





Landing Page/
Home page

BW logo at the top
linked to Home.

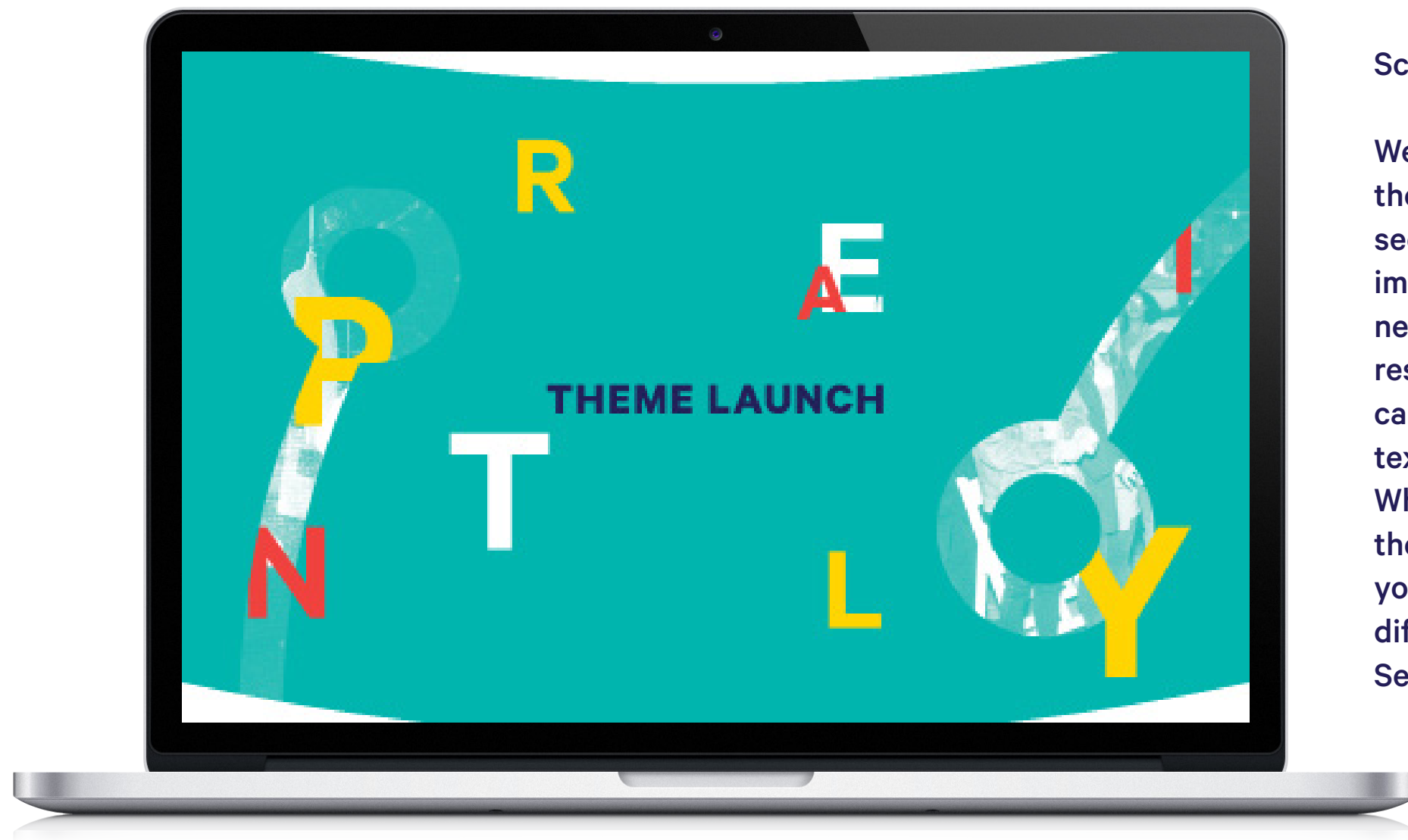
Logo in the center
— We're working
on the animated gif
for this but we can't
promise this by the
launch party date...



Scrolling —

Menu bar does not follow the scrolling as all of the pages are pretty short for now...

This will change in the future for the final website (menu bar follows)



Scrolling

We're thinking this theme launch splashpage section would be a jpg image but it would also need to be window size responsive. However, it can't go too small as the text would be illegible... What do you think works the best/is easiest for you? (mobile size has different composition. See pg. 13)



Theme Launch leads into a description of Interplay. The logo is first and centered similar to how our our main logo is displayed on the Landing/ Home Page .



Scrolling down to view
the entire interplay logo.



Continued scrolling.

A quote about Interplay
appears highlighted in
blue.



Continued scrolling.

A quote about Interplay and the body text about how the theme is meant to inform the content of the conference.



“The way in which two or
more things have an effect
oneach other when they
happen or exist together.”

