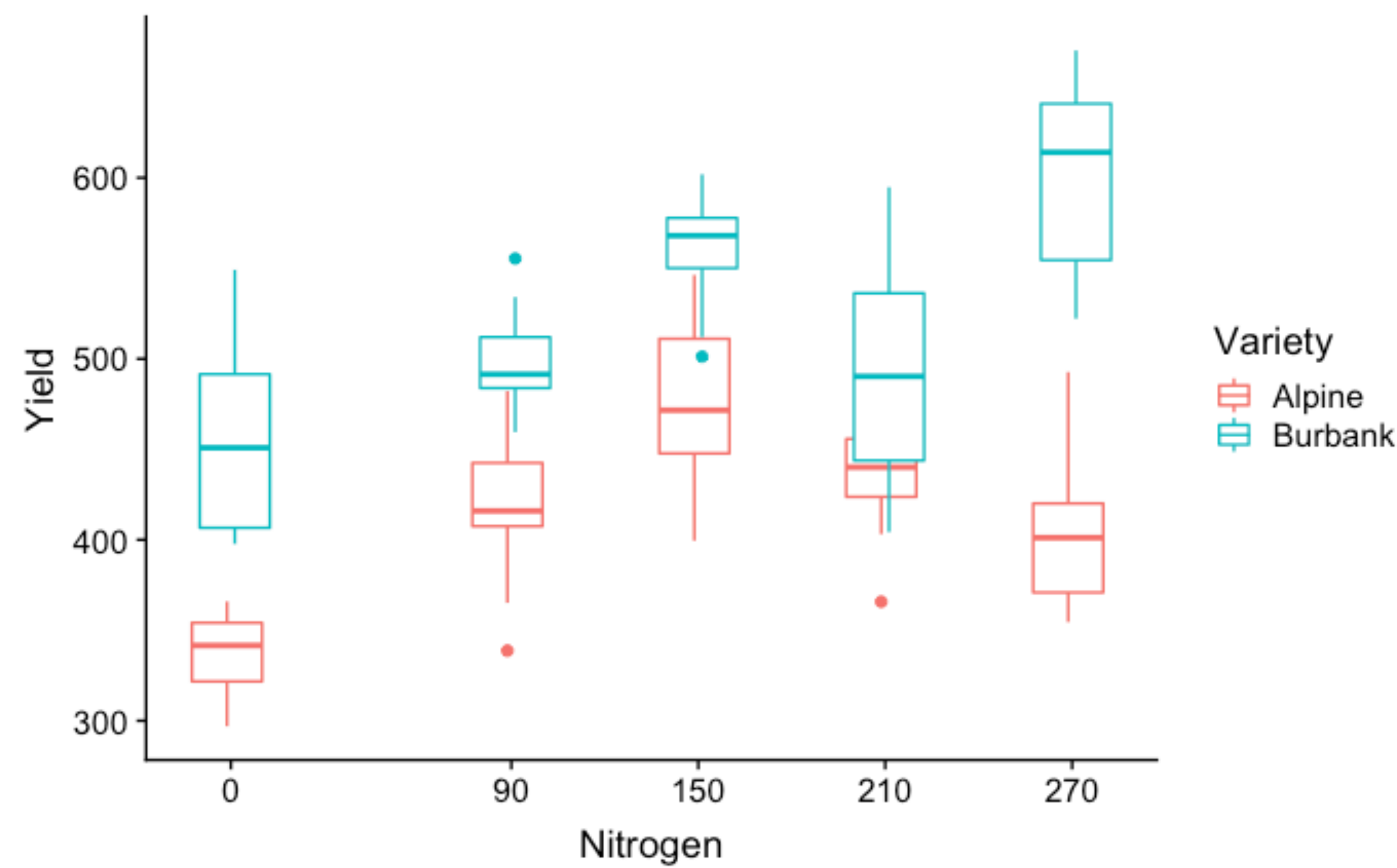


Modified potato experiment:

- 100 plots. Each receive either Alpine or Burbank variety and one of the 5 levels of Nitrogen
- Response = Yield

What was the experimental unit?

List Research Questions:



Does the effect of +Nitrogen depend on which Variety you grow?

Does +Nitrogen modify the difference between Varieties?

Is there an effect of Variety at any level of Nitrogen?

Factorial experiment

2+ class of treatments

focal treatment (Variety), moderator treatment (Nitrogen)

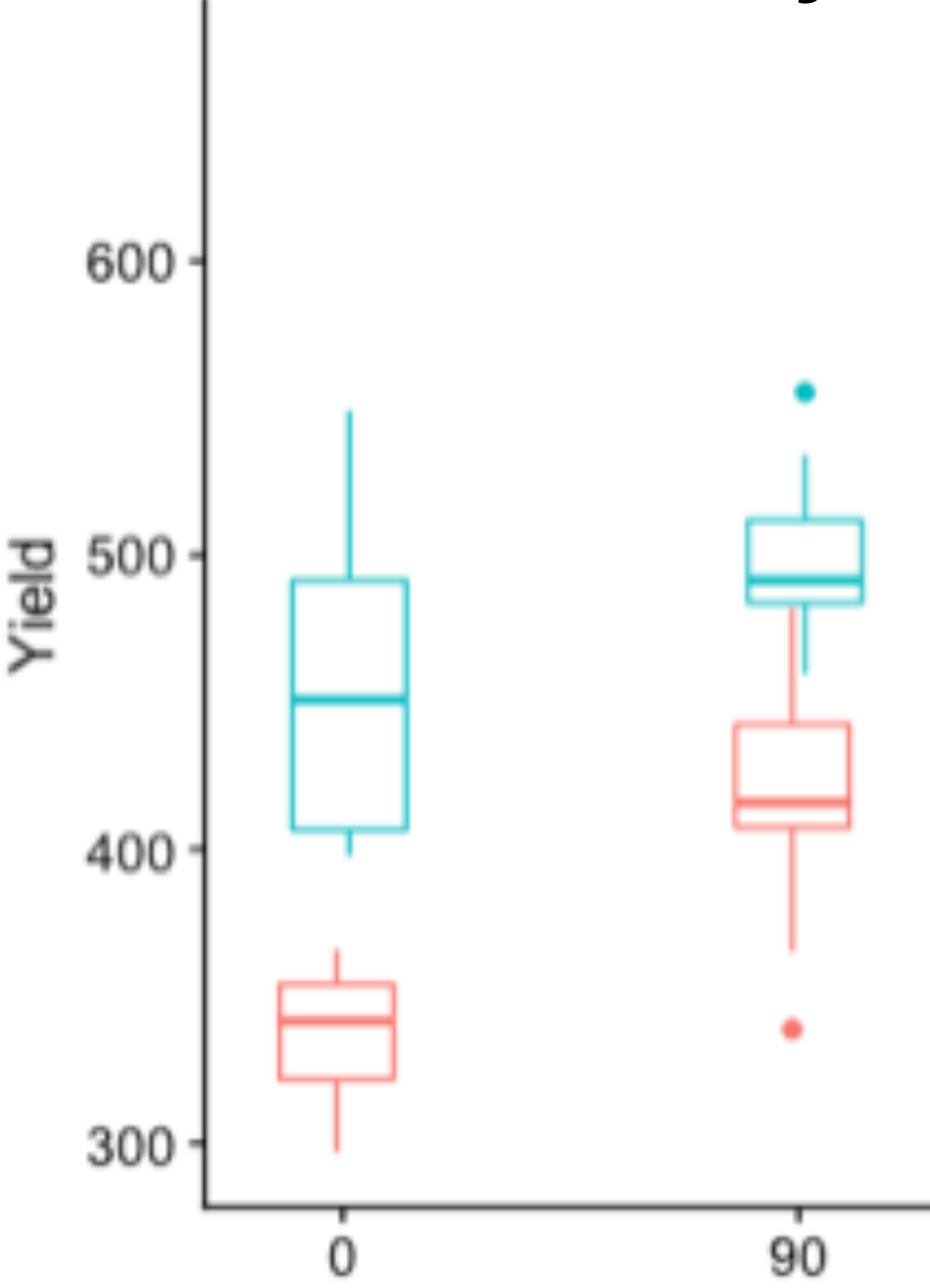
Each level of focal treatment tested in combination with every level of moderator treatment

		Nitrogen				
		0	90	150	210	270
Variety	Alpine					
	Burbank					

“2 x 5 Factorial”      10 total treatments: A:0, A:90, B:0, B:210,...

