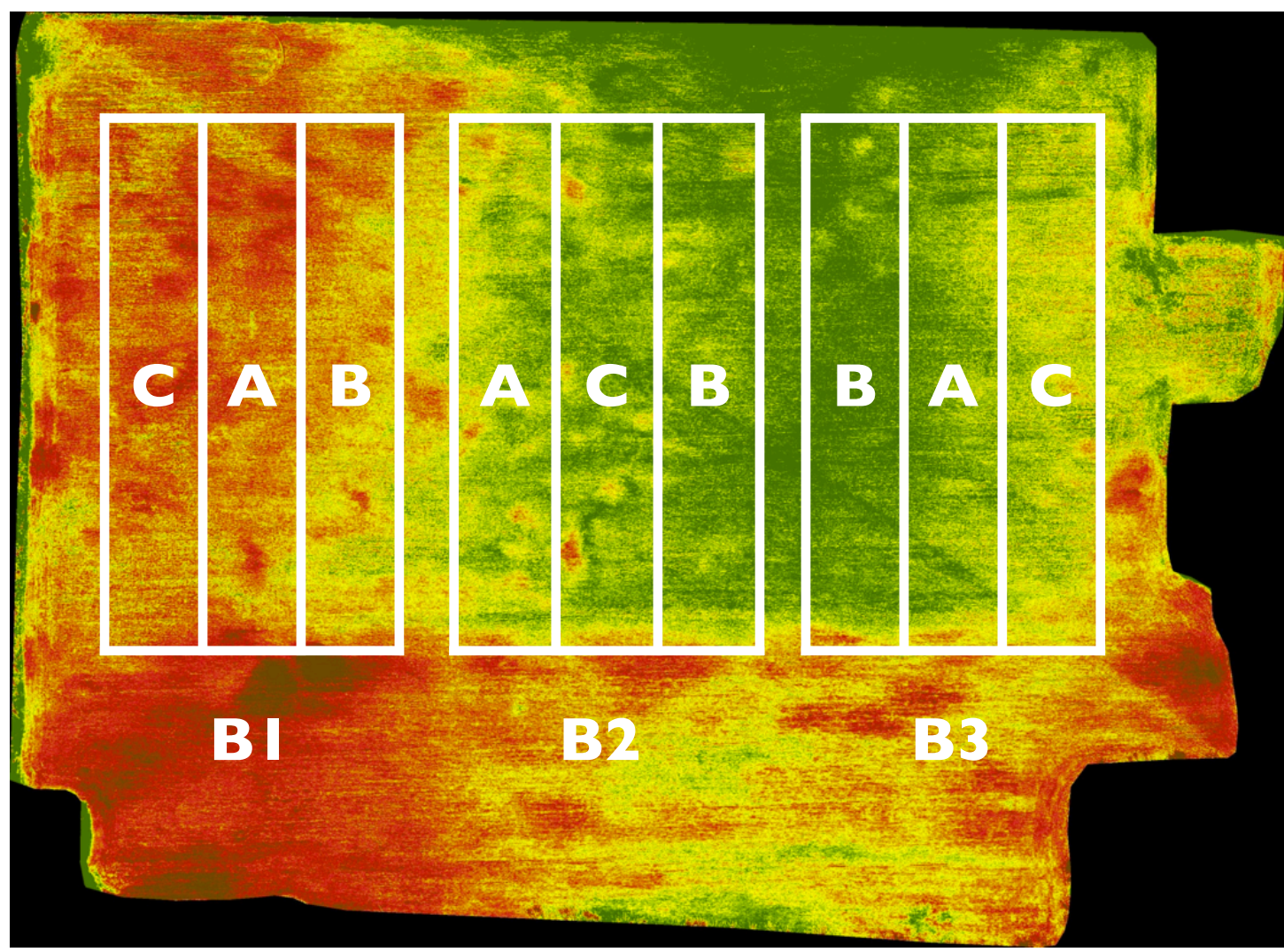
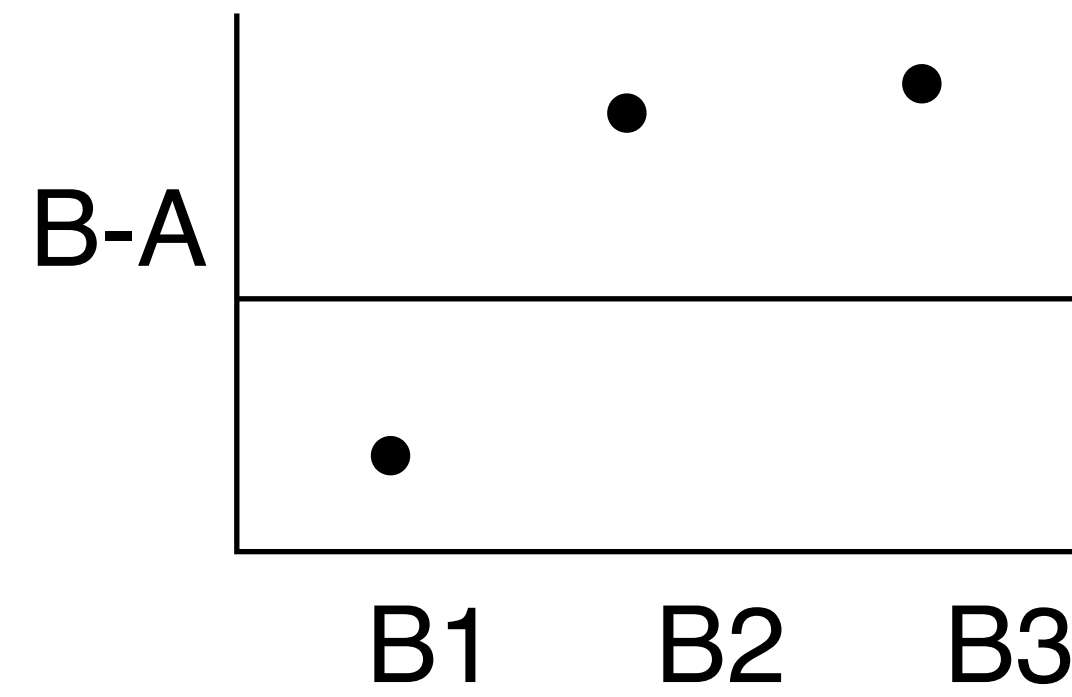


What happens if the Insecticide effects change across the field?



RCBD

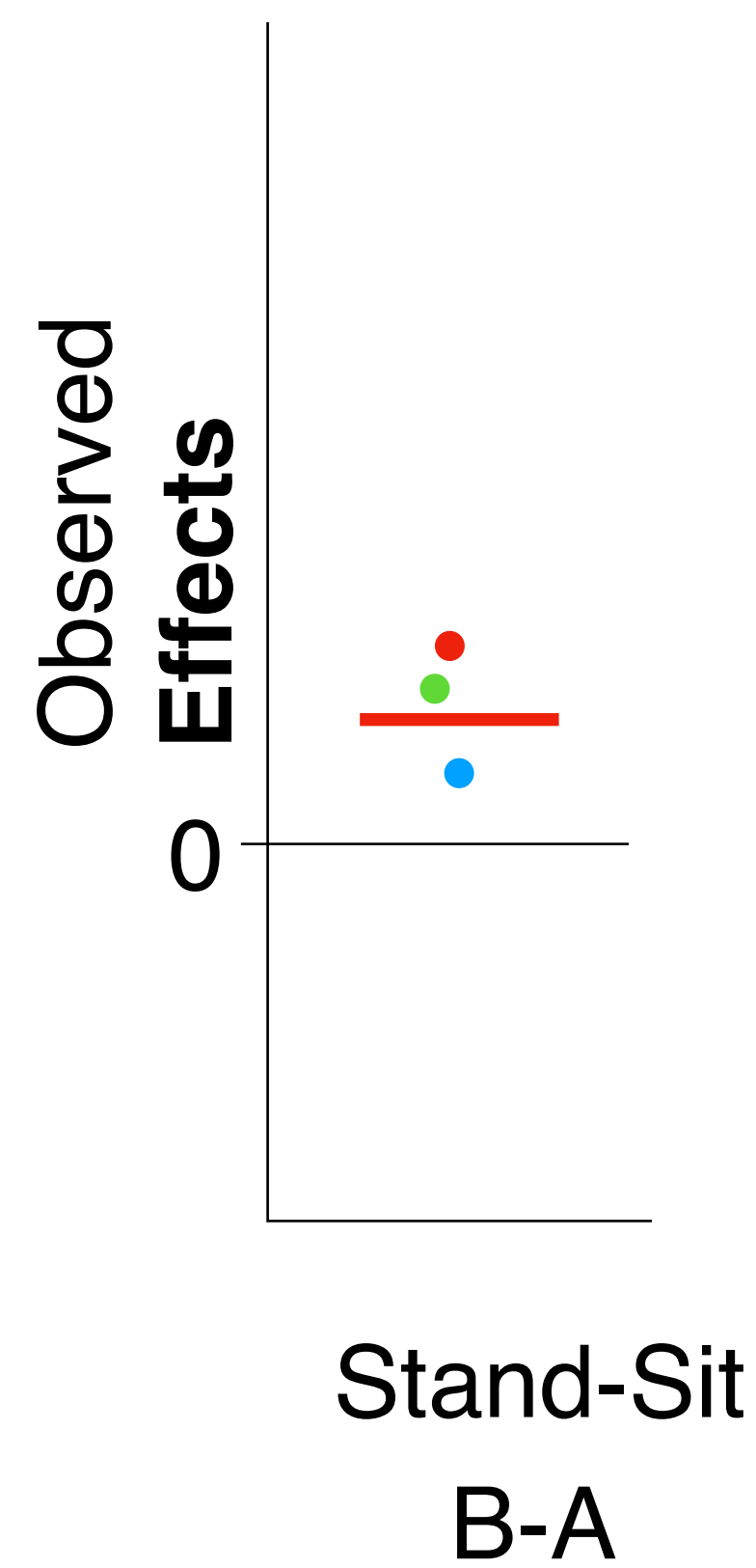
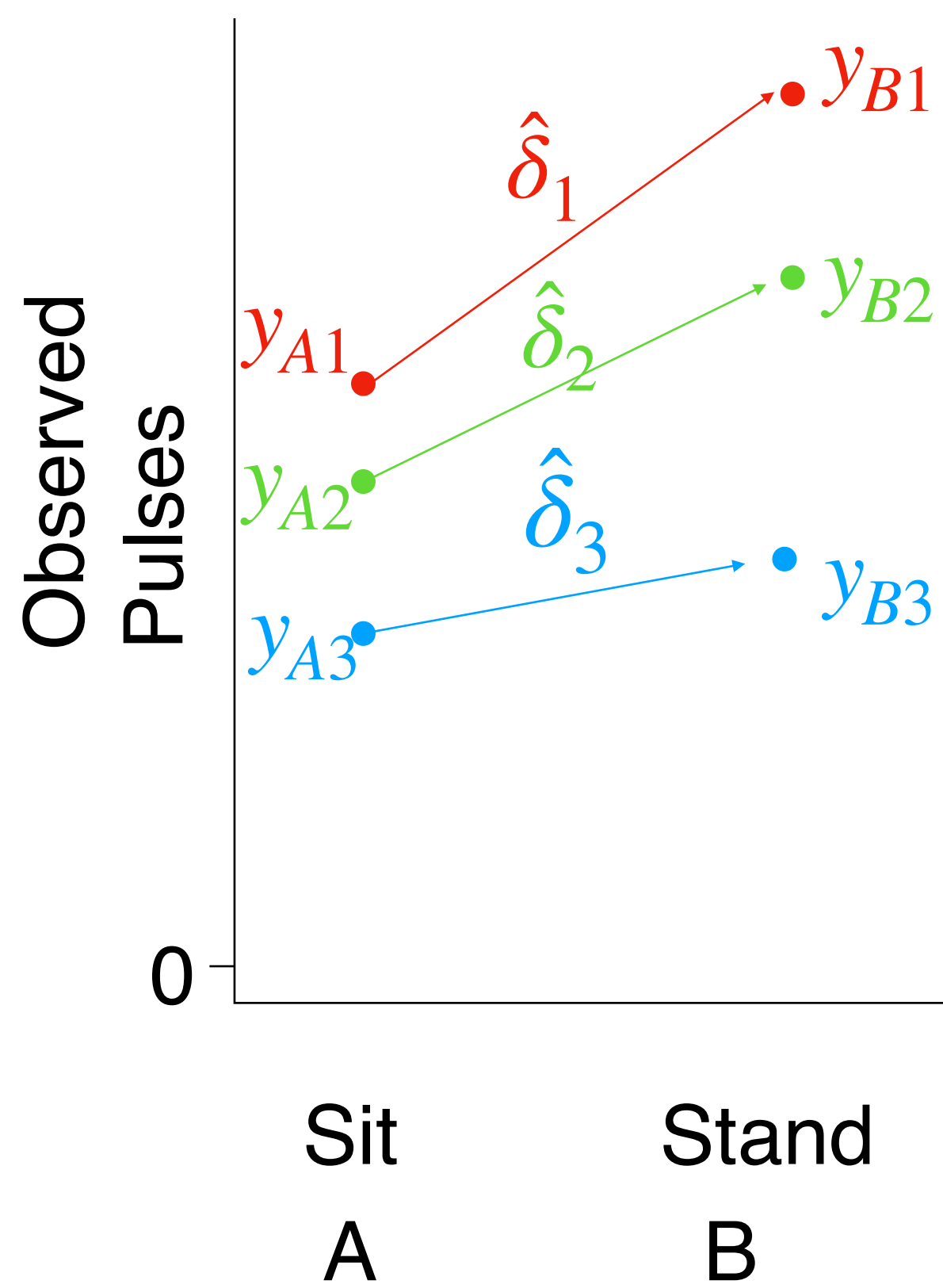


