

ADEDIRAN Kehinde Yunus

Business Information Technology & Marketing

Phone: +234 706 875 6254 | Email: adedirankehinde@yahoo.com

Address: 53 Adeshile Street, Off Alafia Street, Ilasamaja, Mushin, Lagos, Nigeria

LinkedIn: www.linkedin.com/in/deremmy

Portfolio: www.kaded.github.io/

OBJECTIVE

To leverage my experience as a Marketing & IT personnel to succeed in a stimulating and challenging environment, building the success of the company while I experience advancement opportunities. Self-motivated, creative and technically sound with history of demonstrated productivity in a way that is beneficial for the company's growth and career advancement with a keen interest in learning new technologies.

QUALIFICATIONS

Professional Skills

- ✦ Knowledge in the use of Microsoft software packages.
- ✦ Knowledge in the use of different Operating Systems.
- ✦ Digital Marketing skills, Search Engine Optimization and Web Analytic tools.
- ✦ Knowledge in Server Administration.
- ✦ Knowledge in the use of front-end/back-end programming languages.
- ✦ Talented in graphic art and design using Photoshop, CorelDraw.

Interpersonal and Teamwork Skills

- ✦ Work well with a diverse group of people.
- ✦ Ability to work independently under little or no supervision.
- ✦ Honest, friendly, excellent communication skills.
- ✦ Demonstrated accuracy, and attention to detail.
- ✦ Capable of resolving complaints in a calm and ethical manner.
- ✦ Resourceful, organized, and self-motivated.
- ✦ Creative, flexible with proven analytical skills.

EMPLOYMENT

SALES & MARKETING OFFICER

Winners Golden Group

July 2019 - ??

Lagos, Nigeria

- ✦ Sales & Marketing of Company's Lotto, Sport BET, Slot Games and Pools
- ✦ Acquisition of betting/lottery agents and monitoring of existing agents

OFFSHORE E-COMMERCE MANAGER

Mourouk Ebony Hotel

October 2017 – January 2019

Lagos, Nigeria

- ✦ Web Design Development and Graphics Creation (Posters, Promos).
- ✦ Maintenance/Support of registered OTAs extranet (Expedia, Agoda, Booking.com etc.)
- ✦ implementation of Search Engine Optimization
- ✦ Execution of E-Marketing and online campaigns

WEB APPLICATION DEVELOPER

Jan - Aug 2017

Evaco Group, Mauritius

Arsenal, Mauritius

- ✦ Creation and implementation of web based application.
- ✦ Updating text and image contents on several sister companies' websites.
- ✦ Setting up of Sub-Domain, Development testing environment and Blog creation.

INFORMATION TECHNOLOGY & MARKETING EXECUTIVE

2014 - 2016

Mourouk Ebony Hotel

Rodrigues Island, Mauritius

- ✦ Troubleshooting company's computer systems and upgrades.
- ✦ Web Design Development and Graphics Creation (Posters, Promos).
- ✦ Maintenance of our registered OTAs extranet (Expedia, Agoda, Booking.com etc.)
- ✦ Maintenance and customer support on all our Social Media websites (Interactive Marketing).
- ✦ Successful implementation of Search Engine Optimization
- ✦ Successful execution of E-Marketing and online campaigns
- ✦ Submission of Monthly Reports.

EDUCATION / CERTIFICATIONS**JOBBERMAN SOFT-SKILLS TRAINING**

2021

Credential ID: 3596395

GOOGLE DIGITAL SKILLS FOR AFRICA

2020

Credential ID: CBX QKM U9W

PROJECT MANAGEMENT PROFESSIONAL

2016

Enviro-FLY, UK

B.Sc. (Hons) INFORMATION TECHNOLOGY & BUSINESS INFORMATION SYSTEMS

2013

Middlesex University, Mauritius

MICROSOFT WINDOWS SERVER 2008 ADMINISTRATION CERTIFICATION

2012

Aptech Computer Institute, Maryland, Lagos

ADVANCED DIPLOMA IN SOFTWARE ENGINEERING

2011

Aptech Computer Institute, Maryland, Lagos

DIPLOMA IN DESKTOP PUBLISHING

2010

Best Computer Education (Youth Empowerment Training), Ogun State

SENIOR SECONDARY SCHOOL LEAVING CERTIFICATE

2001

Lagos State Model College, Iqbokuta, Lagos