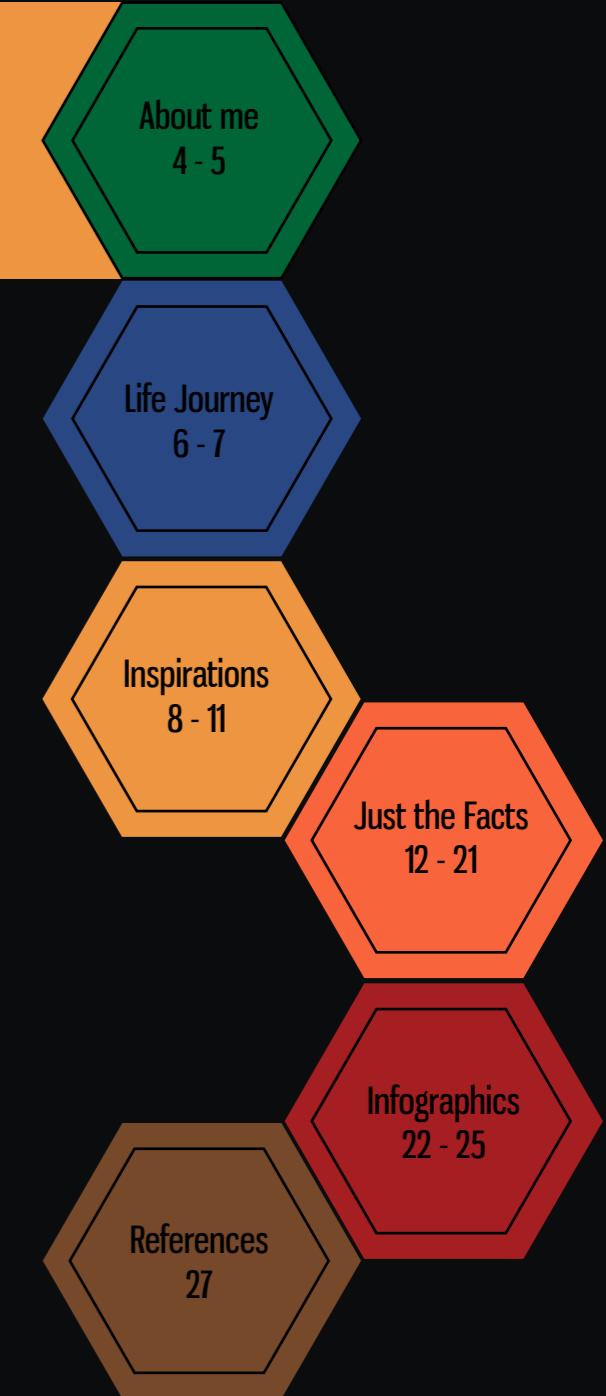


Welcome

Hello and welcome to my world.
//
This is a portfolio of my work, it
consists of some of my work I
have done recently as well
as my inspirations and
a short snippet of
my life.

Table of Contents



About me



Hi, I am Derek. I was born and raised in Singapore. A tiny little island in South-East Asia. It is widely recognized as a clean and green city with 4 major races living together peacefully.

Since coming to Australia, I have been amazed by the amount of beautiful landscape on offer. I have went on a number of road trips, and that was when I started to pick up photography.

This is a portfolio of my work, I hope you have an enjoyable time reading through as much as I have putting it all together for you.

Skills

Programming: PHP, JSP, ASP, Javascript & HTML
Design: Illustrator, Photoshop, InDesign

Personal Info

Age: 24
Country: Singapore

Hobbies

Soccer
Basketball

Game of Thrones
Exploring scenic places
Spending time with my loved ones

MY LIFE JOURNEY SO FAR



Inspirations & My Works

Three Artists that Inspired me

Five Just-the-Facts posters

One Infographic Poster

Inspirations



Jamie Hewlett



Jamie Hewlett is an American artist. Gorillaz was one of my favourite bands while growing up. He was my biggest inspiration growing up, probably due to the fact that I was going through my rebellious period then, and Gorillaz was a bunch of outlandish, graffiti and law breaking characters that I just fell in love with.

"I was drawn to his works mostly due to his efforts in Gorillaz. He had a way in infusing unique character traits into each of them. I loved his sketchy and simple style of drawings."

