673
15-Jun SAT	11199
2-Jun SUN	10260
9-Jun SUN	9965

6-Jul SAT*	8054
13-Jul SAT	7981
5-Jul FRI*	7839
27-Jul SAT	7398
20-Jul SAT	6731

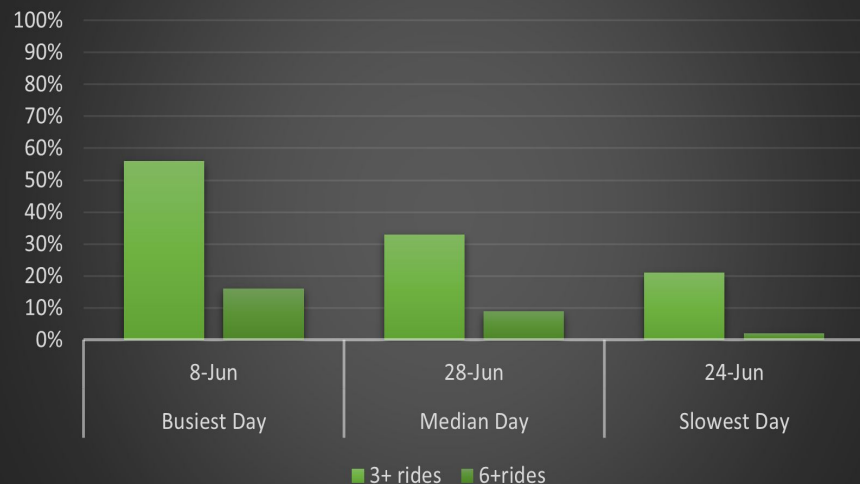
*4th of July Weekend

What percentage of scooters are meeting the goal of 3 rides per day?
What percentage are over-performing and doing at least twice that?

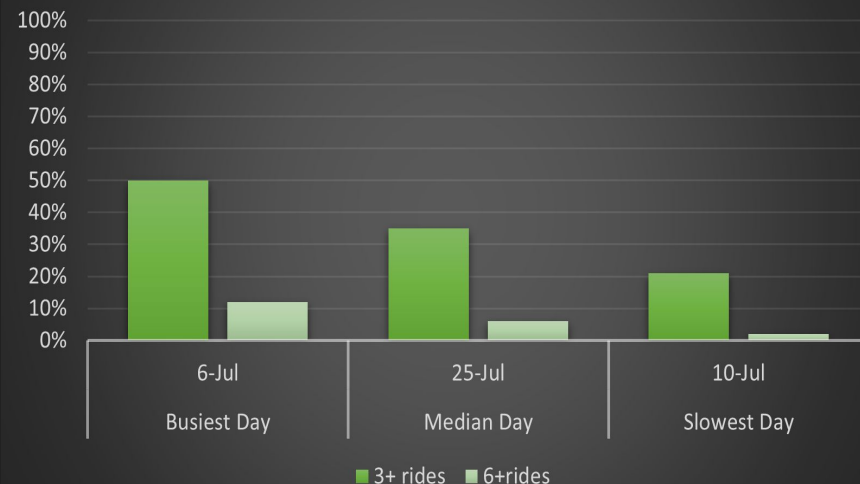


What percentage of scooters are meeting the goal of 3 rides per day?
What percentage are over-performing and doing at least twice that?

