

Triple J Unearthed

Web Proposal

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Mockups

music articles competitions gigs charts

click play to listen triple j unearthed live radio

00:00:00

music

- Ruby Feels - Dinosaurs (live)
- Mad & Porter - Sheltered (live)
- Nikkee - highkey (live)

articles

- Feature Artist: Dave Winnell
- RUFUS DU SOL REMIX TIPS
- MENTAL HEALTH IN THE MUSIC INDUSTRY

competitions

- RUFUS DU SOL Remix Competition
- SPLIT MILK 2019
- FALLS FESTIVAL

articles competitions gigs charts programs

music featured artists reviews playlists about help & faqs contact us newsletter

Download the triple j unearthed app:

Create your account

Email

Full name

Password

Confirm password

Next

Already have an account? [Sign in.](#)

Create your account

Date of Birth
Day Month Year

Gender

Country

Postcode

Previous **Next**

Already have an account? [Sign in.](#)

why register?

i'm a music lover

Register as an Unearthed member and get involved with the Unearthed community.

- You can share your music tastes by rating and reviewing tracks, creating and tagging playlists.
- Follow and connect with like-minded music lovers, triple j presenters, and artists.
- See when and where local artists are playing

i'm a music maker

We listen to all the music that artists upload to the website and if we like what we hear, you could:

- be played on Unearthed digital radio
- be played on triple j radio
- be in the running to play at music festivals, or loads of other competitions we run.

Previous **Create**

Already have an account? [Sign in.](#)

unearthed music articles competitions gigs charts search Unearthed profile log out

Jake Smith
Sydney, NSW

bio **contact** **share**

Welcome to the unearthed family! Start by updating your profile picture and bio. See you around!

songs

reviews your song reviews will be shown here

gigs gigs you have created will be shown here

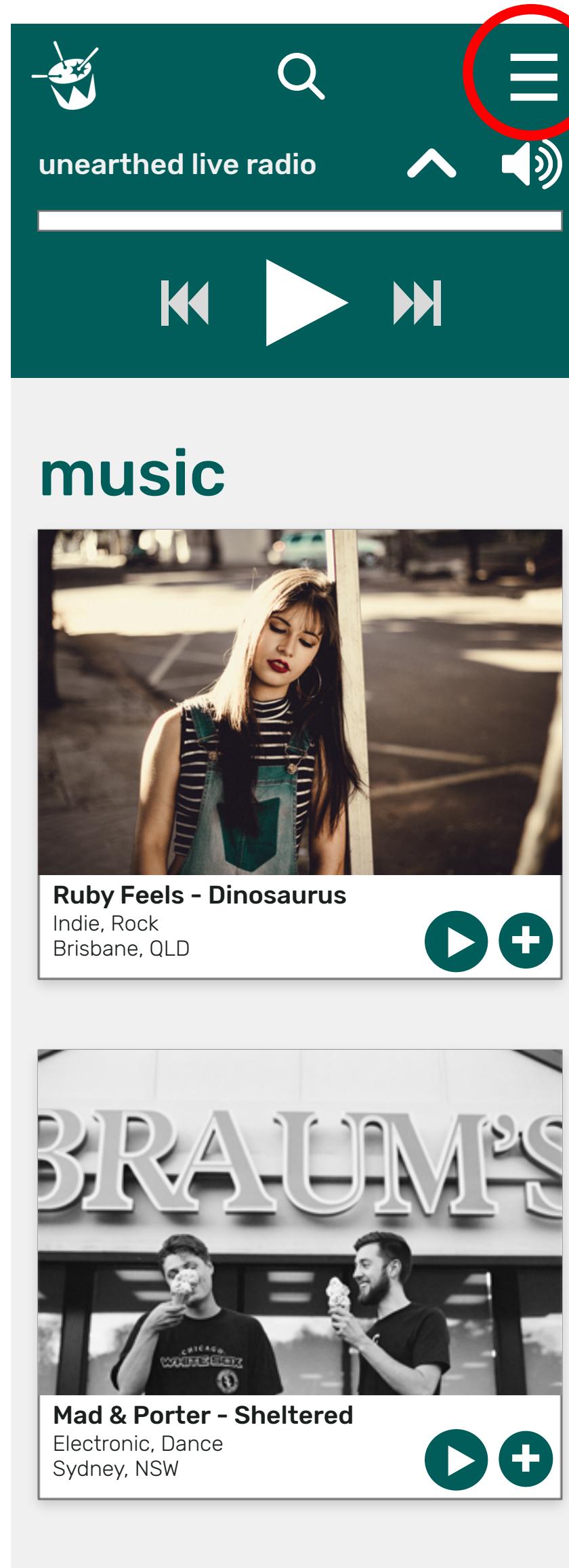
competitions competitions you have entered in will be shown here

