

Fall-Winter 22'

Trend Forecast



I hope to cater to anyone regardless of gender, sex, race, personal style etc, but different people have different philosophies in terms of fashion. Myself for example, I prioritize the deal. To elaborate, I don't like to pay too much for clothes, I like to feel like I got a fair deal. I also aim to assist others in in doing the same. However, I know plenty of folks who are totally different. Their main objective is to dress ON TREND, no matter what, in the stead of waiting for a sale (which I project is applicable to roughly 75% of fashion products on the market). Only select top-tier designers never have sales, Louis Vuitton for example.

With that said, I'd like to inform you all know as to what the hottest trends of the seasons are (and some from previous seasons). I'd also like to mention that some of said trends have been really hot in the sense that they've actually still been trending from 2021!!! For clarity I'll begin with those and proceed in chronological order.

- Diamond studded duds- Notable designers like Dolce & Gabbana made this trend a hit with their over the past year. Big chunky diamonds seamlessly sewn on to jeans, dresses, tees, blazers and such. I actually followed this trend DIY style and bedazzled a white suit from Zara last fall.
- Crochet- Crochet anything!!!! Literally is still a smoking hot trend that I observed over a year ago! Be it a vest, top, short, shirt, shawl, doesn't matter you can't go wrong because the style is trending.
- Knitwear- People get knitwear and crochet mixed up often, I know I sure used to. However, knitwear is a huge trend right now. For specificity, crochet only utilizes yarn, while a knitted garment can be forged from textiles including; silk, linen, cotton, wool, viscose, and rayon. Delicately knit polos, sweaters and even knit bottoms are prevalent on the racks as of currently.
- Daddy vibes for the Fellas!!!!- I can't help but think of my paternal grandfather, one of the most fashionable men I know. He loves to wear nice tailored slacks with really slick embroidered button ups and stetson hats. I think the 50's would be the era that best embodies that look. I believe that's the era when my Pop-Pop was born coincidentally.
- Wide leg pants!- The most ubiquitous pick of the litter. They're everywhere!! Literally, men, women, those somewhere in between, all the fashionistas are on this trend. It has actually been marketed and produced prolifically in different

styles, some styles including 70s flare jeans, but I've seen more contemporary styles in flux.

- The 90s-2000's- Fashion has always repeated itself and will likely never cease to. The aforementioned trend actually falls under this category as well. Think of the big wide cargos that boy bands like N'sync and vixens like Christina Aguilera used to wear during those eras.