ICPSR 35586

## **Local Area Arts Participation Study** 1992

National Endowment for the Arts

Codebook for Local Area Arts Participation Study 1992: Aggregate

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#### **ICPSR CODEBOOK NOTES FOR #35586**

Local Area Arts Participation Study 1992

To preserve respondent confidentiality, NADAC made the following changes to the data.

- 1) Part 1 (Aggregate):
  - a. Responses for variables **ABTID** and **EXCHANGE** have been masked.
- 2) Part 2 Part 13 (Broward County Winston-Salem):
  - a. Responses for variables ABTID, SERIAL, and EXCHANGE have been masked.

#### **ICPSR 35586**

# Local Area Arts Participation Study 1992 Variable Description and Frequencies

Note: Frequencies displayed for the variables are not weighted. They are purely descriptive and may not be representative of the study population. Please review any sampling or weighting information available with the study.

Summary statistics (minimum, maximum, mean, median, and standard deviation) may not be available for every variable in the codebook. Conversely, a listing of frequencies in table format may not be present for every variable in the codebook either. However, all variables in the dataset are present and display sufficient information about each variable. These decisions are made intentionally and are at the discretion of the archive producing this codebook.

## **Local Area Arts Participation Study 1992: Aggregate**

#### **CASEID: Sequential Record ID**

Based upon 5,040 valid cases out of 5,040 total cases.

Location: 1-4 (width: 4; decimal: 0)

Variable Type: numeric

#### **SITE: Site**

Value	Label	Unweighted Frequency	%
1	-	199	3.9 %
10	-	210	4.2 %
11	-	287	5.7 %
12	-	110	2.2 %
13	-	403	8.0 %
14	-	179	3.6 %
15	-	223	4.4 %
16	-	401	8.0 %
2	-	212	4.2 %
3	-	402	8.0 %
4	-	401	8.0 %
5	-	401	8.0 %
6	-	402	8.0 %
7	-	403	8.0 %
8	-	406	8.1 %
9	-	401	8.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Location: 5-6 (width: 2; decimal: 0)

Variable Type: character

#### **ABTID: Abtid**

Value	Label	Unweighted Frequency	%
Maske d	-	5040	100.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Location: 7-12 (width: 6; decimal: 0)

Variable Type: character

#### **EXCHANGE: 3-digit exchange of respondent**

Value	Label	Unweighted Frequency	%
999	Masked	5040	100.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 999.00Maximum: 999.00

Location: 164-166 (width: 3; decimal: 0)

Variable Type: numeric

#### **JAZZ: Jazz participation**

Question: With the exception of elementary or high school performances, did you go to a live jazz performance during the last 12 months?

Value	Label	Unweighted Frequency	%
1	Yes	843	16.7 %
2	No	4188	83.1 %
3	Don't know	9	0.2 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 13-13 (width: 1; decimal: 0)

Variable Type: numeric

#### **NJAZZ: Number of times attended jazz**

Question: About how many times did you do this during the last 12 months?

Value	Label	Unweighted Frequency	%
1		325	6.4 %
2	-	190	3.8 %
3	-	111	2.2 %
4	-	58	1.2 %
5	-	33	0.7 %
6	-	29	0.6 %
7	-	12	0.2 %
8	-	12	0.2 %
9	-	2	0.0 %

Value	Label	Unweighted Frequency	%
10	-	18	0.4 %
11	-	1	0.0 %
12	-	15	0.3 %
15	-	1	0.0 %
16	-	1	0.0 %
20	-	4	0.1 %
24	-	5	0.1 %
25	-	5	0.1 %
30	-	3	0.1 %
37	-	1	0.0 %
40	-	1	0.0 %
45	-	1	0.0 %
48	-	1	0.0 %
52	-	3	0.1 %
60	-	1	0.0 %
97	Over 97	5	0.1 %
98	Don't know	4	0.1 %
99	Refused	1	0.0 %
	Missing Data		
	-	4197	83.3 %
	Total	5,040	100%

Based upon 843 valid cases out of 5,040 total cases.

Mean: 4.73Median: 2.00Mode: 1.00Minimum: 1.00Maximum: 99.00

• Standard Deviation: 11.77

Location: 14-15 (width: 2; decimal: 0)

Variable Type: numeric

#### **WJAZZ: Jazz venues**

Question: In what type of place or facility did you see this (most recent) performance? Added text: If R offers the specific name of a facility but cannot categorized it by types given below, write the name given.

Value	Label	Unweighted Frequency	%
1	Church/Synagogue	16	0.3 %
2	Civic center	69	1.4 %
3	Coffee house	9	0.2 %
4	College Facility	46	0.9 %

Value	Label	Unweighted Frequency	%
5	Concert hall or opera house	75	1.5 %
6	Dinner theatre	68	1.3 %
7	Elementary or high school facility	22	0.4 %
8	Library	0	0.0 %
9	Museum or art gallery	10	0.2 %
10	Nightclub/jazz club	209	4.1 %
11	Park or open-air facility	172	3.4 %
12	Theatre	104	2.1 %
13	Town hall/city hall	3	0.1 %
14	YMCA, YWCA, YMHA, YWHA	0	0.0 %
95	Other	33	0.7 %
98	Don't know	6	0.1 %
99	Refused	1	0.0 %
	Missing Data		
	-	4197	83.3 %
	Total	5,040	100%

Based upon 843 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 99.00

Location: 16-17 (width: 2; decimal: 0)

Variable Type: numeric

#### **CLASSIC: Classical music participation**

Question: With the exception of elementary or high school performances, did you go to a live classical music performance such as symphony, chamber, or choral music during the last 12 months?

Value	Label	Unweighted Frequency	%
1	Yes	955	18.9 %
2	No	4079	80.9 %
3	Don't know	6	0.1 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 18-18 (width: 1; decimal: 0)

Variable Type: numeric

#### **NCLASSIC: Number of times attended classical music**

Question: About how many times did you do this during the last 12 months?

Value	Label	Unweighted Frequency	%
1	-	337	6.7 %
2	-	222	4.4 %
3	-	118	2.3 %
4	-	86	1.7 %
5	-	47	0.9 %
6	-	47	0.9 %
7	-	13	0.3 %
8	-	10	0.2 %
9	-	3	0.1 %
10	-	17	0.3 %
12	-	16	0.3 %
13	-	1	0.0 %
15	-	6	0.1 %
16	-	1	0.0 %
18	-	1	0.0 %
20	-	2	0.0 %
24	-	3	0.1 %
25	-	3	0.1 %
30	-	1	0.0 %
36	-	1	0.0 %
50	-	3	0.1 %
52	-	1	0.0 %
62	-	1	0.0 %
97	Over 97	6	0.1 %
98	Don't know	9	0.2 %
99	Refused	0	0.0 %
	Missing Data		
	-	4085	81.1 %
	Total	5,040	100%

Based upon 955 valid cases out of 5,040 total cases.

Mean: 4.89Median: 2.00Mode: 1.00Minimum: 1.00Maximum: 98.00

• Standard Deviation: 12.74

Location: 19-20 (width: 2; decimal: 0)

Variable Type: numeric

#### **WCLASSIC: Classical music venues**

Question: In what type of place or facility did you see this (most recent) performance? Added text: If R offers the specific name of a facility but cannot categorized it by types given below, write the name given.

Value	Label	Unweighted Frequency	%
1	Church/Synagogue	69	1.4 %
2	Civic center	106	2.1 %
3	Coffee house	1	0.0 %
4	College Facility	139	2.8 %
5	Concert hall or opera house	308	6.1 %
6	Dinner theatre	20	0.4 %
7	Elementary or high school facility	34	0.7 %
8	Library	6	0.1 %
9	Museum or art gallery	11	0.2 %
10	Nightclub/jazz club	10	0.2 %
11	Park or open-air facility	54	1.1 %
12	Theatre	174	3.5 %
13	Town hall/city hall	3	0.1 %
14	YMCA, YWCA, YMHA, YWHA	2	0.0 %
95	Other	12	0.2 %
98	Don't know	6	0.1 %
99	Refused	0	0.0 %
	Missing Data		
	-	4085	81.1 %
	Total	5,040	100%

Based upon 955 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 98.00

Location: 21-22 (width: 2; decimal: 0)

Variable Type: numeric

#### **OPERA: Opera participation**

Question: With the exception of elementary or high school performances, did you go to a live opera during the last 12 months?

Value	Label	Unweighted Frequency	%
1	Yes	319	6.3 %
2	No	4717	93.6 %
3	Don't know	4	0.1 %

Value	Label	Unweighted Frequency	%
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 23-23 (width: 1; decimal: 0)

Variable Type: numeric

#### **NOPERA: Number of times attended opera**

Question: About how many times did you do this during the last 12 months?

Value	Label	Unweighted Frequency	%
1	-	189	3.8 %
2	-	69	1.4 %
3	-	22	0.4 %
4	-	23	0.5 %
5	-	8	0.2 %
6	-	5	0.1 %
8	-	1	0.0 %
12	-	1	0.0 %
97	Over 97	0	0.0 %
98	Don't know	1	0.0 %
99	Refused	0	0.0 %
	Missing Data		
	-	4721	93.7 %
	Total	5,040	100%

Based upon 319 valid cases out of 5,040 total cases.

Mean: 2.11
Median: 1.00
Mode: 1.00
Minimum: 1.00
Maximum: 98.00
Standard Deviation: 5.55

Location: 24-25 (width: 2; decimal: 0)

Variable Type: numeric

#### **WOPERA: Opera venues**

Question: In what type of place or facility did you see this (most recent) performance? Added text: If R offers the specific name of a facility but cannot categorized it by types given below, write the name given.

