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INTRO TO CAREER SERVICES

"Jobs in the (technology) sector appeared 20 times on the list, taking the top 7 spots."

-CNBC.com

KEY TAKEAWAYS.

1. By the end of this guide, you will be able to articulate the differences between *Employer-Ready* vs. *Employer-Competitive*.
2. Review this guide and mark complete in your student portal: **BCS** | **Canvas**.
3. [Click here to watch a short video introduction to Career Services.](#)

WHY WE'RE HERE.



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...and other partners.

We're here to help you to become *employer-competitive* in the job market!

EMPLOYER-READY VS EMPLOYER-COMPETITIVE.

We've talked with thousands of employers, and know exactly **what they look for** in top candidates. From these conversations, we have identified that there is a difference between candidates who are **employer-ready** and those who are **employer-competitive**.

- **Employer-Ready** means that you have the minimum requirements to enter into a typical job application process. Your job search materials are strong and complete. So, with some luck, an employer may notice you in a tall stack of applications and decide you are the right fit for the role.





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Polish Your GitHub

- Active commit history (at least 1x/week).
- At least 20 commits per repository.
- 3 - 6 pinned repositories, all of which have the following:
 - Professional titles (not “Homework 1”)
 - Thorough READMEs describing your role in the project
 - Images that showcase your project
 - Description of the project and its impact on the FinTech industry.
 - Commented code
 - Clean, concise code

Create/Update LinkedIn Profile

- Up-to-date LinkedIn profile that includes the following:
 - Strong bio statement
 - Professional photo
 - Work experience
 - Skills set that is relevant to the FinTech industry
 - Links to GitHub in the project section

- **Employer-Competitive** candidates position themselves for success by networking and performing company research, as well as preparing exemplary professional materials, and demonstrating their commitment to ongoing learning. *Employer-competitive* candidates proactively seek and pursue jobs they desire with effective outreach and follow-up strategies.





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- Targeted cover letters that capture why you want to work for each company.

Polish Your GitHub & LinkedIn Profiles

- At least 20 commits per repository, refactor previously submitted code.
- Contribute regularly to open source projects.
- 3-6 pinned repositories, all of which have professional titles (not "Homework 1"), thorough READMEs, project descriptions, and clean code.
- Up-to-date LinkedIn profile with strong bio statement, professional photo, links to your GitHub and portfolio, includes projects section.

Polish Your HackerRank Profile

- Include a professional profile photo
- Complete as many challenges as you can
- Contribute solutions to challenge message boards
- Compete in as many HackerRank community competitions as you can
- Complete the HackerRank interview preparation kit

Build Your Visibility

- Maintain an active HackerRank presence and profile.
- Attend all employer facing events organized by the boot camp.
- Attend 1-2 local Meetups / Eventbrite events per week, make 2-3 solid connections per event.
- Create business cards, include desired title, links to GitHub, LinkedIn, and QR code for resume.
- Reach out to your entire network to let them know what types of roles you're looking for.
- Use LinkedIn to connect weekly with 5 employees/decision makers.
- Conduct 3+ informational interviews weekly with industry leaders.
- Follow desired companies on social media.

Prepare for a Successful Interview

- Attend a behavioral interview session.
- Research common behavioral interview questions, write answers, practice until your answers flow.
- Schedule a 1:1 mock behavioral interview with your Career Director.
- Attend technical interview sessions.
- Practice whiteboard interviewing.
- Complete HackerRank interview preparation kit.
- Attend TA office hours for 1:1 technical interview support / practice.

Apply to Jobs

- Apply to at least 10 jobs per week.
- Set up email notifications for your common keyword searches from job boards.
- Share application status with your Career Director so he/she can leverage possible employer relationships or alumni connections.
- Create a tracking sheet, and follow up on all applications within 1 week.

Improve Your Skills

- Take courses online (LinkedIn Learning, Udemy, etc), target your learning by researching the technology in-demand in your market.
- Join local chapters of professional organizations.
- Build a solo project.





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Need more info?

[Watch 'What Does Employer-Competitive Mean' workshop replays.](#)

HOW YOU'RE SUPPORTED.





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- **Career Materials** – Unlimited feedback on professional materials to help you become *employer-competitive*.
- **Career Coaching** – Quality coaching, strategies, and resources to help you become *employer-competitive*.
- **Career Services Events** – Conducts ongoing behavioral and field-specific workshops, as well as events with industry professionals to help you become *employer-competitive*.
- **FAQ** – There's more. [Click here to find answers to common career services questions.](#)

WHAT'S AHEAD.

