DERWIN SADIWA

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Achievements

- Has received a ten year loyalty award at CarParts.
- Promoted from Flash Developer to Front End Developer to Design Supervisor.
- Certification from Digital Marketer, Content Marketing Specialist
- Certification from Digital Marketer, Social Media Marketing Specialist
- Certification from Digital Marketer, Direct-Response Copywriting Specialist
- Certification from Knowbe4, Security Awareness Foundations, Phishing Scams

Career Objective

To apply my extensive experience and to help improve the efficiency and the effectiveness of the company's productivity and services

Profile

I help companies to reach their customers and improve their bottom line by creating engaging web design and development for projects that I find fascinating, challenging and exciting. With a background in web technologies, my strength lies in web design and motion.
My philosophy focuses around creativity, context and consistency. This is achieved through the dedication and passion I put behind each project and my ability to empathize with the needs of businesses and customers.

Career Summary

April 2016 – Present	CarParts.com (Philippines) Inc., BGC Taguig Philippines *Design Supervisor*
September 2015 – April 2016	US Auto Parts Network (Philippines) Corp., Philippines *Front-End Developer*
November 2010 – May 2002	US Auto Parts Network (Philippines) Corp., Philippines *Interactive Flash Developer*
February 2002 – May 2002	Wideout Inc., Manila Philippines *Flash Developer*
January 2000 – January 2002	Asia Century Multi-Advertising, Manila Philippines *Flash Developer/Graphic Designer*

Tech Stack

- **Languages**: Javascript
- **Frontend**: HTML/CSS
- **Frontend Frameworks**: React, Vue
- **Design**: Photoshop, Illustrator
- **Video**: Premiere Pro, After Effects
- **Web Animation**: GSAP, ScrollTrigger, Lottie
- **UX**: Figma, XD
- **CMS**: Wordpress

- **Tools**: Visual Studio Code, Terminal, iTerm
- **Other**: Docs, Sheets, Slides, Word, Excel, Powerpoint

Professional Experience

April 2016 – Present **CarParts.com (Philippines) Inc., BGC Philippines**
Design Supervisor
- Provide support for the SEO/Content design and grow CP Blog traffic
- Creative support for Tier Zero articles
- Meaningfully grow revenue from organic search by providing creative support
- Support for CP Blog template updates
- Provides quality design assets
- Provide guidance and mentor to Junior Design team members with their current role and responsibility
- Hold one on one meetings with assigned subordinate
- Support subordinates and help them stay on track of work tasks when necessary
- Introduce a new front-end development language or framework to Design teammates
- Develop video editing and motion design for the ad hoc tasks.

September 2015 – April 2016 **US Autoparts Network (Philippines) Corp.**
Front End Developer
- Responsible for providing design and front-end development for Media Operations/Brand Store projects, APW & JCW Deals page updates.
- Designing Media Merchandising assets
- Oversee all Media tasks assigned to the Design Team

November 2010 – May 2002 **US Autoparts Network (Philippines) Corp.**
Interactive Flash Developer
- Developing Flash interactive websites and banners
- Build flash assets from existing flash files or from scratch
- Writing and cleaning scalable ActionScript code
- Working with other developers to develop ideas and execute them using Flash

February 2002 – May 2002 **Wideout Incorporated**
Flash Developer
- Developing and designing different types of banner layouts
- Performing test and run and debugging them accordingly for quality animation and impression
- Collaborating with my creative team for implementing ad campaign using DoubleClick Ad Manager
- Coordinating with creative teams for conceptualizing projects like advertisement, animation projects and other website integration
- Coordinating with senior managers for determining overall project development, working in a collaborative environment for providing direction for achieving the project goal and providing support to the company.

January 2000 – January 2002 **Asia Century Multi-Advertising**
Flash Developer/Graphic Designer
- Developing interactive casual games using Flash ActionScript
- Build campaigns and advertising for different companies
- Advertisement integration during in-game and after playing the game.
- Graphic Design for different Ad units
- Providing support to the creative team for integrating new script code with animations
- Developing Flash application XML platform and integration on the web

Education

June 2001 – April 2005 Bachelor of Science in Computer Science

University of the East, Manila (Philippines)

References

Ann Michelle Mangompit

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