

**1. Describe your intended audience—who are these readers?**

My intended audience will be Nitin Sheth.

**2. Describe your intended audience in terms of the organization they work for and their position or title.**

Nitin Sheth is the co-founder and CEO of Incedo, inc, a software company that helps clients achieve their business goals.

**3. Describe your intended audience in terms of their occupation, profession, or field.**

Nitin Sheth is an engineer and a technology entrepreneur.

**4. Describe your intended audience in terms of their needs for or interest in the information you plan to include in this writing project.**

Nitin Sheth is looking for talented software engineers who are well-versed in at least one programming language.

**5. Describe how your intended audience will use the information you include in this writing project.**

Nitin Sheth will review my qualifications and determine if they match the needs of the company. If he believes my talents will help the company achieve its goals, he will hire me. Otherwise, he will look for other applicants.