articles competitions gigs charts programs

music featured artists reviews playlists about help & faqs contact us newsletter

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Mockups



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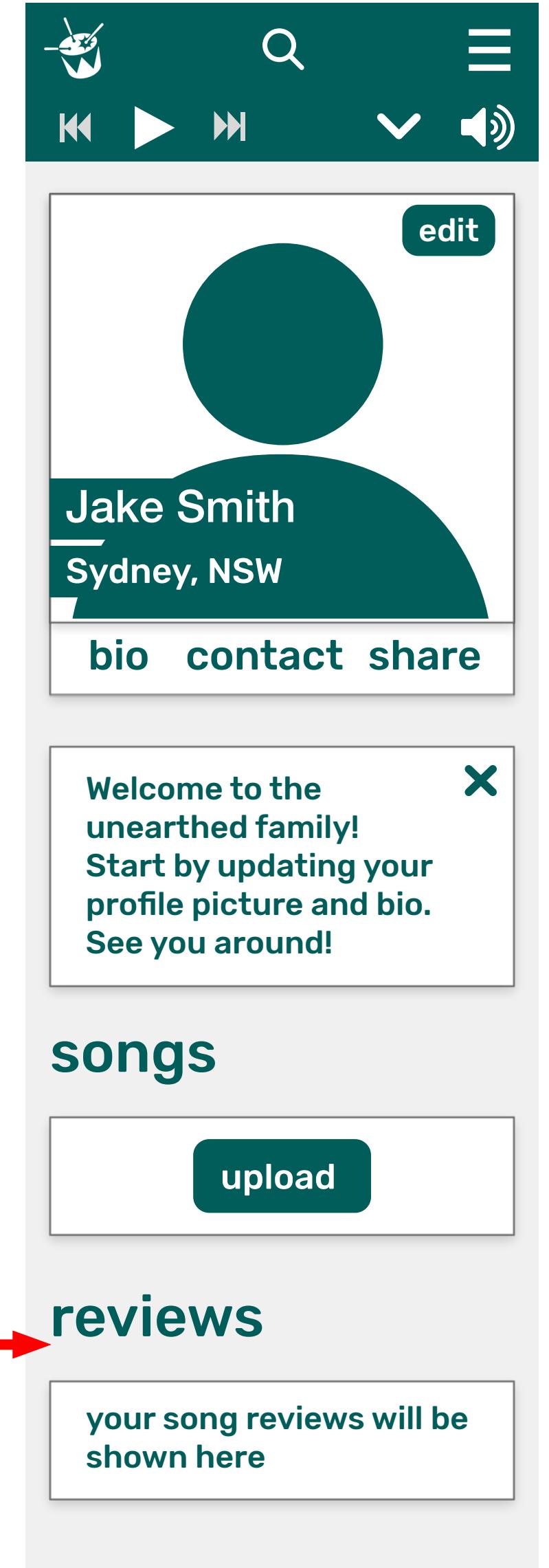
Your music tastes

