

DERRIK DENNIS

Data Analyst

CAREER OBJECTIVES

To leverage my 7+ years' experience creating actionable insights out of complicated datasets into a career comeback. Aiming to use my passion for understanding data, my focus on high-quality customer service and my communication skills to effectively fill the data analyst role in your company.

CORE COMPETENCIES

ETL
Data Wrangling
Data Visualization
Consumer Insights
Business Development
Competitive Analysis
Management Consulting

LANGUAGES AND PLATFORMS

Python (Pandas, NumPy, Seaborn)
JavaScript (Vanilla, d3.js)
SQL
HTML / CSS
Tableau
Microsoft Office 365

GET IN TOUCH WITH ME:

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PROFESSIONAL CAREER

Director, Sales and Business Development

Arbitron Mobile | 2012-2013

- Signed and successfully onboarded \$1.5M contract with Facebook delivering app market share data in real time.
- Implemented and documented standardized reports for additional telecom clients generating \$500K in revenue.

Telecom Practice Director

Nielsen | 2008-2012

- 2010 Telecom Practice Employee of the Year
- Spearheaded significant efforts made to back-end design, bringing in additional 15% in overall revenue from clients.
- Won \$880K mystery shopping contract with Nokia covering the Middle East and African markets

ACADEMIC HISTORY

University of Texas at Austin McCombs School of Business

Certificate of Data Analysis and Visualization (2020)

Florida State University

BS in Meteorology (2000)
BS in Communications (2000)

RECENT PROJECTS

Project Spotify

<https://bit.ly/DAbotcampSA>

- A comprehensive analysis of a Spotify user's Top 50 Artist and Tracks along with suggestions made for new potential favorite songs made through natural language processing
- Roles included documentation of entire architecture of app, front-end development of dashboard, analysis performed in Tableau

Project Energy

<https://bit.ly/2PBb4HU>

- Reviewing energy prices in the United States based on the production lifecycle versus consumption
- Roles included unit testing of software, map design and creation using D3.js and documentation of software using Markdown