This **always** occurs!

To what degree?

Does it matter?

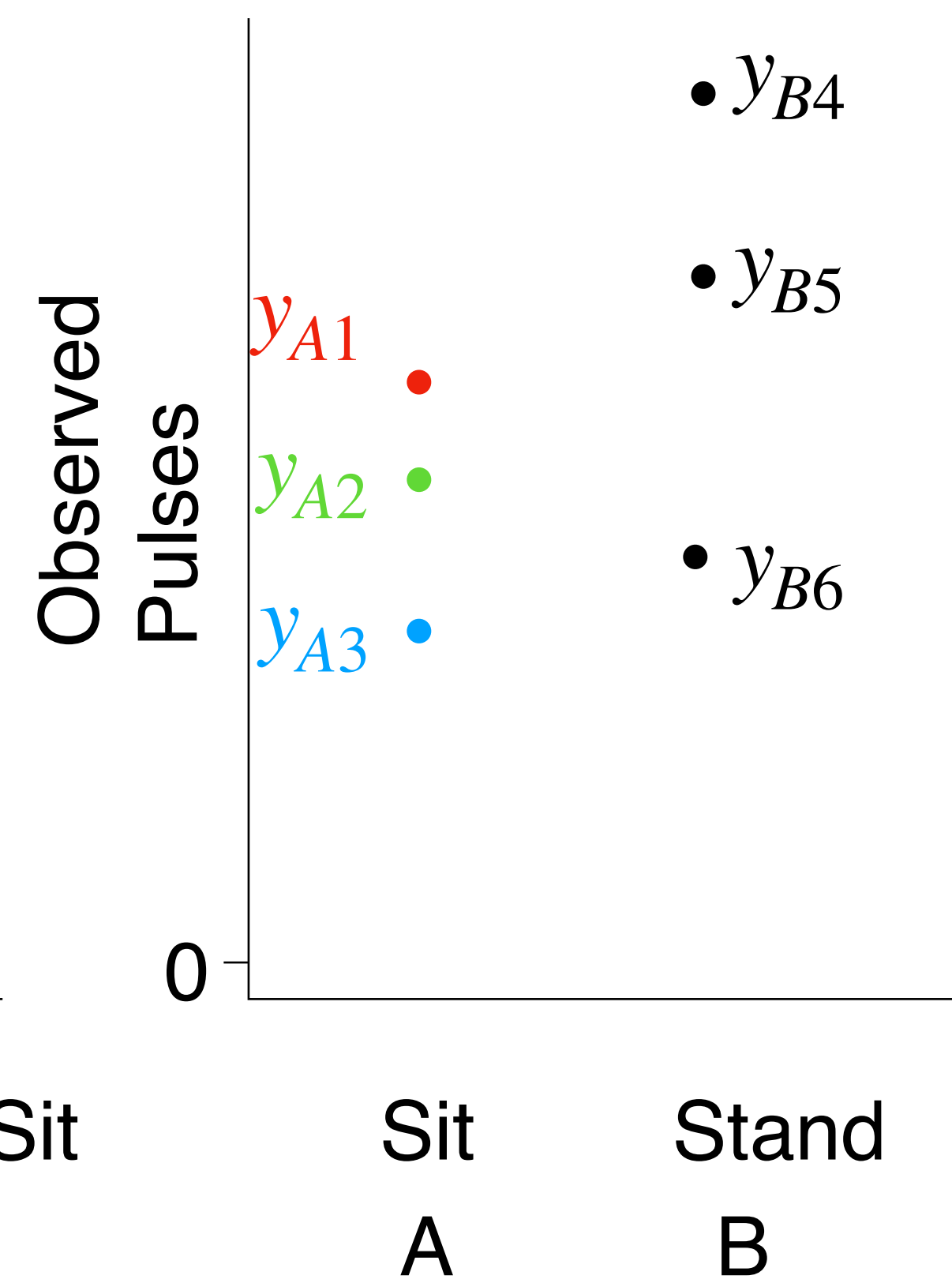
ind. people



$\hat{\delta}$



ind. people



We always study the **average effect** in a population

Indirect design: only can estimate the **average effect**

Direct design: estimate individual effects directly, combine into an average

What happens if different people have different effects of standing?

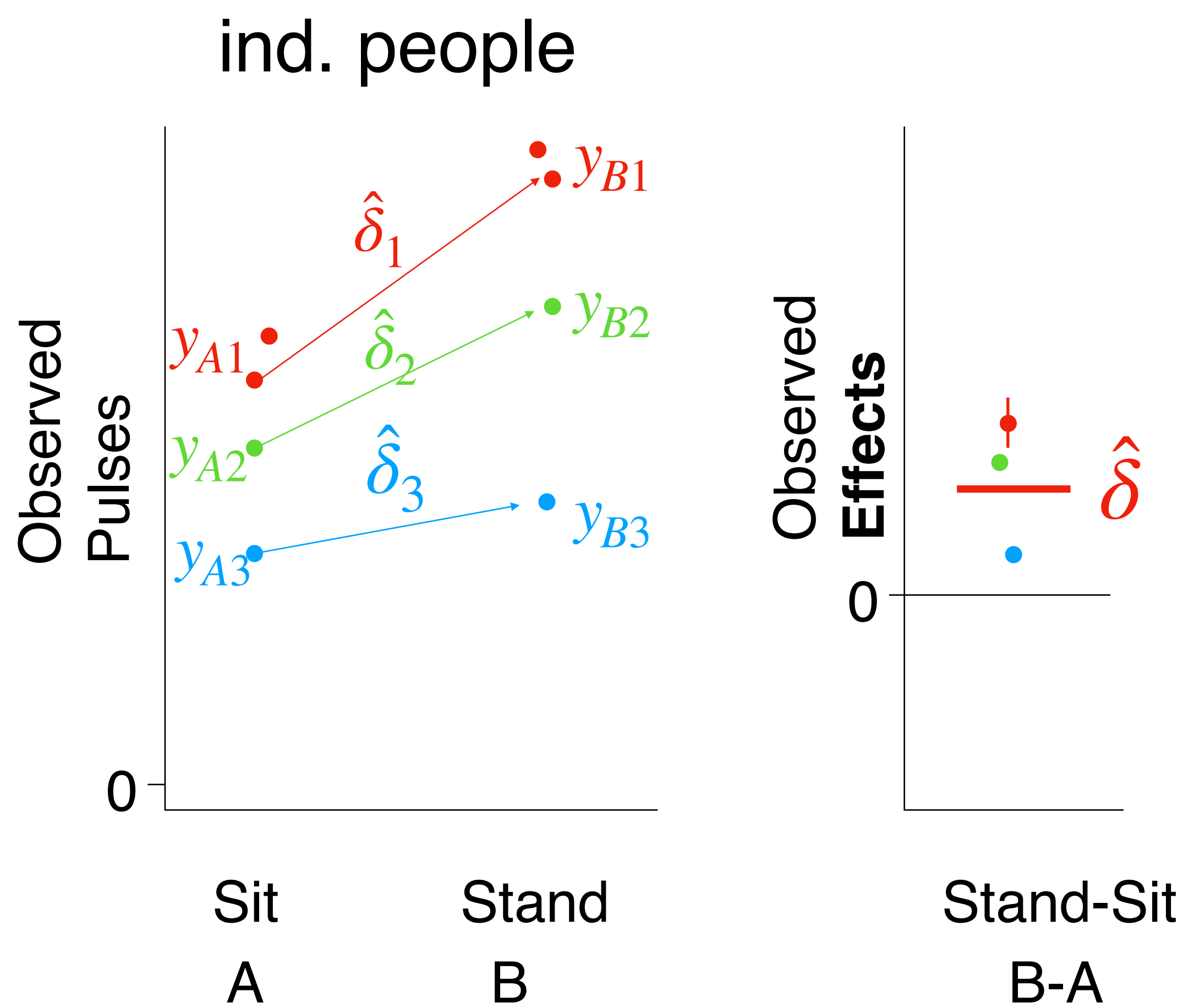
Indirect design: Increases s_i^2 in some treatments vs others (bad CIs)

Direct design: Increases s_{effect}^2 which increases SED

We are less confident about the **average effect**

because it is not consistent among people

What **do we do** if people differ in their responses to standing?



1) Are we **sure** people differ in their responses to standing?