Value	Label	Unweighted Frequency	%
1	Church/Synagogue	1	0.0 %
2	Civic center	26	0.5 %
3	Coffee house	0	0.0 %
4	College Facility	8	0.2 %
5	Concert hall or opera house	158	3.1 %
6	Dinner theatre	9	0.2 %
7	Elementary or high school facility	4	0.1 %
8	Library	0	0.0 %
9	Museum or art gallery	0	0.0 %
10	Nightclub/jazz club	5	0.1 %
11	Park or open-air facility	3	0.1 %
12	Theatre	104	2.1 %
13	Town hall/city hall	0	0.0 %
14	YMCA, YWCA, YMHA, YWHA	0	0.0 %
95	Other	0	0.0 %
98	Don't know	1	0.0 %
99	Refused	0	0.0 %
	Missing Data		
	-	4721	93.7 %
	Total	5,040	100%

Based upon 319 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 98.00

Location: 26-27 (width: 2; decimal: 0)

Variable Type: numeric

### **MUSICAL: Musical stage play participation**

Question: With the exception of elementary or high school performances, did you go to a live musical stage play or an operetta during the last 12 months?

Value	Label	Unweighted Frequency	%
1	Yes	1318	26.2 %
2	No	3707	73.6 %
3	Don't know	15	0.3 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 28-28 (width: 1; decimal: 0)

Variable Type: numeric

#### **NMUSICAL: Number of times attended musical**

Question: About how many times did you do this during the last 12 months?

Value	Label	Unweighted Frequency	%
1	-	561	11.1 %
2	-	361	7.2 %
3	-	142	2.8 %
4	-	101	2.0 %
5	-	58	1.2 %
6	-	48	1.0 %
7	-	7	0.1 %
8	-	5	0.1 %
9	-	2	0.0 %
10	-	10	0.2 %
12	-	9	0.2 %
14	-	1	0.0 %
15	-	3	0.1 %
16	-	2	0.0 %
20	-	1	0.0 %
30	-	1	0.0 %
97	Over 97	1	0.0 %
98	Don't know	5	0.1 %
99	Refused	0	0.0 %
	Missing Data		
	-	3722	73.8 %
	Total	5,040	100%

Based upon 1,318 valid cases out of 5,040 total cases.

Mean: 2.83Median: 2.00Mode: 1.00Minimum: 1.00Maximum: 98.00Standard Deviation: 6.79

Location: 29-30 (width: 2; decimal: 0)

Variable Type: numeric

Question: In what type of place or facility did you see this (most recent) performance? Added text: If R offers the specific name of a facility but cannot categorized it by types given below, write the name given.

Value	Label	Unweighted Frequency	%
1	Church/Synagogue	20	0.4 %
2	Civic center	113	2.2 %
3	Coffee house	1	0.0 %
4	College Facility	69	1.4 %
5	Concert hall or opera house	168	3.3 %
6	Dinner theatre	95	1.9 %
7	Elementary or high school facility	28	0.6 %
8	Library	10	0.2 %
9	Museum or art gallery	18	0.4 %
10	Nightclub/jazz club	46	0.9 %
11	Park or open-air facility	43	0.9 %
12	Theatre	672	13.3 %
13	Town hall/city hall	6	0.1 %
14	YMCA, YWCA, YMHA, YWHA	0	0.0 %
95	Other	19	0.4 %
98	Don't know	10	0.2 %
99	Refused	0	0.0 %
	Missing Data		
	-	3722	73.8 %
	Total	5,040	100%

Based upon 1,318 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 98.00

Location: 31-32 (width: 2; decimal: 0)

Variable Type: numeric

#### PLAY: Non-musical stage play participation

Question: With the exception of elementary or high school performances, did you go to a live performance of a non-musical stage play during the last 12 months?

Value	Label	Unweighted Frequency	%
1	Yes	1070	21.2 %
2	No	3949	78.4 %
3	Don't know	21	0.4 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 33-33 (width: 1; decimal: 0)

Variable Type: numeric

#### NPLAY: Number of times attended a stage play

Question: About how many times did you do this during the last 12 months?

Value	Label	Unweighted Frequency	%
1	-	464	9.2 %
2	-	257	5.1 %
3	-	131	2.6 %
4	-	68	1.3 %
5	-	38	0.8 %
6	-	40	0.8 %
7	-	6	0.1 %
8	-	10	0.2 %
9	-	1	0.0 %
10	-	11	0.2 %
12	-	19	0.4 %
15	-	5	0.1 %
17	-	1	0.0 %
20	-	2	0.0 %
24	-	1	0.0 %
30	-	3	0.1 %
35	-	1	0.0 %
50	-	1	0.0 %
97	Over 97	0	0.0 %
98	Don't know	10	0.2 %
99	Refused	1	0.0 %
	Missing Data		
	-	3970	78.8 %
	Total	5,040	100%

Based upon 1,070 valid cases out of 5,040 total cases.

Mean: 3.69Median: 2.00Mode: 1.00Minimum: 1.00Maximum: 99.00

• Standard Deviation: 10.21

Location: 34-35 (width: 2; decimal: 0)

Variable Type: numeric

#### **WPLAY: Stage play venues**

Question: In what type of place or facility did you see this (most recent) performance? Added text: If R offers the specific name of a facility but cannot categorized it by types given below, write the name given.

Value	Label	Unweighted Frequency	%
1	Church/Synagogue	22	0.4 %
2	Civic center	69	1.4 %
3	Coffee house	1	0.0 %
4	College Facility	81	1.6 %
5	Concert hall or opera house	79	1.6 %
6	Dinner theatre	68	1.3 %
7	Elementary or high school facility	27	0.5 %
8	Library	11	0.2 %
9	Museum or art gallery	21	0.4 %
10	Nightclub/jazz club	19	0.4 %
11	Park or open-air facility	48	1.0 %
12	Theatre	593	11.8 %
13	Town hall/city hall	6	0.1 %
14	YMCA, YWCA, YMHA, YWHA	2	0.0 %
95	Other	10	0.2 %
98	Don't know	12	0.2 %
99	Refused	1	0.0 %
	Missing Data		
	-	3970	78.8 %
	Total	5,040	100%

Based upon 1,070 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 99.00

Location: 36-37 (width: 2; decimal: 0)

Variable Type: numeric

#### **BALLET: Ballet participation**

Question: With the exception of elementary or high school performances, did you go to a live ballet performance during the last 12 months?

Value	Label	Unweighted Frequency	%
1	Yes	459	9.1 %
2	No	4580	90.9 %

Value	Label	Unweighted Frequency	%
3	Don't know	1	0.0 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 38-38 (width: 1; decimal: 0)

Variable Type: numeric

#### **NBALLET: Number of times attended ballet**

Question: About how many times did you do this during the last 12 months?

Value	Label	Unweighted Frequency	%
1	-	316	6.3 %
2	-	68	1.3 %
3	-	21	0.4 %
4	-	26	0.5 %
5	-	10	0.2 %
6	-	9	0.2 %
7	-	3	0.1 %
8	-	1	0.0 %
9	-	1	0.0 %
12	-	1	0.0 %
25	-	1	0.0 %
97	Over 97	0	0.0 %
98	Don't know	1	0.0 %
99	Refused	1	0.0 %
	Missing Data		
	-	4581	90.9 %
	Total	5,040	100%

Based upon 459 valid cases out of 5,040 total cases.

Mean: 2.17Median: 1.00Mode: 1.00Minimum: 1.00Maximum: 99.00

• Standard Deviation: 6.62

Location: 39-40 (width: 2; decimal: 0)

Variable Type: numeric

#### **WBALLET: Ballet venues**

Question: In what type of place or facility did you see this (most recent) performance? Added text: If R offers the specific name of a facility but cannot categorized it by types given below, write the name given.

Value	Label	Unweighted Frequency	%
1	Church/Synagogue	3	0.1 %
2	Civic center	63	1.2 %
3	Coffee house	0	0.0 %
4	College Facility	47	0.9 %
5	Concert hall or opera house	136	2.7 %
6	Dinner theatre	10	0.2 %
7	Elementary or high school facility	14	0.3 %
8	Library	1	0.0 %
9	Museum or art gallery	0	0.0 %
10	Nightclub/jazz club	14	0.3 %
11	Park or open-air facility	4	0.1 %
12	Theatre	159	3.2 %
13	Town hall/city hall	2	0.0 %
14	YMCA, YWCA, YMHA, YWHA	0	0.0 %
95	Other	5	0.1 %
98	Don't know	1	0.0 %
99	Refused	0	0.0 %
	Missing Data		
	-	4581	90.9 %
	Total	5,040	100%

Based upon 459 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 98.00

Location: 41-42 (width: 2; decimal: 0)

Variable Type: numeric

#### **ODANCE: Other dance participation**

Question: With the exception of elementary or high school performances, did you go to a live dance performance other than ballet, such as modern, folk, or tap, during the last 12 months?

Value	Label	Unweighted Frequency	%
1	Yes	578	11.5 %
2	No	4460	88.5 %
3	Don't know	2	0.0 %
4	Refused	0	0.0 %

Value	Label	Unweighted Frequency	%
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 43-43 (width: 1; decimal: 0)

Variable Type: numeric

#### **NODANCE: Number of times attended other dance**

Question: About how many times did you do this during the last 12 months?

Value	Label	Unweighted Frequency	%
1	-	310	6.2 %
2	-	138	2.7 %
3	-	45	0.9 %
4	-	20	0.4 %
5	-	15	0.3 %
6	-	16	0.3 %
7	-	1	0.0 %
8	-	2	0.0 %
9	-	1	0.0 %
12	-	9	0.2 %
20	-	6	0.1 %
24	-	3	0.1 %
25	-	1	0.0 %
30	-	1	0.0 %
36	-	2	0.0 %
50	-	3	0.1 %
52	-	2	0.0 %
97	Over 97	1	0.0 %
98	Don't know	2	0.0 %
99	Refused	0	0.0 %
	Missing Data		
	-	4462	88.5 %
	Total	5,040	100%

Based upon 578 valid cases out of 5,040 total cases.