Inspirations



Paul Frank

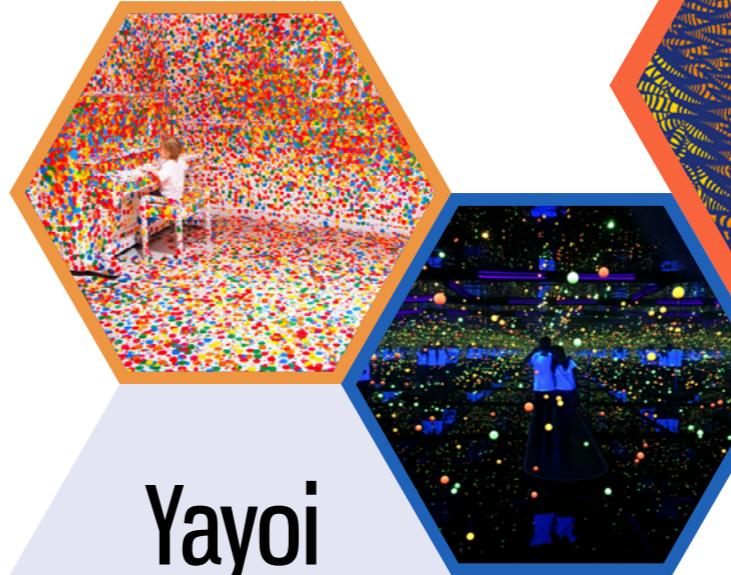


"I was drawn to his works due to mostly his efforts in creating Julius. Although just a simple character, it inspired me greatly. I loved the vibrant and contrasting colours that he used."



Paul Frank Sunich is an American artist, cartoonist and fashion designer. Arguably his most famous work, Julius, is the icon of his own clothing line, Paul Frank. I was attracted to its colourful and cartoon theme that Paul Frank had in his works. It inspired me greatly as a kid, he was the reason I picked up sketching.

Inspirations



Yayoi Kusama

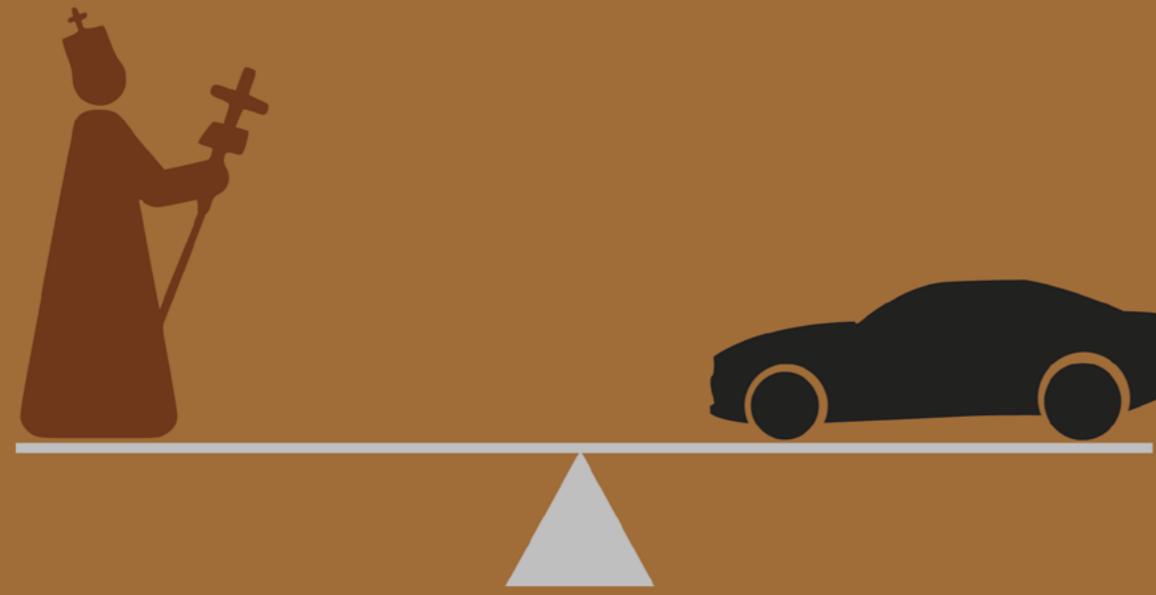


"I was drawn to her works due to her simple and repetitive style. Using simple elements, she is able to transform them into a glorious piece of art. Her exhibits were out of this world!"