5 experiments of Variety under different conditions (Nitrogen)

Does Variety have an effect at **any level** of Nitrogen?



	Nitrogen	
	0	90
Alpine	344	416
Burbank	454	598

Think of this like 2 parallel experiments:

1. Estimate  $\hat{\delta}_{\text{Var}}$  for **each level** of Nitrogen

2. Calculate the two SEDs

Indirect design

3. See if any confidence interval doesn't cross zero

\* accounting for multiple testing by the Bonferroni method

replace  $\alpha$  with  $\alpha/k$

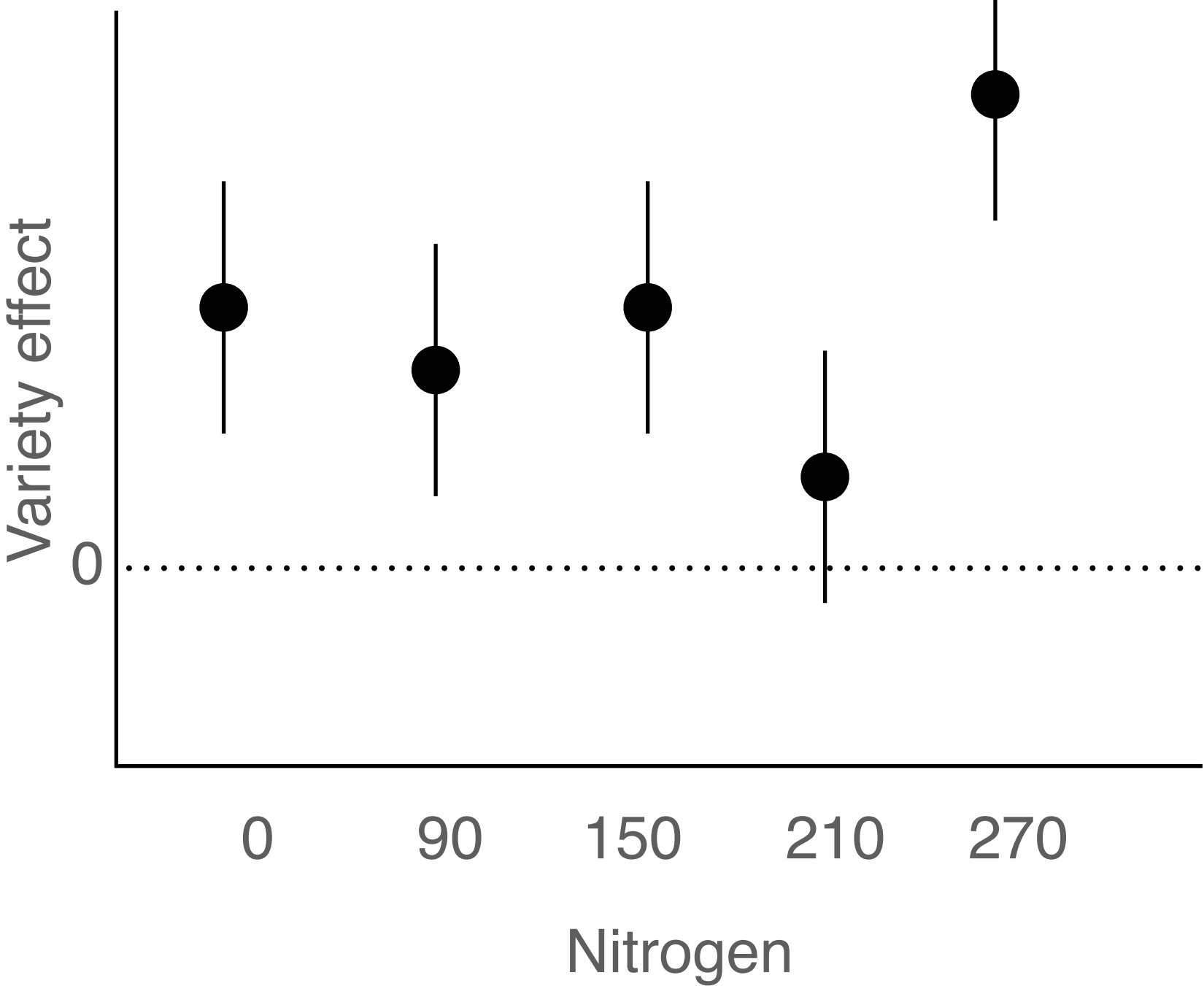
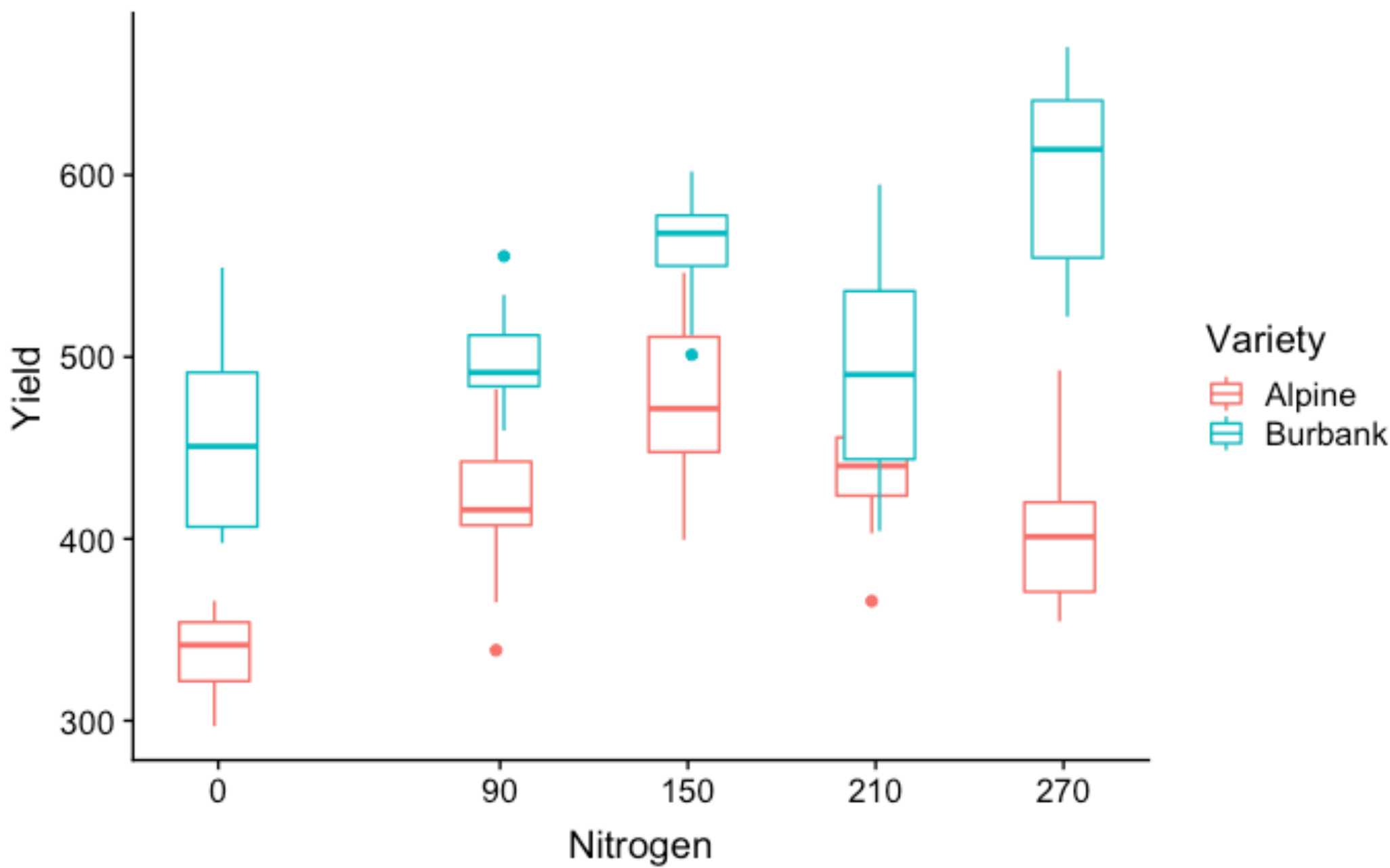
$$t_{\frac{(0.05/2)}{2}, 90} = 2.3$$