We need replicates to compare effects between people

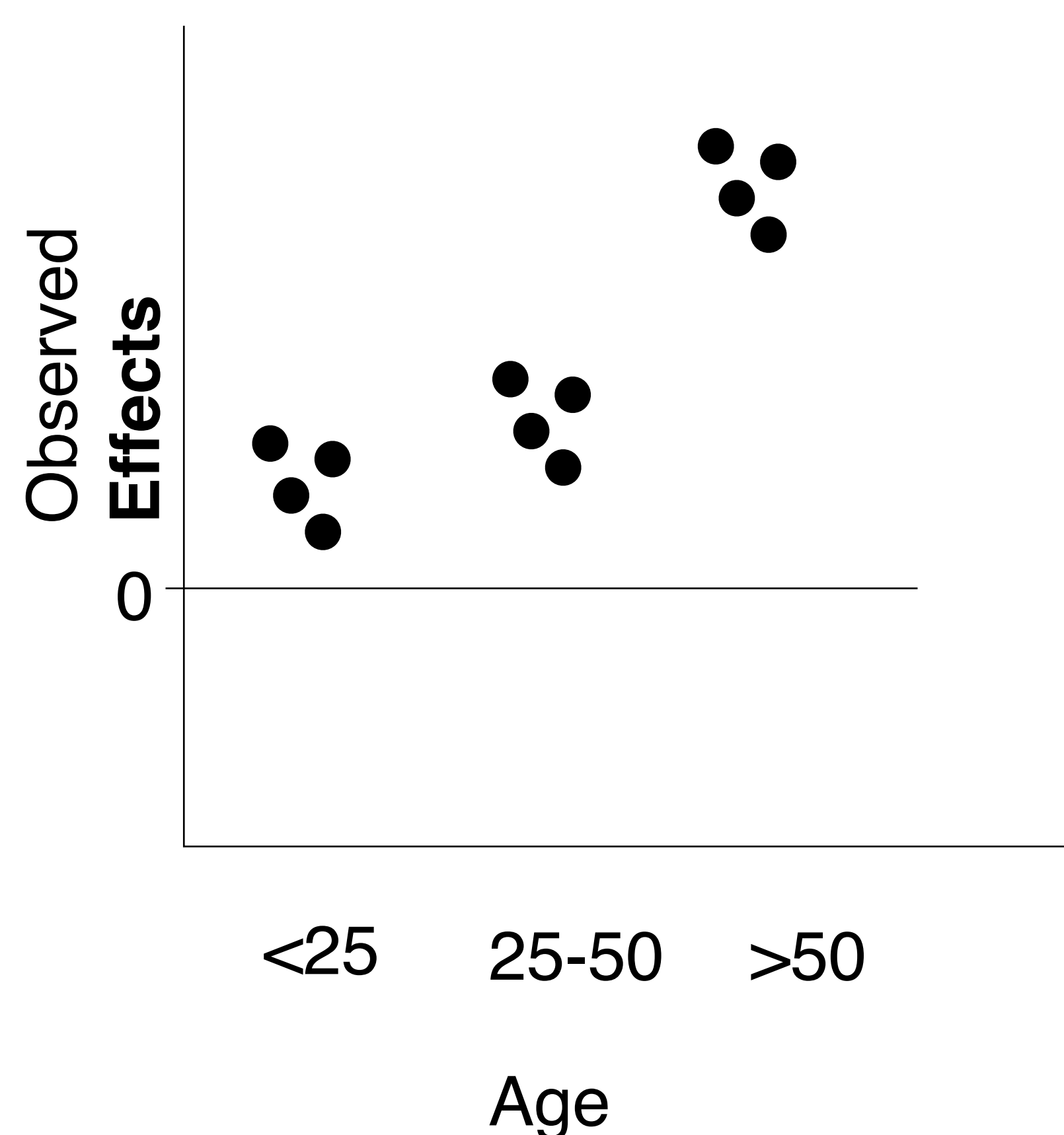
2) If people **do** have different effects, can we explain why?

Person is a Block, not a (manipulative) Treatment

Replicate measures are **not interspersed** (among people)

We care about generalizing to **new people**

3) What if we group people by Age and look for differences in effects



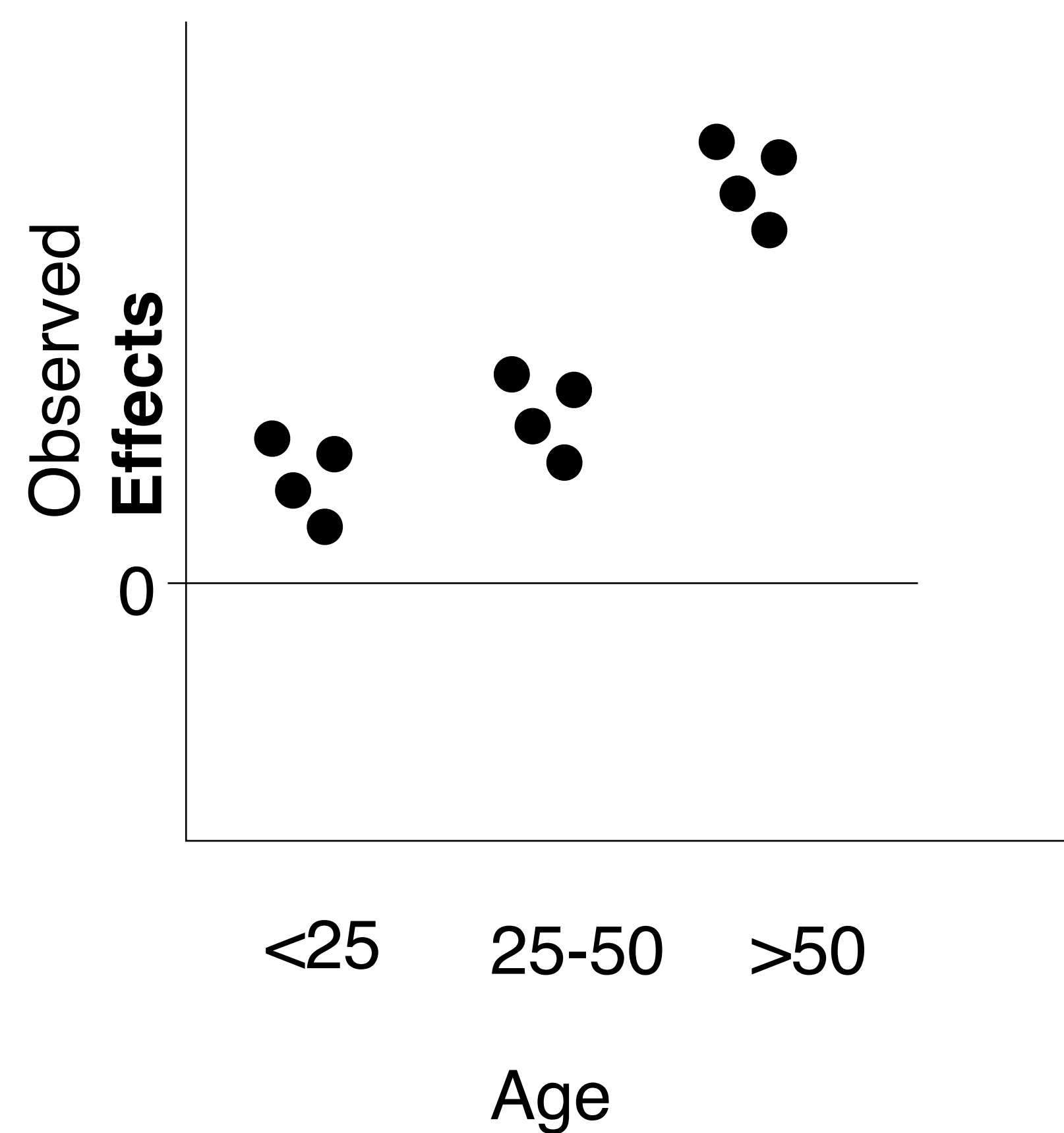
Each point represents an estimated effect on a **single person** (measured both standing and sitting)

A) Is this a **direct** or **indirect** experiment?

B) Did we learn **if** people differ in their responses to standing?

C) Did we learn **why** people differ in their responses to standing?

3) What if we group people by Age and look for differences in effects



Each point represents an estimated effect on a **single person** (measured both standing and sitting)

A) Is this a **direct** or **indirect** experiment?

We measure each person in both, so Person is a block

At each Age, we measure people sitting and standing so Age is a block

Therefore it is **Direct**

B) Did we learn **if** people differ in their responses to standing?

If responses are different among people of different ages, they must differ among people

C) Did we learn **why** people differ in their responses to standing?

Age is not a (manipulative) treatment

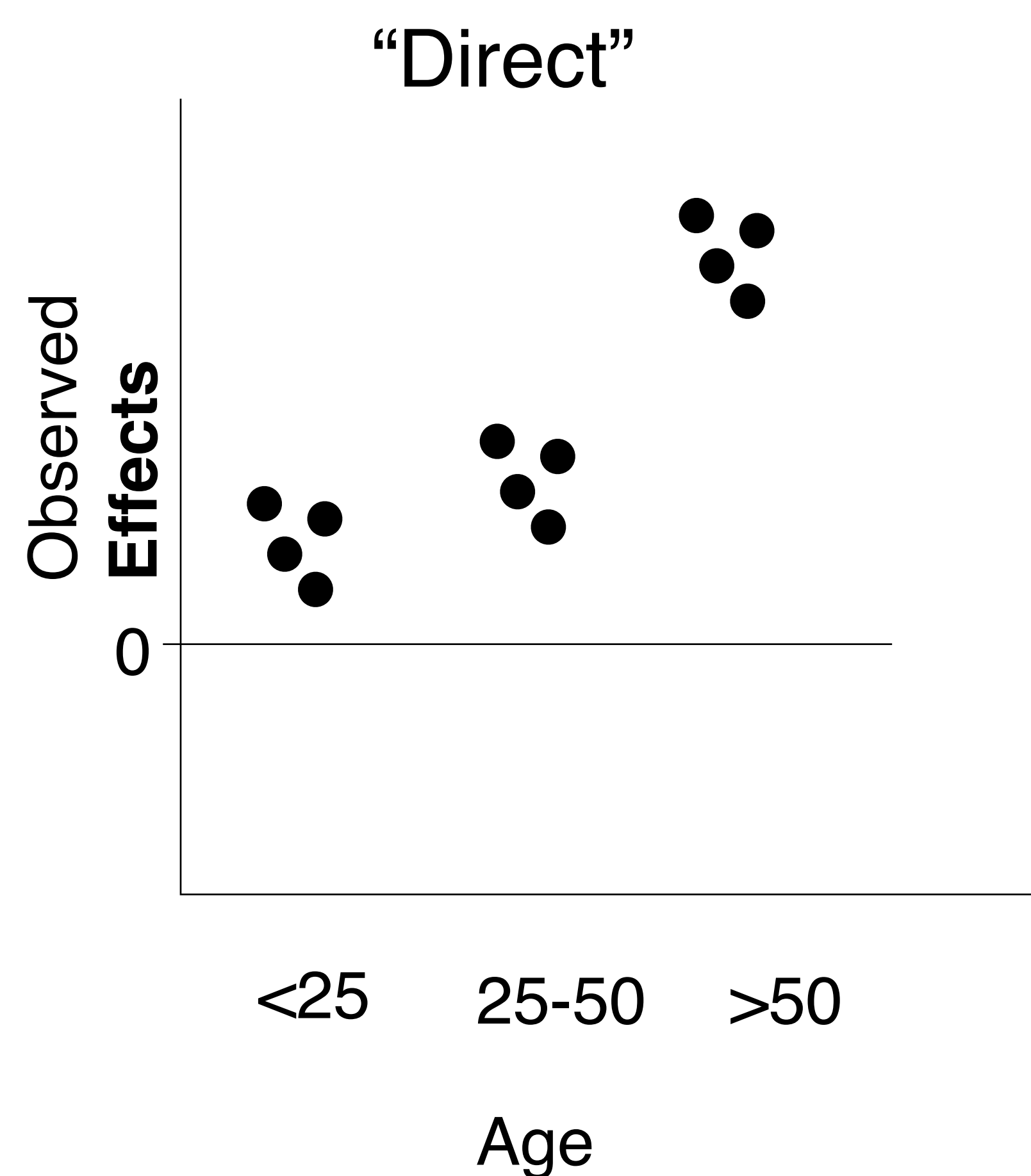
Best considered a **mensurative treatment**