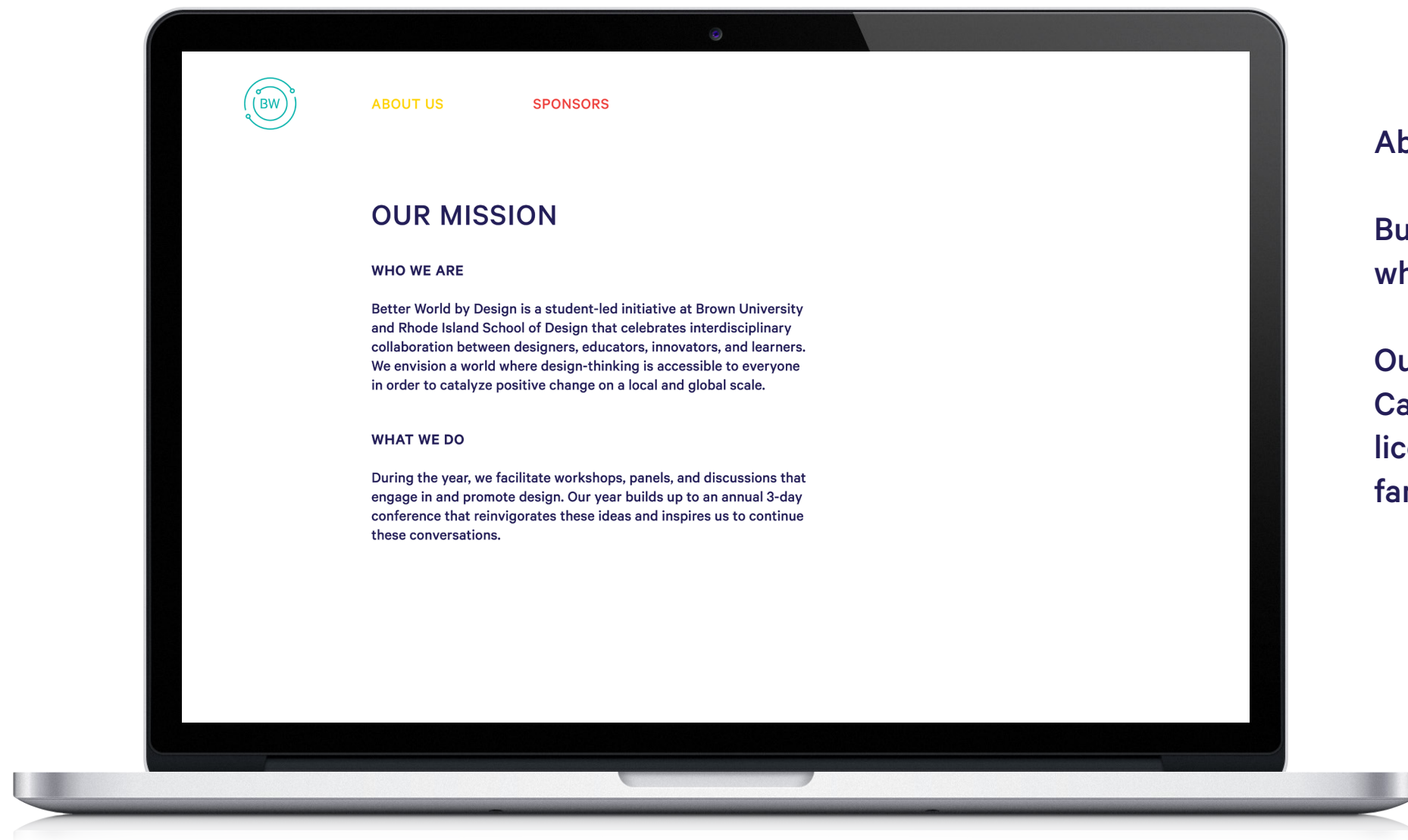
Connection and collision are inevitable features of anever-expanding world. Previously discrete entities continually come into contact, while old relationships are rerouted and redefined. What is the potential for design, for re-imagining interaction, in this constantly shifting matrix of physical