Mean: 3.42Median: 1.00Mode: 1.00

Minimum: 1.00Maximum: 98.00

• Standard Deviation: 9.03

Location: 44-45 (width: 2; decimal: 0)

Variable Type: numeric

#### **WODANCE: Other dance venues**

Question: In what type of place or facility did you see this (most recent) performance? Added text: If R offers the specific name of a facility but cannot categorized it by types given below, write the name given.

Value	Label	Unweighted Frequency	%
1	Church/Synagogue	11	0.2 %
2	Civic center	53	1.1 %
3	Coffee house	2	0.0 %
4	College Facility	69	1.4 %
5	Concert hall or opera house	60	1.2 %
6	Dinner theatre	24	0.5 %
7	Elementary or high school facility	44	0.9 %
8	Library	3	0.1 %
9	Museum or art gallery	12	0.2 %
10	Nightclub/jazz club	50	1.0 %
11	Park or open-air facility	52	1.0 %
12	Theatre	154	3.1 %
13	Town hall/city hall	9	0.2 %
14	YMCA, YWCA, YMHA, YWHA	4	0.1 %
95	Other	29	0.6 %
98	Don't know	2	0.0 %
99	Refused	0	0.0 %
	Missing Data		
	-	4462	88.5 %
	Total	5,040	100%

Based upon 578 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 98.00

Location: 46-47 (width: 2; decimal: 0)

Variable Type: numeric

#### **MUSEUM: Visited a museum or art gallery**

Question: During the last 12 months did you visit an art museum or gallery?

Value	Label	Unweighted Frequency	%
1	Yes	2351	46.6 %
2	No	2677	53.1 %
3	Don't know	12	0.2 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00 Maximum: 3.00

Location: 48-48 (width: 1; decimal: 0)

Variable Type: numeric

#### NMUSEUM: Number of times visited a museum or gallery

Question: About how many times did you do this in the last 12 months?

Value	Label	Unweighted Frequency	%
1	-	724	14.4 %
2	-	593	11.8 %
3	-	309	6.1 %
4	-	183	3.6 %
5	-	103	2.0 %
6	-	102	2.0 %
7	-	25	0.5 %
8	-	21	0.4 %
9	-	4	0.1 %
10	-	61	1.2 %
11	-	1	0.0 %
12	-	60	1.2 %
13	-	1	0.0 %
14	-	2	0.0 %
15	-	18	0.4 %
20	-	30	0.6 %
24	-	11	0.2 %
25	-	8	0.2 %
26	-	1	0.0 %
30	-	11	0.2 %
36	-	3	0.1 %
40	-	5	0.1 %
45	-	2	0.0 %

Value	Label	Unweighted Frequency	%
48	-	1	0.0 %
50	-	12	0.2 %
52	-	4	0.1 %
60	-	3	0.1 %
65	-	1	0.0 %
70	-	1	0.0 %
75	-	1	0.0 %
97	Over 97	24	0.5 %
98	Don't know	26	0.5 %
99	Refused	0	0.0 %
	Missing Data		
	-	2689	53.4 %
	Total	5,040	100%

Based upon 2,351 valid cases out of 5,040 total cases.

Mean: 6.24Median: 2.00Mode: 1.00Minimum: 1.00Maximum: 98.00

• Standard Deviation: 15.16

Location: 49-50 (width: 2; decimal: 0)

Variable Type: numeric

#### FAIR: Attended an art fair or festival

Question: During the last 12 months, did you visit an art fair or festival or craft fair or festival?

Value	Label	Unweighted Frequency	%
1	Yes	2737	54.3 %
2	No	2295	45.5 %
3	Don't know	8	0.2 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00 Maximum: 3.00

Location: 51-51 (width: 1; decimal: 0)

Variable Type: numeric

#### NFAIR: Number Of times attended an art fair or fest.

Question: About how many times did you do this during the last 12 months?

Value	Label	Unweighted Frequency	%
1	-	969	19.2 %
2	-	742	14.7 %
3	-	409	8.1 %
4	-	198	3.9 %
5	-	138	2.7 %
6	-	108	2.1 %
7	-	25	0.5 %
8	-	22	0.4 %
9	-	3	0.1 %
10	-	42	0.8 %
12	-	29	0.6 %
13	-	1	0.0 %
15	-	6	0.1 %
20	-	6	0.1 %
21	-	2	0.0 %
23	-	1	0.0 %
24	-	6	0.1 %
25	-	4	0.1 %
30	-	3	0.1 %
36	-	1	0.0 %
48	-	1	0.0 %
51	-	1	0.0 %
52	-	1	0.0 %
97	Over 97	5	0.1 %
98	Don't know	14	0.3 %
99	Refused	0	0.0 %
	Missing Data		
	-	2303	45.7 %
	Total	5,040	100%

Based upon 2,737 valid cases out of 5,040 total cases.

Mean: 3.52Median: 2.00Mode: 1.00Minimum: 1.00Maximum: 98.00

• Standard Deviation: 8.55

Location: 52-53 (width: 2; decimal: 0)

Variable Type: numeric

#### PARK: Visited an historic park or monument

Question: During the last 12 months, did you visit an historic park or monument or tour buildings or neighborhoods for their historic or design value?

Value	Label	Unweighted Frequency	%
1	Yes	2391	47.4 %
2	No	2620	52.0 %
3	Don't know	26	0.5 %
4	Refused	3	0.1 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 4.00

Location: 54-54 (width: 1; decimal: 0)

Variable Type: numeric

#### NPARK: Number of times visited an history park/monument

Question: About how many times did you do this during the last 12 months?

Value	Label	Unweighted Frequency	%
1	-	718	14.2 %
2	-	520	10.3 %
3	-	342	6.8 %
4	_	178	3.5 %
5	-	127	2.5 %
6	-	140	2.8 %
7	-	27	0.5 %
8	-	34	0.7 %
9	-	2	0.0 %
10	-	73	1.4 %
12	-	53	1.1 %
13	-	1	0.0 %
14	-	2	0.0 %
15	-	13	0.3 %
16	-	1	0.0 %
18	-	3	0.1 %
20	-	26	0.5 %
21	-	2	0.0 %
24	-	8	0.2 %
25	-	9	0.2 %

Value	Label	Unweighted Frequency	%
30	-	10	0.2 %
33	-	1	0.0 %
35	-	1	0.0 %
36	-	1	0.0 %
40	-	2	0.0 %
41	-	1	0.0 %
43	-	1	0.0 %
48	-	2	0.0 %
50	-	13	0.3 %
52	-	5	0.1 %
54	-	1	0.0 %
60	-	3	0.1 %
63	-	1	0.0 %
97	Over 97	33	0.7 %
98	Don't know	36	0.7 %
99	Refused	1	0.0 %
	Missing Data		
	-	2649	52.6 %
	Total	5,040	100%

Based upon 2,391 valid cases out of 5,040 total cases.

Mean: 7.03Median: 2.00Mode: 1.00Minimum: 1.00Maximum: 99.00

• Standard Deviation: 17.08

Location: 55-56 (width: 2; decimal: 0)

Variable Type: numeric

#### **BOOKS: Read books**

Question: With the exception of books required for work or school, did you read any books during the last 12 months?

Value	Label	Unweighted Frequency	%
1	Yes	3823	75.9 %
2	No	1210	24.0 %
3	Don't know	6	0.1 %
4	Refused	1	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00 Maximum: 4.00

Location: 57-57 (width: 1; decimal: 0)

Variable Type: numeric

#### **NBOOKS: Number of books read**

Question: About how many times did you do this during the last 12 months?

Value	Label	Unweighted Frequency	%
1	-	180	3.6 %
2	-	311	6.2 %
3	-	396	7.9 %
4	-	306	6.1 %
5	-	254	5.0 %
6	-	294	5.8 %
7	-	69	1.4 %
8	-	112	2.2 %
9	-	25	0.5 %
10	-	249	4.9 %
11	-	4	0.1 %
12	-	303	6.0 %
13	-	10	0.2 %
14	-	7	0.1 %
15	-	125	2.5 %
16	-	4	0.1 %
17	-	6	0.1 %
18	-	15	0.3 %
20	-	198	3.9 %
22	-	3	0.1 %
23	-	1	0.0 %
24	-	79	1.6 %
25	-	80	1.6 %
26	-	7	0.1 %
27	-	1	0.0 %
28	-	3	0.1 %
30	-	108	2.1 %
32	-	2	0.0 %
33	-	2	0.0 %
35	-	21	0.4 %
36	-	29	0.6 %
40	-	56	1.1 %

Value	Label	Unweighted Frequency	%
45	-	7	0.1 %
48	-	23	0.5 %
50	-	131	2.6 %
52	-	36	0.7 %
54	-	1	0.0 %
55	-	2	0.0 %
56	-	2	0.0 %
60	-	21	0.4 %
65	-	2	0.0 %
70	-	3	0.1 %
75	-	18	0.4 %
80	-	2	0.0 %
82	-	1	0.0 %
85	-	1	0.0 %
90	-	1	0.0 %
95	-	1	0.0 %
96	-	3	0.1 %
97	Over 97	231	4.6 %
	Missing Data		
	-	1217	24.1 %
	Total	5,040	100%

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 3,823 valid cases out of 5,040 total cases.

Mean: 19.88Median: 8.00Mode: 3.00Minimum: 1.00Maximum: 99.00

• Standard Deviation: 26.91

Location: 58-59 (width: 2; decimal: 0)

Variable Type: numeric

#### **READPLAY: Read plays**

Question: During the last 12 months, did you read any plays?

Value	Label	Unweighted Frequency	%
1	Yes	406	8.1 %
2	No	4629	91.8 %
3	Don't know	5	0.1 %

Value	Label	Unweighted Frequency	%
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 60-60 (width: 1; decimal: 0)

Variable Type: numeric

#### **READPOET: Read poetry**

Question: During the last 12 months, did you read any poetry?

Value	Label	Unweighted Frequency	%
1	Yes	1666	33.1 %
2	No	3369	66.8 %
3	Don't know	5	0.1 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 61-61 (width: 1; decimal: 0)

Variable Type: numeric

#### **READNOV: Read novels**

Question: During the last 12 months, did you read any novels or short stories?

