

Peter Sweeney

Web and Design Enthusiast



EXPERIENCE

London Foot & Ankle Surgery, London (Remote) — Digital Service Developer

<https://www.londonfootandanklesurgery.co.uk/>

April 2018 - Present

London Foot & Ankle Surgery is a foot clinic based in Central London. The role involves the ongoing modernisation and improvement of digital systems both on the back and front end of the practice, including:

- Creation of client applications - building a package of Single Page Applications using React JS, which integrate with G Suite to streamline common administrative procedures, for example:
 - Booking virtual or distance consultations
 - Registering with the clinic prior to appointments
 - Providing preliminary healthcare information
- Going paperless - moving the clinic administration onto a G Suite system, as well as the creation of custom automated workflows using a combination of:
 - Client Scripting
 - Bespoke Domain Published G Suite Addons
 - Real Time Analytics and Data Visualisation with Google Data Studio
- Collaborating as part of the frontend team to replace the pre-existing websites, as well as improve design, content and SEO

London Musculoskeletal Centre, London — Marketing Manager

<https://www.londonmskcentre.co.uk/>

March 2017 - March 2018

The London Musculoskeletal Centre is a medical centre specialising in the diagnosis and treatment of all issues to do with the muscles, bones and ligaments. The role involved overseeing:

- Digital Marketing (adwords, facebook ads, SEO)
- Product and outwards facing design
- Content and Comms
- Social Media
- Email Marketing

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Key Skills

Google Technologies
(particularly G Suite and Cloud Services)

React JS | Single Page Applications |
Progressive Web App | Typescript

Libraries / Frameworks

React JS

Typescript

Gatsby

GraphQL

Vanilla JS

Mongoose

Mongo DB

D3 JS

Express JS

Languages

English (Native Speaker)

French (B1)

German (bisschen)

Related Software

Github

Visual Studio Code

Adobe CC

Creative Opportunities CIC, London — Director

<https://creativeopportunities.co.uk/>

[April 2016 - January 2020](#)

Creative Opportunities CIC is a Community Interest Company that facilitates and encourages creativity amongst young Londoners, supporting them to develop skills, make connections and lead change.

Working alongside a small board (4 in total) to improve Governance across the organisation. Improving transparency and ensuring the organisation meets regulatory demands.

Side Projects

Mine the News - NLP, Data Mining and Visualisation (Proof of Concept)

minethenews.com [front end]

github.com/derrmru/scrape-the-news [server]

Set of statistical tools to visualise trends in the News, measuring conceptual exposure and sentiment in language. Proof of Concept.

You Wear It Best - Fashion Portfolio Website

you-wear-it-best.netlify.app (in progress)

Creation of portfolio and boutique web-shop for You Wear It Best, an Amsterdam based fashion project. Built using Gatsby JS and Netlify.

Split My Tips - Tip Splitting Tool

splitmytips.com

A Progressive Web App for coffee shop, bar and restaurant managers to split the tip pool amongst staff.

Links

github.com/derrmru
thepetersweeney.com

Education

**Goldsmiths (University of London),
London — BMus (hons)**

2010 - 2013

Undergraduate Degree in Popular Music
Studies, 2:1

**Camden SFG 6th Form, London — A
Levels**

2006 - 2008

Maths As (A) | Critical Thinking As (A) |
Religious Studies (A) | Music (B) | Music
Technology (B)