Yayoi Kusama is a Japanese artist. Throughout her life, she has worked with a wide variety of media, from paintings to performance art. I was always intrigued by her sense of adventure in her works. I was attracted to her vibrant use of colours. I myself had the chance to visit some of her works when it was featured in Goma Brisbane.

A **1.5** ton chocolate statue of the Pope was created by a Italian chocolatier



That is roughly the same weight as a medium-sized family car

Fact One:

"Amount an Italian chocolatier spent to construct a 1.5-ton life-size chocolate sculpture of Pope Francis :\$41,847 "

- Harper's Index, Harper's Magazine Vol 328 Issue 1968 (2014)

"The first thing that came into my mind was the weight of the statue!"

I figured focusing on its weight would be an interesting approach to take. Thus, I used a balancing beam and compared the statue with a large and heavy object that the readers would be familiar with, a car."



In America, **3** out of **4**
police officers are **white**

Fact Two:

**"Portion of American
police officers who are white : 3/4"**

**- Harper's Index, Harper's
Magazine Vol 329 Issue 1974 (2014)**

"The first thing that came into my mind was "Wow, how am I going to illustrate this fact without being racist.".

When I think of cops, I think of exciting police chases. Thus, I decided to illustrate that. It is inspired by the famous Beatles CD cover, Abbey Road. I also decided to add a spotlight effect to differentiate the 3 white cops."

Colorado's tax & fees revenue from the **marijuana industry** in 9 months is about

AUD \$49,400,000



AUD \$45,700,000

which is **roughly 10% more** than the revenue generated by the **alcohol industry** in the same time

Fact Three:

"Estimated amount of taxes and fees that Colorado has collected from the marijuana industry since legalization : \$34,800,000"

- Harper's Index, Harper's Magazine Vol 329 Issue 1973 (2014)

"The first thing that came into my mind was "I got to visit this place!".

I decided to compare the revenue to another industry that the readers would be familiar with, thus, I went for the alcohol industry. The icons represented the differences, ie the marijuana industry had 10% more."

Percentage of men and women worldwide that believe **energy conservation** is vital



Fact Four:

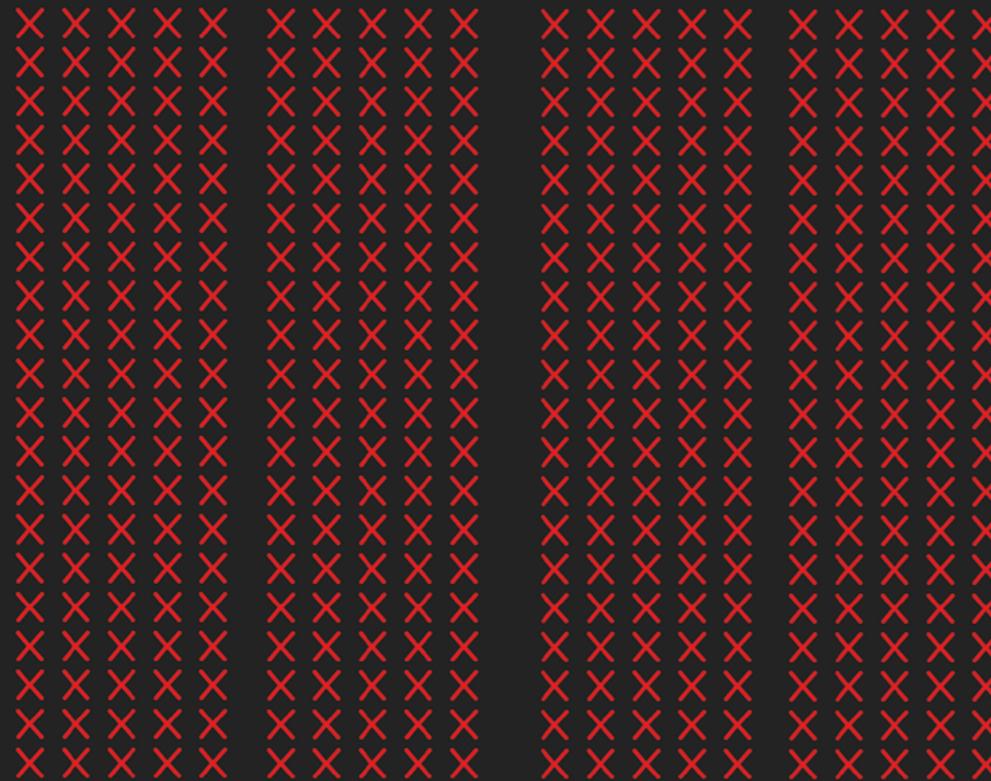
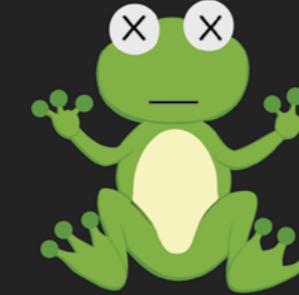
"Percentage of women worldwide who believe that energy conservation is a "vital issue": 68, Of men: 47"