Value	Label	Unweighted Frequency	%
1	Yes	3434	68.1 %
2	No	1602	31.8 %
3	Don't know	4	0.1 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 62-62 (width: 1; decimal: 0)

Variable Type: numeric

#### **HEARPOET: Listen to poetry, live or recorded**

Question: During the last 12 months, did you listen to a reading of poetry, either live or recorded?

Value	Label	Unweighted Frequency	%
1	Yes	807	16.0 %
2	No	4220	83.7 %
3	Don't know	12	0.2 %
4	Refused	1	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 4.00

Location: 63-63 (width: 1; decimal: 0)

Variable Type: numeric

#### **HEARNOV:** Listen to novels or books, live or recorded

Question: During the last 12 months, did you listen to a reading of novels or books, either live or recorded?

Value	Label	Unweighted Frequency	%
1	Yes	690	13.7 %
2	No	4346	86.2 %
3	Don't know	4	0.1 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 64-64 (width: 1; decimal: 0)

Variable Type: numeric

#### TVJAZZ: Watched jazz on TV/VCR

Question: During the last 12 months, have you watched any of the following on television, or video (VCR) tape? A jazz performance?

Value	Label	Unweighted Frequency	%
1	Yes	1780	35.3 %
2	No	3223	63.9 %
3	Don't know	36	0.7 %
4	Refused	1	0.0 %

Value	Label	Unweighted Frequency	%
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 4.00

Location: 65-65 (width: 1; decimal: 0)

Variable Type: numeric

#### NTVJAZZ: Number of times watched jazz on TV

Question: How many times did you do this in the past 12 months?

Value	Label	Unweighted Frequency	%
1	-	336	6.7 %
2	-	488	9.7 %
3	-	262	5.2 %
4	-	146	2.9 %
5	-	112	2.2 %
6	-	99	2.0 %
7	-	18	0.4 %
8	-	21	0.4 %
9	-	6	0.1 %
10	-	65	1.3 %
11	-	3	0.1 %
12	-	36	0.7 %
13	-	1	0.0 %
15	-	11	0.2 %
18	-	1	0.0 %
20	-	21	0.4 %
24	-	10	0.2 %
25	-	4	0.1 %
26	-	1	0.0 %
29	-	1	0.0 %
30	-	2	0.0 %
40	-	1	0.0 %
48	-	1	0.0 %
50	-	5	0.1 %
51	-	1	0.0 %
52	-	9	0.2 %
58	-	1	0.0 %

Value	Label	Unweighted Frequency	%
90	-	1	0.0 %
97	Over 97	11	0.2 %
98	Don't know	105	2.1 %
99	Refused	1	0.0 %
	Missing Data		
	-	3260	64.7 %
	Total	5,040	100%

Based upon 1,780 valid cases out of 5,040 total cases.

Mean: 10.58Median: 3.00Mode: 2.00Minimum: 1.00Maximum: 99.00

• Standard Deviation: 24.04

Location: 66-67 (width: 2; decimal: 0)

Variable Type: numeric

#### TVCLASS: Watched classical music on TV/VCR

Question: During the last 12 months, have you watched any of the following on television, or video (VCR) tape? A classical music performance?

Value	Label	Unweighted Frequency	%
1	Yes	2014	40.0 %
2	No	3001	59.5 %
3	Don't know	25	0.5 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 68-68 (width: 1; decimal: 0)

Variable Type: numeric

#### NTVCLASS: Number of times watched classical music on TV/VCR

Question: How many times did you do this in the past 12 months?

Value	Label	Unweighted Frequency	%
1	-	392	7.8 %
2	-	459	9.1 %

Value	Label	Unweighted Frequency	%
3	-	312	6.2 %
4	-	179	3.6 %
5	-	124	2.5 %
6	-	128	2.5 %
7	-	18	0.4 %
8	-	28	0.6 %
9	-	4	0.1 %
10	-	74	1.5 %
11	-	2	0.0 %
12	-	65	1.3 %
13	-	1	0.0 %
15	-	16	0.3 %
18	-	1	0.0 %
19	-	1	0.0 %
20	-	22	0.4 %
22	-	1	0.0 %
24	-	14	0.3 %
25	-	6	0.1 %
30	-	10	0.2 %
36	-	2	0.0 %
40	-	1	0.0 %
45	-	1	0.0 %
48	-	2	0.0 %
50	-	9	0.2 %
52	-	11	0.2 %
55	-	2	0.0 %
60	-	1	0.0 %
65	-	1	0.0 %
75	-	1	0.0 %
97	Over 97	14	0.3 %
98	Don't know	111	2.2 %
99	Refused	1	0.0 %
	Missing Data		
	-	3026	60.0 %
	Total	5,040	100%

Based upon 2,014 valid cases out of 5,040 total cases.

Mean: 10.79Median: 3.00

Mode: 2.00Minimum: 1.00Maximum: 99.00

• Standard Deviation: 23.65

Location: 69-70 (width: 2; decimal: 0)

Variable Type: numeric

#### TVOPERA: Watched opera on TV/VCR

Question: During the last 12 months, have you watched any of the following on television, or video (VCR) tape? An opera?

Value	Label	Unweighted Frequency	%
1	Yes	1049	20.8 %
2	No	3983	79.0 %
3	Don't know	8	0.2 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 71-71 (width: 1; decimal: 0)

Variable Type: numeric

#### NTVOPERA: Number of times watched opera on TV/VCR

Question: How many times did you do this in the past 12 months?

Value	Label	Unweighted Frequency	%
1	-	407	8.1 %
2	-	234	4.6 %
3	-	149	3.0 %
4	-	58	1.2 %
5	-	52	1.0 %
6	-	42	0.8 %
7	-	6	0.1 %
8	-	7	0.1 %
9	-	1	0.0 %
10	-	10	0.2 %
12	-	15	0.3 %
15	-	4	0.1 %
16	-	1	0.0 %
20	-	5	0.1 %
25	-	2	0.0 %

Value	Label	Unweighted Frequency	%
28	-	1	0.0 %
30	-	2	0.0 %
33	-	1	0.0 %
35	-	1	0.0 %
40	-	1	0.0 %
52	-	2	0.0 %
97	Over 97	3	0.1 %
98	Don't know	45	0.9 %
99	Refused	0	0.0 %
	Missing Data		
	-	3991	79.2 %
	Total	5,040	100%

Based upon 1,049 valid cases out of 5,040 total cases.

Mean: 7.32Median: 2.00Mode: 1.00Minimum: 1.00Maximum: 98.00

• Standard Deviation: 20.28

Location: 72-73 (width: 2; decimal: 0)

Variable Type: numeric

#### **TVMUS: Watched musical on TV/VCR**

Question: During the last 12 months, have you watched any of the following on television, or video (VCR) tape? A musical stage play or operetta?

Value	Label	Unweighted Frequency	%
1	Yes	1354	26.9 %
2	No	3639	72.2 %
3	Don't know	46	0.9 %
4	Refused	1	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 4.00

Location: 74-74 (width: 1; decimal: 0)

Variable Type: numeric

#### NTVMUS: Number of times watched musical on TV/VCR

Question: How many times did you do this in the past 12 months?

Value	Label	Unweighted Frequency	%
1	-	391	7.8 %
2	-	369	7.3 %
3	-	192	3.8 %
4	-	99	2.0 %
5		60	1.2 %
6	-	57	1.1 %
7		13	0.3 %
8	-	16	0.3 %
10	-	30	0.6 %
11	-	3	0.1 %
12	-	15	0.3 %
15	-	4	0.1 %
18	-	2	0.0 %
20	-	8	0.2 %
24	-	2	0.0 %
25	-	2	0.0 %
26	-	1	0.0 %
30	-	5	0.1 %
40	-	1	0.0 %
48	-	2	0.0 %
50	-	2	0.0 %
52	-	1	0.0 %
97	Over 97	10	0.2 %
98	Don't know	69	1.4 %
99	Refused	0	0.0 %
	Missing Data		
	-	3686	73.1 %
	Total	5,040	100%

Based upon 1,354 valid cases out of 5,040 total cases.

Mean: 8.88Median: 2.00Mode: 1.00Minimum: 1.00Maximum: 98.00

• Standard Deviation: 22.62

Location: 75-76 (width: 2; decimal: 0)

Variable Type: numeric

#### TVPLAY: Watched stage play on TV/VCR

Question: During the last 12 months, have you watched any of the following on television, or video (VCR) tape? A non-musical stage play?

Value	Label	Unweighted Frequency	%
1	Yes	1318	26.2 %
2	No	3666	72.7 %
3	Don't know	56	1.1 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 77-77 (width: 1; decimal: 0)

Variable Type: numeric

#### NTVPLAY: Number of times watched stage play on TV/VCR

Question: How many times did you do this in the past 12 months?

Value	Label	Unweighted Frequency	%
1	-	332	6.6 %
2	-	313	6.2 %
3	-	180	3.6 %
4	-	107	2.1 %
5	-	77	1.5 %
6	-	80	1.6 %
7	-	9	0.2 %
8	-	14	0.3 %
9	-	2	0.0 %
10	-	36	0.7 %
11	-	2	0.0 %
12	-	31	0.6 %
13	-	1	0.0 %
14	-	1	0.0 %
15	-	5	0.1 %
20	-	15	0.3 %
24	-	4	0.1 %
25	-	3	0.1 %
30	-	7	0.1 %
36	-	2	0.0 %
40	-	3	0.1 %
45	-	1	0.0 %

Value	Label	Unweighted Frequency	%
50	-	2	0.0 %
52	-	3	0.1 %
56	-	1	0.0 %
67	-	1	0.0 %
97	Over 97	14	0.3 %
98	Don't know	72	1.4 %
99	Refused	0	0.0 %
	Missing Data		
	-	3722	73.8 %
	Total	5,040	100%

Based upon 1,318 valid cases out of 5,040 total cases.