and virtual realms? At every level, from personal to public spaces and city systems to global networks, new possibilities for interplay and informational exchange demandour attention. How will we respond?

End of scrolling.



(Back to the top)

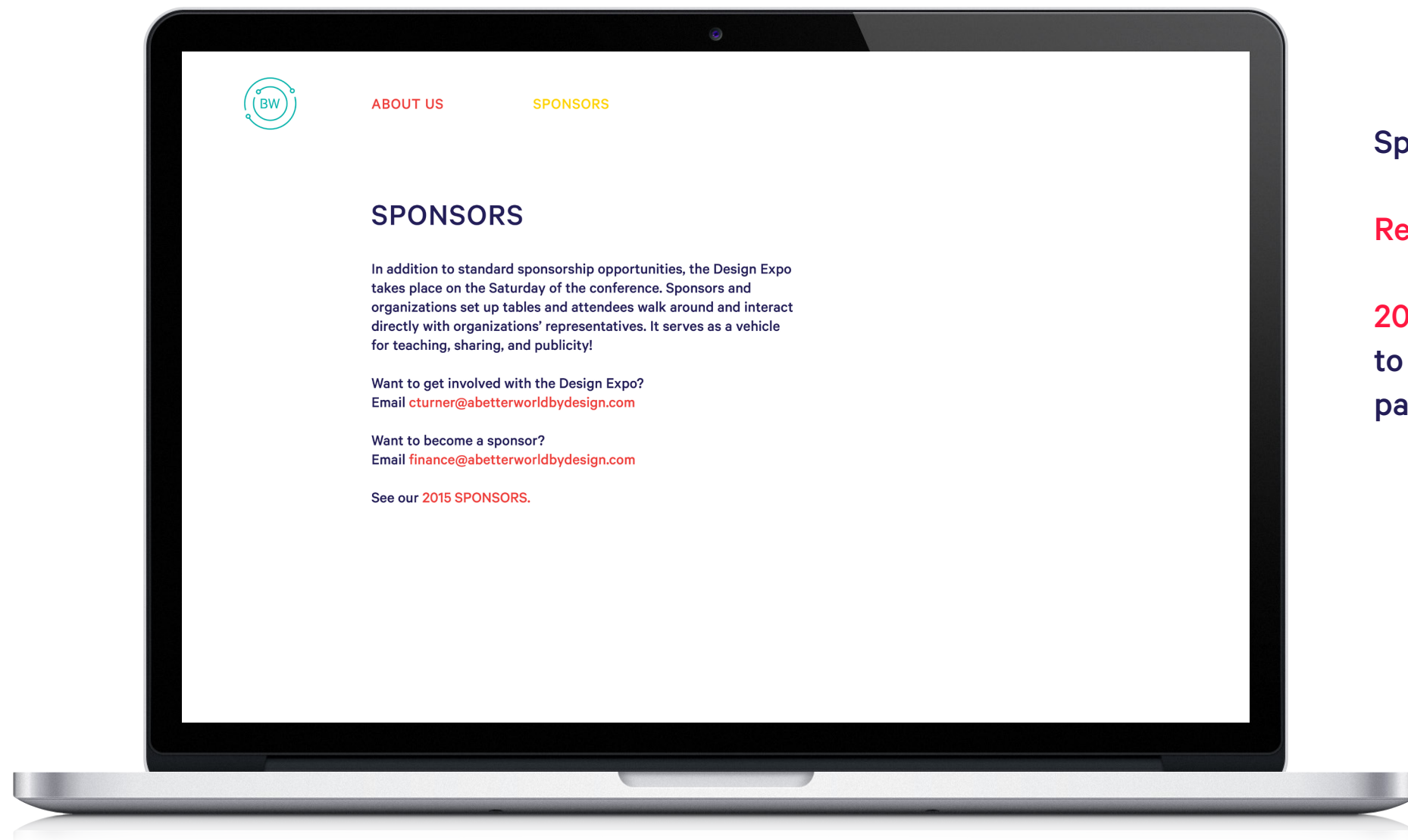
Menu Bar —
Hover over “About Us”
button is yellow.