$n_i = 10$

$s^2 = 1707$

$\hat{\mu}_i$	0	90
$\hat{\delta}_{\text{Var}}$	110	82
SED	18.5	18.5
CL <sub>L</sub>	67.5	39.5

Think of this like 5 parallel experiments:

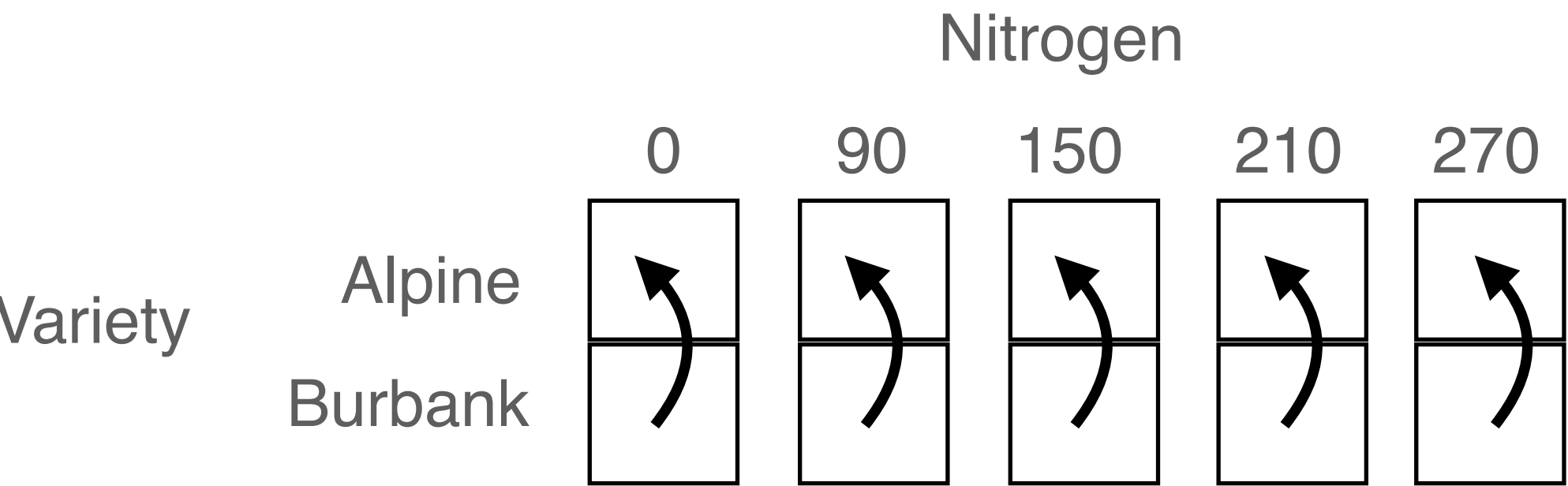


With 5 levels of Nitrogen, we can estimate the **Variety effect** (Burbank - Alpine) 5 times

Specific effects

effect of Variety at **each specific** level of Nitrogen

ANOVA: Is there ever evidence of a Variety effect?



# Does Variety have an effect at **any level** of Nitrogen?

Goal: Measure **specific effects** of Variety (Variety effects at each level of Nitrogen)

Treatment	Structure	Variable	Type	#levels	Replicate	EU	# levels = <b>actual</b> # levels in your dataset  In some experiments all possible combinations are not created
	Focal	Variety	Cat	2	Nitrogen	Plot	
	Moderator	Nitrogen	Cat	5	None	Plot	
	Combos	Variety:Nitrogen	Cat	10	None	Plot	
	Design	Plot	Cat	100			
	Response	Yield	Num	100			

## Treatment

List Focal, Moderator treatments

Moderator is a **replicate** for the focal treatment

Form Combos with replicates: Focal:Moderator

Combos of 2 treatment variables are **also** treatment variables

EU: go through the EU rules for each, ignoring others

Replicate: Don't use focal variable as a replicate

Only Design or Moderator/Combo treatments

## Design table:

Variables in the **EU** section **must be** Design variables and declared Random

Variables in the **Replicate** section could be Moderators or Design

Need Treatment:Replicate as a Variable

## Model

Drop all rows with #levels < # responses

Only EU need to be random. Treatment:Replicate **can** be random if not a treatment

For specific effect ANOVA: **drop focal treatment variable**

Doesn't matter for emmeans() analysis

lm(Yield ~ ~~Variety~~ + Nitrogen + Variety:Nitrogen)



# Does Variety have an effect at **any level** of Nitrogen?

Goal: Measure **specific effects** of Variety

Treatment	Structure	Variable	Type	#levels	Replicate	EU
	Focal	Variety	Cat	2	Nitrogen	Plot
	Moderator	Nitrogen	Cat	5	None	Plot
	Combos	Variety:Nitrogen	Cat	10	None	Plot
	Design	Plot	Cat	100		
Response	Yield	Num	100			

## Analysis

- 1) Fit model: `lm()` or `lmer()`
- 2) Model diagnostics: `pls205_diagnostics()`, specify EUs if they are a term in the model
- 3) (optional) ANOVA

Response: Yield						
	Df	Sum Sq	Mean Sq	F value	Pr(>F)	
Nitrogen	4	167984	41996	21.062	2.79e-12	***
Variety:Nitrogen	5	340605	68121	34.164	< 2.2e-16	***
Residuals	90	179456	1994			