Mean: 10.28Median: 3.00Mode: 1.00Minimum: 1.00Maximum: 98.00

• Standard Deviation: 23.89

Location: 78-79 (width: 2; decimal: 0)

Variable Type: numeric

#### **TVDANCE: Watched dance on TV/VCR**

Question: During the last 12 months, have you watched any of the following on television, or video (VCR) tape? A dance performance, such as ballet, modern, folk, or tap?

Value	Label	Unweighted Frequency	%
1	Yes	1826	36.2 %
2	No	3187	63.2 %
3	Don't know	27	0.5 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 80-80 (width: 1; decimal: 0)

Variable Type: numeric

#### NTVDANCE: Number of times watched dance on TV/VCR

Question: How many times did you do this in the past 12 months?

Value	Label	Unweighted Frequency	%
1	-	474	9.4 %
2	-	456	9.0 %
3	-	280	5.6 %
4	-	128	2.5 %
5	-	96	1.9 %
6	-	96	1.9 %
7	-	17	0.3 %
8	-	13	0.3 %
9	-	5	0.1 %
10	-	55	1.1 %
12	-	28	0.6 %
14	-	1	0.0 %
15	-	18	0.4 %
18	-	1	0.0 %
20	-	16	0.3 %
22	-	1	0.0 %
23	-	1	0.0 %
24	-	5	0.1 %
25	-	1	0.0 %
30	-	3	0.1 %
35	-	1	0.0 %
40	-	2	0.0 %
48	-	1	0.0 %
50	-	4	0.1 %
52	-	6	0.1 %
67	-	1	0.0 %
97	Over 97	10	0.2 %
98	Don't know	106	2.1 %
99	Refused	0	0.0 %
	Missing Data		
	-	3214	63.8 %
	Total	5,040	100%

Based upon 1,826 valid cases out of 5,040 total cases.

Mean: 9.83Median: 2.00Mode: 1.00Minimum: 1.00Maximum: 98.00

• Standard Deviation: 23.59

Location: 81-82 (width: 2; decimal: 0)

Variable Type: numeric

#### TVART: Watched visual arts programs on TV/VCR

Question: During the last 12 months, have you watched any of the following on television, or video (VCR) tape? A program about artists, art works, or art museums?

Value	Label	Unweighted Frequency	%
1	Yes	2176	43.2 %
2	No	2800	55.6 %
3	Don't know	64	1.3 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 83-83 (width: 1; decimal: 0)

Variable Type: numeric

### NTVART: Number of times watched visual arts programs on TV/VCR

Question: How many times did you do this in the past 12 months?

Value	Label	Unweighted Frequency	%
1	-	414	8.2 %
2	-	467	9.3 %
3	-	297	5.9 %
4	-	176	3.5 %
5	-	144	2.9 %
6	-	139	2.8 %
7	-	24	0.5 %
8	-	27	0.5 %
9	-	7	0.1 %
10	-	95	1.9 %
12	-	77	1.5 %
13	-	3	0.1 %
14	-	2	0.0 %
15	-	31	0.6 %
17	-	1	0.0 %
20	-	50	1.0 %
24	-	6	0.1 %
25	-	8	0.2 %

Value	Label	Unweighted Frequency	%
26	-	4	0.1 %
28	-	1	0.0 %
30	-	13	0.3 %
32	-	1	0.0 %
33	-	1	0.0 %
35	-	1	0.0 %
36	-	1	0.0 %
40	-	8	0.2 %
45	-	1	0.0 %
48	-	4	0.1 %
50	-	17	0.3 %
52	-	7	0.1 %
56	-	1	0.0 %
60	-	1	0.0 %
85	-	1	0.0 %
86	-	1	0.0 %
97	Over 97	34	0.7 %
98	Don't know	110	2.2 %
99	Refused	1	0.0 %
	Missing Data		
	-	2864	56.8 %
	Total	5,040	100%

Based upon 2,176 valid cases out of 5,040 total cases.

Mean: 11.77Median: 3.00Mode: 2.00Minimum: 1.00Maximum: 99.00

• Standard Deviation: 24.34

Location: 84-85 (width: 2; decimal: 0)

Variable Type: numeric

### LISJAZZ: Listen to jazz on radio/recordings

Question: During the last 12 months, did you listen to any of the following types of performances on the radio, on records, tapes or compact discs? Jazz?

Value	Label	Unweighted Frequency	%
1	Yes	2566	50.9 %
2	No	2456	48.7 %
3	Don't know	18	0.4 %

Value	Label	Unweighted Frequency	%
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 86-86 (width: 1; decimal: 0)

Variable Type: numeric

#### LISCLASS: Listen to classical music on radio/recordings

Question: During the last 12 months, did you listen to any of the following types of performances on the radio, on records, tapes or compact discs? Classical music?

Value	Label	Unweighted Frequency	%
1	Yes	2993	59.4 %
2	No	2039	40.5 %
3	Don't know	8	0.2 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 87-87 (width: 1; decimal: 0)

Variable Type: numeric

### LISOPERA: Listen to opera on radio/recordings

Question: During the last 12 months, did you listen to any of the following types of performances on the radio, on records, tapes or compact discs? Opera music?

Value	Label	Unweighted Frequency	%
1	Yes	1190	23.6 %
2	No	3842	76.2 %
3	Don't know	8	0.2 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 88-88 (width: 1; decimal: 0)

#### LISMUS: Listen to musicals on radio/recordings

Question: During the last 12 months, did you listen to any of the following types of performances on the radio, on records, tapes or compact discs? A musical stage play or operetta?

Value	Label	Unweighted Frequency	%
1	Yes	1070	21.2 %
2	No	3958	78.5 %
3	Don't know	12	0.2 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 89-89 (width: 1; decimal: 0)

Variable Type: numeric

#### LISPLAY: Listen to stage play on radio/recordings

Question: During the last 12 months, did you listen to any of the following types of performances on the radio, on records, tapes or compact discs? a non-musical stage play?

Value	Label	Unweighted Frequency	%
1	Yes	453	9.0 %
2	No	4569	90.7 %
3	Don't know	18	0.4 %
4	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 3.00

Location: 90-90 (width: 1; decimal: 0)

Variable Type: numeric

#### **CINEMA: Attend movie theatres to see films**

Question: During the last 12 months, have you gone out to a movie theater to see a movie? (Do not include movies you have watched on a VCR or at some other place other than a movie theater.)

Value	Label	Unweighted Frequency	%
1	Yes	3783	75.1 %
2	No	1249	24.8 %

Value	Label	Unweighted Frequency	%
3	Don't know	7	0.1 %
4	Refused	1	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 4.00

Location: 91-91 (width: 1; decimal: 0)

Variable Type: numeric

#### **MORE1: Want to attend more... (1st answer)**

Question: I'm going to read to you a list of arts events that some people like to attend. If you could go to any of these events as often as you wanted, which ones would you go to more often than you do now? I'll read the list. Go to... Added text: If only one is chosen, skip to next item. If more than one is chosen, ask A:

Value	Label	Unweighted Frequency	%
1	Jazz music	2022	40.1 %
2	Classical music	1105	21.9 %
3	Operas	148	2.9 %
4	Musicals	661	13.1 %
5	Plays	253	5.0 %
6	Ballet	77	1.5 %
7	Other dance	83	1.6 %
8	Art museums/galleries	304	6.0 %
98	None/don't know	377	7.5 %
99	Refused	10	0.2 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 99.00

Location: 92-93 (width: 2; decimal: 0)

Variable Type: numeric

#### **MORE2: Want to attend more... (2nd answer)**

Question: I'm going to read to you a list of arts events that some people like to attend. If you could go to any of these events as often as you wanted, which ones would you go to more often than you do now? I'll read the list. Go to... Added text: If only one is chosen, skip to next item. If more than one is chosen, ask A:

Value	Label	Unweighted Frequency	%
1	Jazz music	54	1.1 %

Value	Label	Unweighted Frequency	%
2	Classical music	1046	20.8 %
3	Operas	560	11.1 %
4	Musicals	1036	20.6 %
5	Plays	687	13.6 %
6	Ballet	170	3.4 %
7	Other dance	195	3.9 %
8	Art museums/galleries	283	5.6 %
98	None/don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
0	-	1009	20.0 %
	Total	5,040	100%

Based upon 4,031 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 8.00

Location: 94-95 (width: 2; decimal: 0)

Variable Type: numeric (Range of) Missing Values: 0

## MORE3: Want to attend more... (3rd answer)

Question: I'm going to read to you a list of arts events that some people like to attend. If you could go to any of these events as often as you wanted, which ones would you go to more often than you do now? I'll read the list. Go to... Added text: If only one is chosen, skip to next item. If more than one is chosen, ask A:

Value	Label	Unweighted Frequency	%
1	Jazz music	27	0.5 %
2	Classical music	26	0.5 %
3	Operas	395	7.8 %
4	Musicals	932	18.5 %
5	Plays	965	19.1 %
6	Ballet	352	7.0 %
7	Other dance	343	6.8 %
8	Art museums/galleries	430	8.5 %
98	None/don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
0	-	1570	31.2 %
	Total	5,040	100%

Based upon 3,470 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 8.00

Location: 96-97 (width: 2; decimal: 0)

Variable Type: numeric (Range of) Missing Values: 0

#### MORE4: Want to attend more... (4th answer)

Question: I'm going to read to you a list of arts events that some people like to attend. If you could go to any of these events as often as you wanted, which ones would you go to more often than you do now? I'll read the list. Go to... Added text: If only one is chosen, skip to next item. If more than one is chosen, ask A:

Value	Label	Unweighted Frequency	%
1	Jazz music	8	0.2 %
2	Classical music	12	0.2 %
3	Operas	10	0.2 %
4	Musicals	345	6.8 %
5	Plays	778	15.4 %
6	Ballet	537	10.7 %
7	Other dance	549	10.9 %
8	Art museums/galleries	572	11.3 %
98	None/don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
0	-	2229	44.2 %
	Total	5,040	100%