- Harper's Index, Harper's Magazine Vol 329 Issue 1975 (2014)

"The first thing that came into my mind was "I don't think that is right, 47% is way too high".

When I think of the relationship between energy conservation and Earth, I realized that Earth is reliant on energy conservation to survive. So, I decided to illustrate that. Using batteries to represent the two genders, which sustains the Earth."

The French eat 200 million frogs each year,
that is roughly **380 frogs a minute**



Fact Five:

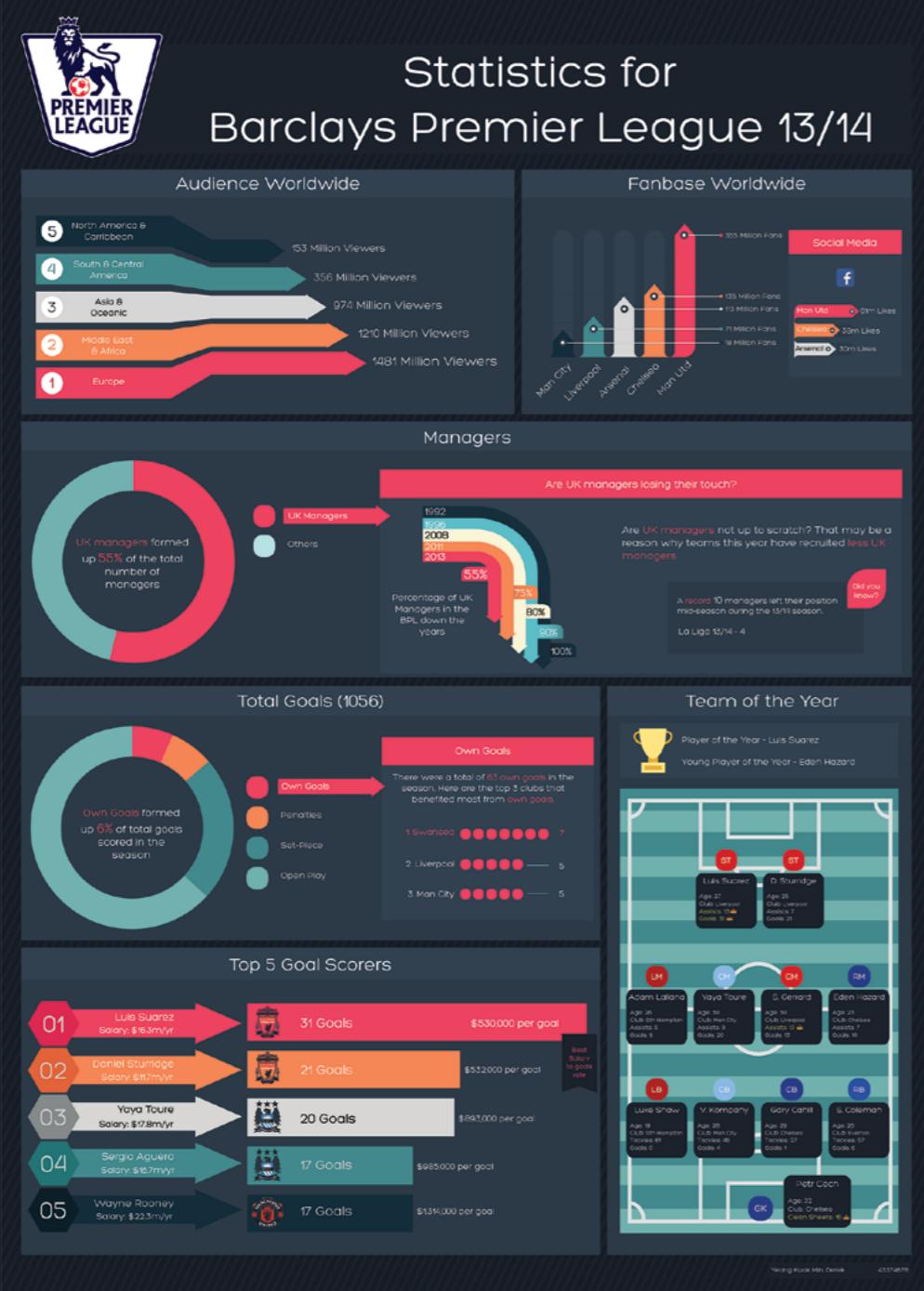
“Average number of frogs the French eat each year: 200,000,000”