June Rides-Per-Scooter



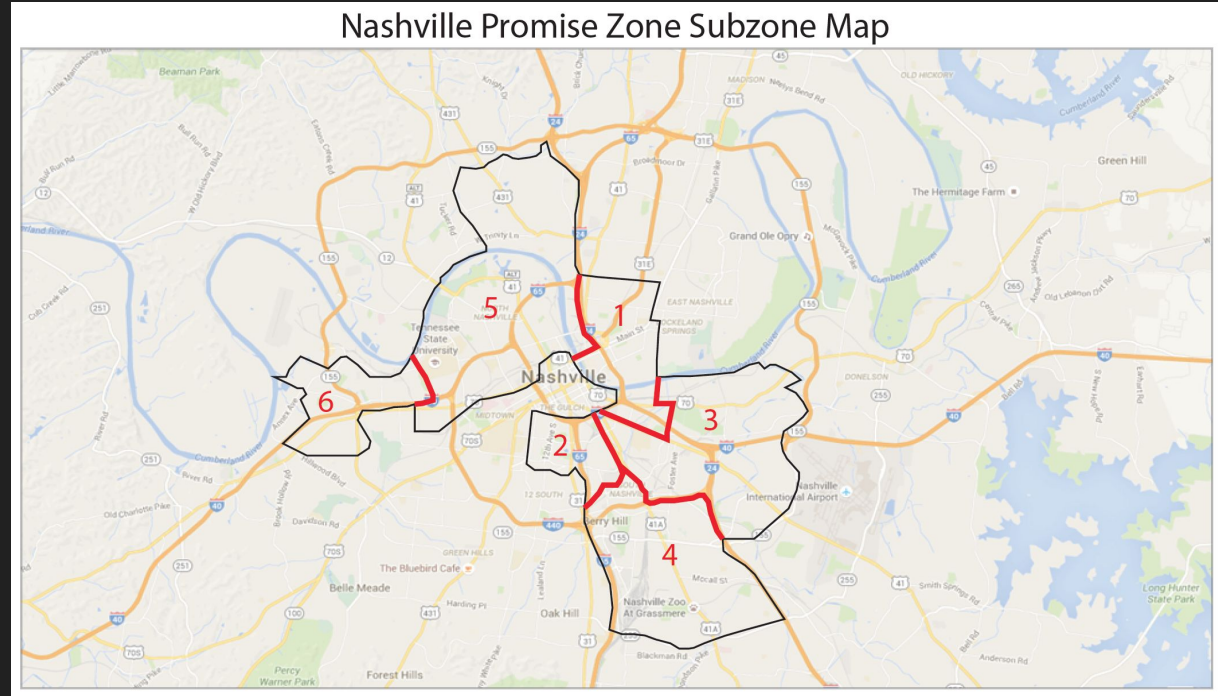
July Rides-Per-Scooter



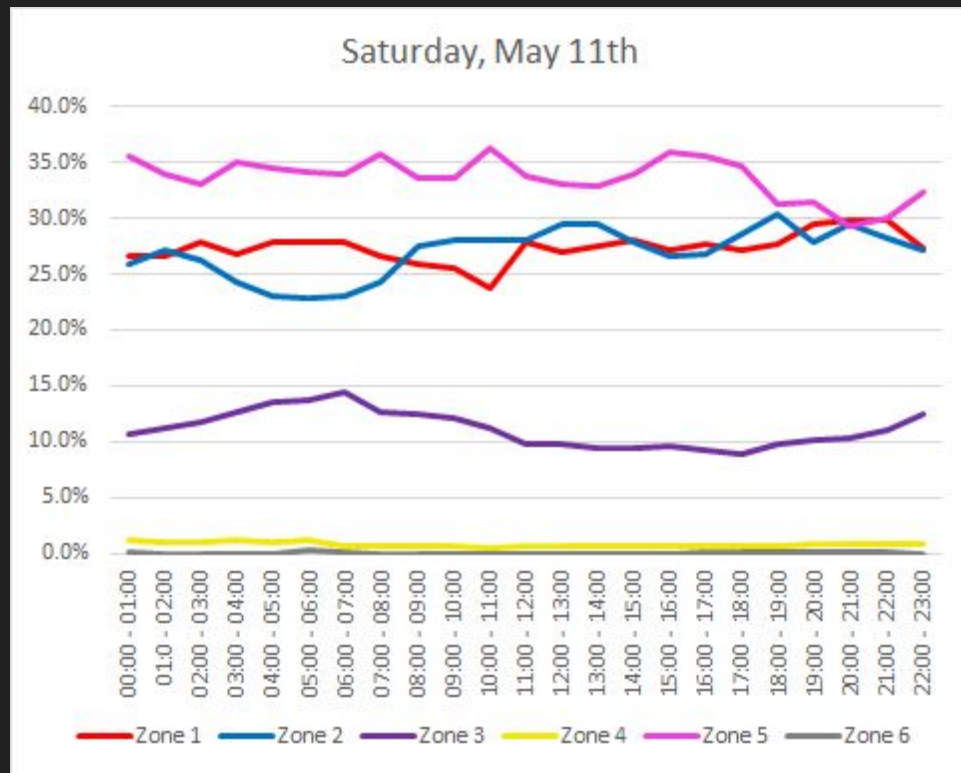