Based upon 2,811 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 8.00

Location: 98-99 (width: 2; decimal: 0)

Variable Type: numeric (Range of) Missing Values: 0

#### **MORE5: Want to attend more... (5th answer)**

Question: I'm going to read to you a list of arts events that some people like to attend. If you could go to any of these events as often as you wanted, which ones would you go to more often than you do now? I'll read the list. Go to... Added text: If only one is chosen, skip to next item. If more than one is chosen, ask A:

Value	Label	Unweighted Frequency	%
1	Jazz music	4	0.1 %
2	Classical music	4	0.1 %
3	Operas	3	0.1 %
4	Musicals	0	0.0 %

Value	Label	Unweighted Frequency	%
5	Plays	288	5.7 %
6	Ballet	544	10.8 %
7	Other dance	559	11.1 %
8	Art museums/galleries	669	13.3 %
98	None/don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
0	-	2969	58.9 %
	Total	5,040	100%

Based upon 2,071 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 8.00

Location: 100-101 (width: 2; decimal: 0)

Variable Type: numeric (Range of) Missing Values: 0

### MORE6: Want to attend more... (6th answer)

Question: I'm going to read to you a list of arts events that some people like to attend. If you could go to any of these events as often as you wanted, which ones would you go to more often than you do now? I'll read the list. Go to... Added text: If only one is chosen, skip to next item. If more than one is chosen, ask A:

Value	Label	Unweighted Frequency	%
1	Jazz music	3	0.1 %
2	Classical music	1	0.0 %
3	Operas	0	0.0 %
4	Musicals	3	0.1 %
5	Plays	2	0.0 %
6	Ballet	247	4.9 %
7	Other dance	460	9.1 %
8	Art museums/galleries	586	11.6 %
98	None/don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
0	-	3738	74.2 %
	Total	5,040	100%

Based upon 1,302 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 8.00

Location: 102-103 (width: 2; decimal: 0)

#### MORE7: Want to attend more... (7th answer)

Question: I'm going to read to you a list of arts events that some people like to attend. If you could go to any of these events as often as you wanted, which ones would you go to more often than you do now? I'll read the list. Go to... Added text: If only one is chosen, skip to next item. If more than one is chosen, ask A:

Value	Label	Unweighted Frequency	%
1	Jazz music	1	0.0 %
2	Classical music	0	0.0 %
3	Operas	1	0.0 %
4	Musicals	0	0.0 %
5	Plays	2	0.0 %
6	Ballet	1	0.0 %
7	Other dance	220	4.4 %
8	Art museums/galleries	430	8.5 %
98	None/don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
0	-	4385	87.0 %
	Total	5,040	100%

Based upon 655 valid cases out of 5,040 total cases.

Minimum: 1.00 Maximum: 8.00

Location: 104-105 (width: 2; decimal: 0)

Variable Type: numeric (Range of) Missing Values: 0

#### MORE8: Want to attend more... (8th answer)

Question: I'm going to read to you a list of arts events that some people like to attend. If you could go to any of these events as often as you wanted, which ones would you go to more often than you do now? I'll read the list. Go to... Added text: If only one is chosen, skip to next item. If more than one is chosen, ask A:

Value	Label	Unweighted Frequency	%
1	Jazz music	0	0.0 %
2	Classical music	0	0.0 %
3	Operas	0	0.0 %
4	Musicals	0	0.0 %
5	Plays	0	0.0 %
6	Ballet	1	0.0 %
7	Other dance	1	0.0 %

Value	Label	Unweighted Frequency	%
8	Art museums/galleries	215	4.3 %
98	None/don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
0	-	4823	95.7 %
	Total	5,040	100%

Based upon 217 valid cases out of 5,040 total cases.

Minimum: 6.00Maximum: 8.00

Location: 106-107 (width: 2; decimal: 0)

Variable Type: numeric (Range of) Missing Values: 0

#### **MOREMOST: Want to attend more often the most**

Question: Which of these would you like to do most?

Value	Label	Unweighted Frequency	%
1	Jazz music	659	13.1 %
2	Classical music	418	8.3 %
3	Operas	167	3.3 %
4	Musicals	770	15.3 %
5	Plays	510	10.1 %
6	Ballet	260	5.2 %
7	Other dance	199	3.9 %
8	Art museums/galleries	933	18.5 %
98	None/don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
9	-	112	2.2 %
10	-	3	0.1 %
	-	1009	20.0 %
	Total	5,040	100%

Based upon 3,916 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 8.00

Location: 108-109 (width: 2; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, 10,.

### **GOMORE: Like to attend arts events more often**

Question: In general, would you like to attend cultural and artistic events more often than you have in the past 12 months? Added text: If yes, ask A. If no go to Q. 19.

Value	Label	Unweighted Frequency	%
1	Yes	3601	71.4 %
2	No	1372	27.2 %
3	Don't know	65	1.3 %
4	Refused	2	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 4.00

Location: 110-110 (width: 1; decimal: 0)

Variable Type: numeric

### **BAR1: Reason for not attending (1st answer)**

Question: What are the reasons that you did not attend these types of events (more often)? PROBE: Are there other reasons? Added text: Record verbatim and code at end of interview.

Value	Label	Unweighted Frequency	%
1	Lack of interest	176	3.5 %
2	Don't have time	1840	36.5 %
3	Cost of tickets	303	6.0 %
4	Overall cost	158	3.1 %
5	Tickets sold out	11	0.2 %
6	Transportation/traffic/parking	95	1.9 %
7	Distance/travel time	135	2.7 %
8	Crime	12	0.2 %
9	Lack of child care	206	4.1 %
10	Poor quality of performance	15	0.3 %
11	Not available/no variety	181	3.6 %
12	No one to go with	90	1.8 %
13	Handicap problem	42	0.8 %
14	Age problem	102	2.0 %
15	Prefer to watch TV	3	0.1 %
16	Just don't get around to it	90	1.8 %
95	Other	98	1.9 %
98	Don't know	41	0.8 %
99	Refused	3	0.1 %

Value	Label	Unweighted Frequency	%
	Missing Data		
	-	1439	28.6 %
	Total	5,040	100%

Based upon 3,601 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 99.00

Location: 111-112 (width: 2; decimal: 0)

Variable Type: numeric

# BAR2: Reason for not attending (2nd answer)

Question: What are the reasons that you did not attend these types of events (more often)? PROBE: Are there other reasons? Added text: Record verbatim and code at end of interview.

Value	Label	Unweighted Frequency	%
1	Lack of interest	66	1.3 %
2	Don't have time	220	4.4 %
3	Cost of tickets	269	5.3 %
4	Overall cost	264	5.2 %
5	Tickets sold out	12	0.2 %
6	Transportation/traffic/parking	49	1.0 %
7	Distance/travel time	81	1.6 %
8	Crime	8	0.2 %
9	Lack of child care	104	2.1 %
10	Poor quality of performance	10	0.2 %
11	Not available/no variety	108	2.1 %
12	No one to go with	70	1.4 %
13	Handicap problem	10	0.2 %
14	Age problem	51	1.0 %
15	Prefer to watch TV	6	0.1 %
16	Just don't get around to it	53	1.1 %
95	Other	69	1.4 %
98	Don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
0	-	2151	42.7 %
	-	1439	28.6 %
	Total	5,040	100%

Based upon 1,450 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 95.00

Location: 113-114 (width: 2; decimal: 0)

Variable Type: numeric (Range of) Missing Values: 0,.

## BAR3: Reason for not attending (3rd answer)

Question: What are the reasons that you did not attend these types of events (more often)? PROBE: Are there other reasons? Added text: Record verbatim and code at end of interview.

Value	Label	Unweighted Frequency	%
1	Lack of interest	12	0.2 %
2	Don't have time	54	1.1 %
3	Cost of tickets	50	1.0 %
4	Overall cost	128	2.5 %
5	Tickets sold out	3	0.1 %
6	Transportation/traffic/parking	20	0.4 %
7	Distance/travel time	36	0.7 %
8	Crime	3	0.1 %
9	Lack of child care	27	0.5 %
10	Poor quality of performance	2	0.0 %
11	Not available/no variety	29	0.6 %
12	No one to go with	18	0.4 %
13	Handicap problem	5	0.1 %
14	Age problem	10	0.2 %
15	Prefer to watch TV	1	0.0 %
16	Just don't get around to it	14	0.3 %
95	Other	16	0.3 %
98	Don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
0	-	3173	63.0 %
	-	1439	28.6 %
	Total	5,040	100%

Based upon 428 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 95.00

Location: 115-116 (width: 2; decimal: 0)

Variable Type: numeric (Range of) Missing Values: 0,.

### **BAR4: Reason for not attending (4th answer)**

Question: What are the reasons that you did not attend these types of events (more often)? PROBE: Are there other reasons? Added text: Record verbatim and code at end of interview.

Value	Label	Unweighted Frequency	%
1	Lack of interest	0	0.0 %
2	Don't have time	6	0.1 %
3	Cost of tickets	2	0.0 %
4	Overall cost	25	0.5 %
5	Tickets sold out	2	0.0 %
6	Transportation/traffic/parking	11	0.2 %
7	Distance/travel time	10	0.2 %
8	Crime	2	0.0 %
9	Lack of child care	7	0.1 %
10	Poor quality of performance	0	0.0 %
11	Not available/no variety	7	0.1 %
12	No one to go with	6	0.1 %
13	Handicap problem	3	0.1 %
14	Age problem	5	0.1 %
15	Prefer to watch TV	0	0.0 %
16	Just don't get around to it	6	0.1 %
95	Other	2	0.0 %
98	Don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
0	-	3507	69.6 %
	-	1439	28.6 %
	Total	5,040	100%

Based upon 94 valid cases out of 5,040 total cases.

Minimum: 2.00Maximum: 95.00

Location: 117-118 (width: 2; decimal: 0)

Variable Type: numeric (Range of) Missing Values: 0 , .

