
IVAN SIMIYU

Communication and Multimedia Journalism

CONTACT INFORMATION

Phone number

+254 707417067

Email

ivansimiyu8@gmail.com

BIO DATA

Gender Male

Nationality Kenyan

Languages English & Kiswahili

EDUCATIONAL BACKGROUND

RIARA UNIVERSITY

Diploma in Communication and
Multimedia Journalism

Degree in Communication and
Multimedia Journalism

KAPSABET HIGH SCHOOL

Kenya Certificate of Secondary
Education

KAKAMEGA HILL SCHOOL

Kenya Certificate of Primary
Education

PROFESSIONAL PROFILE

I'm a Radio Production Consultant with 2+ years of experience driving impactful storytelling and smooth broadcast operations in the fields of mass communication and journalism. My skill set bridges the creative and technical sides of media, allowing me to craft engaging audio-visual content that resonates across traditional and digital platforms. I'm equally comfortable behind the console, in the editing suite, or brainstorming fresh content ideas for a fast-moving media landscape. Whether it's coordinating studio equipment or archiving and formatting multimedia content, I thrive on delivering quality that speaks and sounds like excellence.

WORK EXPERIENCE

RADIO PRODUCTION CONSULTANT, RADIO44 - KENYA

OCTOBER 2022 - CURRENT

Duties and responsibilities

- Audio Production – from promos, jingles, and ads to presenter shows and station imaging. I specialize in audio editing, scriptwriting, and sound design that elevate brand identity and listener experience.
- Video Content – producing and editing interviews, commercials, and digital content tailored for mobile, broadcast, and online platforms.
- Digital & Design – managing studio operations, editing and uploading new music, creating social media graphics and designing posters, and maintaining a strong digital presence.

REFEREES

Hermine Patel
Station Manager
Radio-44

P.O BOX 1906-00606, Nairobi
Phone Number: +254 705886559

Dr.Joy Mueni
Head Of Journalism Department
Riara University
P.O BOX 49940 - 00100, Nairobi
Phone Number: +254 722921817

Ms.Marion Amukuzi
Senior Lecturer
Riara University
P.O BOX 49940 - 00100, Nairobi
Phone Number: +254 721 72821

- Content Strategy & Research – organizing music to match station identity and audience demographics, developing creative programming ideas, and supporting news research, Interview research and ads scripting.

COMPETENCIES

- Research and data analysis - Developing creative ideas mostly for an Interview.
- Digital media skills - Selecting music for the station targeting Its audience, and the program itself moreover, managing audio files, such as radio shows, promotions and advertisements.
- Technological Skills - Knowledge in Using the Adobe suits in Audio Visual Production and Video editing skills for production and post-production of clients' advertisements and recorded and edited live studio sessions, shows and Interviews.
- Teamwork - Assisting the staff in the development, maintenance, and implementation of the station's image.

EXTRA CURRICULAR ACTIVITIES**UNIVERSITY**

- Academic Clubs (Entrepreneurship and Innovation)
- Academic trips (Media Houses) for exposure

SECONDARY SCHOOL

- Community Service.
- Academic Clubs (Red Cross Club)

PRIMARY SCHOOL

- Academic Clubs (Debate Club)
- Athletic Participation (Tennis and Volleyball)