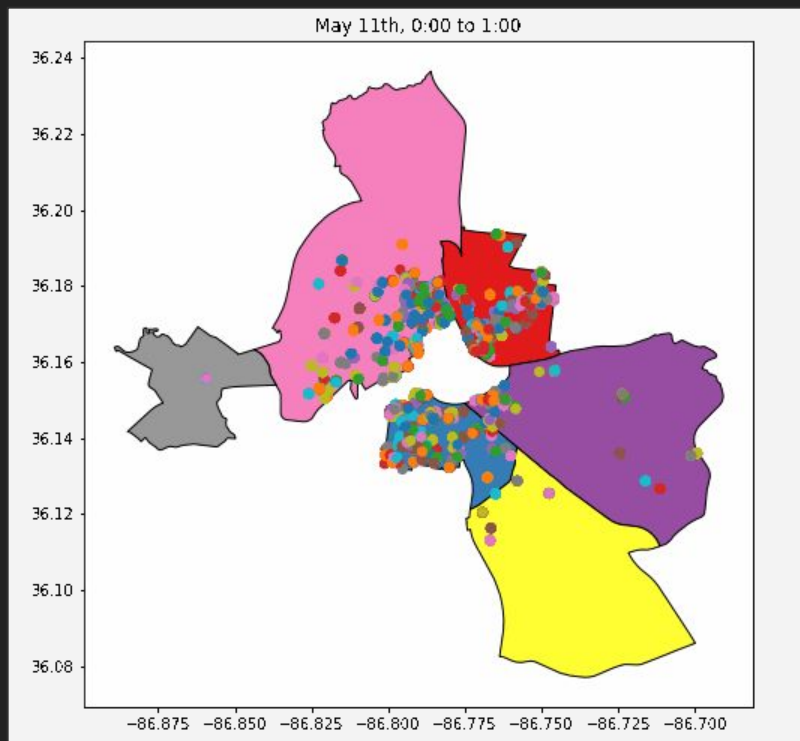
Nashville's “Promise Zones”

Partners address 6 goals:

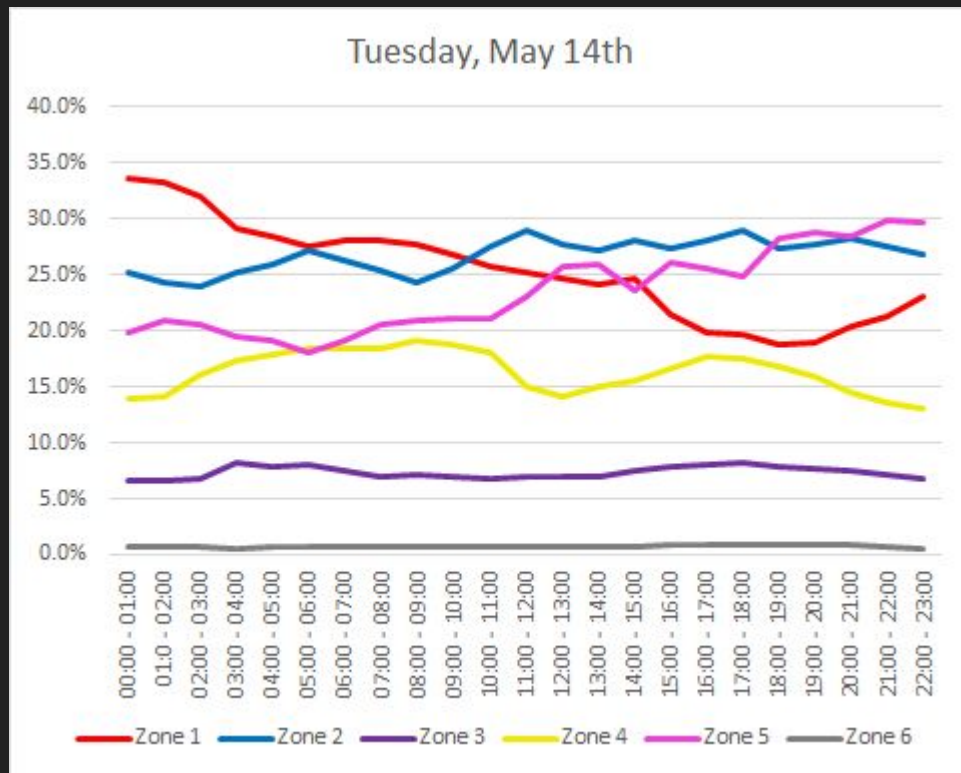
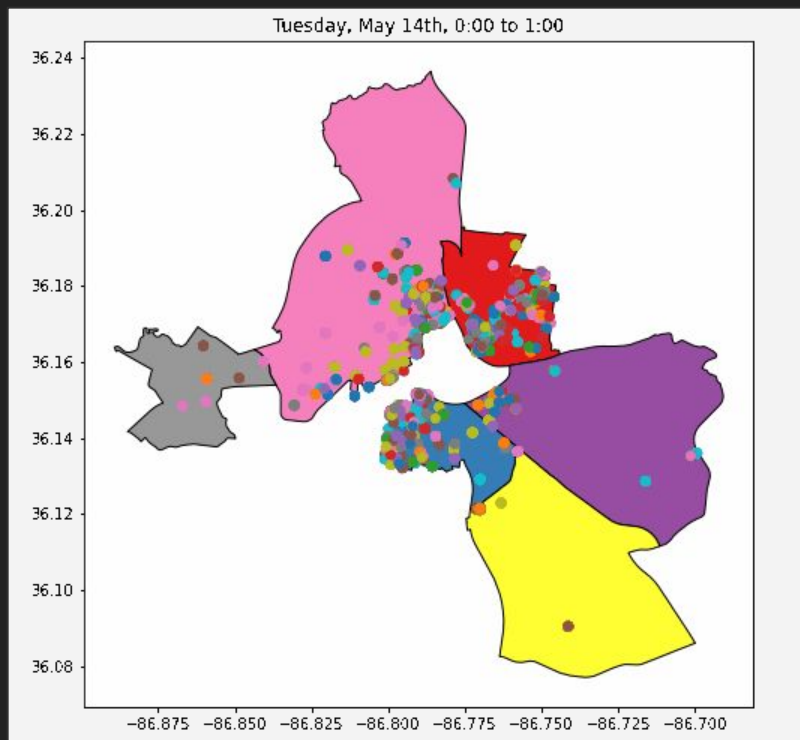
1. Increase access to quality affordable housing
2. Create jobs
3. Increase economic activity
4. Improve educational opportunities
5. Improve community infrastructure
6. Reduce violent crime