We can describe differences in standing effects among ages

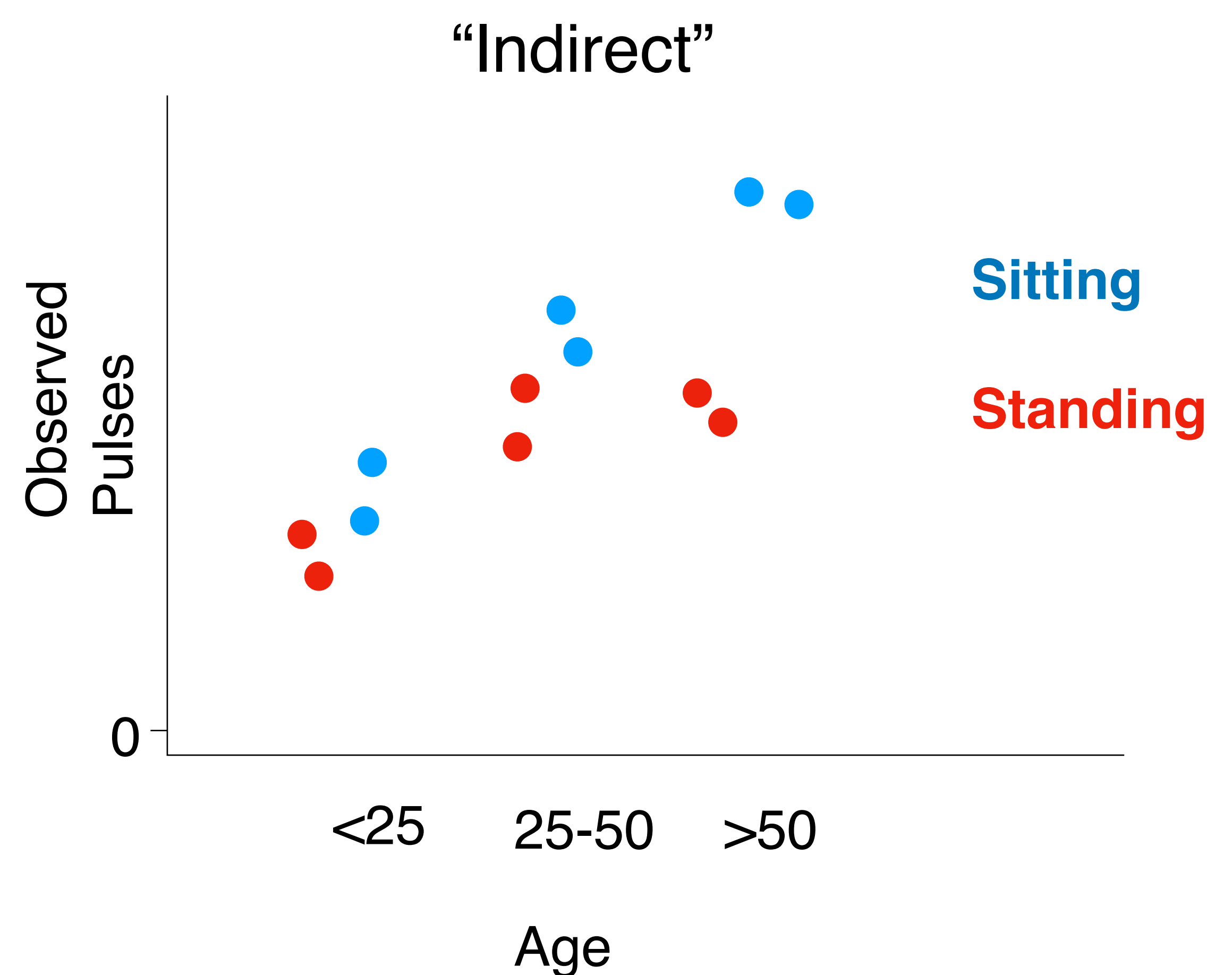
We cannot **conclude** increase age causes increased responses to standing

D) Did we need to block by **Person** if we're also blocking by **Age**?

Person is **nested** in Age



Each point represents an estimated effect on a **single person** (measured both standing and sitting)



Each point represents a measurement from a **different person**

In both we can conclude that responses differ among people

In both we can observe that responses are bigger in the older group

Both are **direct**, even though the right design is indirect at the person level

Key Ideas

Blocks help us look for **variation** in treatment effects (Direct experiment)

We can't **explain** / **predict** this variation (need **manipulative treatments**)

This requires **replication** of each treatment within each block

Interpretation:

Average treatment effects differ among Blocks

And among the units that make up the blocks

e.g. among **people** or **plots in the field**

Rules for making Design Table

1) Response: One Variable, always numeric

2) Treatments: Variables we want to study

Focal, Moderator, in a factorial

List Blocks and EUs for every treatment variable

Don't list Focal as a Block

3) Create Treatment:Block variables

If both "Treatment" and "Block" are treatments, include these as Combo treatment

Otherwise, Treatment:Block is a Design variable

4) Design: All other variables necessary to describe the experiment

Must be random → Every EU variable

Every Block variable that **is not a Treatment**

Can be random → Every Treatment:Block variable that **is not a Combo Treatment**

A variable to describe each unique observation
(same # levels as the response)

5) Check **variable relationships** and simplify if possible

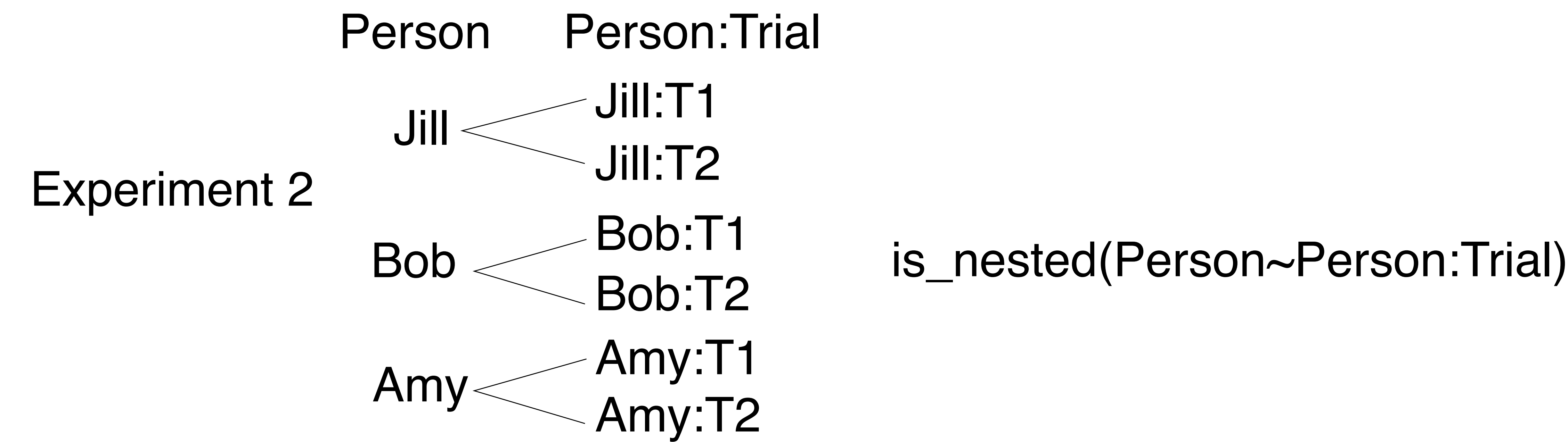
EU Variable must be **nested** in the Treatment variable

If two variables are **aliased**, keep only 1 of them

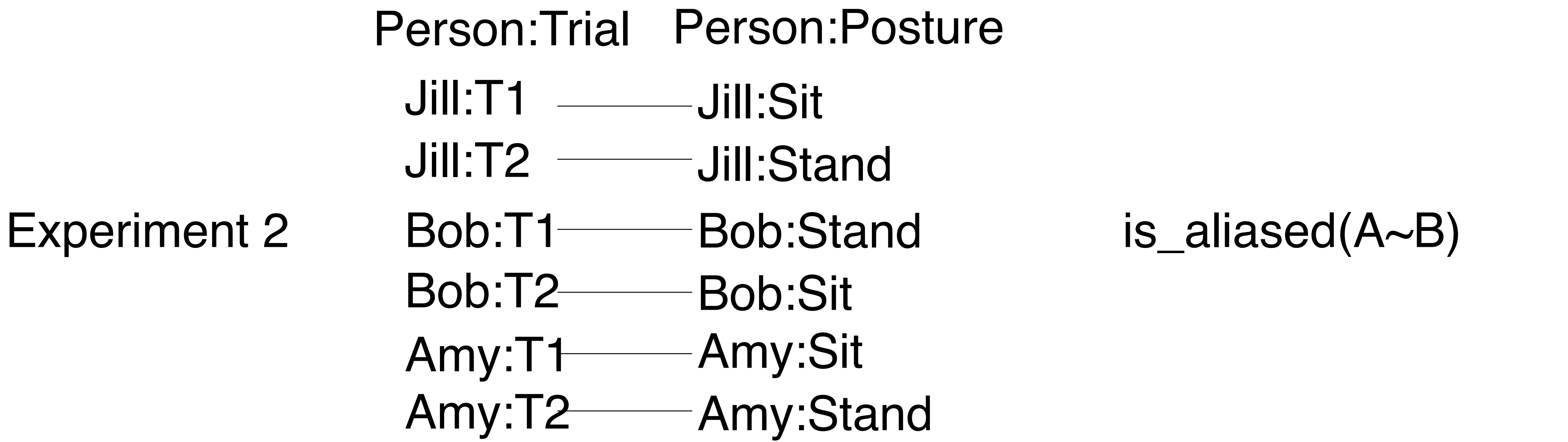
If two variables are **crossed**, keep both
order of variables does not matter

Relationships among variables

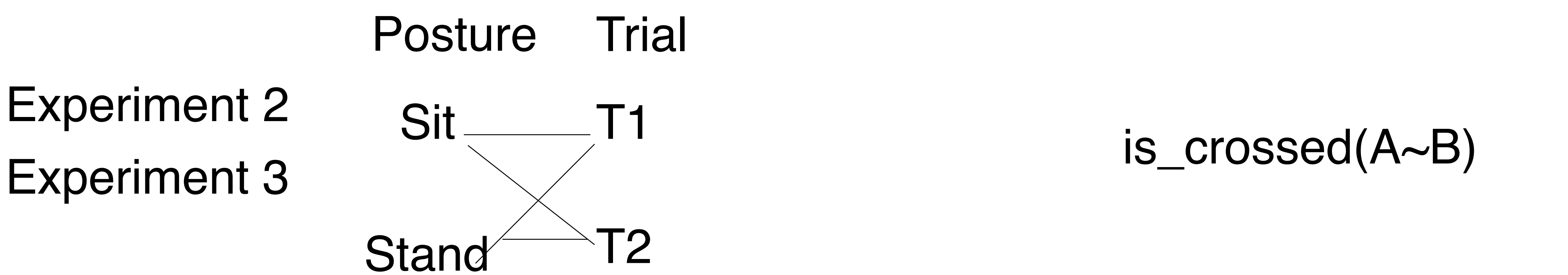
nested one:many Keep both, if first is random, so is second
2nd has more levels

