

DERWIN SADIWA

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Achievements

- Has received a ten year loyalty award at CarParts.
- Promoted from Flash Developer to Front-End Developer to Design Supervisor.
- Certification from Digital Marketer, [Content Marketing Specialist](#)
- Certification from Digital Marketer, [Social Media Marketing Specialist](#)
- Certification from Digital Marketer, [Direct-Response Copywriting Specialist](#)
- Certification from Knowbe4, Security Awareness Foundations, Phishing Scams

Career Objective

To apply my extensive experience and to help improve the efficiency and the effectiveness of the company's productivity and services

Profile

I help companies to reach their customers and improve their bottom line by creating engaging web design and development for projects that I find fascinating, challenging and exciting. With a background in web technologies, my strength lies in web design and motion. My philosophy focuses around creativity, context and consistency. This is achieved through the dedication and passion I put behind each project and my ability to empathize with the needs of businesses and customers.

Career Summary

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|--------------------------------|---|
| April 2016 – Current | CarParts.com (Philippines) Inc. <i>(formerly US Autoparts Network Philippines Corp.)</i> , Philippines <i>Web Design Supervisor</i> |
| September 2015 – April 2016 | US Auto Parts Network (Philippines) Corp. <i>(now CarParts.com (Philippines) Inc.)</i> , Philippines <i>Front-End (Web Developer)</i> |
| November 2010 – September 2015 | US Auto Parts Network (Philippines) Corp. <i>(now CarParts.com (Philippines) Inc.)</i> , Philippines <i>Interactive Flash Developer</i> |
| February 2002 – May 2002 | Wideout Inc., Philippines <i>Flash Developer</i> |
| January 2000 – January 2002 | Asia Century Multi-Advertising, Philippines <i>Flash Developer/Graphic Designer</i> |

Tech Stack

- **Languages:** Javascript
- **Frontend:** HTML, CSS, Sass, Tailwindcss
- **Frontend Framework:** Reactjs, Vuejs, Nextjs
- **Design:** Photoshop, Illustrator
- **Video:** Premiere Pro, After Effects

- **Web Animation:** GSAP, ScrollTrigger, Lottie
- **UX:** Figma, XD
- **CMS:** Wordpress
- **Tools:** Visual Studio Code, Git, Terminal, iTerm, Atlassian Suite
- **Others:** Docs, Sheets, Slides, Word, Excel, Powerpoint

Professional Experience

April 2016 – Current

CarParts.com (Philippines) Inc. (formerly
US Autoparts Network Philippines Corp.), Philippines
Web Design Supervisor

- Provide support for the SEO/Content design and grow CP Blog traffic
- Creative support for Tier Zero articles
- Meaningfully grow revenue from organic search by providing creative support
- Support for CP Blog template updates
- Provides quality design assets
- Provide guidance and mentor to Junior Design team members with their current role and responsibility
- Hold one on one meetings with assigned subordinate
- Support subordinates and help them stay on track of work tasks when necessary
- Introduce a new front-end development language or framework to Design teammates
- Develop video editing and motion design for the ad hoc tasks.

September 2015 – April 2016

US Autoparts Network (Philippines) Corp.
(now CarParts.com (Philippines) Inc.), Philippines
Front-End (Web Developer)

- Responsible for providing design and front-end development for Media Operations/Brand Store projects, APW & JCW Deals page updates.
- Designing Media Merchandising assets
- React framework implementation to create some of the landing pages
- Oversee all Media tasks assigned to the Design Team

November 2010 – September 2015

US Autoparts Network (Philippines) Corp.
(now CarParts.com (Philippines) Inc.), Philippines
Interactive Flash Developer

- Developing Flash interactive websites and banners
- Build flash assets from existing flash files or from scratch
- Writing and cleaning scalable ActionScript code
- Working with other developers to develop ideas and execute them using Flash

February 2002 – May 2002

Wideout Incorporated, Philippines
Flash Developer

- Developing and designing different types of banner layouts
- Performing test and run and debugging them accordingly for quality animation and impression
- Collaborating with my creative team for implementing ad campaign using DoubleClick Ad Manager
- Coordinating with creative teams for conceptualizing projects like advertisement, animation projects and other website integration
- Coordinating with senior managers for determining overall project development, working in a collaborative environment for providing direction for achieving the project goal and providing support to the company.

January 2000 – January 2002

Asia Century Multi-Advertising, Philippines
Flash Developer/Graphic Designer

- Developing interactive casual games using Flash ActionScript
- Build campaigns and advertising for different companies
- Advertisement integration during in-game and after playing the game.
- Graphic Design for different Ad units

- Providing support to the creative team for integrating new script code with animations
- Developing Flash application XML platform and integration on the web

Education

June 2001 – April 2005

Bachelor of Science in Computer Science
University of the East, Manila (Philippines)

Referees

Ann Michelle Mangompit

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BBGF Trading, Philippines
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