- Harper's Magazine; Mar 1991

“The first thing that came into my mind was “Wow, I never knew the French had such an interesting taste.”.

I decided to break down the large number of 200 million by dividing it over time. Thus, I managed to break it down to about 380 frogs a minute, which is a smaller number for the readers to take in. I also added the red crosses that represented the frogs that were ‘killed’.”

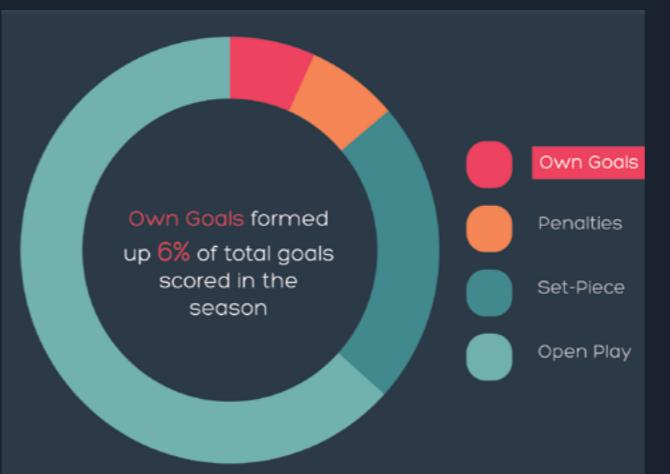
INFOGRAPHIC POSTER



Elements

The main design theme is the use of flat looking elements. Most of the data representation was visually displayed by traditional bar graphs. I added a twist to the bar graphs by experimenting with different shapes and sizes to divert away from the boring and predictable tag that comes with bar graphs.

To add a streamline effect, I replaced the boring flat head with arrows.



I also added a few other elements into the mix, a couple of pie charts and a soccer field. For the pie charts, I steered away from the traditional look and went for a simplistic design by using a sphere-like shape to represent the information.

This design was inspired by the donut, this design is one of my favourite due to its economical value in space consumption. I am able to squeeze in more information compared to the traditional design.

Colours



I wanted to keep my colour palette consistent and use only one main focus colour, pink, to highlight any important elements that I wanted to bring up to the audience.

I was careful to implement the colour scheme throughout the poster to ensure a consistent theme was accomplished.

For the background, I created a repeated diagonal line pattern to create a striped pattern to provide an interesting edge to it.

For the fonts, I stuck with white to provide contrast to the dark background of the poster. There were a few occasions where I opted for pink or gold to highlight certain areas.

What is a soccer poster without the Team of the Year selection. This section displays the best 11 of the season and provides some key information that is relevant to their positions.

For the background of the field, I played around with the tones to try and achieve a nice colour that would make the field stand out nicely while not making it look out of place.

I used gold to highlight significant areas to signify that the player has achieved the highest levels for that particular area in the season.

I used the colours of the clubs to mark the icons to help the audience identify which clubs the players play for.

Favourite Section



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Jamie Hewlett

<http://au.phaidon.com/agenda/art/articles/2012/december/05/ten-questions-for-graphic-artist-jamie-hewlett/>

<http://www.factmag.com/2014/12/03/gorillaz-co-founder-jamie-hewlett-readies-retrospective-art-book/>

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Paul Frank

http://www.polyvore.com/pirate_friends_paul_frank_wallpaper/thing?id=2510006

<http://www.gettyimages.com.au/detail/news-photo/designer-paul-frank-leads-a-workshop-at-hello-kitty-con-news-photo/458249710>

<http://pixshark.com/paul-frank-julius.htm>



The End.