# Synthetic Differences in Differences Simulations

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### **Simulations**

#### **Parameters**

- Number of Ls: 1
- Draws per L: 100
- Number of Units: 100
- Number of Control Units: 95
- Number of Times: 200
- Number of pre-treatment Times: 190
- Rank of L: 10
- Autocorrelation Parameter: 0
- True Effect Size for Constant Effect: 10
- Error Type: gaussian
- Error Variance (if Gaussian error): 16
- Degrees of freedom (if t-error): 5
- Exchangable: FALSE
- Penalized: TRUE
- Rank Estimation Method: threshold
- Scaling for L: 5
- Treatment Effect Type: decay
- Treatment Design: lagged\_adoption
- Lag Structure (if using lagged adoption structure): random
- Average Treatment Length (if using lagged adoption structure, with random adoption): 6
- Maximum lag: 3

## Simulation Description

In this simulation we sample 1 signal matricies  $L \in \mathbb{R}^{100 \times 200}$  of rank 10, and for each L we sample 100 Ys such that for each  $Y E(Y_{ij}) = L_{ij} + \tau W_{ij}$  where W is known, and  $\tau = 10$  (in the case of the t-distribution, we ensure the median of each cell is  $L_{ij} + \tau W_{ij}$ ). We generate L so that the rows and columns are not exchangable, and we estimate the weights in SDID using penalized regressions. For estimating the rank of L we are using a threshold method. From each corresponding pair of (L, Y) an estimate of  $\tau$  is generated via method i, which we call  $\hat{\tau}_{(L,Y),i}$ . To evaluate the performance of method i we calculate the following mse:

$$mse_i = \sqrt{\frac{1}{100} \sum_{(L,Y)} (\hat{\tau}_{(L,Y),i} - \tau)^2}$$

# Our Method vs Competitors, Fixed Parameters

#### Results

```
Signal to Noise Ratio
## [1] 20.556
mse for DID
##
        mse
## 8.514083
Se for mse for DID
##
      se_mse
## 0.3202701
mse for SC
##
## 215.2133
Se for mse for SC
     se_mse
## 3.146043
mse for our Method (Explicit Tau)
##
        mse
## 7.434963
```

```
Se for mse for our Method (Explicit Tau)
      se_mse
## 0.4022735
mse for SDID
##
        mse
## 91.70307
Se for mse for SDID
##
     se_mse
## 2.061336
mse For Our Method (Not Explicit Tau)
##
        mse
## 7.434959
Se for mse for Our Method (Not Explicit Tau)
##
      se_mse
## 0.4022732
mse For Oracle (Perfect L)
##
        mse
## 9.187401
mse For Oracle (Perfect L)
##
      se_mse
## 0.3338231
```

# Matrix Bias vs Reduction in Variance due to Averaging

For more general designs of W (like the block design scheme considered here) we allow a block in the bottom right hand corner of W to be non-zero. When implementing our method, we have two competing effects on estimation:

- The bias that's introduced by making more of the  $Y_{ij}$ s zero.
- The help we get with estimating  $\tau$  by being able to average over cells (because we assume tau) is the same for all units and times.

It would appear that accurracy increases for estimating  $\tau$  to a point, and then decreases when the bias introduced by replacement of cells with 0 in Y becomes too great.

Influence of  $N_0/N$  on Performance

Influence of  $\rho$  on Performance

Influence of  $\tau$  on Performance

Influence True Rank on Performance

### Influence of Rank Error on Performance

### True Treatment Effect Over Time

