

HELLO, WE ARE

INDIGO
CONSULTING



OUR PURPOSE

**Shaping Human
Behaviour through
Data, Creativity,
and Technology.**



We are part of Publicis Groupe, one of the oldest and largest marketing and communication organizations in the world. Headquartered in Paris, we have 80000+ employees who operate globally.



We are India's leading Digital Business and Marketing Transformation Company. Founded in 2000, we have offices in Mumbai, Gurugram, Bengaluru, and Vietnam. Our clients are based across India, Asia-Pacific, the Middle East, Europe, the USA, and Canada.

OUR CLIENTELE

Over the last 20 years, we have successfully implemented groundbreaking digital marketing campaigns for global brands. We've impacted varied industries, including Media, FMCG, BSFI, Technology, Telecom, Retail, and many more.



amazon.in

HDFC BANK

Google

citibank

R S V P

YouTube

FOX
STUDIOS
INDIA

SIEMENS

ZEE5

future group

NSE

hindware
Start with the expert

TECHCOMBANK

Take it easy
PharmEasy

HSBC

OLA

Pampers

GARNIER

Oral-B

Reliance
fresh

TATA
MUTUAL
FUND

BAJAJ

HOME
CREDIT

L'ORÉAL

KHAITAN
& CO
Advocates since 1971

DOMINR
400

IndusInd Bank

bluehost

MAYBELLINE
NEW YORK

Dr.Reddy's

OUR SERVICES & PRODUCTS



Digital Consulting

- Digital Transformation Road Map
- Digital Process Re-Engineering
- Customer Journey Reimagination
- Technology Strategy



Digital Marketing

- Brand Narratives
- Communication Strategy
- Social Media Marketing
- Content Production
- SEO
- SEM



Digital Platforms

- E-Commerce
- Product Development
- Enterprise Application
- CMS Implementation (AEM, Liferay, Sitecore, Drupal8, Sitefinity)



Digital Build

- Microservices Development
- Expert Heuristic Evaluation
- Usability Testing
- Mobile Apps
- Website Development



Digital Sustenance

- DevOps
- Infrastructure Support
- On-Prem to Cloud Migration
- Testing Services
- Application Modernisation
- VAPT



Indigo Products

- Mutual Safe (Mutual Fund Monitoring Platform)
- Concord (Channel Loyalty Program)

OUR LEADERSHIP



Rajesh Ghatge
CEO



Jose Leon
President



Burzin Mehta
National Creative
Director



Krishna Chandaluri
Chief Digital Officer



Saurabh Mankhand
Sr. Vice President –
Region West



Sumitra Sarkar
Sr. Vice President –
Region South



Prashant Tekwani
Sr. Vice President –
Region North & East



Ankush Sohoni
Vice President –
Strategic Business



Monica Advani
Vice President –
Banking, Insurance
& NBFC



Rashmi Sharma
Head –
People Organization

CORPORATE RESPONSIBILITY

The needs of our clients are at the core of our 'Connecting Company' model.

Today, businesses are faced with enormous, ever-evolving challenges and opportunities. Highly-empowered consumers enabled by smartphones and other technologies are changing the way communication is consumed — disrupting the landscape and giving rise to new competitors. Publicis Groupe's distinctive business model is designed to accompany our clients in this fast-moving environment. It thrives on delivering more innovation, ideas, and growth in less time and at a lower cost.

Our business model allows us to fundamentally **rethink** our approach.



CLIENTS COME FIRST

The Publicis Groupe transformation model is designed to put clients at the center of everything we do. Their needs and objectives drive the solutions we provide to help them win and grow.

WE ARE SEAMLESS

We have created the dominant role of the Global Client Leader. One person who acts as a single point of access and accountability to tap a vast pool of talent.

WE ARE FRICTIONLESS

We have unified P&Ls and eliminated all operational barriers.

WE ARE MODULAR

The core strength of our organization is not only in the depth and range of capability, but in our ability to configure situations; the ability to set around individual client needs, and an open architecture to plug and play world-class partners when needed. Modularity is critical as it enables a future-proof way for the organization to support innovation, and to keep pace with the changes that have become the new normal.

WE ARE UNITED

By fusing our creative, intelligence, and technology expertise, we can provide clients with transformative ideas and consumer experiences, unlike any other agency or holding company in the marketplace.

OUR AWARDS



Our work has been recognized by the biggest organizations
in the world.



GET IN TOUCH

MUMBAI

36-A, Big Apple,
Dr. Shirodkar Road, Parel,
Mumbai - 400012
T: 022 43110303
E: mumbai@indigo.co.in

GURUGRAM

Big Apple, 315,
Udyog Vihar Phase - IV,
Gurugram - 122015
T: 0124 4884400
E: delhi@indigo.co.in

BENGALURU

9th Floor, S.N. Towers,
Craig Park Layout,
MG Road,
Bengaluru - 560042
T: 080 43717115
E: bangalore@indigo.co.in