About Us Page

Button stays yellow while on the page.

Our brand's typeface is Calibre and we have a license for the webfont family.



Sponsors Page

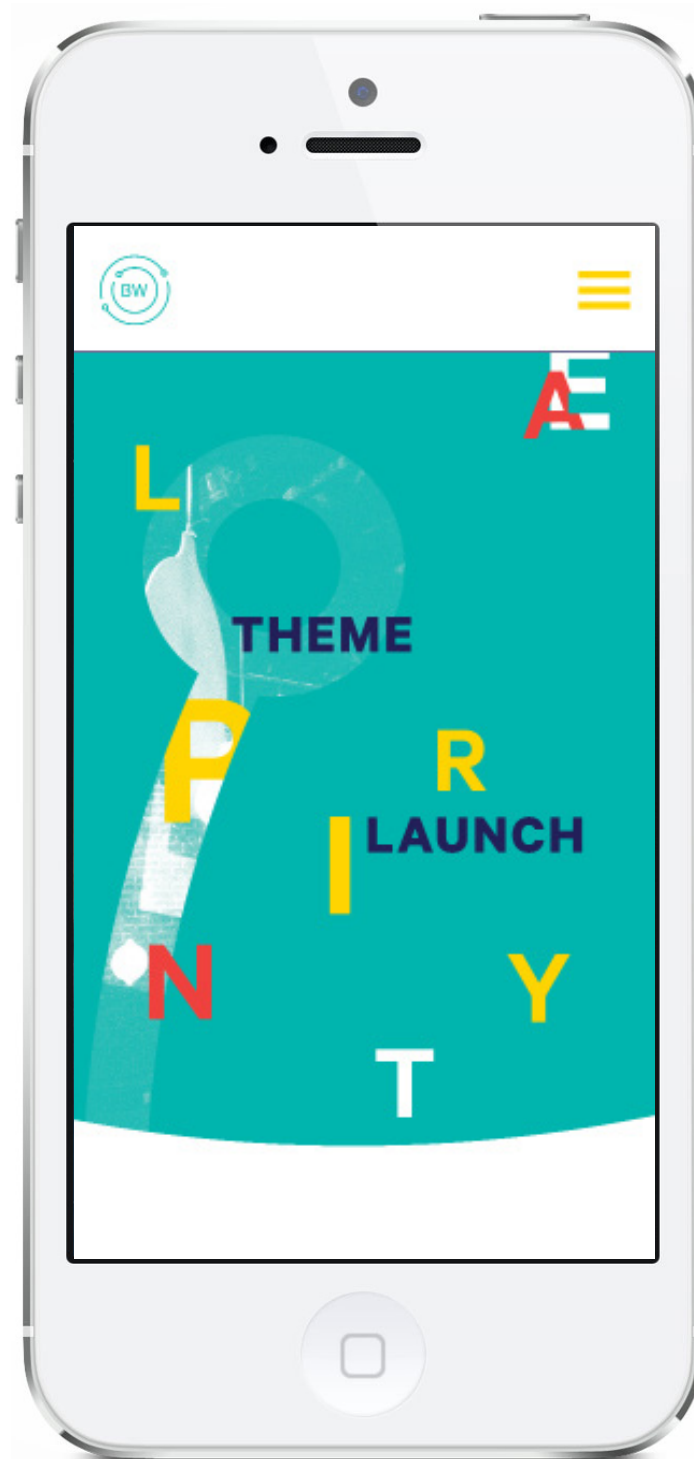
Red text are links

2015 SPONSORS goes
to the old sponsors
page from wordpress.



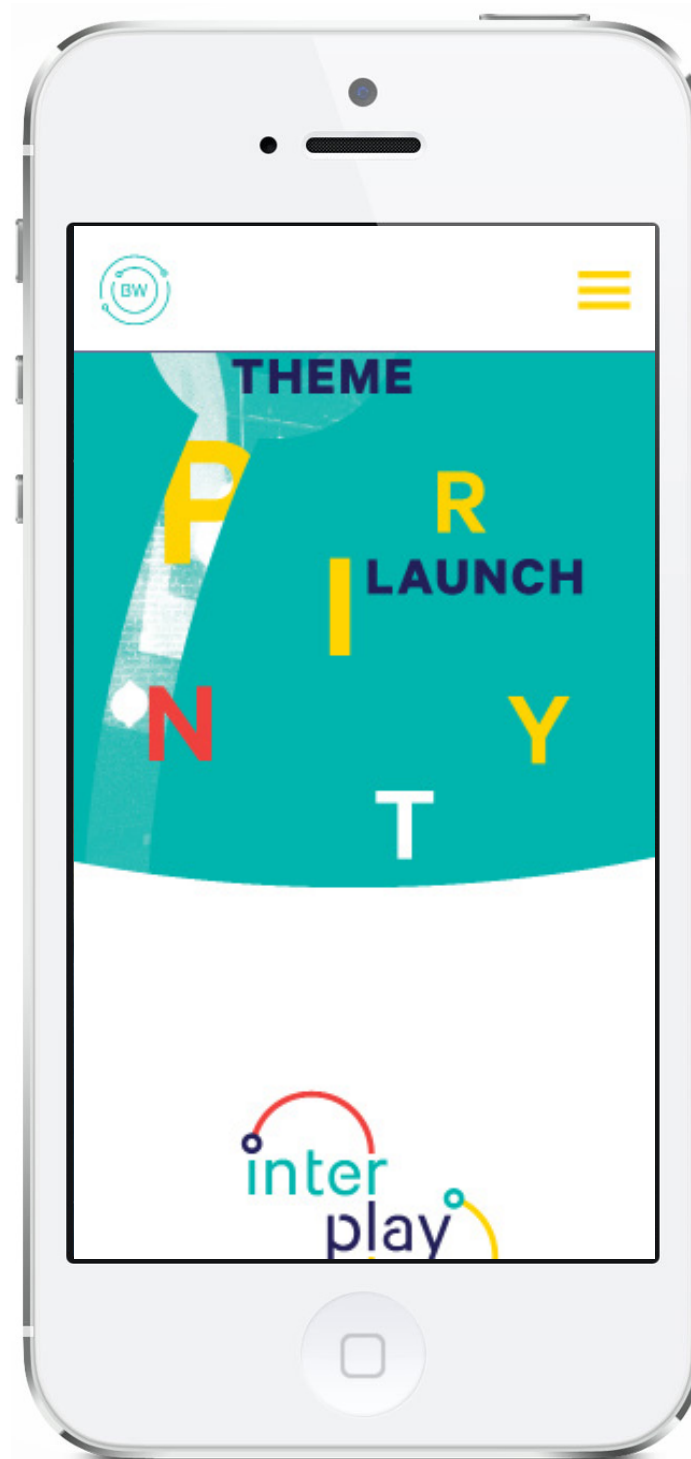
Mobile Landing Page

Do we need the yellow arrow as an indicator to scroll????



