

AllergywoRx TestKit



AllergywoRx
Needle-free Testing & Treatment

What Makes AllergywoRx Testing Different?

Too often, patients choose to avoid allergy testing and therapy because they are afraid of needles, painful tests, and expensive treatments. You have the opportunity to change this, and as a result, to improve the lives of your patients and the revenues of your practice.

inforMD Solutions is pleased to bring you AllergywoRx; an innovative, evidence-based allergy testing solution. The AllergywoRx program is quick, easy to administer, and virtually pain free for your patients. The system will allow you to provide immediate results to patients.

Safe & Simple

AllergywoRx testing was designed as a less-invasive, less-painful, more patient-friendly alternative to traditional allergy testing. The 15-minute test is administered using individual, disposable applicators to apply small amounts of antigen directly to a patient's skin.

Positive reactions can be visibly identified and recorded by the healthcare provider within 15 minutes.

Compliant & Economical

The AllergywoRx skin test is covered by most major insurance companies.

The AllergywoRx skin test is compliant under FDA regulations.

Comprehensive

AllergywoRx tests for a comprehensive blend of the most common North American environmental and food allergens, including pollens, molds, fungi, dander and the like. The panel was developed in a collaborative effort between our clinical team and a group of leading allergy researchers.

58%

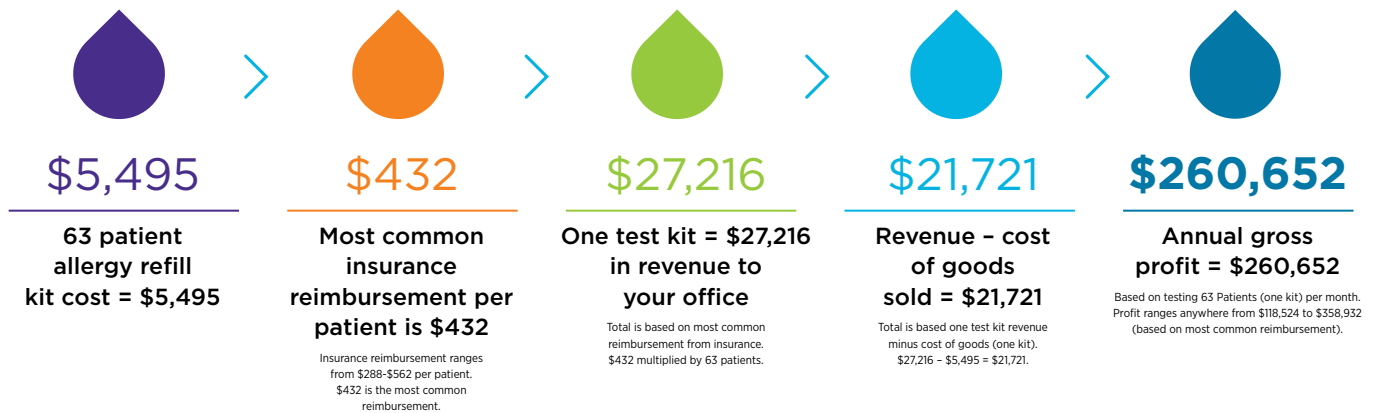
of patients suffering from allergies visit their primary care provider for help first.

Now you can help patients treat allergies, not symptoms.



- **Needle-free**
- **Simple Application**
- **Painless & Quick**
- **National Panel**
- **Optional Food Panel**
- **Reimbursable**
- **Evidence-based Diagnostic**
- **Patient-friendly**
- **Allergist Not Required**

AllergywoRx Testing in Your Practice



Sample Economics - 63 Patient TestKit - \$5,495

Key Numbers	Underlying Information
\$6	Reimbursement ranges from \$4-9 per test antigen
\$432	This is the average reimbursement for CPT code 95004 x the total number of skin test antigens (72)
\$345	Reimbursement of \$432 minus \$87 cost is \$345 gross profit
\$1,035	Total calculated gross profit to the physician per day if testing 3 patients per day
\$20,700	Total calculated gross profit to the physician per month if testing 3 patients per day, 20 days per month
\$248,400	Total calculated gross profit to the physician per year

Reimbursement calculations are intended to be conservative and are based on average EOBs. Actual reimbursement varies by state and by carrier.

Contact us to set up an appointment with an AllergywoRx consultant.