We encourage you to prepare your professional materials before graduation. Through a set of career milestones, we offer guidance to help you accomplish that task. [Register for behavioral and field-specific events here.](#) See below for an overview.



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***Submit to your career service team for feedback.**

Note: Becoming *employer-ready* automatically makes you eligible for referrals to our employer partners.



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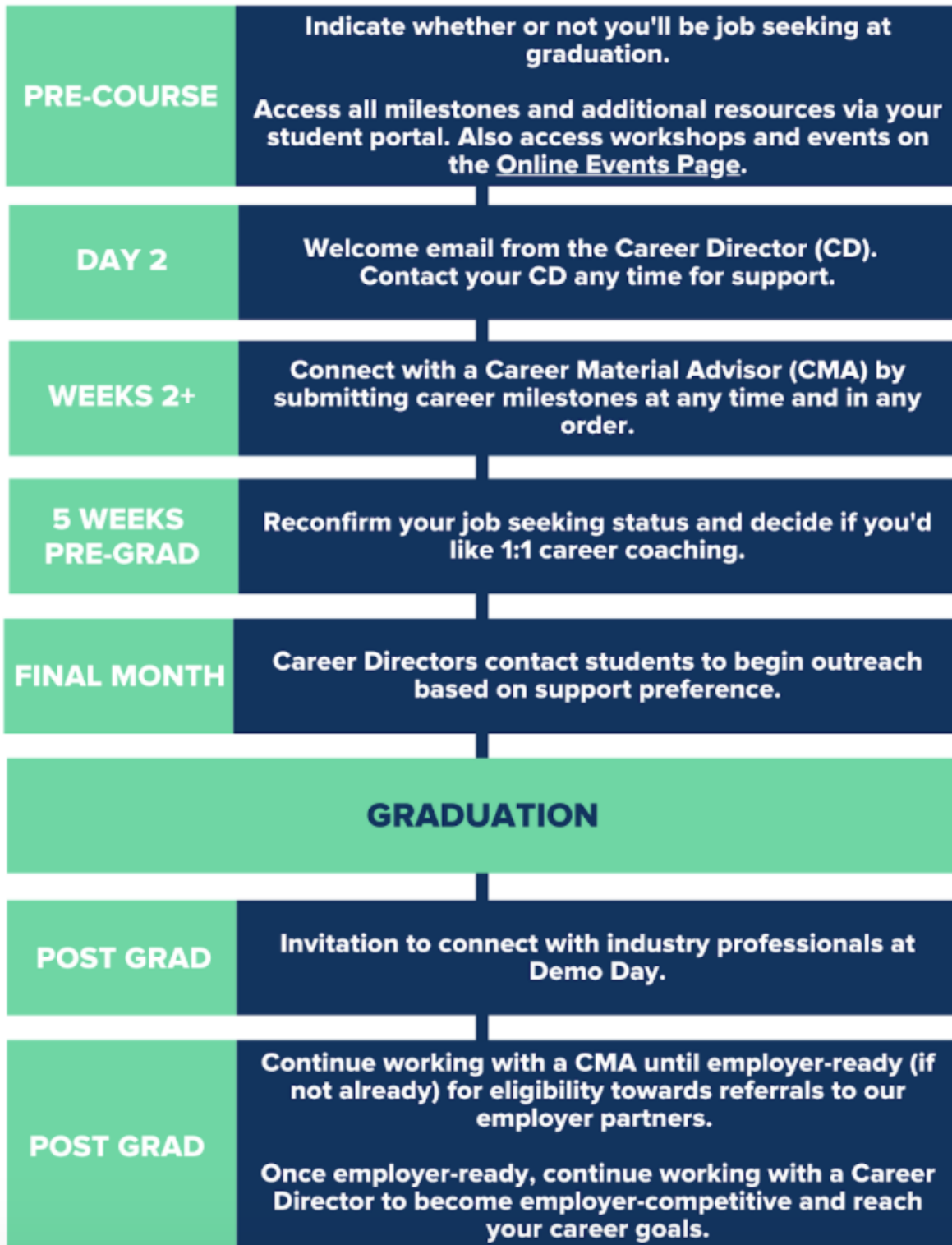
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