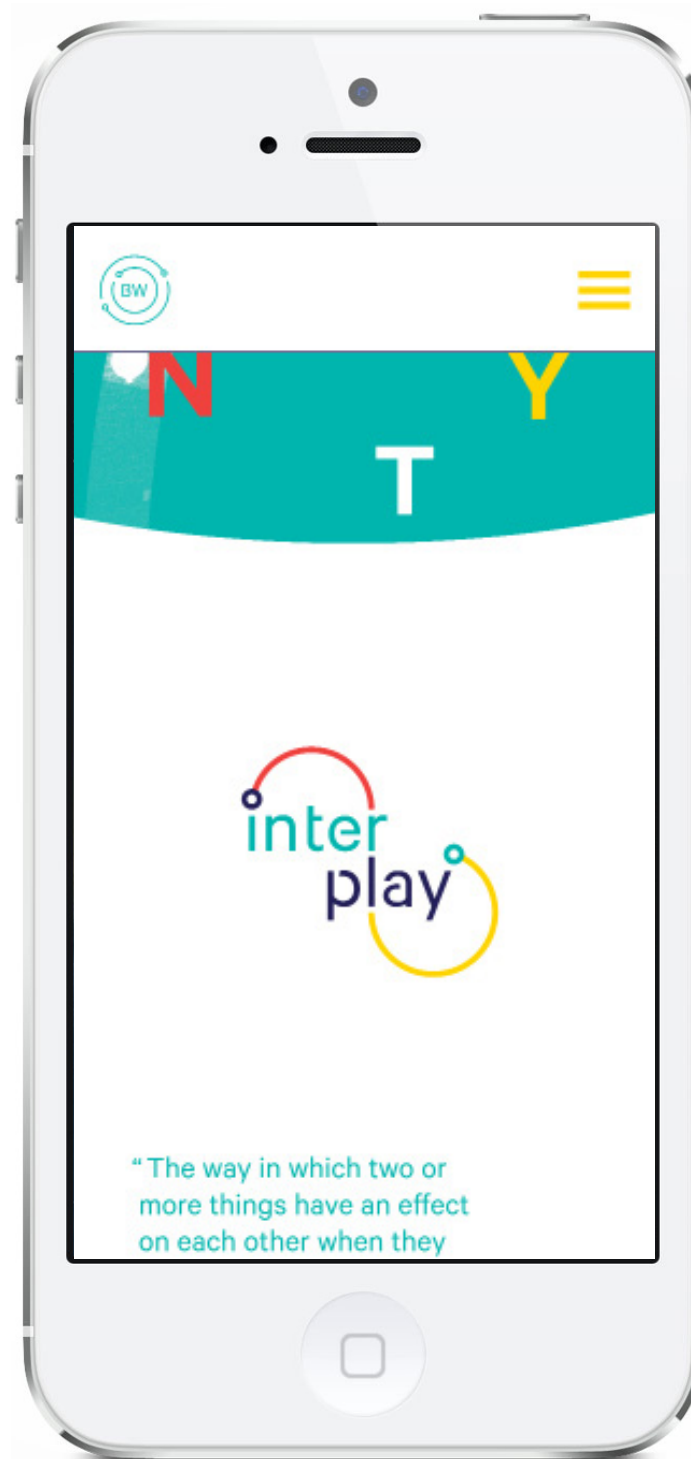
Scrolling — menu bar at top stays

Do you think Menu bar is too thick???



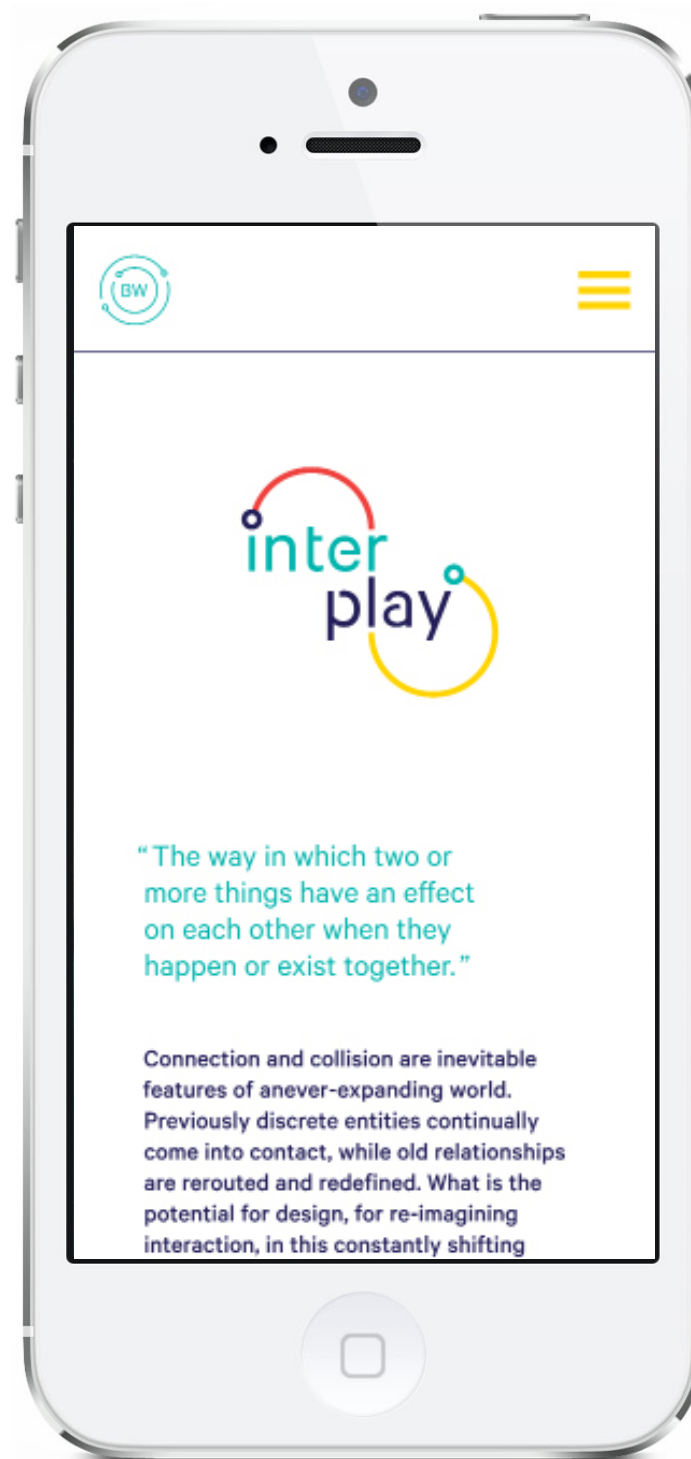
Continued scrolling.

The theme launch jpg is completely different on mobile from the website because compositionally it makes the most sense to have two different designs. Is that okay?



