

FLIGHT SCHOOL

Year Two

Since starting my business I've learned a lot. Made mistakes and clever comebacks and ultimately cannot say that I have many regrets. I've learned so much and I look forwarding to what this next chapter has in store to employ my new skills and build on older ones. I just wanted to take this time to provide you all with a few updates.



Updated Website

The current platform that I use to host my site has not been ideal to work with. I've identified several flaws regarding the user interface and have received several complaints from customers (most of which can't be helped unfortunately). Moreover, when I consider the amount of clients that have actually booked me for styling services, the figures don't indicate that I should be paying for this service. Fortunately I can still utilize it for free! The only drawbacks that I've identified are:

- **No more personalized website url:** Flight School is no longer searchable on Google, which is fine. In the event that someone would like to visit my blog, the link is live in my IG bio and is accessible on desktop and mobile devices (desktop for best results).
- **Stylist bookings page has been removed:** Fortunately all services are still renderable. The transaction just won't be facilitated via website. Payments will not be accepted on the website either. There's a contact page for anyone interested in styling services or for anyone with an inquiry.
- **New Layout for The Mudroom:** As shown in the above picture, we've added another layer to "The Mudroom". The Mudcloths as you may remember them were a great aesthetic to begin with and will surely resurface, but this go around we are going for a more minimalist feel, incorporating real traffic signs.

That's about it! After careful consideration, I'm more than ok with keeping the same platform that I started with for absolutely free. I don't want to compromise the evidence of exactly when I started blogging. If things begin to take off which they eventually will, then I can worry about upgrades. For now I have more than I need.