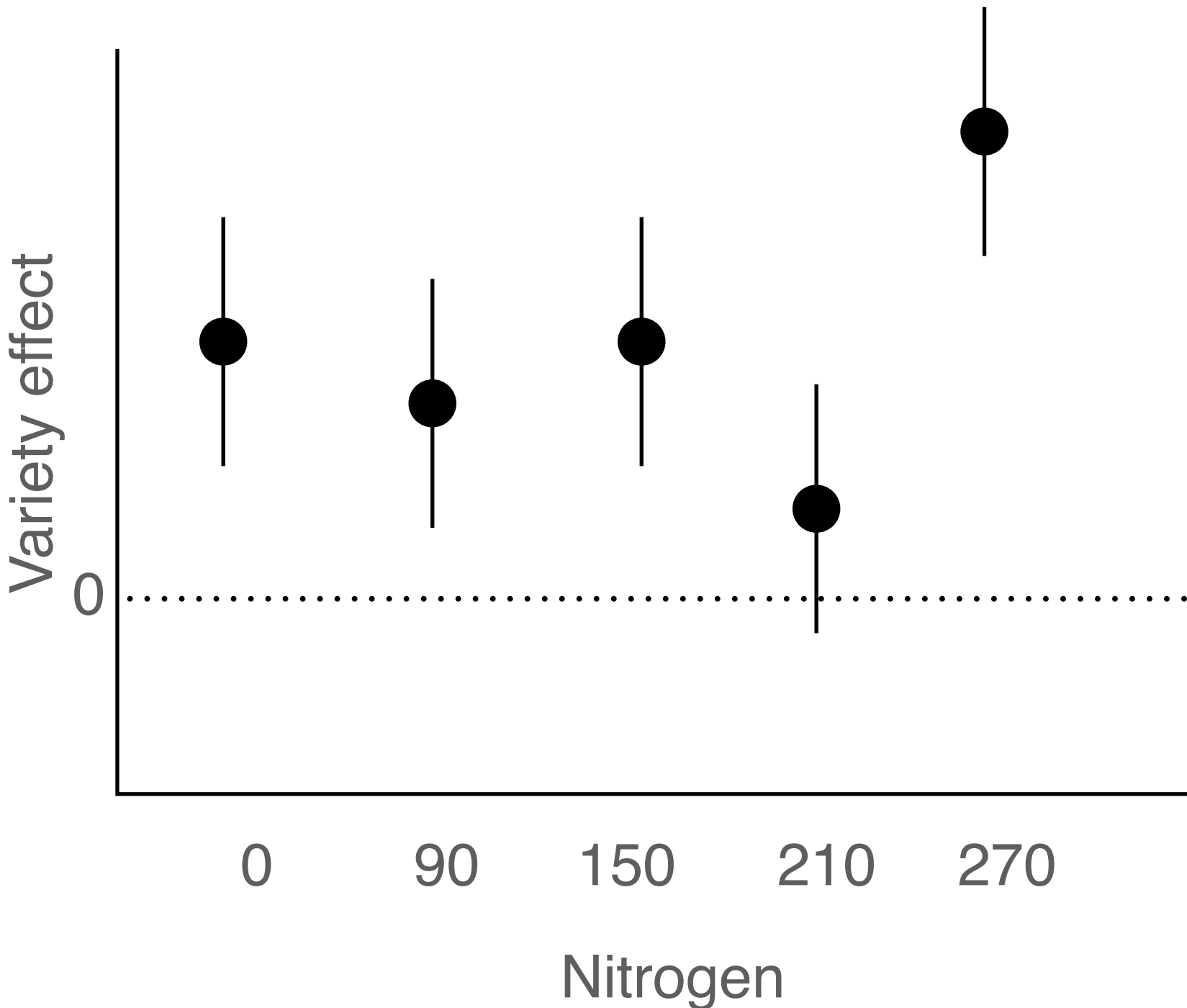
NumDF =  
# moderator levels \*  
# Focal levels - 1  
= # focal effects

- 4) Estimate the Variety effects at each level of Nitrogen using `emmeans()` and `contrast()`
- a) Calculate means for Variety at each level of Nitrogen  
`emmeans(model,specs = 'Variety', by = 'Nitrogen')`

Nitrogen = 0:						
Variety	emmean	SE	df	lower.CL	upper.CL	
Alpine	345	14.1	90	316	373	
Burbank	455	14.1	90	427	483	
Nitrogen = 90:						
Variety	emmean	SE	df	lower.CL	upper.CL	
Alpine	416	14.1	90	388	444	
Burbank	499	14.1	90	471	527	

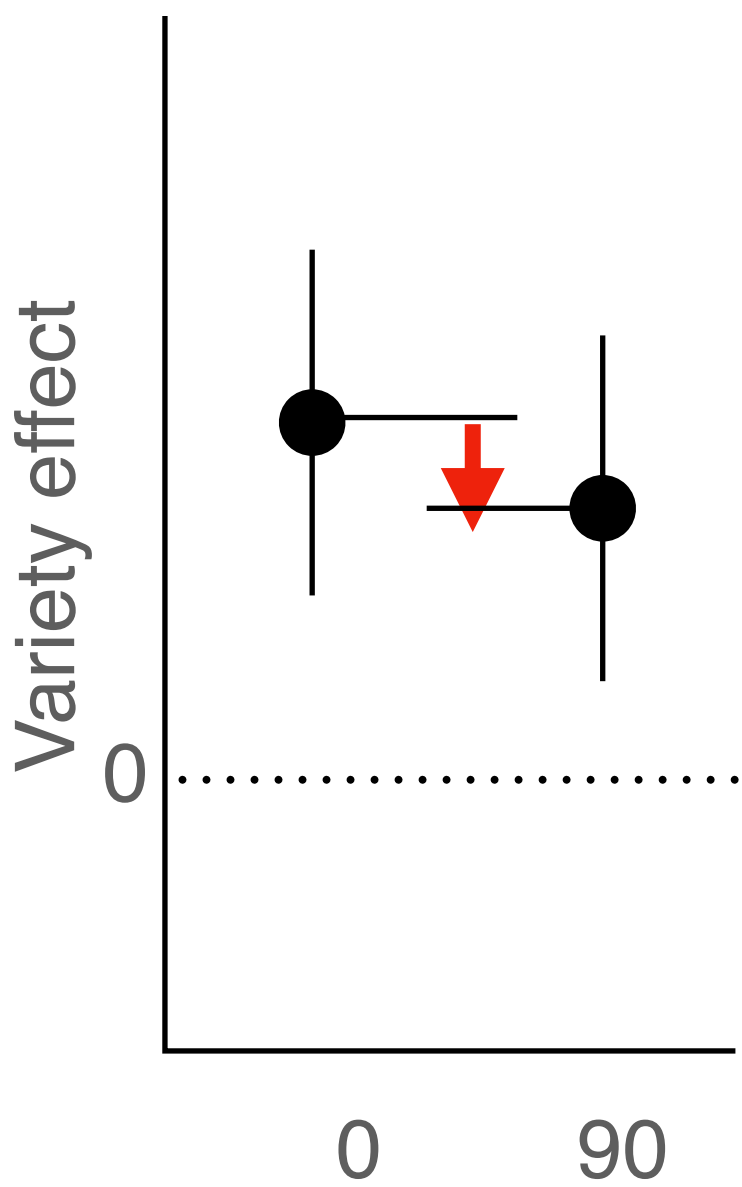
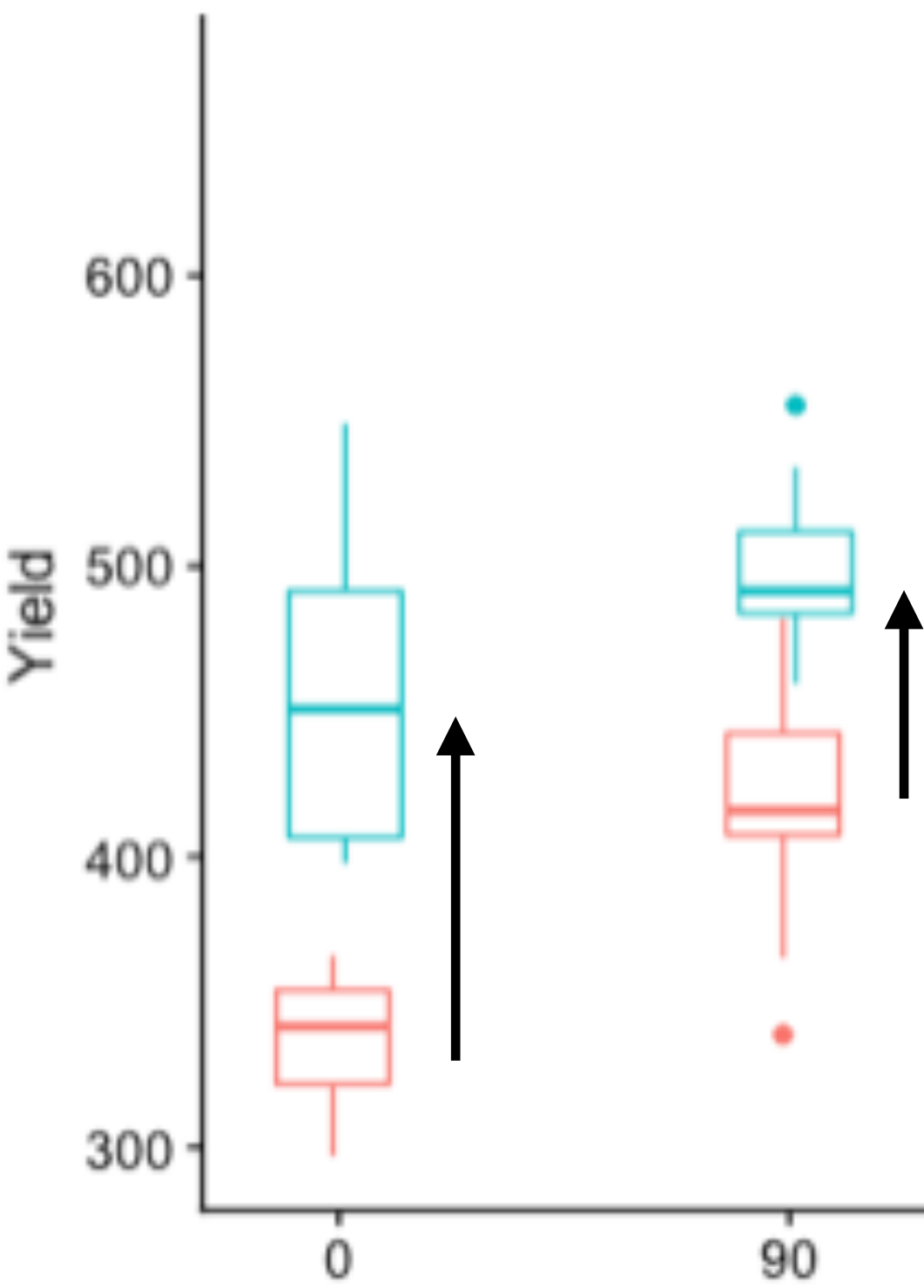
- b) Contrast means within each Nitrogen level  
`contrast(means,'pairwise')`