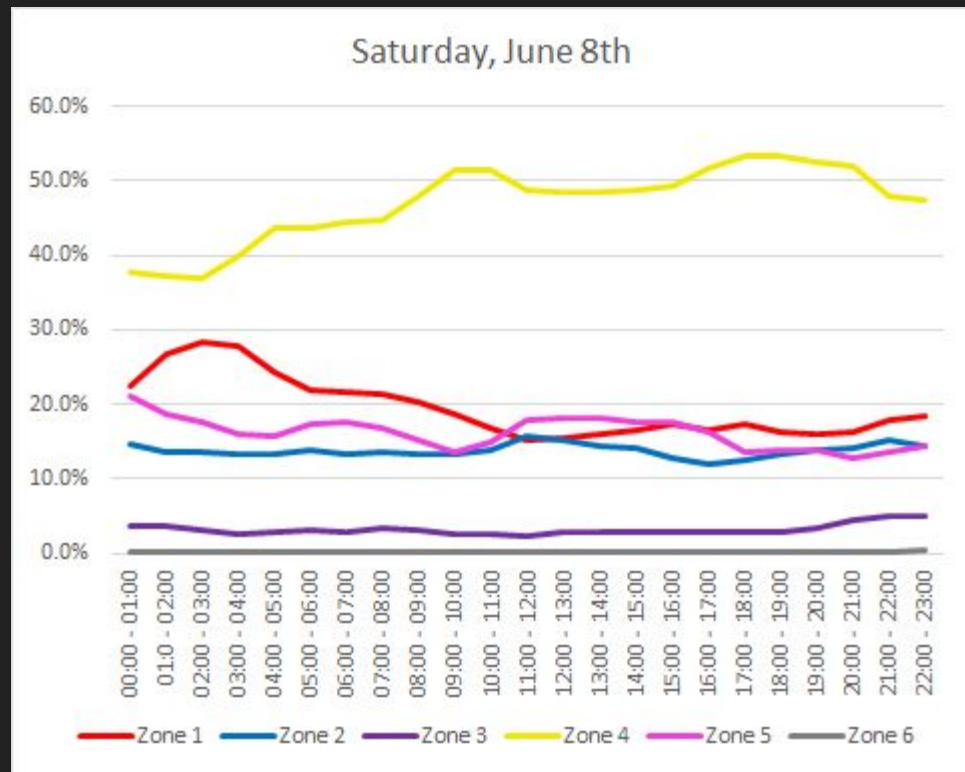
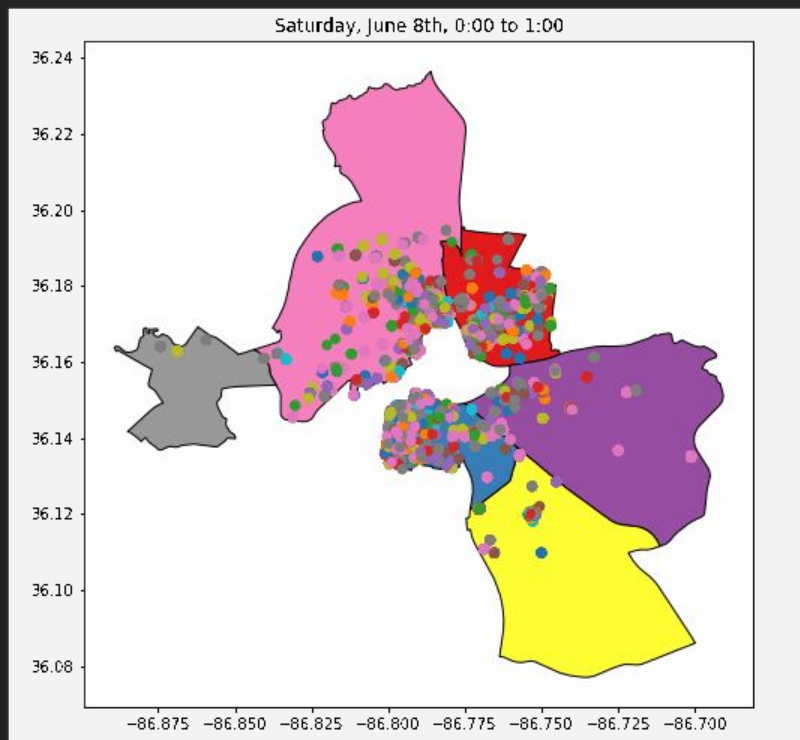
Saturday May 11th