Unearthed news Add me to the newsletter

I'm not a robot reCAPTCHA Privacy - Terms

Previous Create

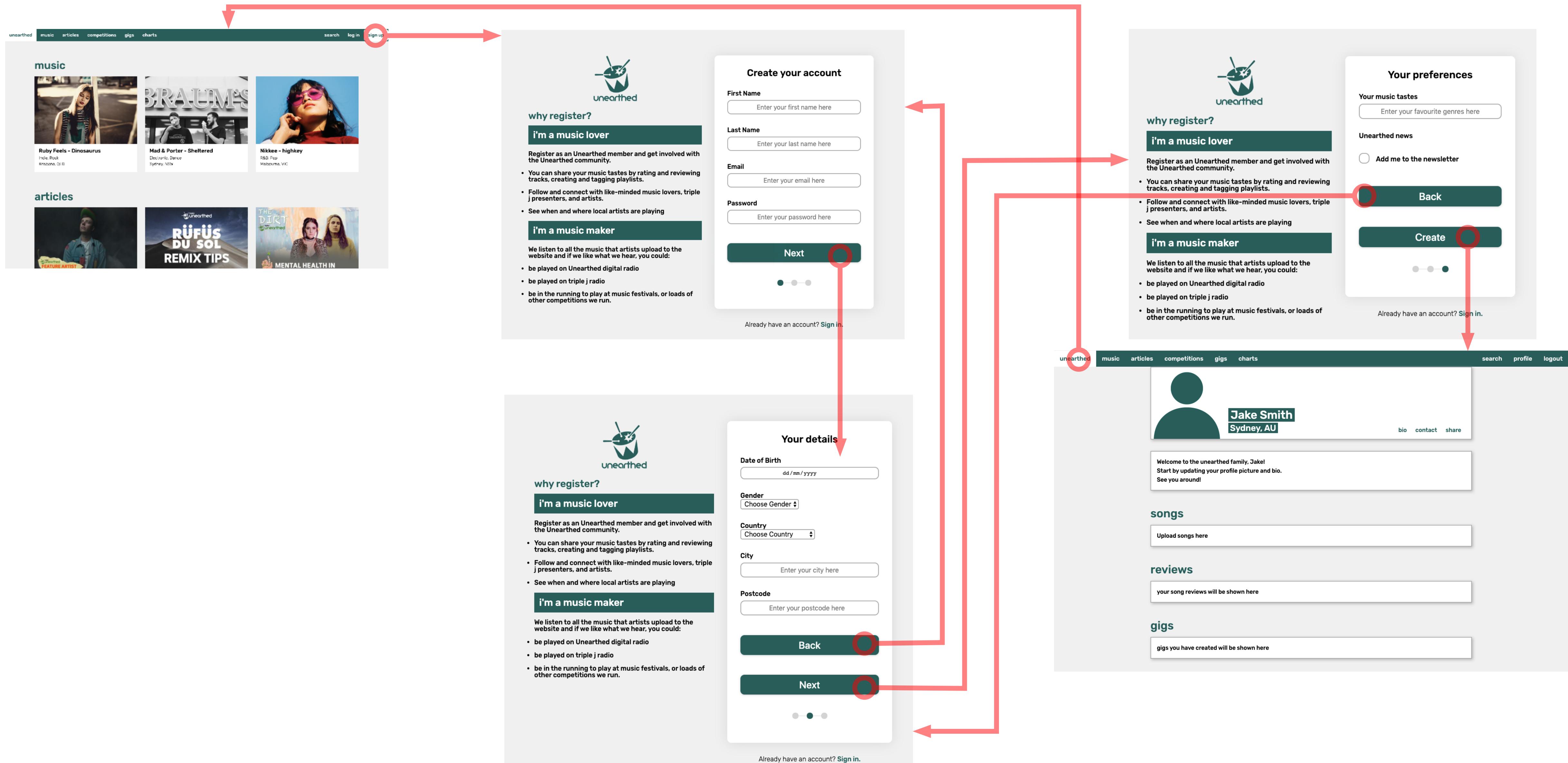
Already have an account? [Sign in.](#)