### **BAR5: Reason for not attending (5th answer)**

Question: What are the reasons that you did not attend these types of events (more often)? PROBE: Are there other reasons? Added text: Record verbatim and code at end of interview.

Value	Label	Unweighted Frequency	%
1	Lack of interest	1	0.0 %

Value	Label	Unweighted Frequency	%
2	Don't have time	0	0.0 %
3	Cost of tickets	0	0.0 %
4	Overall cost	1	0.0 %
5	Tickets sold out	0	0.0 %
6	Transportation/traffic/parking	0	0.0 %
7	Distance/travel time	2	0.0 %
8	Crime	0	0.0 %
9	Lack of child care	1	0.0 %
10	Poor quality of performance	0	0.0 %
11	Not available/no variety	0	0.0 %
12	No one to go with	2	0.0 %
13	Handicap problem	0	0.0 %
14	Age problem	1	0.0 %
15	Prefer to watch TV	1	0.0 %
16	Just don't get around to it	1	0.0 %
95	Other	1	0.0 %
98	Don't know	0	0.0 %
99	Refused	0	0.0 %
	Missing Data		
0	-	3590	71.2 %
	-	1439	28.6 %
	Total	5,040	100%

Based upon 11 valid cases out of 5,040 total cases.

Minimum: 1.00 Maximum: 95.00

Location: 119-120 (width: 2; decimal: 0)

Variable Type: numeric (Range of) Missing Values: 0 , .

## **MOSTIMP: Most important reason for not attending**

Question: How about (ITEM)? If needed: Was this a reason you did not attend arts events (more often)?

Value	Label	Unweighted Frequency	%
2	Lack of interest	151	3.0 %
3	Don't have time	989	19.6 %
4	Cost of tickets	107	2.1 %
5	Overall cost	453	9.0 %
6	tickets sold out	7	0.1 %
7	Transportation/traffic/parking	89	1.8 %

Value	Label	Unweighted Frequency	%
8	Distance/travel time	182	3.6 %
9	Crime	41	0.8 %
10	Lack of child care	110	2.2 %
11	Poor quality of performance	17	0.3 %
12	Not available/no variety	211	4.2 %
13	No one to go with	123	2.4 %
14	Handicap problem	9	0.2 %
15	Age problem	54	1.1 %
16	Prefer to watch TV	4	0.1 %
17	Just don't get around to it	38	0.8 %
18	Not enough info on events	77	1.5 %
95	Other	8	0.2 %
98	Don't know	61	1.2 %
99	Refused	1	0.0 %
	Missing Data		
	-	2308	45.8 %
	Total	5,040	100%

Based upon 2,732 valid cases out of 5,040 total cases.

Minimum: 2.00Maximum: 99.00

Location: 121-122 (width: 2; decimal: 0)

Variable Type: numeric

### **HOWIMP:** How important is it to attend arts events

Question: In general, how important is it to you to be able to attend or to take part in arts activities and events? Would you say it is...

Value	Label	Unweighted Frequency	%
1	Very important	1148	22.8 %
2	Somewhat important	2579	51.2 %
3	Not at all important	1286	25.5 %
4	Don't know	26	0.5 %
5	Refused	1	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 5.00

Location: 123-123 (width: 1; decimal: 0)

### SCHOOLS: How important is art in schools

Question: In your opinion, how important is it to offer activities such as music, dance, theater, and art in the schools? Would you say that it is...

Value	Label	Unweighted Frequency	%
1	Very important	3503	69.5 %
2	Somewhat important	1246	24.7 %
3	Not at all important	257	5.1 %
4	Don't know	31	0.6 %
5	Refused	3	0.1 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 5.00

Location: 124-124 (width: 1; decimal: 0)

Variable Type: numeric

### **SOURCE1: Source of info on arts events (1st answer)**

Question: How do you learn or find out about arts events in your community? Probe: In what other ways do you find out about events? Added text: Circle all that apply.

Value	Label	Unweighted Frequency	%
1	Newspapers	3048	60.5 %
2	Word of mouth	260	5.2 %
3	Friends/relatives/others	164	3.3 %
4	Direct mail	310	6.2 %
5	Posters/notices	92	1.8 %
6	Television	389	7.7 %
7	Radio	250	5.0 %
8	Magazines	37	0.7 %
9	School notices	91	1.8 %
10	Telemarketing	6	0.1 %
95	Other	32	0.6 %
96	None/no info.	195	3.9 %
98	Don't know	152	3.0 %
99	Refused	14	0.3 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 99.00

Location: 125-126 (width: 2; decimal: 0)

Variable Type: numeric

### **SOURCE2: Source of info on arts events (2nd answer)**

Question: How do you learn or find out about arts events in your community? Probe: In what other ways do you find out about events? Added text: Circle all that apply.

Value	Label	Unweighted Frequency	%
0	-	1946	38.6 %
1	Newspapers	536	10.6 %
2	Word of mouth	342	6.8 %
3	Friends/relatives/others	164	3.3 %
4	Direct mail	324	6.4 %
5	Posters/notices	186	3.7 %
6	Television	755	15.0 %
7	Radio	620	12.3 %
8	Magazines	72	1.4 %
9	School notices	60	1.2 %
10	Telemarketing	10	0.2 %
95	Other	25	0.5 %
96	None/no info.	0	0.0 %
98	Don't know	0	0.0 %
99	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 0.00Maximum: 95.00

Location: 127-128 (width: 2; decimal: 0)

Variable Type: numeric

#### **SOURCE3: Source of info on arts events (3rd answer)**

Question: How do you learn or find out about arts events in your community? Probe: In what other ways do you find out about events? Added text: Circle all that apply.

Value	Label	Unweighted Frequency	%
0	-	3819	75.8 %
1	Newspapers	111	2.2 %
2	Word of mouth	186	3.7 %
3	Friends/relatives/others	104	2.1 %

Value	Label	Unweighted Frequency	%
4	Direct mail	113	2.2 %
5	Posters/notices	107	2.1 %
6	Television	212	4.2 %
7	Radio	301	6.0 %
8	Magazines	34	0.7 %
9	School notices	33	0.7 %
10	Telemarketing	4	0.1 %
95	Other	16	0.3 %
96	None/no info.	0	0.0 %
98	Don't know	0	0.0 %
99	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 0.00Maximum: 95.00

Location: 129-130 (width: 2; decimal: 0)

Variable Type: numeric

## **SOURCE4: Source of info on arts events (4th answer)**

Question: How do you learn or find out about arts events in your community? Probe: In what other ways do you find out about events? Added text: Circle all that apply.

Value	Label	Unweighted Frequency	%
0	-	4714	93.5 %
1	Newspapers	26	0.5 %
2	Word of mouth	47	0.9 %
3	Friends/relatives/others	39	0.8 %
4	Direct mail	45	0.9 %
5	Posters/notices	45	0.9 %
6	Television	44	0.9 %
7	Radio	53	1.1 %
8	Magazines	11	0.2 %
9	School notices	13	0.3 %
10	Telemarketing	0	0.0 %
95	Other	3	0.1 %
96	None/no info.	0	0.0 %
98	Don't know	0	0.0 %
99	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 0.00Maximum: 95.00

Location: 131-132 (width: 2; decimal: 0)

Variable Type: numeric

#### **SOURCE5: Source of info on arts events (5th answer)**

Question: How do you learn or find out about arts events in your community? Probe: In what other ways do you find out about events? Added text: Circle all that apply.

Value	Label	Unweighted Frequency	%
0		4964	98.5 %
1	Newspapers	5	0.1 %
2	Word of mouth	19	0.4 %
3	Friends/relatives/others	5	0.1 %
4	Direct mail	8	0.2 %
5	Posters/notices	8	0.2 %
6	Television	12	0.2 %
7	Radio	9	0.2 %
8	Magazines	2	0.0 %
9	School notices	5	0.1 %
10	Telemarketing	2	0.0 %
95	Other	1	0.0 %
96	None/no info.	0	0.0 %
98	Don't know	0	0.0 %
99	Refused	0	0.0 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 0.00Maximum: 95.00

Location: 133-134 (width: 2; decimal: 0)

Variable Type: numeric

## **NEWSP: Which newspapers**

Question: Which newspapers?

Value	Label	Unweighted Frequency	%
1	Verbatim answer recorded	3608	71.6 %
97	None	0	0.0 %
98	Don't know	118	2.3 %
99	Refused	0	0.0 %

Value	Label	Unweighted Frequency	%
	Missing Data		
	-	1314	26.1 %
	Total	5,040	100%

Based upon 3,726 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 98.00

Location: 135-136 (width: 2; decimal: 0)

Variable Type: numeric

### TVTYPE: Cable TV, network TV, or both

Question: Was that on cable TV, network TV, or both?

Value	Label	Unweighted Frequency	%
1	Cable TV	264	5.2 %
2	Network TV	526	10.4 %
3	Both	608	12.1 %
4	Don't know	15	0.3 %
5	Refused	0	0.0 %
	Missing Data		
	-	3627	72.0 %
	Total	5,040	100%

Based upon 1,413 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 4.00

Location: 137-137 (width: 1; decimal: 0)

Variable Type: numeric

#### **RADIO: Which radio stations**

Question: Which radio station?

Value	Label	Unweighted Frequency	%
1	Verbatim answer recorded	1097	21.8 %
97	None	0	0.0 %
98	Don't know	133	2.6 %
99	Refused	3	0.1 %
	Missing Data		
	-	3807	75.5 %
	Total	5,040	100%

Based upon 1,233 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 99.00

Location: 138-139 (width: 2; decimal: 0)

Variable Type: numeric

#### **MAGS: Which magazines**

Question: Which magazines?

Value	Label	Unweighted Frequency	%
1	Verbatim answer recorded	127	2.5 %
97	None	0	0.0 %
98	Don't know	26	0.5 %
99	Refused	3	0.1 %
	Missing Data		
	-	4884	96.9 %
	Total	5,040	100%

Based upon 156 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 99.00

Location: 140-141 (width: 2; decimal: 0)

Variable Type: numeric

### **RATEINFO: Adequacy of information**

Question: In general, how would you rate the availability and adequacy of information about arts events in your area? Would you say that it is...

