

# DERWIN SADIWA

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## Achievements

- Has received a ten year loyalty award at CarParts.
- Promoted from Flash Developer to Front-End Developer to Design Supervisor.
- Certification from Digital Marketer, [Content Marketing Specialist](#)
- Certification from Digital Marketer, [Social Media Marketing Specialist](#)
- Certification from Digital Marketer, [Direct-Response Copywriting Specialist](#)
- Certification from Knowbe4, Security Awareness Foundations, Phishing Scams

## Career Objective

To apply my extensive experience and to help improve the efficiency and the effectiveness of the company's productivity and services

## Profile

I help companies to reach their customers and improve their bottom line by creating engaging web design and development for projects that I find fascinating, challenging and exciting. With a background in web technologies, my strength lies in web design and motion. My philosophy focuses around creativity, context and consistency. This is achieved through the dedication and passion I put behind each project and my ability to empathize with the needs of businesses and customers.

## Career Summary

April 2016 – Current	CarParts.com (Philippines) Inc., BGC Taguig Philippines <i>Design Supervisor</i>
September 2015 – April 2016	US Auto Parts Network (Philippines) Corp., Philippines <i>Front-End (Web Developer)</i>
November 2010 – May 2002	US Auto Parts Network (Philippines) Corp., Philippines <i>Interactive Flash Developer</i>
February 2002 – May 2002	Wideout Inc., Manila Philippines <i>Flash Developer</i>
January 2000 – January 2002	Asia Century Multi-Advertising, Manila Philippines <i>Flash Developer/Graphic Designer</i>

## Tech Stack

- **Languages:** Javascript
- **Frontend:** HTML/CSS
- **Frontend Framework:** React
- **Design:** Photoshop, Illustrator
- **Video:** Premiere Pro, After Effects
- **Web Animation:** GSAP, ScrollTrigger, Lottie
- **UX:** Figma, XD
- **CMS:** Wordpress

- **Tools:** Visual Studio Code, Terminal, iTerm
- **Other:** Docs, Sheets, Slides, Word, Excel, Powerpoint

## Professional Experience

**April 2016 – Current** **CarParts.com (Philippines) Inc. (formerly US Autoparts Network (Philippines) Corp.), Philippines**

### ***Design Supervisor***

- Provide support for the SEO/Content design and grow CP Blog traffic
- Creative support for Tier Zero articles
- Meaningfully grow revenue from organic search by providing creative support
- Support for CP Blog template updates
- Provides quality design assets
- Provide guidance and mentor to Junior Design team members with their current role and responsibility
- Hold one on one meetings with assigned subordinate
- Support subordinates and help them stay on track of work tasks when necessary
- Introduce a new front-end development language or framework to Design teammates
- Develop video editing and motion design for the ad hoc tasks.

**September 2015 – April 2016** **US Autoparts Network (Philippines) Corp. (now CarParts.com (Philippines) Inc.), Philippines**

### ***Front-End (Web Developer)***

- Responsible for providing design and front-end development for Media Operations/Brand Store projects, APW & JCW Deals page updates.
- Designing Media Merchandising assets
- React framework implementation to create some of the landing pages
- Oversee all Media tasks assigned to the Design Team

**November 2010 – May 2002** **US Autoparts Network (Philippines) Corp. (now CarParts.com (Philippines) Inc.), Philippines**

### ***Interactive Flash Developer***

- Developing Flash interactive websites and banners
- Build flash assets from existing flash files or from scratch
- Writing and cleaning scalable ActionScript code
- Working with other developers to develop ideas and execute them using Flash

**February 2002 – May 2002**

**Wideout Incorporated, Philippines**

### ***Flash Developer***

- Developing and designing different types of banner layouts
- Performing test and run and debugging them accordingly for quality animation and impression
- Collaborating with my creative team for implementing ad campaign using DoubleClick Ad Manager
- Coordinating with creative teams for conceptualizing projects like advertisement, animation projects and other website integration
- Coordinating with senior managers for determining overall project development, working in a collaborative environment for providing direction for achieving the project goal and providing support to the company.

**January 2000 – January 2002**

**Asia Century Multi-Advertising, Philippines**

### ***Flash Developer/Graphic Designer***

- Developing interactive casual games using Flash ActionScript
- Build campaigns and advertising for different companies
- Advertisement integration during in-game and after playing the game.
- Graphic Design for different Ad units
- Providing support to the creative team for integrating new script code with animations
- Developing Flash application XML platform and integration on the web

## **Education**

June 2001 – April 2005

Bachelor of Science in Computer Science  
University of the East, Manila (Philippines)

## **Referees**

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BBGF Trading, Philippines  
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