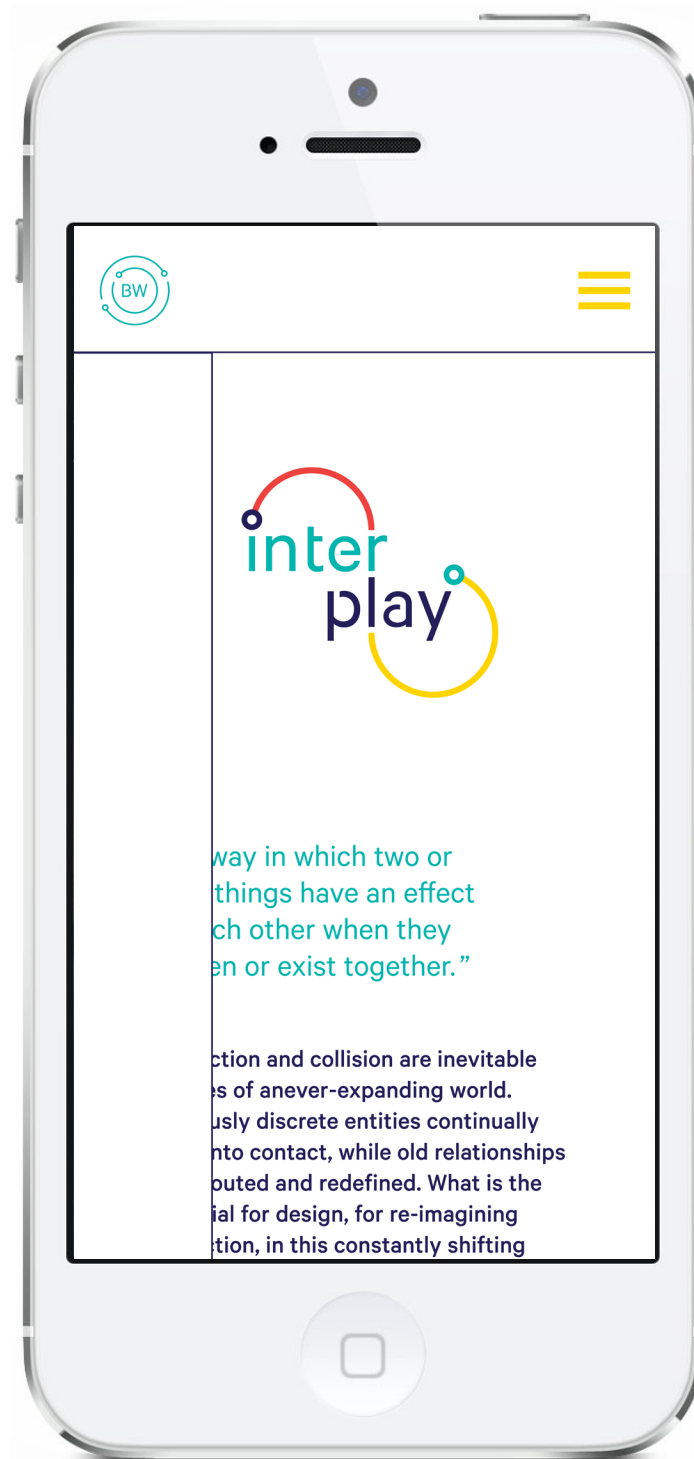
Continued Scrolling.

This leads into the
quote again.



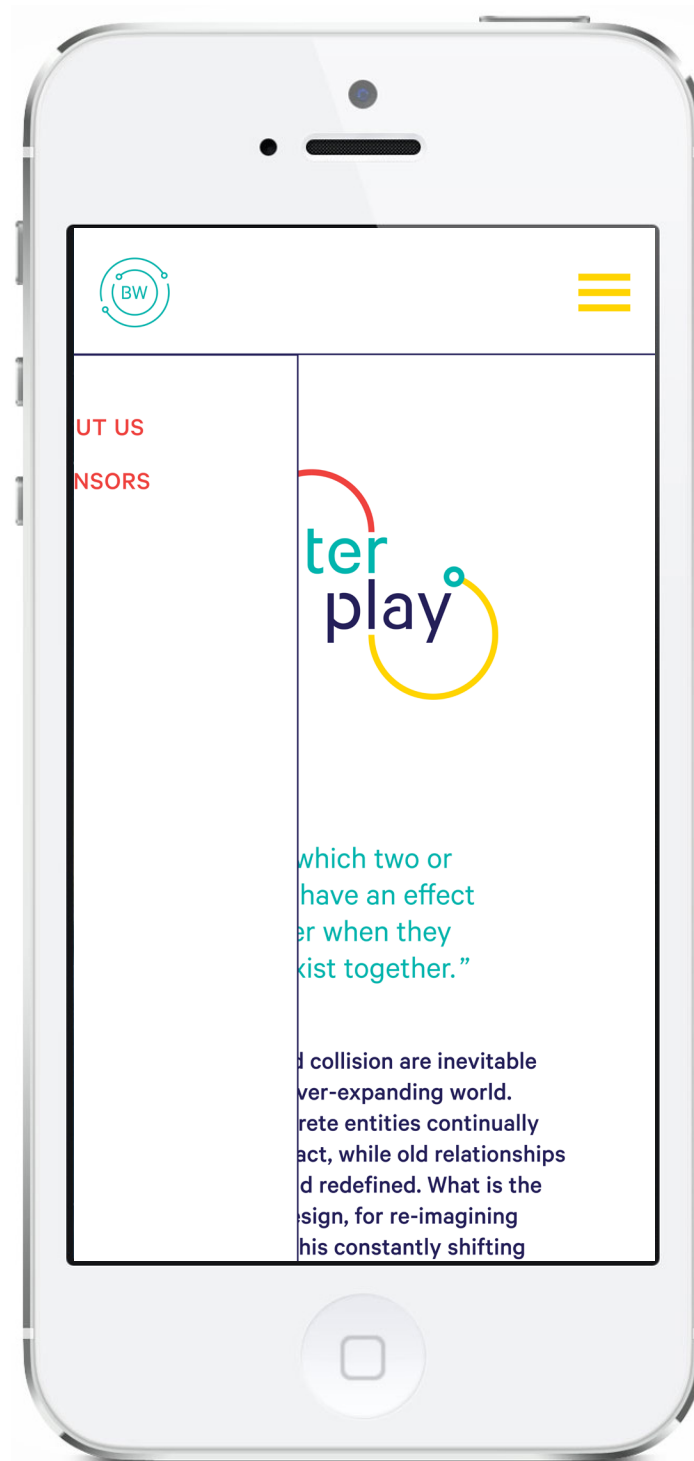
End of scroll.

