

# Peter Sweeney

## Web and Design Enthusiast



### EXPERIENCE

#### **London Foot & Ankle Surgery, London (Remote) — Digital Service Developer**

April 2018 - Present

London Foot & Ankle Surgery is a foot clinic based in Central London. The role involves the ongoing modernisation and improvement of digital systems both on the back and front end of the practice, including:

- Creation of client applications - designing a package of Single Page Applications using React JS, which integrate with G Suite to streamline common administrative procedures, for example:
  - Booking virtual or distance consultations
  - Registering with the clinic prior to appointments
  - Providing preliminary healthcare information
- Going paperless - moving the clinic administration onto a G Suite system, as well as the creation of custom automated workflows using a combination of:
  - Client Scripting
  - Bespoke Domain Published G Suite Addons
  - Real Time Analytics and Data Visualisation with Google Data Studio
- Collaborating as part of the frontend team to replace the pre-existing websites, as well as improve design, content and SEO

#### **London Musculoskeletal Centre, London — Marketing Manager**

March 2017 - March 2018

The London Musculoskeletal Centre is a medical centre specialising in the diagnosis and treatment of all issues to do with the muscles, bones and ligaments. The role involved overseeing:

- Digital Marketing (adwords, facebook ads, SEO)
- Product and outwards facing design
- Content and Comms
- Social Media
- Email Marketing

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### Key Skills

Google Technologies  
(particularly G Suite and Cloud Services)

React JS | Single Page Applications |  
Progressive Web App | Typescript

### Libraries / Frameworks

React JS

Typescript

Gatsby

GraphQL

Vanilla JS

Mongoose

Mongo DB

D3 JS

Express JS

### Languages

English (Native Speaker)

French (B1)

German (bisschen)

### Related Software

Github  
Visual Studio Code  
Adobe CC

## Education

### Goldsmiths (University of London), London — BMus (hons)

2010 - 2013

Undergraduate Degree in Popular Music Studies, 2:1

### Camden SFG 6th Form, London — A Levels

2006 - 2008

Maths As (A) | Critical Thinking As (A) | Religious Studies (A) | Music (B) | Music Technology (B)

## Side Projects

### Mine the News - NLP, Data Mining and Visualisation (Proof of Concept)

[minethenews.com](http://minethenews.com) [front end]

[github.com/derrmru/scrape-the-news](https://github.com/derrmru/scrape-the-news) [server]

Set of statistical tools to visualise trends in the News, measuring conceptual exposure and sentiment in language. Proof of Concept.

### You Wear It Best - Fashion Portfolio Website

[you-wear-it-best.netlify.app](http://you-wear-it-best.netlify.app) (in progress)

Creation of portfolio and boutique web-shop for You Wear It Best, an Amsterdam based fashion project. Built using Gatsby JS and Netlify.

### Split My Tips - Tip Splitting Tool

[splitmytips.com](http://splitmytips.com)

A Progressive Web App for coffee shop, bar and restaurant managers to split the tip pool amongst staff.

## Links

[github.com/derrmru](https://github.com/derrmru)

[thepetersweeney.com](http://thepetersweeney.com)