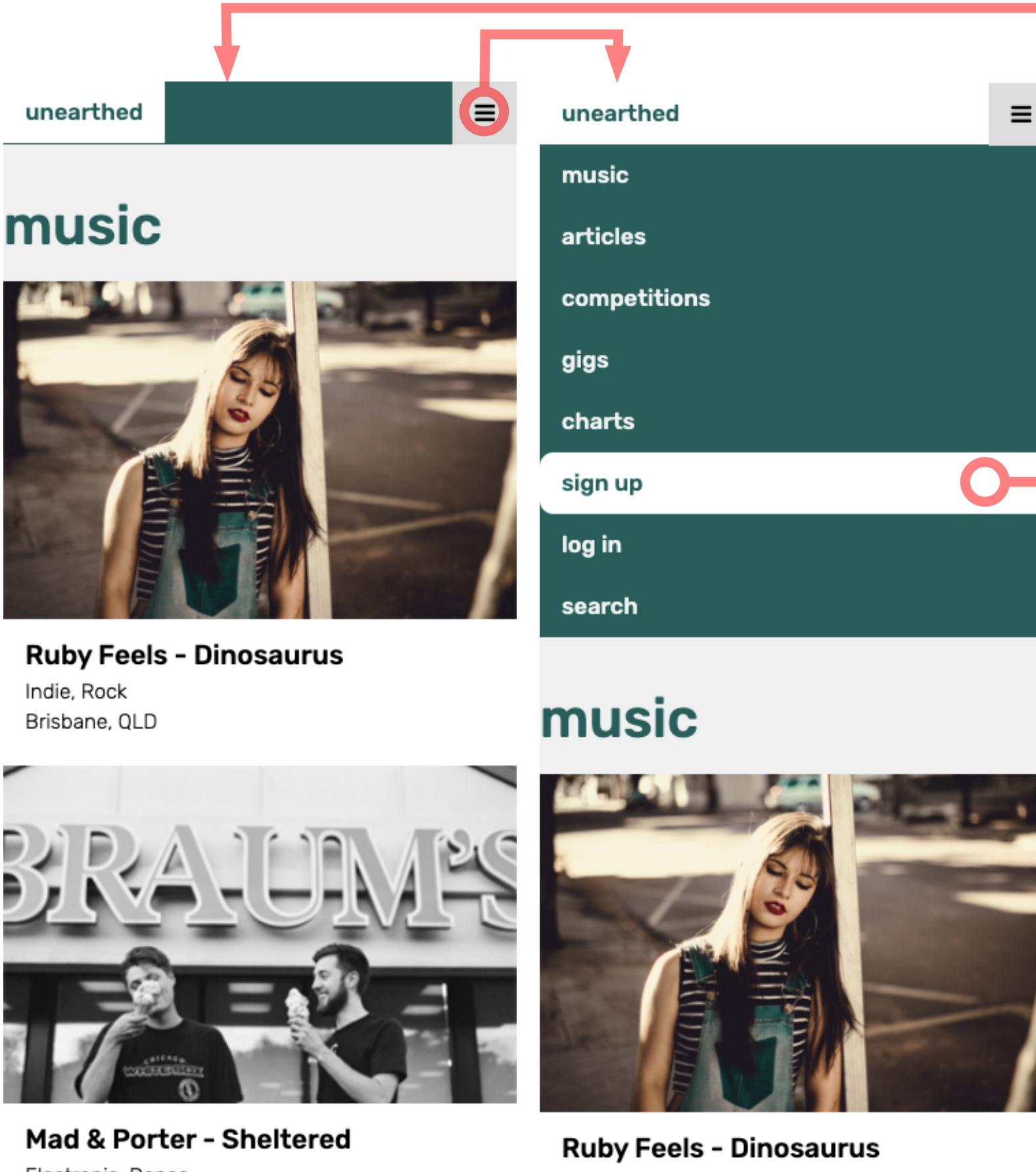
User Flow

Desktop Website

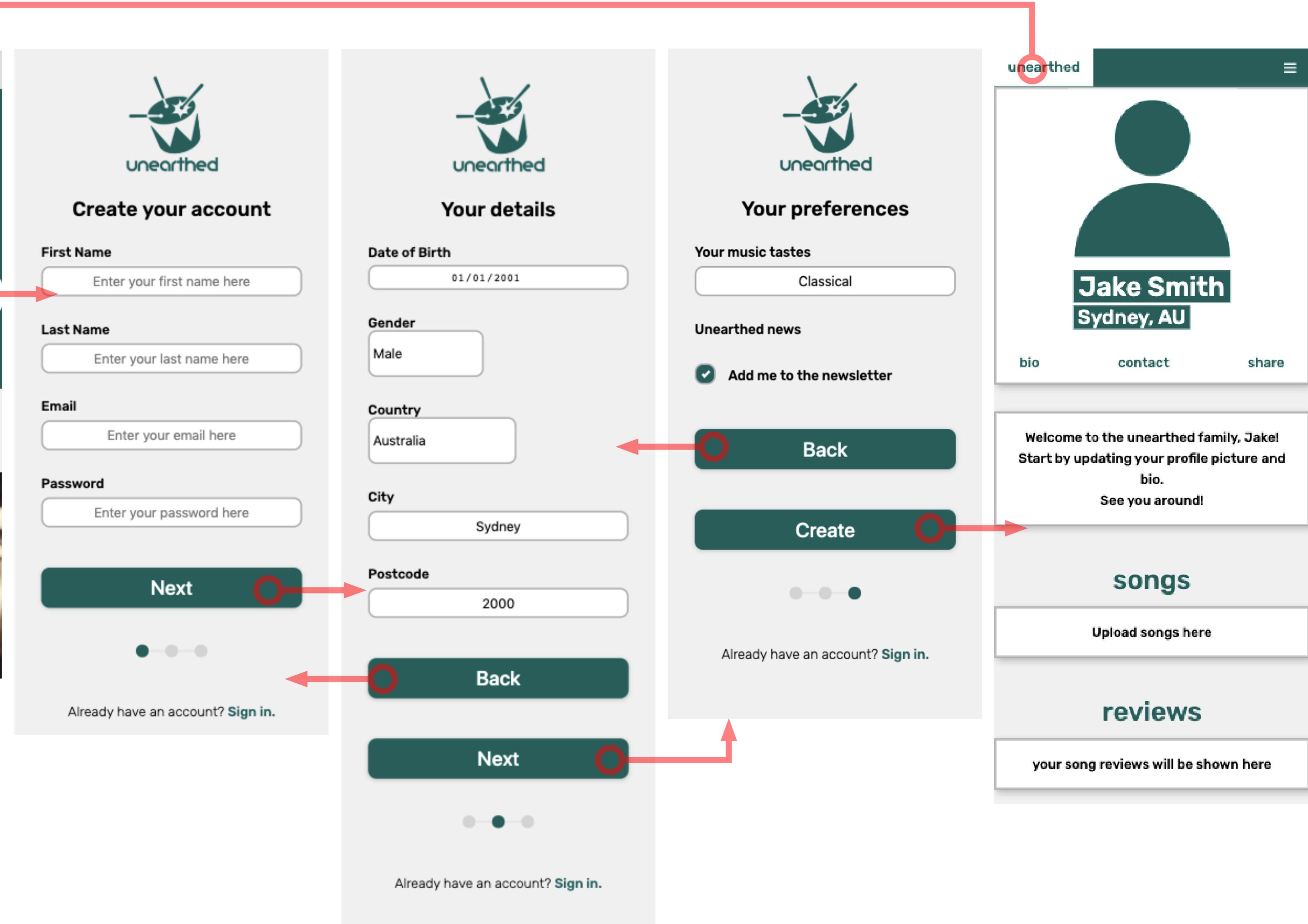
User Flow



