SHANNON RANDALL
Lead UX/UI Designer

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Austin, TX 78704

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Skills & Strengths

Leadership & Mentoring	User Research	Usability Testing
Creative Direction	Contextual Inquiries	Prototypes
Design Strategy	Personas	Agile Methodologies
Visual Design	Interaction Design	Rapid Iteration
Styleguides	Accessibility	Brand and Identity
Design Systems	Heuristic Analyses	

Work Experience

Lead Interaction Designer
Honeywell
Austin, TX
2014 - present

- Helped to establish and document the design language for Honeywell's international presence by creating brand guidelines, materials and designs across Marcom, Iconography, Typography, Patterns and digital controls and design patterns.
- Supported brand content creation by international teams by giving creative direction and feedback on adherence to the brand design language and its intent.
- Worked with development team to create a brand portal. \Led mobile app design projects, working with both in-house and international design and development teams
- Created control libraries and style reference guides for mobile apps
- Provided creative direction and team and project management
- Spearheaded the creation of a wiki to be used by international design teams. Supported and trained designers to use it as a tool for design reviews, documentation and collaboration

Senior UX / UI Designer
CompassLearning
Austin, TX
2011 - 2014

- Set priorities and handled multiple projects in an Agile, collaborative, fast-paced, deadline-driven environment
- Established design consistency by creating style guides and control libraries
- Conducted usability analyses and heuristic evaluations
- Revolutionized and streamlined the existing design process by introducing wireframes and interactive prototypes which facilitated team communication and concretized dev estimates and stakeholder approval
- Created detailed visual design and interaction specifications for HTML5 and iOS and worked closely with developers to ensure implementation quality
- Visual, interaction and workflow design and implementation in HTML/CSS
- Spearheaded user testing using paper and interactive prototypes and led user research team in interviews and contextual inquiries

Senior UX Designer
Dell
Austin, TX
2010 - 2011

- Designed next generation widget, framework and application UIs for tablets and phones
- Led design projects for mobile applications, working with developers and designers both in-house and in Asia
- Managed and created interaction and visual specifications and directed QA testing and bug tracking
- Redesigned desktop-based UIs for mobile by optimizing their interactions to leverage OS conventions and capabilities
- Collaborated with desktop team to create and maintain a consistent design aesthetic across platforms
- Shaped extensible design language for suite of mobile apps and created design library for themed UI controls and styles

Senior User Interface Designer
projekt202
Austin, TX
2005 - 2010

- Designed UIs for web, touch-screen, mobile device and desktop for clients such as SAP, Motorola, Kronos, Dell, TicketCity, Thomson West, Agresso, Sabre, Vignette, Logitech and Deloitte
- Created components, styles and specification for Flex-based interfaces using Actionscript and CSS
- Designed and implemented interactive XAML-based front-end UIs
- Defined detailed UI specifications and style guides
- Mentored and trained junior designers

Lead Web and Graphic Designer
McCombs School of Business
Austin, TX
2001 - 2005

- Led design, development and architecture of intranet and school-wide site
- Spearheaded and managed conversion of the school's several thousand page website to CSS
- Implemented accessibility and ADA compliance standards
- Established branding guidelines to help the school maintain a consistent image
- Designed cohesive branding and ad campaigns for The New York Times, Wall Street Journal and BusinessWeek and a digital display for the seven-story NASDAQ tower in Times Square

Education

Colorado College
Colorado College
Colorado Springs, CO

- B. A., majored in Comparative Literature and minored in Contemporary French Studies
- Spent semester abroad in Perpignan and Paris, France

Other Information

- Fluent in French, both written and spoken. Proficient in conversational Spanish.
- Web portfolio available at http://shannou.com/work