

Skills & Strengths

Leadership & Mentoring	User Research	Responsive Design
Creative Direction	Contextual Inquiries	Usability Testing
Design Strategy	Personas	Prototypes
Visual Design	Interaction Design	Agile Methodologies
Styleguides	Accessibility	Rapid Iteration
Design Systems	Heuristic Analyses	Brand and Identity

Work Experience

Lead Interaction Designer

Honeywell

Austin, TX

2014 - present

- Helped to establish and document the design language for Honeywell's international presence by creating brand guidelines, materials and designs across Marcom, Iconography, Typography, Patterns and digital controls and design patterns
- Supported brand content creation by international teams by giving creative direction and feedback on adherence to the brand design language and its intent
- Worked with development team to create a brand portal
- Led mobile app design projects, working with both in-house and international design and development teams
- Created control libraries and style reference guides for mobile apps
- Provided creative direction and team management for IoT mobile app and other software and web projects
- Spearheaded the creation of a wiki to be used by international design teams and trained designers to use it as a tool for design reviews, documentation and collaboration

Senior UX / UI Designer

CompassLearning

Austin, TX

2011 - 2014

- Set priorities and handled multiple projects in an Agile, collaborative, fast-paced, deadline-driven environment
- Established design consistency by creating style guides and control libraries
- Conducted usability analyses and heuristic evaluations
- Revolutionized and streamlined the existing design process by introducing wireframes and interactive prototypes which facilitated team communication and concretized dev estimates and stakeholder approval
- Created detailed visual design and interaction specifications for HTML5 and iOS and worked closely with developers to ensure implementation quality
- Visual, interaction and workflow design and implementation in HTML/CSS
- Spearheaded user testing with paper and interactive prototypes and led user research interviews and contextual inquiries

Senior UX Designer

Dell

Austin, TX

2010 - 2011

- Designed next generation widget, framework and application UIs for tablets and phones
- Led design projects for mobile applications, working with developers and designers both in-house and in Asia
- Managed and created interaction and visual specifications and directed QA testing and bug tracking
- Redesigned desktop-based UIs for mobile by optimizing their interactions to leverage OS conventions and capabilities
- Collaborated with desktop team to create and maintain a consistent design aesthetic across platforms
- Shaped extensible design language for suite of mobile apps and created design library for themed UI controls and styles

Senior User Interface Designer

projekt202

Austin, TX

2005 - 2010

- Designed UIs for web, touch-screen, mobile device and desktop for clients such as SAP, Motorola, Kronos, Dell, TicketCity, Thomson West, Agresso, Sabre, Vignette, Logitech and Deloitte
- Created components, styles and specifications for Flex-based interfaces using Actionscript and CSS
- Designed and implemented interactive XAML-based front-end UIs
- Defined detailed UI specifications and style guides
- Mentored and trained junior designers

Lead Web and Graphic Designer

McCombs School of Business

Austin, TX

2001 - 2005

- Led design, development and architecture of intranet and school-wide site
- Spearheaded and managed conversion of the school's several thousand page website to CSS
- Implemented accessibility and ADA compliance standards
- Established branding guidelines to help the school maintain a consistent image
- Designed cohesive branding and ad campaigns for The New York Times, Wall Street Journal and BusinessWeek and a digital display for the seven-story NASDAQ tower in Times Square

Education

Colorado College

Colorado Springs, CO

- B. A., majored in Comparative Literature and minored in Contemporary French Studies
- Spent semester abroad in Perpignan and Paris, France

Other Information

- Fluent in French. Proficient in conversational Spanish.
- Portfolio available at <https://www.deremije.com/shannou>