Nitrogen = 0:						
contrast	estimate	SE	df	t.ratio	p.value	
Burbank - Alpine	110.3	20	90	5.522	<.0001	
Nitrogen = 90:						
contrast	estimate	SE	df	t.ratio	p.value	
Burbank - Alpine	82.3	20	90	4.120	0.0001	



Does +Nitrogen **modify** the Variety effect?

Think of this like an indirect experiment  
but comparing **effects** instead of **means**



**Interaction** change in effect of Variety **between** different levels of Nitrogen

**Difference of differences**

“How much more is the Variety effect at 90lbs vs 0lbs Nitrogen?”

Estimated variety effects  
(Burbank - Alpine)

	Nitrogen	
	0	90
$\hat{\delta}\text{Var}$	110	82
SEs	18.5	18.5

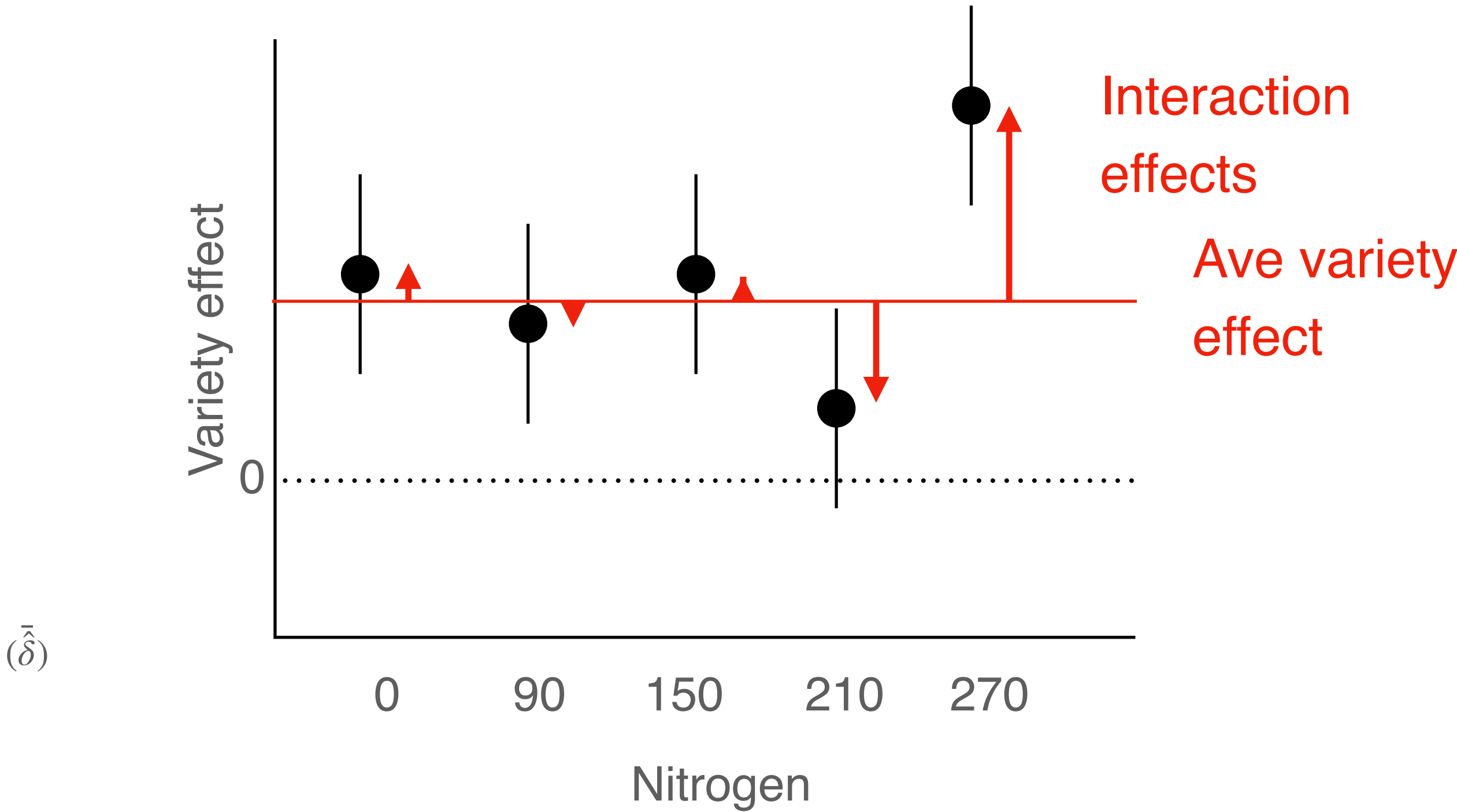
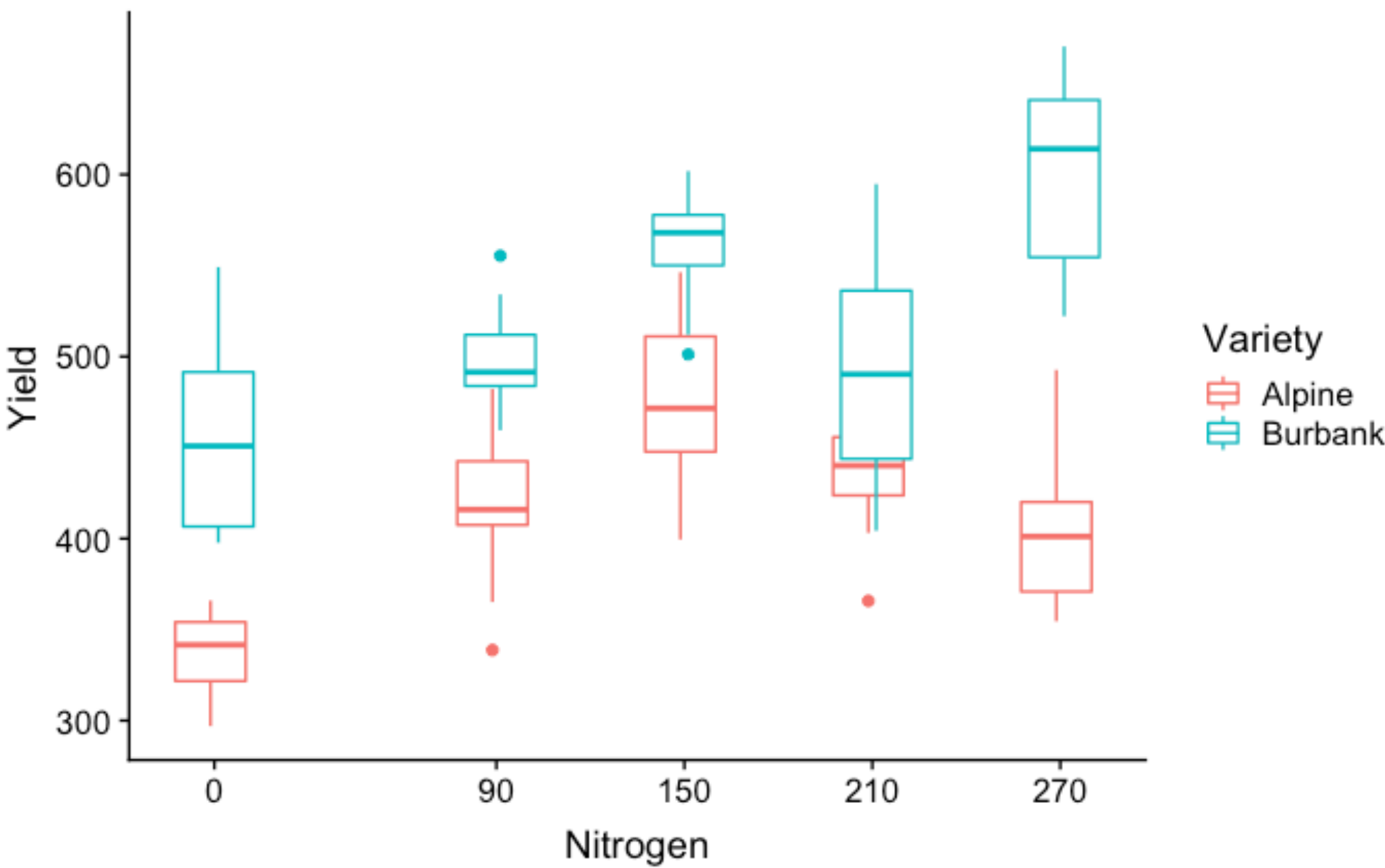
$\hat{\delta}\text{Var}_{90} - \hat{\delta}\text{Var}_0$   
“Interaction”