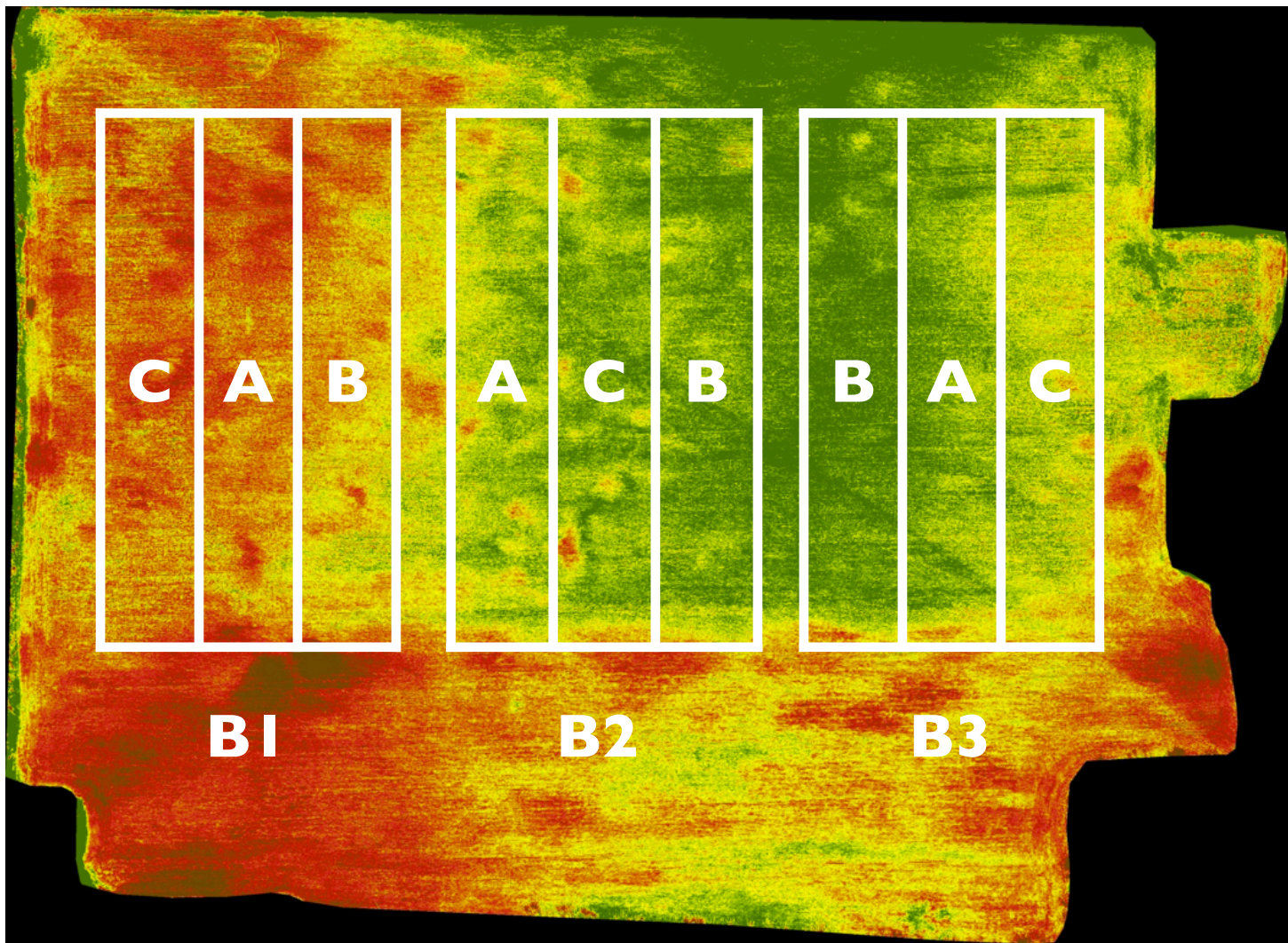


aliased one:one Keep one, particularly Treatment:Block
always same # levels

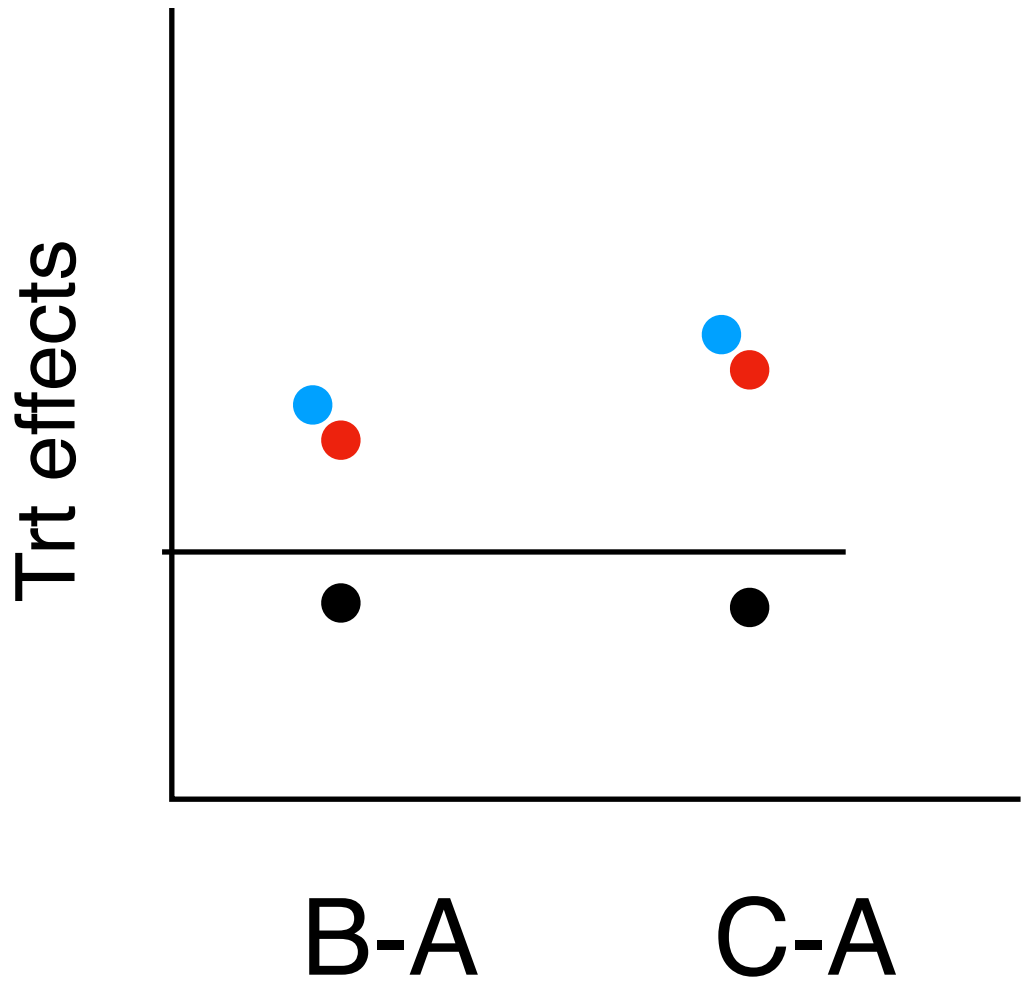


crossed many:many Keep both
at least 1 level of A matched with 2+ levels of B and vice versa





RCBD



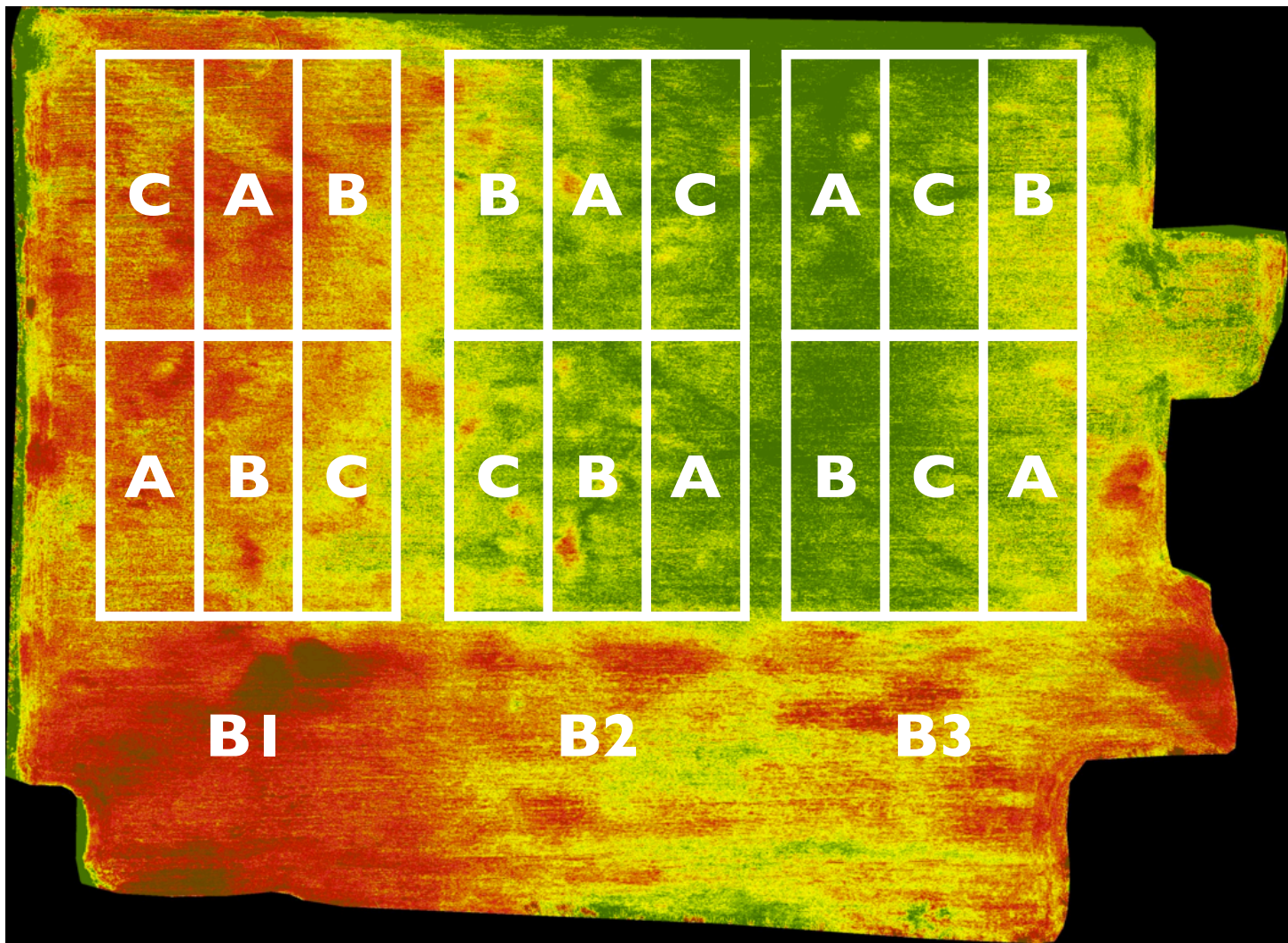
RCBD

Describe **main effects**

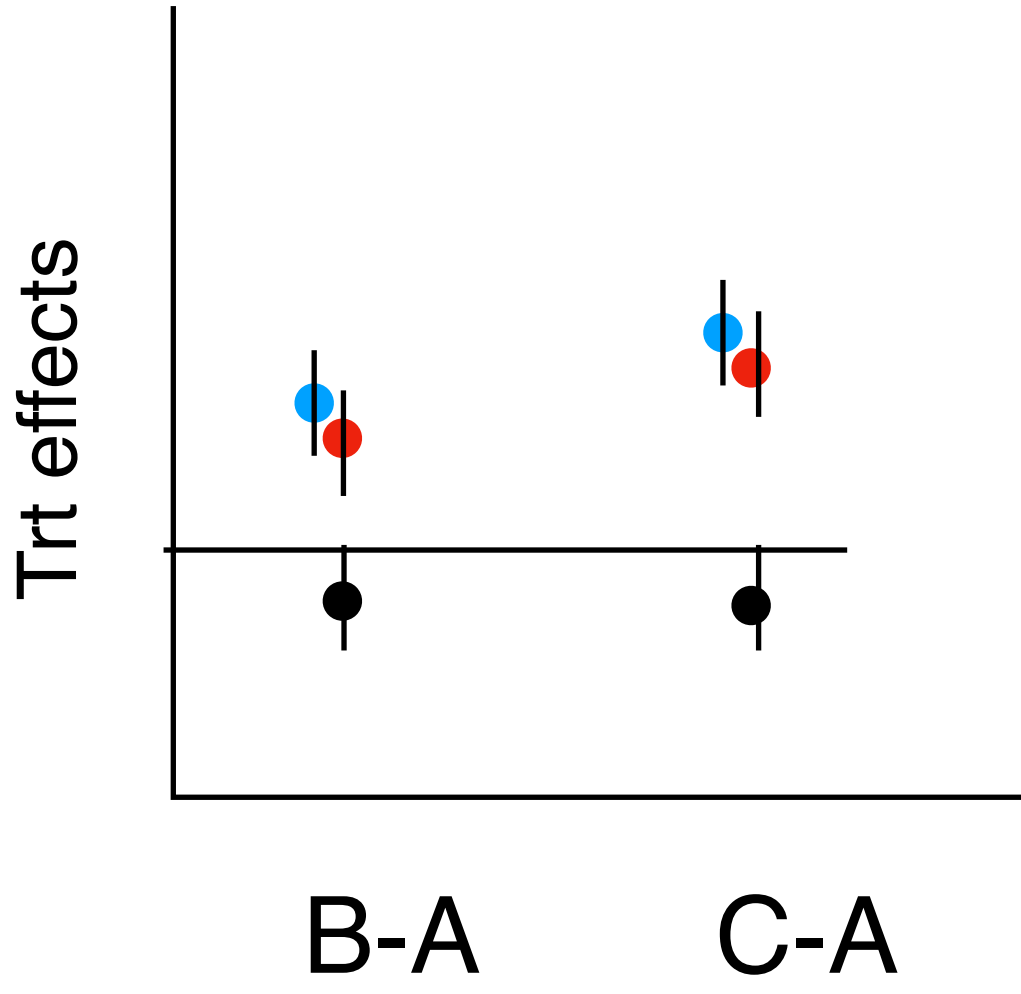
Average over blocks

“Best guess” for a future block

Observe, but **can’t test** specific effects



RCBD with Reps



RCBD with Reps

Describe **main effects**

Average over blocks

“Best guess” for a future block

Test for Block:Insecticide interactions

Describe specific effects / block

Structure	Variable	Type	#levels	Block	EU
Treatment	Insecticide	Categ	3	Block	Plot
Design	Block	Categ	3		
	Ins:Block	Categ	9		
	Plot	Categ	18		
Response	Yield	Num	18		