Value	Label	Unweighted Frequency	%
1	Excellent	741	14.7 %
2	Good	2228	44.2 %
3	Fair	1264	25.1 %
4	Poor	485	9.6 %
5	Don't know	318	6.3 %
6	Refused	4	0.1 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 6.00

Location: 142-142 (width: 1; decimal: 0)

Variable Type: numeric

#### **HHSIZE: Number in household**

Question: Including yourself, how many people live in your household?

Value	Label	Unweighted Frequency	%
1	-	868	17.2 %
2		1643	32.6 %
3	-	945	18.8 %
4	-	899	17.8 %
5	-	394	7.8 %
6	-	132	2.6 %
7	-	45	0.9 %
8	-	17	0.3 %
9	-	12	0.2 %
10	-	7	0.1 %
11	-	1	0.0 %
12	-	1	0.0 %
15	-	1	0.0 %
18	-	1	0.0 %
73	-	1	0.0 %
97	Over 97	0	0.0 %
98	Don't know	3	0.1 %
99	Refused	70	1.4 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Mean: 4.23Median: 3.00Mode: 2.00Minimum: 1.00Maximum: 99.00

• Standard Deviation: 11.62

Location: 143-144 (width: 2; decimal: 0)

Variable Type: numeric

# OVER18: Adults (18+) in household

Question: How many people in your household are 18 years old or older?

Value	Label	Unweighted Frequency	%
1	-	259	5.1 %
2	-	2868	56.9 %
3	-	636	12.6 %
4	-	230	4.6 %

Value	Label	Unweighted Frequency	%
5	-	67	1.3 %
6	-	21	0.4 %
7	-	6	0.1 %
8	-	5	0.1 %
9	-	2	0.0 %
10	-	3	0.1 %
15	-	1	0.0 %
18	-	1	0.0 %
23	-	1	0.0 %
97	Over 97	0	0.0 %
98	Don't know	7	0.1 %
99	Refused	65	1.3 %
	Missing Data		
	-	868	17.2 %
	Total	5,040	100%

Based upon 4,172 valid cases out of 5,040 total cases.

Mean: 3.98Median: 2.00Mode: 2.00Minimum: 1.00Maximum: 99.00

• Standard Deviation: 12.62

Location: 145-146 (width: 2; decimal: 0)

Variable Type: numeric

# **AGE: Age of respondent**

Question: How old were you on your last birthday?

Value	Label	Unweighted Frequency	%
18	-	135	2.7 %
19	-	73	1.4 %
20	-	84	1.7 %
21	-	87	1.7 %
22	-	107	2.1 %
23	-	95	1.9 %
24	-	94	1.9 %
25	-	99	2.0 %
26	-	117	2.3 %
27	-	119	2.4 %
28	-	122	2.4 %

Value	Label	Unweighted Frequency	%
29	-	119	2.4 %
30	-	147	2.9 %
31	-	124	2.5 %
32	-	133	2.6 %
33	-	139	2.8 %
34	-	161	3.2 %
35	-	140	2.8 %
36	-	114	2.3 %
37	-	102	2.0 %
38	-	123	2.4 %
39	-	123	2.4 %
40	-	116	2.3 %
41	-	106	2.1 %
42	-	103	2.0 %
43	-	99	2.0 %
44	-	100	2.0 %
45	-	122	2.4 %
46	-	63	1.2 %
47	-	79	1.6 %
48	-	68	1.3 %
49	-	76	1.5 %
50	-	89	1.8 %
51	-	50	1.0 %
52	-	57	1.1 %
53	-	52	1.0 %
54	-	55	1.1 %
55	-	59	1.2 %
56	-	57	1.1 %
57	-	41	0.8 %
58	-	36	0.7 %
59	-	51	1.0 %
60	-	70	1.4 %
61	-	40	0.8 %
62	-	57	1.1 %
63	-	39	0.8 %
64	-	40	0.8 %
65	-	61	1.2 %
66	-	37	0.7 %
67	-	50	1.0 %

Value	Label	Unweighted Frequency	%
	Total	5,040	100%

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 5,040 valid cases out of 5,040 total cases.

Mean: 43.82Median: 39.00Mode: 99.00Minimum: 18.00Maximum: 99.00

• Standard Deviation: 19.48

Location: 147-148 (width: 2; decimal: 0)

Variable Type: numeric

#### **MARITAL: Marital status of respondent**

Question: Are you currently...

Value	Label	Unweighted Frequency	%
1	Married	2727	54.1 %
2	Widowed	301	6.0 %
3	Separated	140	2.8 %
4	Divorced	574	11.4 %
5	Never married	1203	23.9 %
6	Refused	95	1.9 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 6.00

Location: 149-149 (width: 1; decimal: 0)

Variable Type: numeric

# **EDUC: Highest education level completed**

Question: What is the highest grade of school or highest degree you have completed? Added text: Do not read categories.)

Value	Label	Unweighted Frequency	%
1	No school	7	0.1 %
2	Grades k-8	81	1.6 %
3	Grades 9-11	241	4.8 %
4	High school	1401	27.8 %
5	Vocational school	89	1.8 %

Value	Label	Unweighted Frequency	%
6	Some college	1383	27.4 %
7	Bachelors degree	1100	21.8 %
8	Some grad. school	118	2.3 %
9	Grad. degree	519	10.3 %
95	Other	5	0.1 %
99	Refused	96	1.9 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 99.00

Location: 150-151 (width: 2; decimal: 0)

Variable Type: numeric

#### **RACE: Race or heritage**

Question: Which of the following best describes your race or heritage? Do you consider yourself to be...

Value	Label	Unweighted Frequency	%
1	White, not Hispanic	3729	74.0 %
2	Black	582	11.5 %
3	Hispanic/Latino	275	5.5 %
4	Carribean	59	1.2 %
5	Central American	11	0.2 %
6	South American	16	0.3 %
7	Native American	89	1.8 %
8	Alaskan Native	3	0.1 %
9	Asian/Pacific Islander/Filipino	110	2.2 %
95	Other	48	1.0 %
98	Don't know	10	0.2 %
99	Refused	108	2.1 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00Maximum: 99.00

Location: 152-153 (width: 2; decimal: 0)

Variable Type: numeric

#### **INCOME: Household income**

Question: Which of the following best describes your household's family income in 1991?

Value	Label	Unweighted Frequency	%
1	Under \$10,000	315	6.2 %
2	\$10,000 TO \$14,999	288	5.7 %
3	\$15,000 TO \$19,999	375	7.4 %
4	\$20,000 TO \$29,999	721	14.3 %
5	\$30,000 TO \$39,999	679	13.5 %
6	\$40,000 TO \$49,999	540	10.7 %
7	\$50,000 TO \$74,999	698	13.8 %
8	\$75,000 TO \$99,999	243	4.8 %
9	\$100,000 OR MORE	266	5.3 %
10	Don't know	214	4.2 %
11	Refused	649	12.9 %
	Missing Data		
98	-	13	0.3 %
99	-	39	0.8 %
	Total	5,040	100%

Based upon 4,988 valid cases out of 5,040 total cases.

Minimum: 1.00 Maximum: 11.00

Location: 154-155 (width: 2; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 98, 99

### **GENDER: Gender of respondent**

Added text: Interviewer observation.

Value	Label	Unweighted Frequency	%
1	Male	2030	40.3 %
2	Female	3010	59.7 %
	Total	5,040	100%

Based upon 5,040 valid cases out of 5,040 total cases.

Minimum: 1.00 Maximum: 2.00

Location: 156-156 (width: 1; decimal: 0)

Variable Type: numeric

## **WEIGHT: Weighting factor**

Value	Label	Unweighted Frequency	%
3.0	-	2	0.0 %

Value	Label	Unweighted Frequency	%
4.1	-	10	0.2 %
4.4	-	3	0.1 %
4.5	-	9	0.2 %
5.6	-	7	0.1 %
5.8	-	1	0.0 %
5.9	-	6	0.1 %
6.1	-	3	0.1 %
6.9	-	1	0.0 %
7.0	-	2	0.0 %
7.8	-	1	0.0 %
8.1	-	6	0.1 %
8.3	-	36	0.7 %
8.6	-	3	0.1 %
8.7	-	3	0.1 %
8.9	-	2	0.0 %
9.0	-	4	0.1 %
10.2	-	7	0.1 %
11.2	-	14	0.3 %
11.6	-	5	0.1 %
12.2	-	10	0.2 %
13.5	-	1	0.0 %
13.8	-	1	0.0 %
15.0	-	8	0.2 %
15.1	-	1	0.0 %
15.6	-	1	0.0 %
15.8	-	3	0.1 %
16.2	-	4	0.1 %
16.3	-	17	0.3 %
16.4	-	3	0.1 %
16.5	-	17	0.3 %
16.8	-	5	0.1 %
17.0	-	3	0.1 %
17.1	-	2	0.0 %
17.8	-	8	0.2 %
18.0	-	7	0.1 %
18.2	-	1	0.0 %
18.4	-	2	0.0 %
19.9	-	1	0.0 %
20.0	-	1	0.0 %

Value	Label	Unweighted Frequency	%
20.3	-	2	0.0 %
22.0	-	8	0.2 %
22.8	-	3	0.1 %
23.2	-	1	0.0 %
24.0	-	5	0.1 %
24.8	-	2	0.0 %
25.1	-	1	0.0 %
25.4	-	1	0.0 %
27.1	-	1	0.0 %
29.5	-	3	0.1 %
	Total	5,040	100%

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 5,040 valid cases out of 5,040 total cases.

Mean: 3131.89Minimum: 3.00Maximum: 75657.90

• Standard Deviation: 5248.86

Location: 157-163 (width: 7; decimal: 1)

Variable Type: numeric