SEI 26.1

estimate = subtract: (treatment effect 2) - (treatment effect 1)

$$\sigma_r(\hat{I}) = \sqrt{\sigma_r^2(\hat{\delta}_2) + \sigma_r^2(\hat{\delta}_1)}$$
$$\sigma_r(\hat{\delta}) = \sqrt{\sigma_r^2(\hat{\mu}_2) + \sigma_r^2(\hat{\mu}_1)}$$

Which SE is larger?  
by how much?



With 5 levels of Nitrogen, we can estimate the **Variety effect** (Burbank - Alpine) 5 times

**Interaction effects** Deviations of the **specific effects** from the average

Tukey: Are any **pairwise contrasts** significant?  
ANOVA: Are all variety effects the same?



# Does +Nitrogen **modify** the Variety effect?

Goal: Measure **Interaction Effects** (changes in Variety effects between levels of Nitrogen)

Treatment

Structure	Variable	Type	#levels	Replicate	EU
Focal	Variety	Cat	2	Nitrogen	Plot
Moderator	Nitrogen	Cat	5	None	Plot
Combos	Variety:Nitrogen	Cat	10	None	Plot
Design	Plot	Cat	100		
Response	Yield	Num	100		

Same table

## Model

Drop all rows with #levels < # responses

Only EU need to be random. Treatment:Replicate **can** be random if not a treatment

For interaction effect ANOVA: **keep focal treatment variable!**

Doesn't matter for emmeans() analysis

lm(Yield ~ Variety + Nitrogen + Variety:Nitrogen)

## Analysis

- 1) Fit model: lm() or lmer()
- 2) Model diagnostics: pls205\_diagnostics(), specify EUs if they are a term in the model
- 3) (optional) ANOVA

Response: Yield

	Df	Sum Sq	Mean Sq	F value	Pr(>F)
Nitrogen	4	167984	41996	21.0617	2.790e-12 ***
Variety	1	280604	280604	140.7279	< 2.2e-16 ***
Variety:Nitrogen	4	60001	15000	7.5229	2.831e-05 ***
Residuals	90	179456	1994		

NumDF =  
(# moderator levels - 1) \*  
(# Focal levels - 1)

Does +Nitrogen **modify** the Variety effect?

Goal: Measure **Interaction Effects** (changes in Variety effects between levels of Nitrogen)

Treatment

Structure	Variable	Type	#levels	Replicate	EU
Focal	Variety	Cat	2	Nitrogen	Plot
Moderator	Nitrogen	Cat	5	None	Plot
Combos	Variety:Nitrogen	Cat	10	None	Plot
Design	Plot	Cat	100		
Response	Yield	Num	100		

Same table

4) Estimate the Variety effects at each level of Nitrogen using emmeans() and contrast()