Describe **main effects**

Treatment:Block **is random**

`lmer(Yield ~ Insecticide + Block + (1|Insecticide:Block))`

Test for Block:Insecticide interactions

Analyze Block as a **mensurative treatment**

`lm(Yield ~ Insecticide + Block + Insecticide:Block)`

Treatment:Block is **not random**

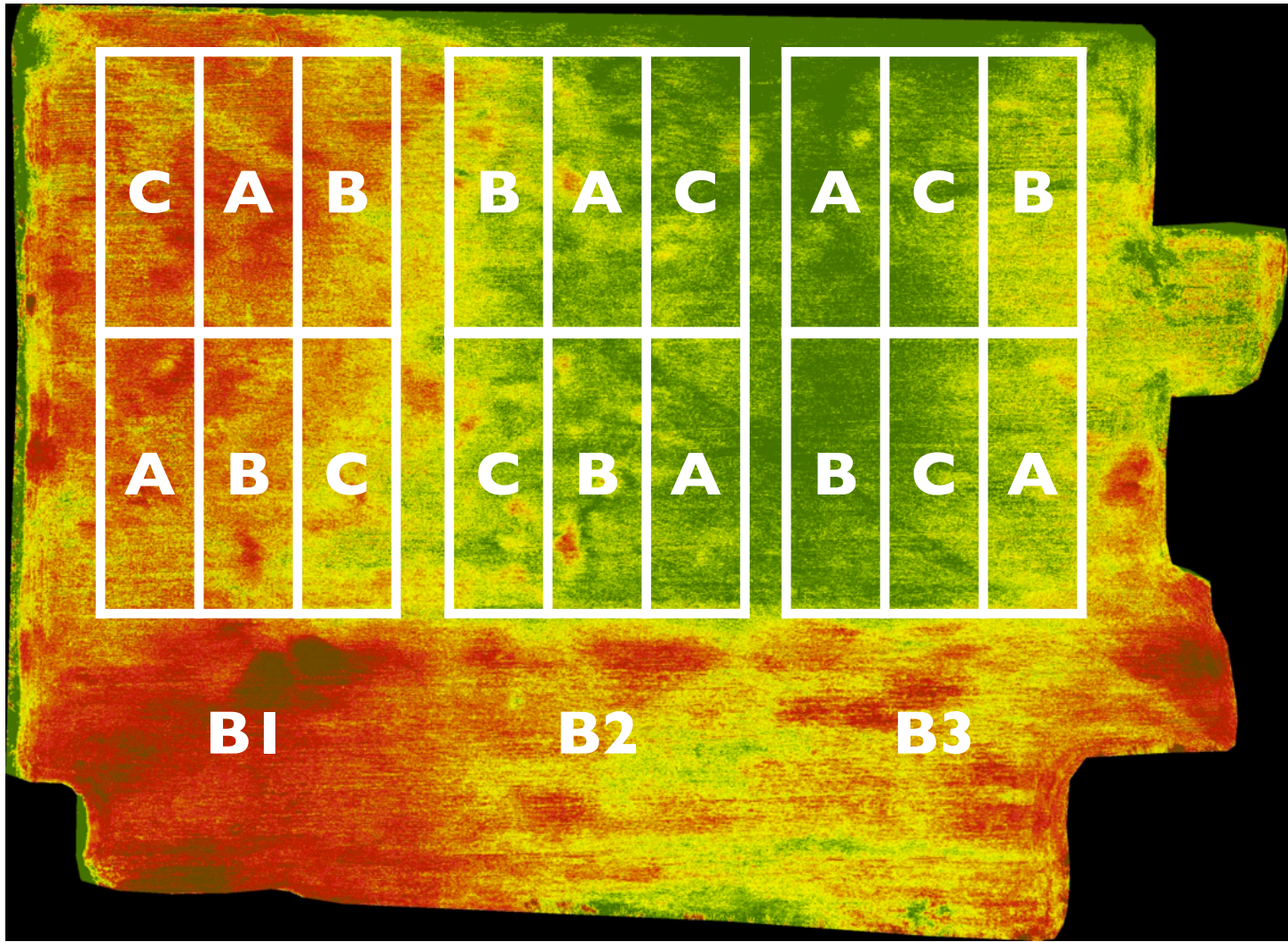
Describe specific effects in each block

Analyze Block as a **mensurative treatment**

`lm(Yield ~ Block + Insecticide:Block)`

Treatment:Block is **not random**

Practice



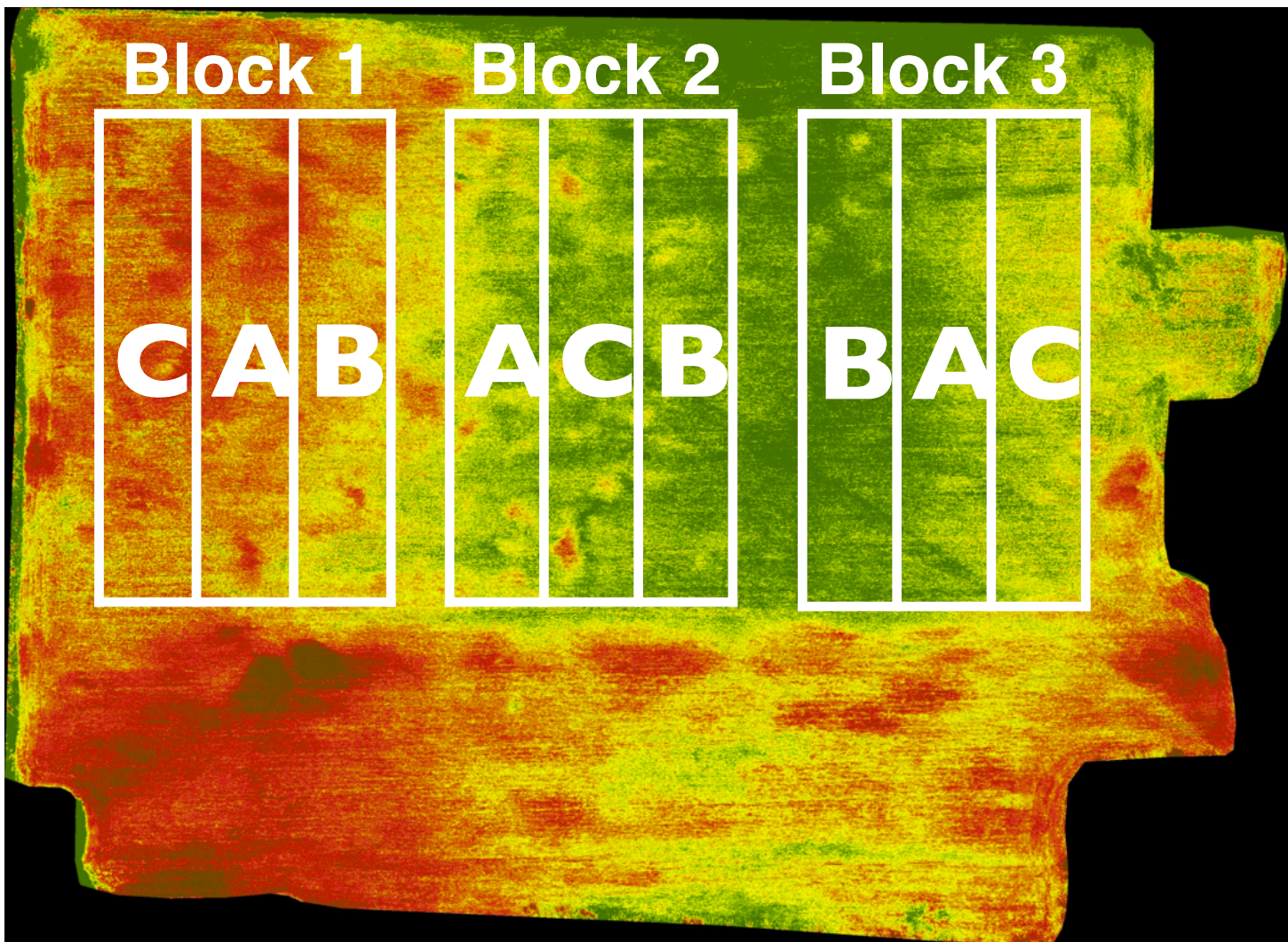
Structure	Variable	Type	#levels	Block	EU
Treatment	Insecticide	Categ	3	Block	Plot
Design	Block	Categ	3		
	Ins:Block	Categ	9		
	Plot	Categ	18		
Response	Yield	Num	18		

Describe these relationships: nested / aliased / crossed

Insecticide ~ Block crossed

Insecticide ~ Plot nested

Insecticide:Block ~ Plot nested



Structure	Variable	Type	#levels	Block	EU
Treatment	Insecticide	Categ	3	Block	Plot
Design	Block	Categ	3		
	Ins:Block	Categ	9		
	Plot	Categ	9		
Response	Counts	Num	9		