The quote and the description are under the logo and aligned to the left.

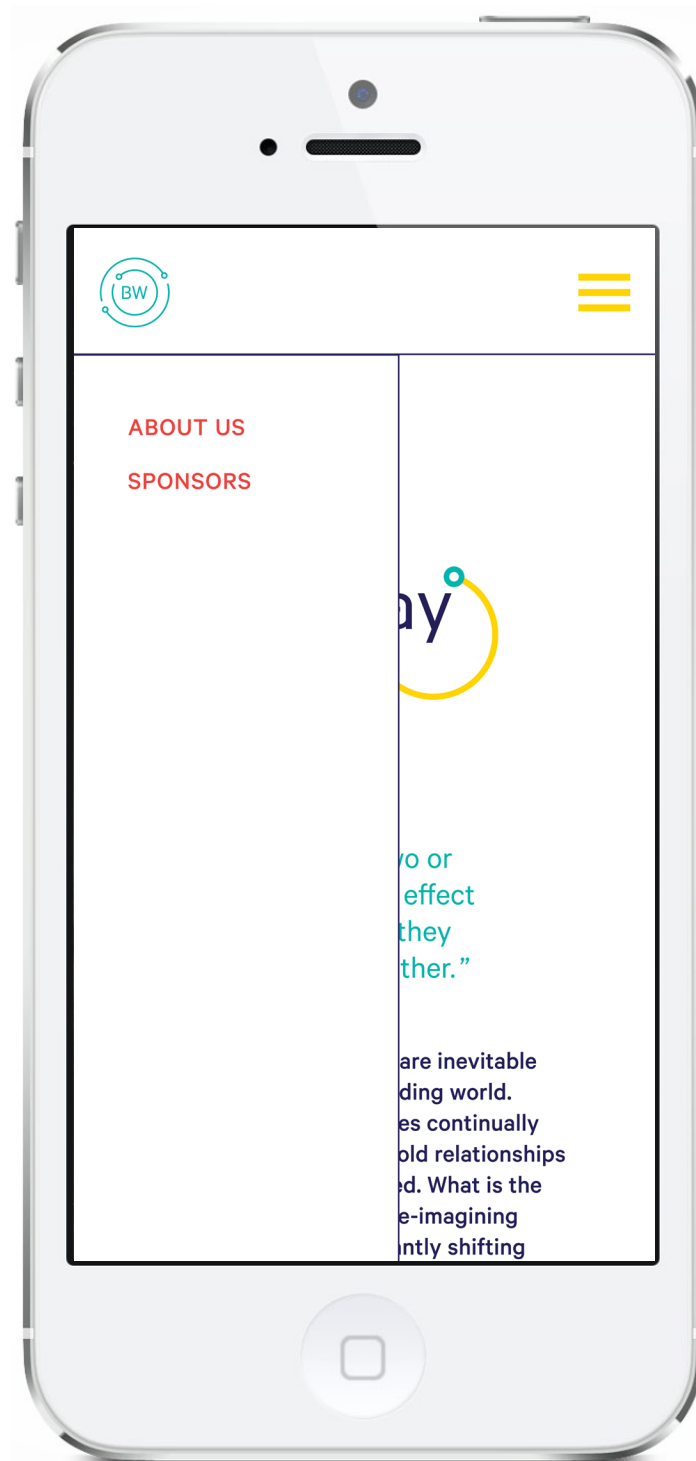


When pressing the 3 yellow bars, menu slides out from the left side — Is this possible? Does it make sense?