a) Calculate means for Variety at each level of Nitrogen

emmeans(model,specs = ‘Variety’, by = ‘Nitrogen’)

```
Nitrogen = 0:
Variety emmean  SE df lower.CL upper.CL
Alpine      345 14.1 90      316      373
Burbank     455 14.1 90      427      483

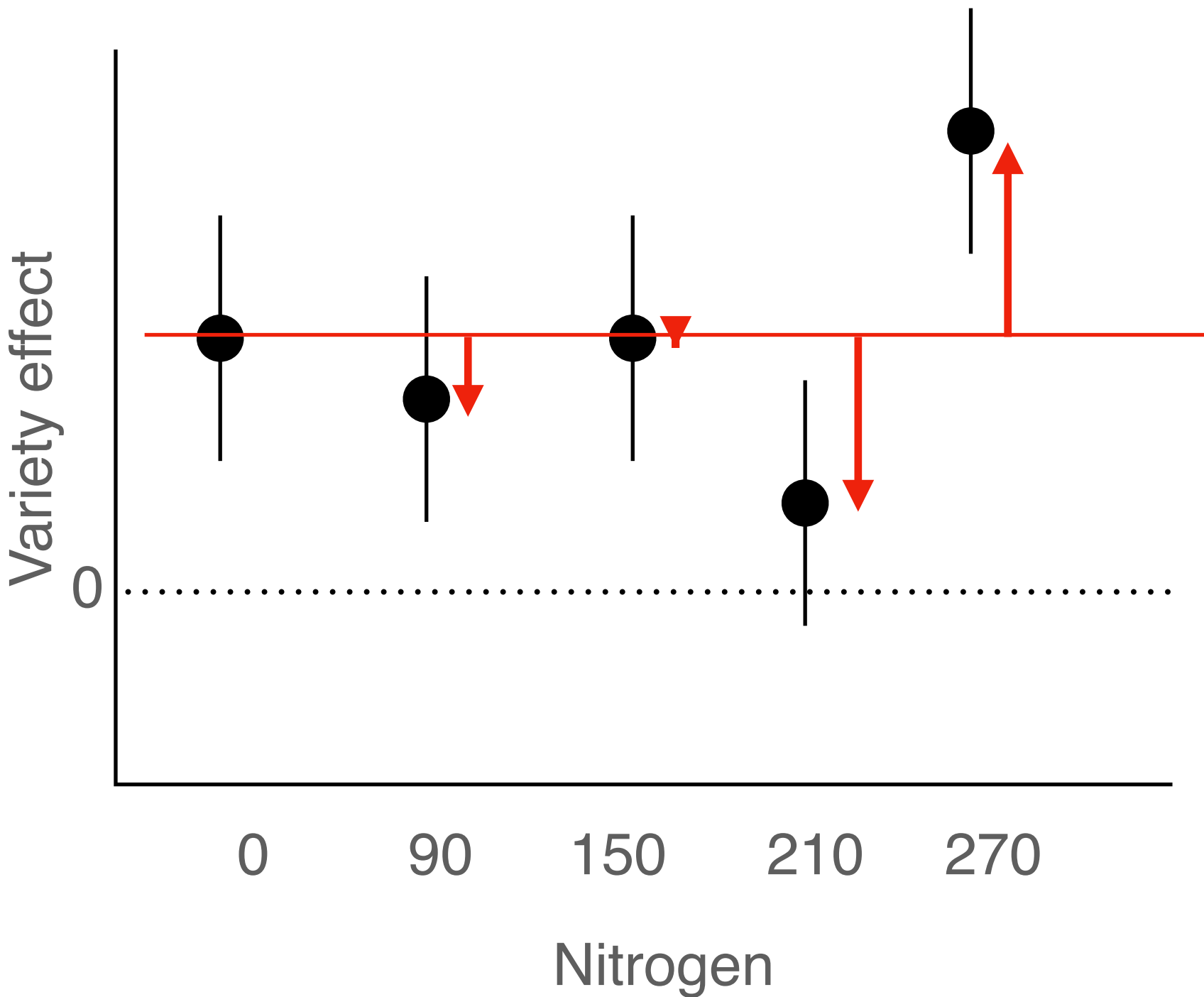
Nitrogen = 90:
Variety emmean  SE df lower.CL upper.CL
Alpine      416 14.1 90      388      444
Burbank     499 14.1 90      471      527
```

b) Contrast means within each Nitrogen level

effects = contrast(means,‘pairwise’)

```
Nitrogen = 0:
contrast      estimate SE df t.ratio p.value
Burbank - Alpine    110.3 20 90    5.522 <.0001

Nitrogen = 90:
contrast      estimate SE df t.ratio p.value
Burbank - Alpine     82.3 20 90    4.120 0.0001
```



5) Contrast treatment effects (Burbank - Alpine) among levels of Nitrogen

contrast(effects,‘trt.vs.ctrl’)

```
contrast = Burbank - Alpine:
contrast1      estimate  SE df t.ratio p.value
Nitrogen90 - Nitrogen0    -28.0 28.2 90  -0.991 0.6906
Nitrogen150 - Nitrogen0   -24.2 28.2 90  -0.856 0.7706
Nitrogen210 - Nitrogen0   -56.3 28.2 90  -1.995 0.1565
Nitrogen270 - Nitrogen0    86.9 28.2 90   3.077 0.0103
```