Describe these relationships: nested / aliased / crossed

Insecticide ~ Block crossed

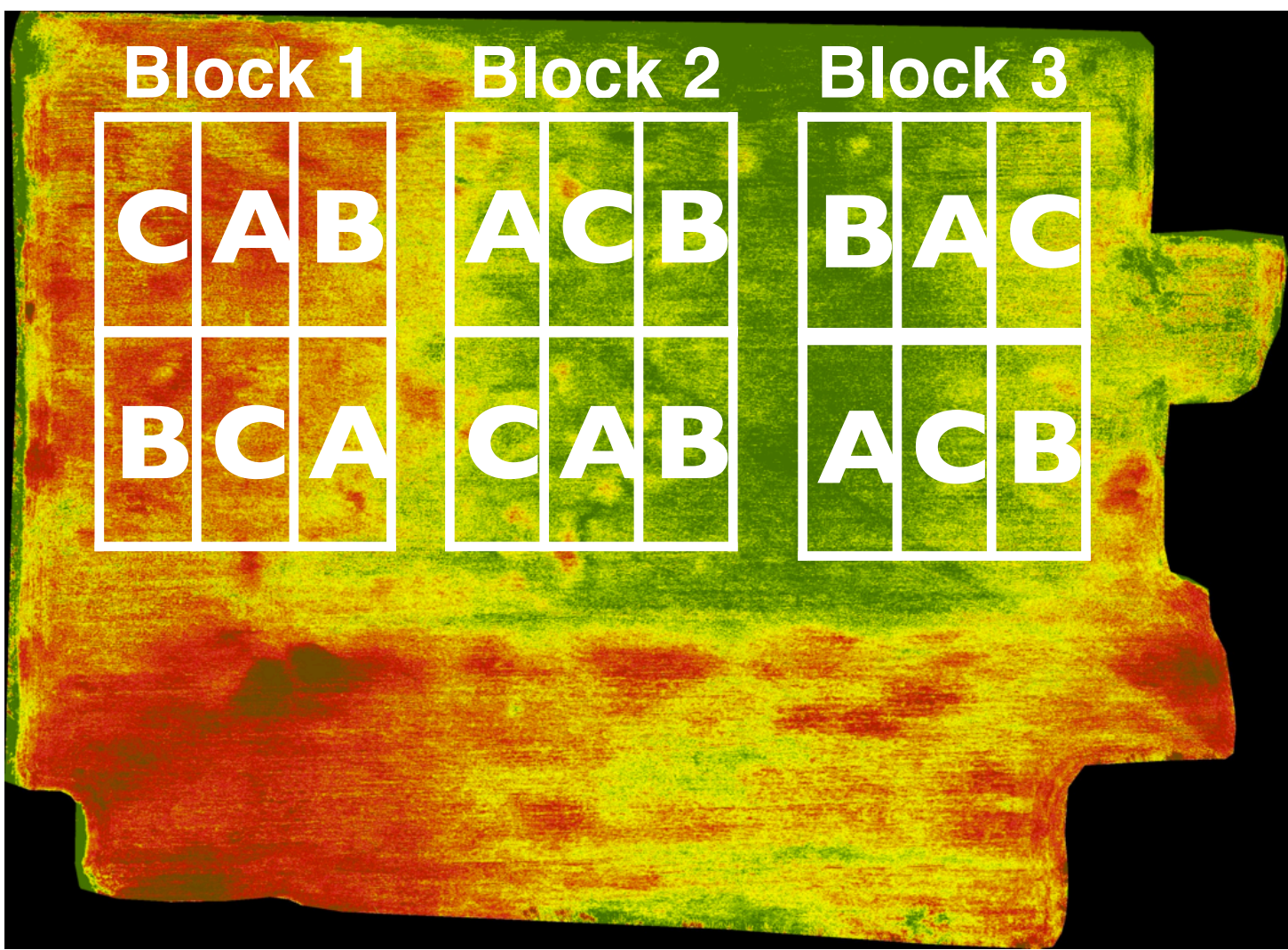
Insecticide ~ Plot nested

Insecticide:Block ~ Plot aliased

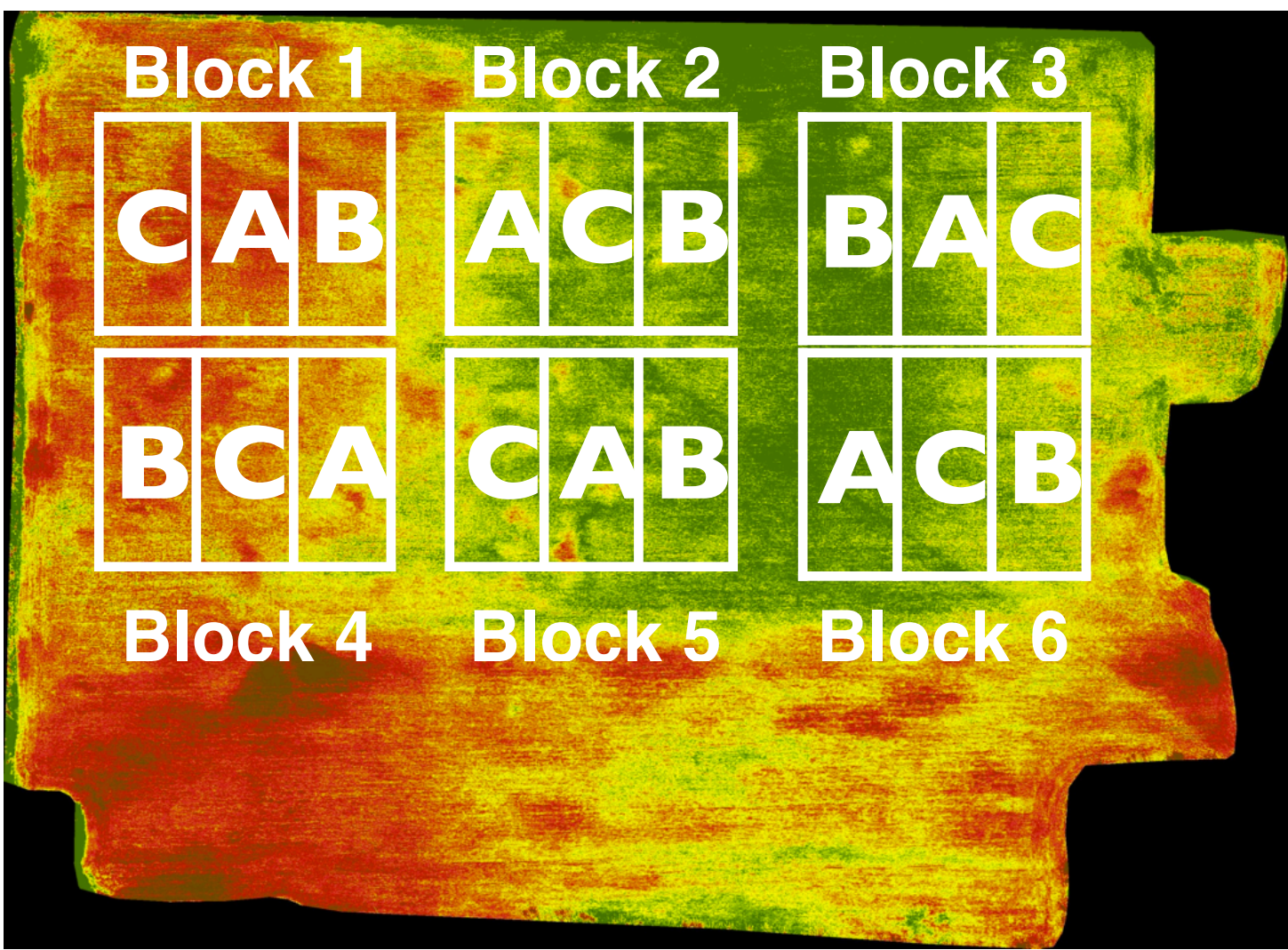
Optimal number of blocks



No Blocks



3 Blocks



6 Blocks

Compare similar EU s^2_{pooled} or s^2_{error}
Worst \longrightarrow Best

Degrees of Freedom - average effect (main effect)
 $k \cdot (n_i - 1) = 15$ $(k-1) \cdot (b-1) = 4$ $(k-1) \cdot (b - 1) = 10$

Degrees of Freedom - specific effects
0 $b \cdot k \cdot (n_{ij}-1) = 9$ 0

Variability of treatment effects across the field

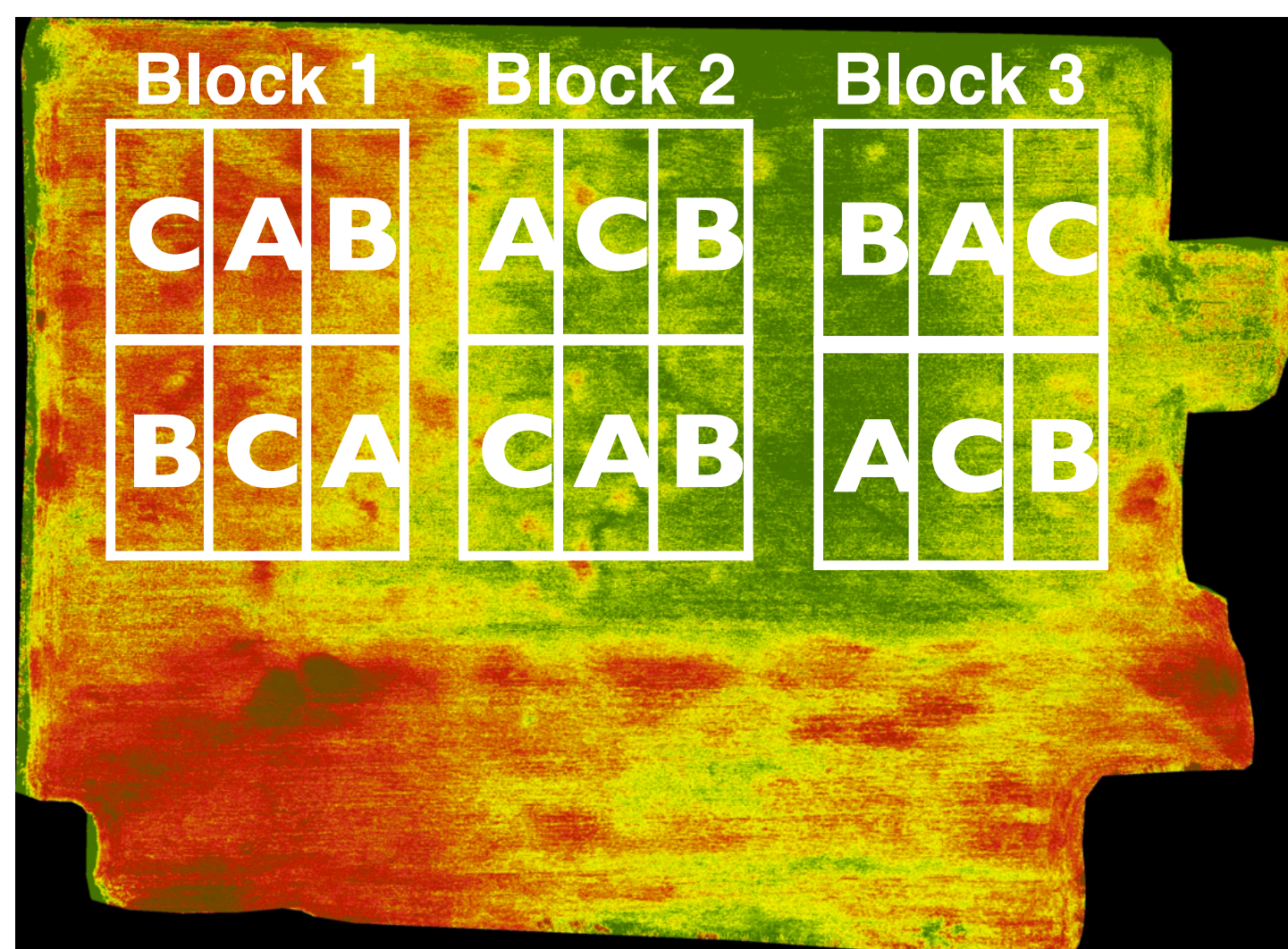
Violates assumptions Test Treatment:Block interactions Increases s^2 , SED
Detect through diagnostics

- More replicates per block means:
 - More confidence in Treatment:Block interactions
 - Less power for main effects
 - Higher DF
 - Less similar EU (higher s^2)