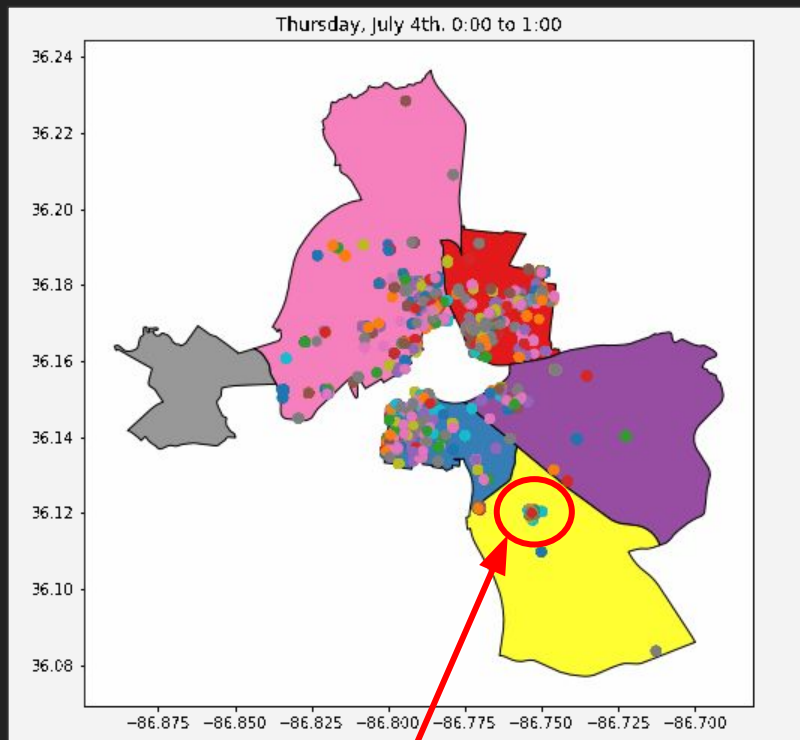
Tuesday May 14th



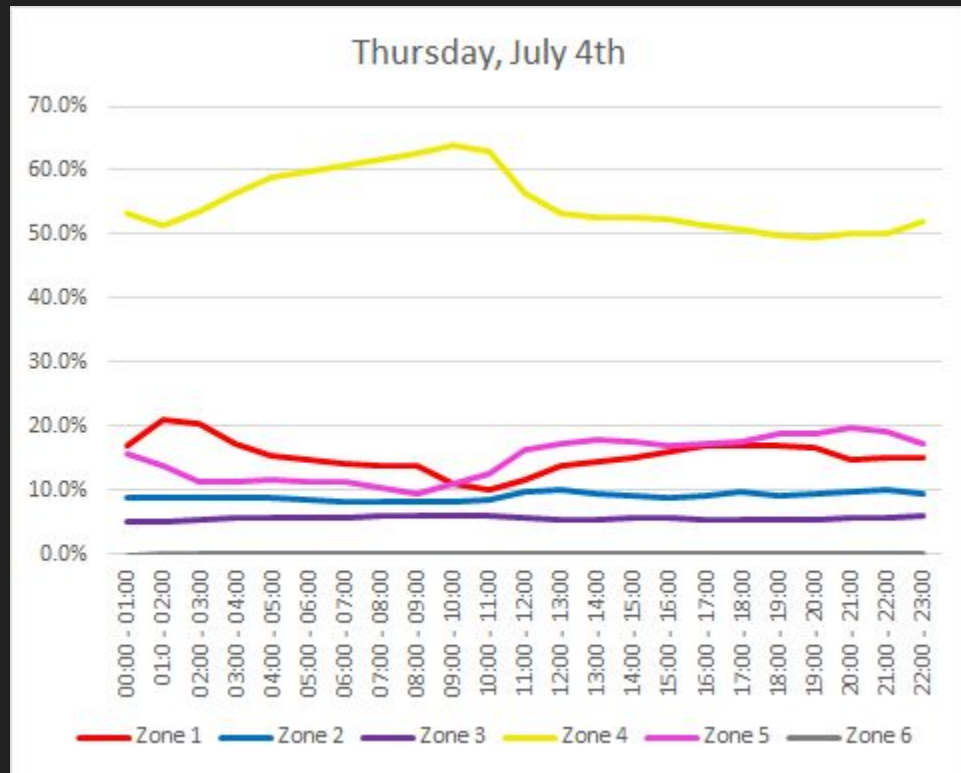
Saturday June 8th



Thursday July 4th



The scooter bunker



Recommendations

- A PR campaign aimed at increasing the public's knowledge of scooters and the idea of using them as part of their trips to work (as opposed to just recreational/weekend use).
- Set up scooter docking stations near major bus stops to encourage “last mile” usage.
- Create better bike- and scooter-lane infrastructure in Promise Zones
- Would it be possible to incorporate a low monthly scooter fare onto a bus pass, perhaps partnering with one of the scooter companies? For those interested in using them as part of their commute, two daily scooter rides would potentially be cost prohibitive.