P value adjustment: dunnett method for 4 tests

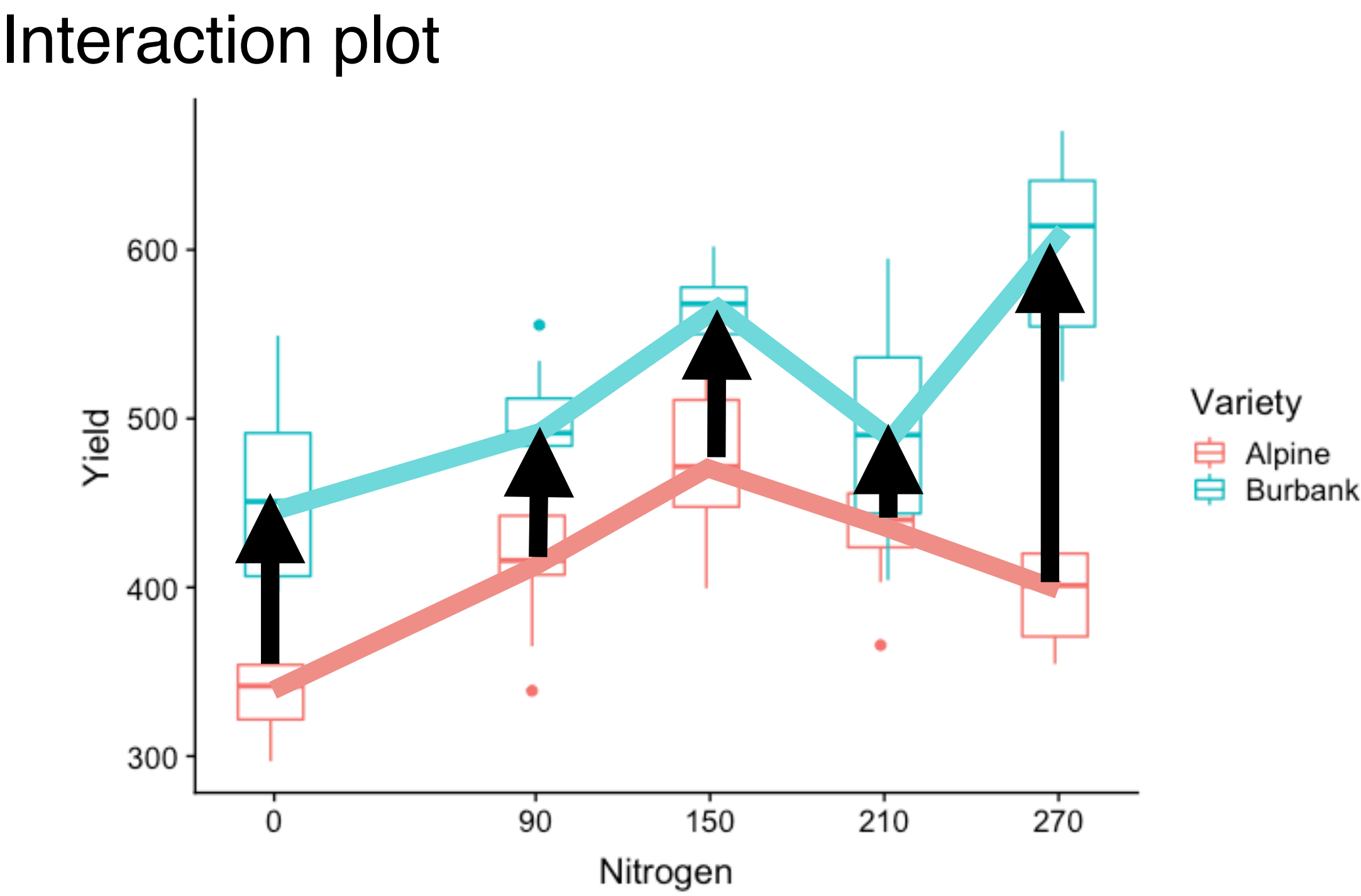


# Visualizing Factorials

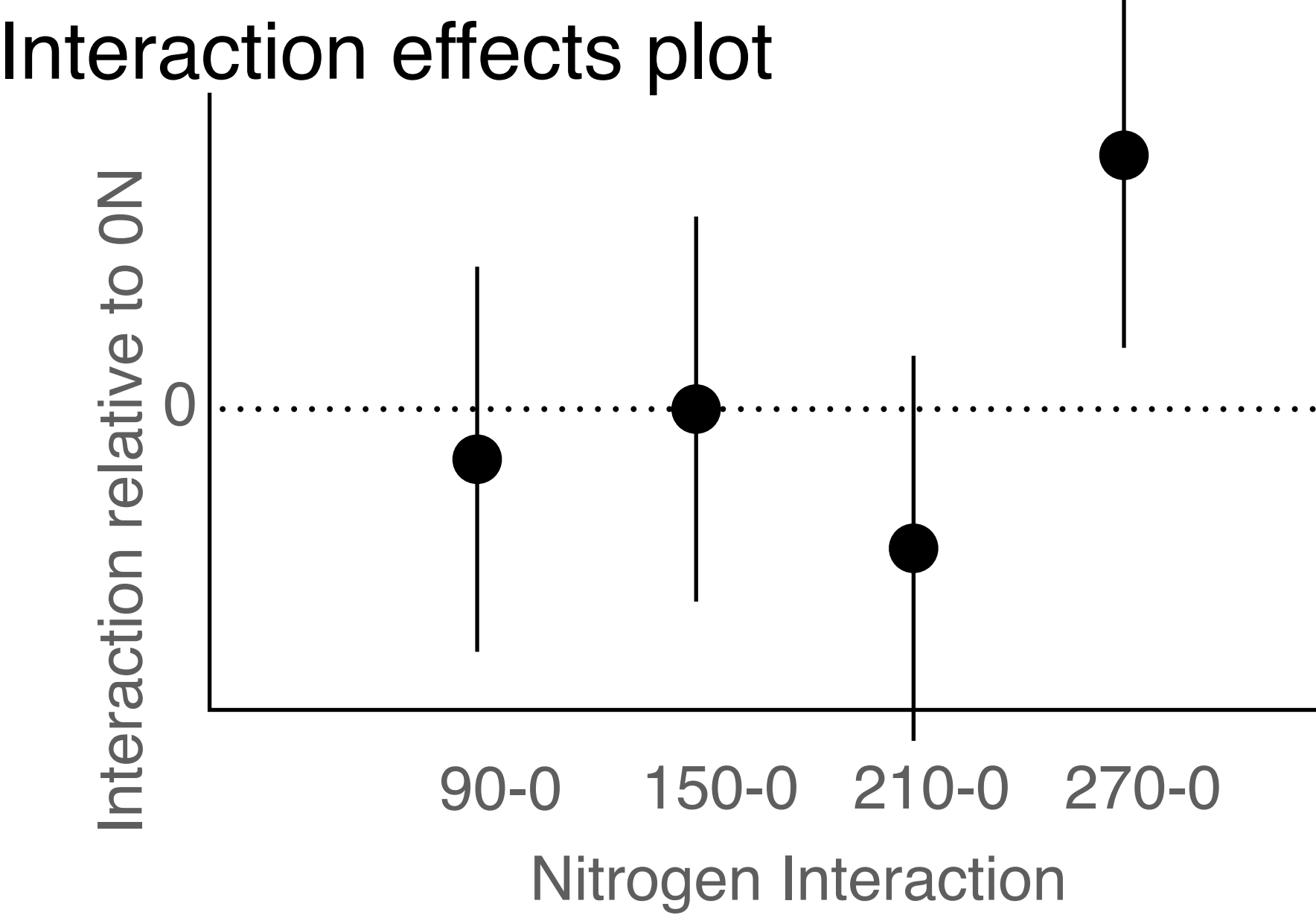
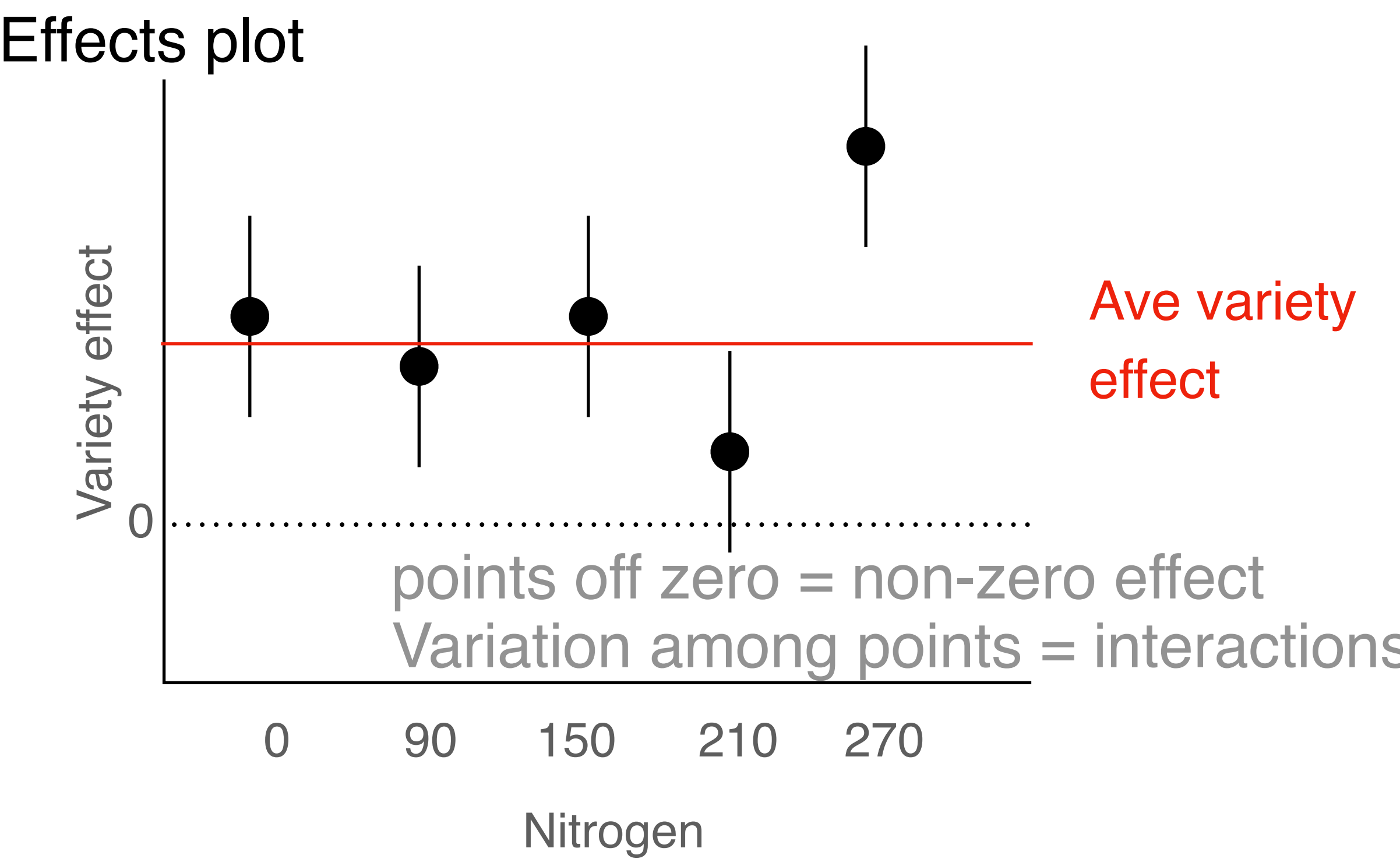
Treatment matrix:

		Nitrogen				
		0	90	150	210	270
Variety	Alpine	10	10	10	10	10
	Burbank	10	10	10	10	10

# plots / treatment combo



parallel lines = no interaction



## Challenge:

Write the model table, model, and effects plot  
for specific effects of Nitrogen with Variety as the moderator

How many specific effects using ‘trt.vs.ctrl’ contrasts? ‘pairwise’?

How many Interactions using ‘trt.vs.ctrl’ contrasts? ‘pairwise’?