Looking at the graph, several insights into campaigns can be made.

The first is that crowdfunding campaigns most of the projects goals were between 5000 and 9999 or over 50000. The second is that there are more projects under 1000 than over. The third is that 54% of campaigns over 50000 fail.

One limitation of this data is that there aren’t many occurrences of campaigns in the middle range of the set. This may skew the numbers.

I would make a graph showing the most successful campaigns by category.

Seeing that the Standard Deviation is so high I would use the median as the best measure for the average.

There is a greater variance in the successful campaign most likely due to the greater standard deviation.