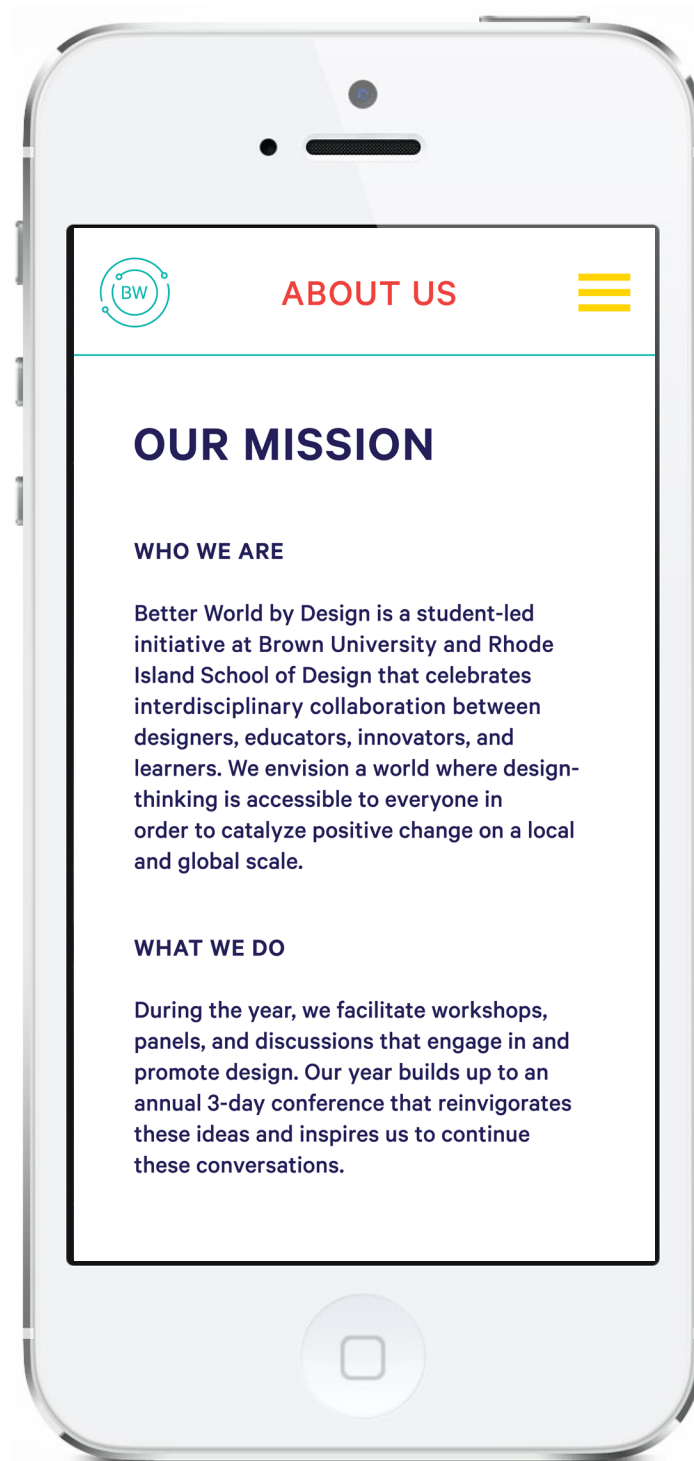
Design-wise it made the most sense especially thinking about the final website with the indented subpages.



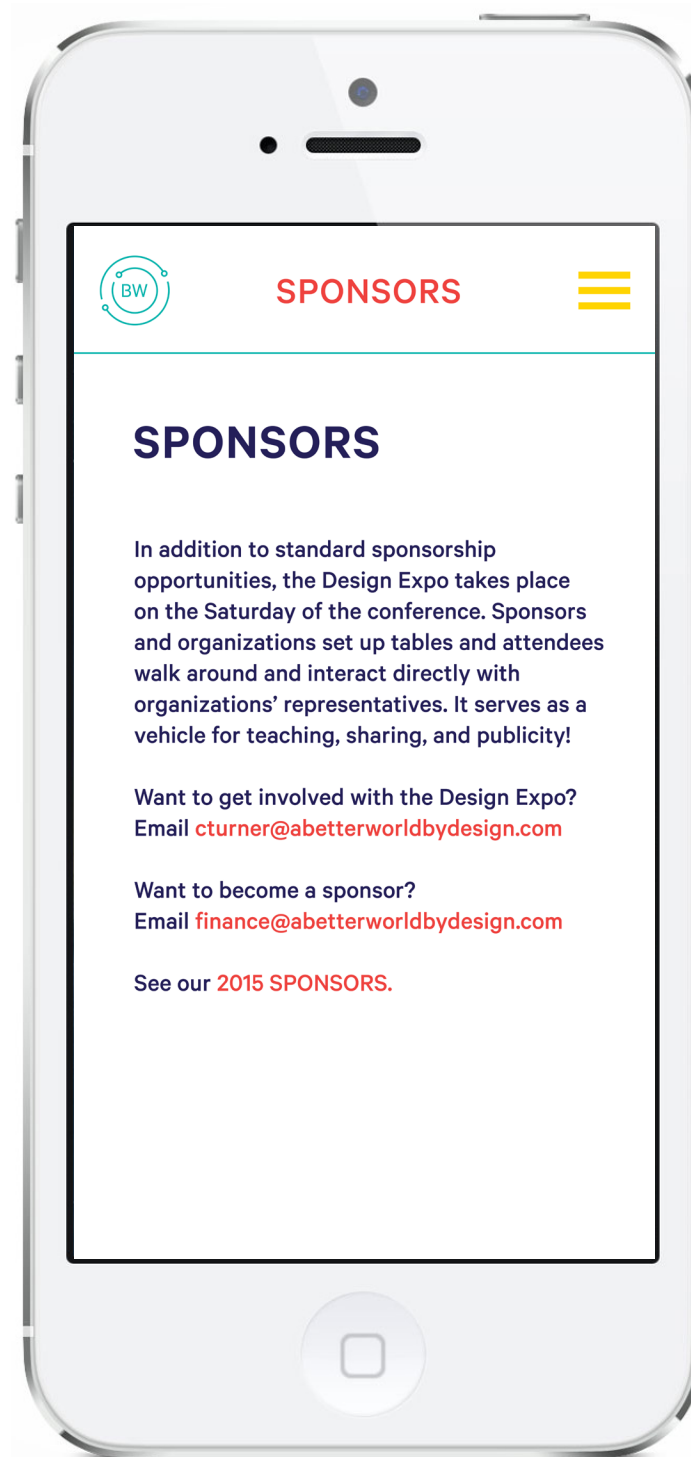
Menu sliding out



Menu bar



About Us page



Sponsors Page

Is it weird for the top red text to say sponsors and then have the purple title say sponsors too? It looks too redundant but as a system this is what makes the most sense... (The top red text being the main section title and the purple being the subsection title)

For the final website we won't have this issue since everything is a subpage within a page.