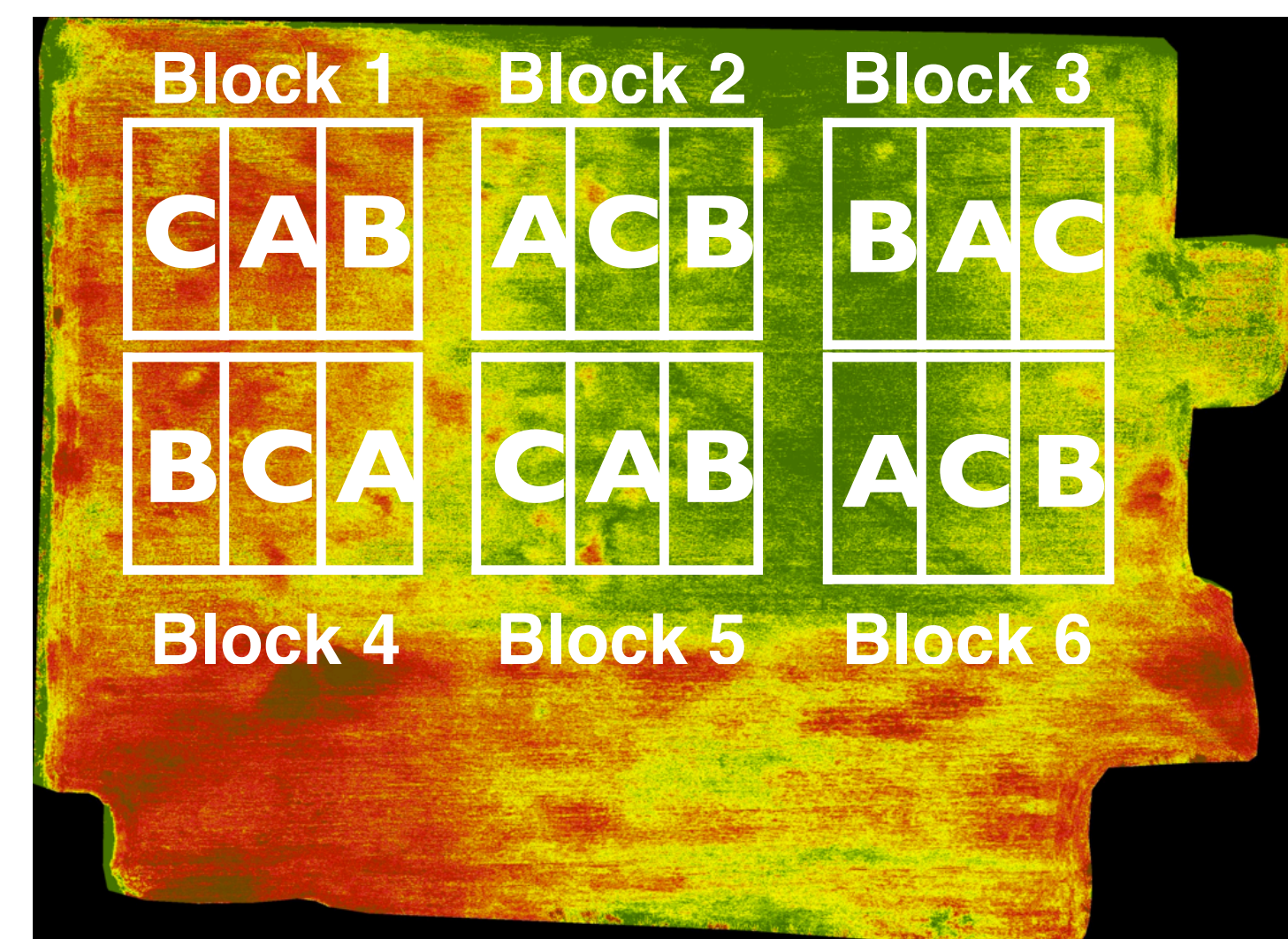
Optimal number of blocks



No Blocks



3 Blocks



6 Blocks

Recommendations:

Don't block unless you can identify **clusters** of EU

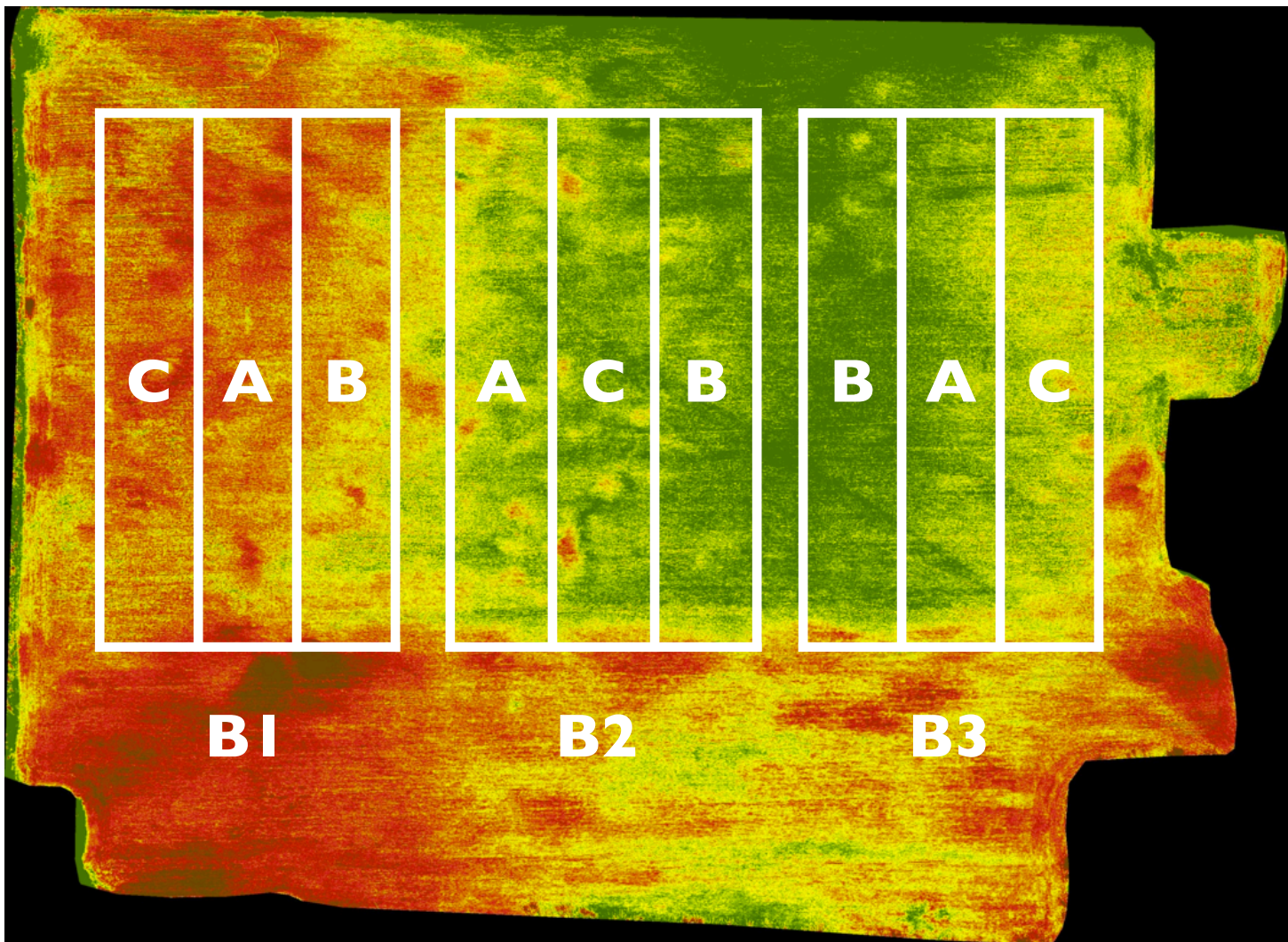
More (small) blocks are best for studying **main effects**

But, blocks should be representative of your target population

Only do replication of treatments within blocks if:

- 1) You want to know if treatment effects vary in your population
- 2) It's not feasible to do smaller blocks that “make sense”

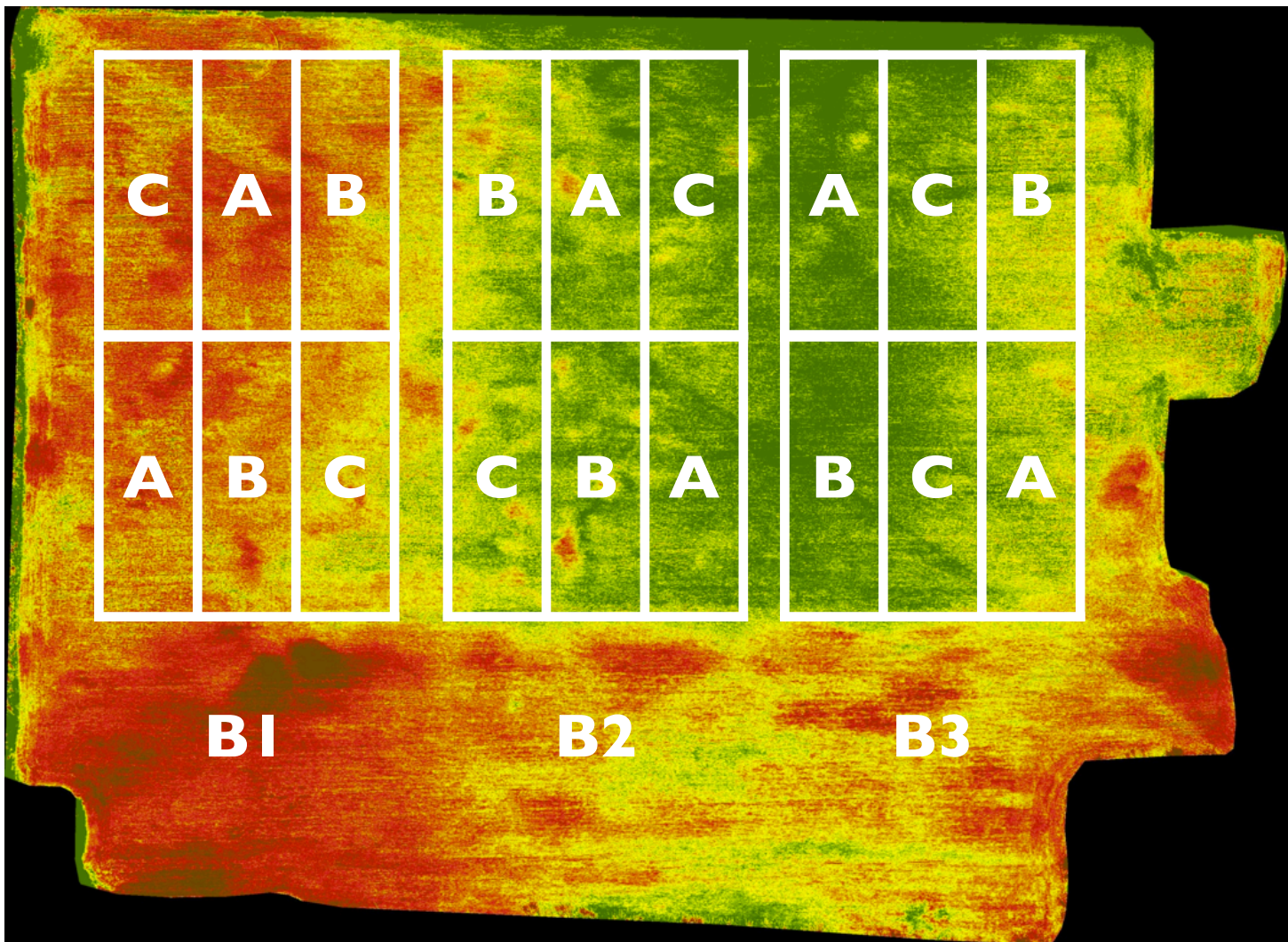
Recommending Designs



RCBD



CRD



RCBD with Reps

Which design would you use to make an Insecticide recommendation to **this farmer** (in this field)?
Reps are overkill, replicate plots within blocks are sub-samples; not-interspersed

Say the farmer could target regions within a field? Which would you use?
RCBD with reps is necessary (more like a factorial)

What design would you use to make a recommendation in a new field?
RCBD with Fields as blocks to estimate **main effect** of insecticide across all fields
Factorial with Fields as moderator to estimate **specific effects** in **certain types of fields**