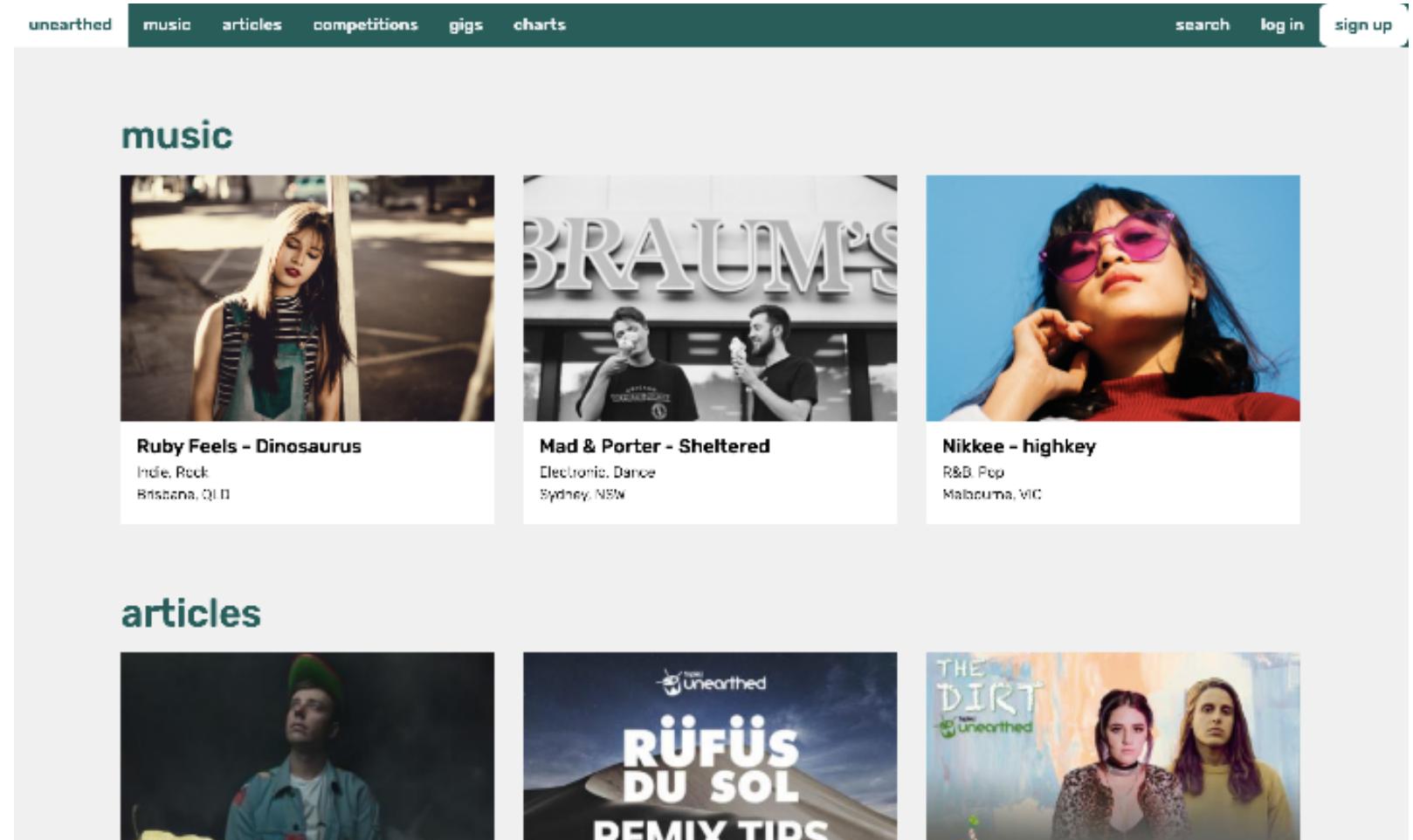
Mobile Website



User Flow



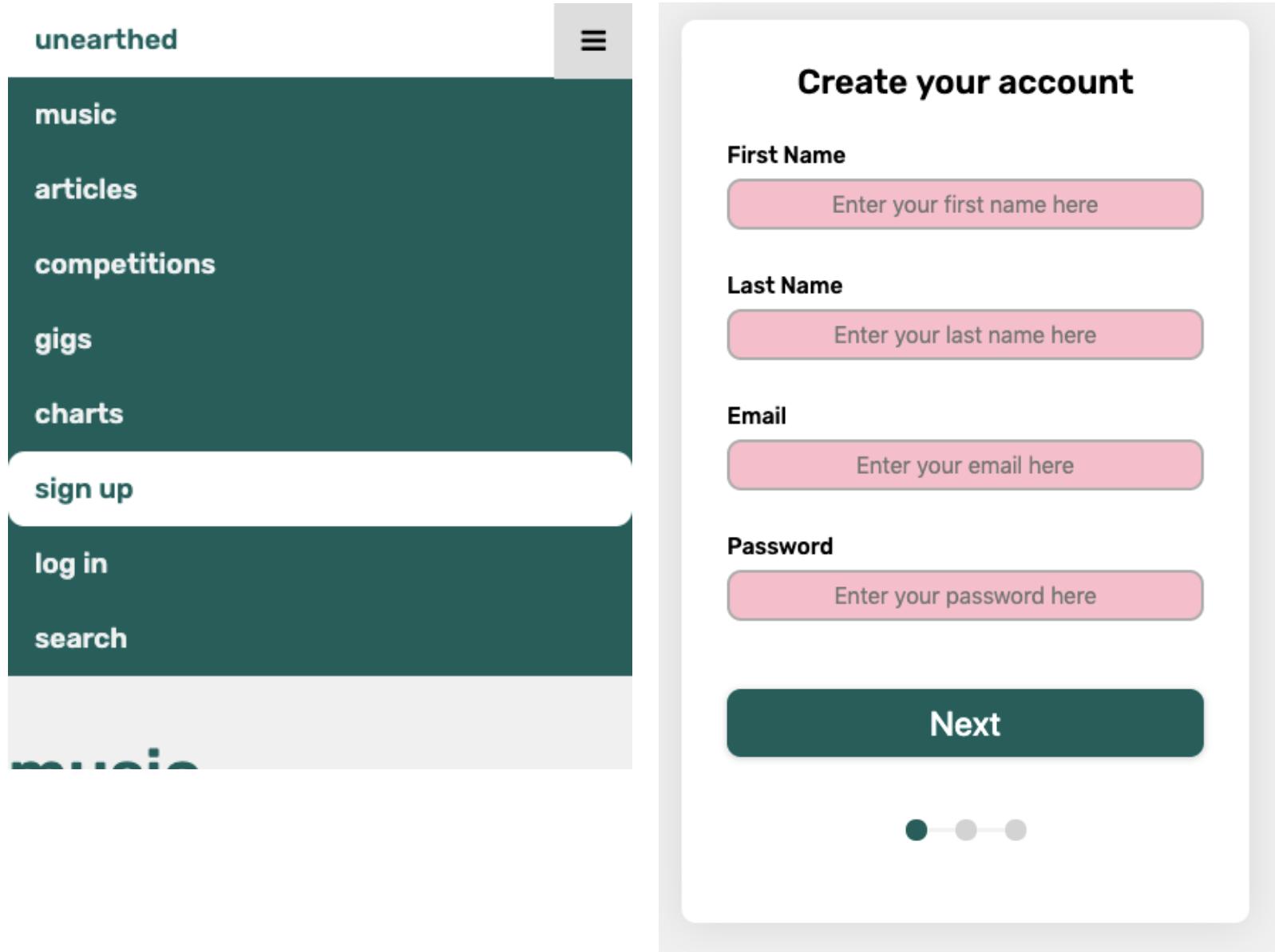
Website



Navigation tabs clearly show the available content on the website.

The sign up tab is uniquely styled for enhanced visibility and encourage **account registration**.

Cards are used to provide content that is easily scanned and digestible. They are also flexible for responsive mobile design.

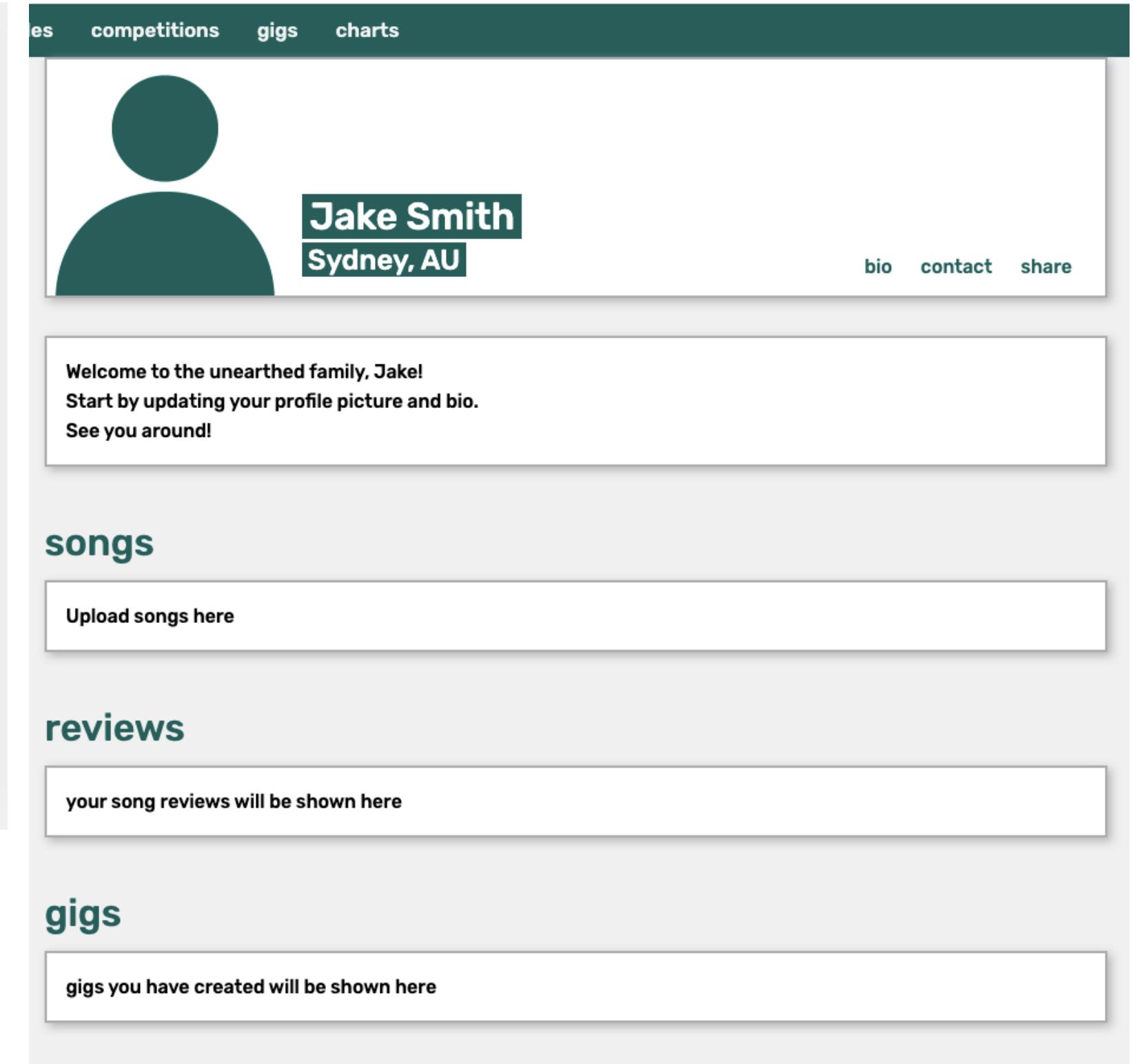


Vertical dropdown menu save space on mobile screens while allowing user to navigate to different pages of the website.

Input prompts prompt and guide the user on what information is required.

Input feedback validates presence of content and lets user know what data is required.

Design Patterns



Blank slate sets user expectations of what the page will look like once they have customised it.

Inline hint helps user learn about the new interface in an unobtrusive way.

Website

Design Patterns

The screenshot shows the homepage of triple j Unearthed. At the top, there's a navigation bar with links for 'unearthed', 'music', 'articles', 'competitions', 'gigs', and 'charts'. On the right side of the bar are 'search', 'log in', and a prominent 'sign up' button, which is highlighted with a light blue background and white text. Below the navigation is a large teal banner with the word 'COMMUNITY' in large, semi-transparent letters. Overlaid on the banner is the text 'Discover new Australian music' and a smaller sentence: 'Established in 1995, triple j Unearthed has kicked off the careers of thousands of musicians.' A white 'JOIN NOW' button is centered in the lower-left area of the banner.

Call to action banner and button enhances visibility to encourage account registration.

music



Reflection

User Flow

UX

The Triple J Unearthed website and onboarding process was redesigned to meet the expectations of the young adult users. The landing page content and the onboarding process was laid out so that content is easy to scan as the user group indicates that they do not enjoy reading large amounts of text (Moran, 2016).

In the small screen design, the navigation bar of the landing page is greatly simplified to a few icons to minimise clutter. Although this makes the onboarding process less obvious, this may not be a severe issue, as young adult users are extremely confident in their ability to navigate digital interfaces (Moran, 2016).

The layout of the tiled content layout in the landing page is inspired by social media websites such as Youtube, Tumblr, Facebook and is familiar to the young adult users (Di Marco, 2016).

Aesthetics

The colour combination were checked using the WCAG Contrast Checker website to ensure maximum accessibility.

The prevalent use of flat design is more appreciated by young adults than older adults (Moran, 2016).

References

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