
DESARAE A. VEIT

Sr Developer, Web

Employee Id:	WV415799	Status:	Active	Full/Part Time:	Full-Time	Email:	Desarae.Veit@G DIT.com
Office Code:	WIA07	Division:	HCSD-Health Solutions	Department:	W321002 HCS_HS_CO_BCSSI_SD I	Logon Account:	AD\Desarae.Veit

Experience Summary

Senior Web Developer specializing in user experience (UX) and user interface (UI) design. Desarae is responsible for solving complex design and development problems while connecting clients' to their target audience. It is her job to oversee design, development, and strategic direction for projects or campaigns. She has over 14 years of marketing and brand promotion experience; and 10+ years of design and development experience working for clients like Best Buy, Lawry's, P.B.Loco, Premier Mounts, Proctor and Gamble, National Geographic, 3M, Disney, Vogue, The Occasions Group, and Express Handymen.

A graduate of Iowa State University with a major in Art and Design and a minor in Military Science, Desarae's greatest asset is her enthusiasm to work and a love for working with advertising, design, new media and affiliates with a broad range of media, marketing, design and selling experience that has given her the opportunity to wear many hats, while developing presentation and collaborative skills.

Prior to Desarae's current position, she held positions as a creative director, senior designer, brand manager, and SEO/social media specialist, and consultant. She has worked in a variety of sectors including digital and advertising agencies, military, government, and corporate. Her previous employers include well-known corporations and agencies like Weber Shandwick, Risdall, CDS Global (A Hearst Company), Fallon, Gage Marketing (A Carlson Company), Starbucks, the Des Moines International Airport, Department of Defense, National Defense Academy, and the United States Army. She has led teams in application development, affiliate marketing, strategic development, ecommerce systems, and digital strategy. Her experience working with military and government agencies includes a variety of technologies and development paradigms including those unique to government and enterprise software development, such as CMMI, UK accessibility standards (BSI), and Section 508 compliance.

Currently she creates design and UX strategy for multiple applications including APII EBPS, CCW, STARS Informant, CMS, NHS CQRS, and QIES and is responsible for ongoing application maintenance including stake-holder interface to resolve technical issues involving design, development, and UX testing.

- Analyses of website traffic data, creation of behavioral flows, user story flows, audience demographics; and generating case studies, style guides, pattern libraries, as well as UI/IA documentation.
- Experience working on applications for health analytics claims data analyzing Medicare and Medicaid data.
- Applications generating reports related to big data through services like OBIEE and SAS.
- Data entry, filing, and claims data experience with warehouse data through the VA and military.
- Design and task lead for high profile international projects.

- Accountable for development front-end code, wireframes, prototypes, and ongoing design strategy for Arkansas Payment Improvement Initiative (APII) provider reports for Arkansas Medicaid.
- Design lead for transitioning Arkansas Medicaid data mining projects and the analysis of claims data for provider profiles which involved summarizing diagnoses, procedures, drugs, type of claims and providers, demographic information, and calculation of HEDIS measures.
- Co-lead for the QIES design workgroup, NHS Mail eUAT, CQRS, and LMS where she provided leadership and UI/UX support.

Education

PMP Bootcamp 2015

General Dynamics

Project Management Training 2015

General Dynamics

French Classes 2012-2015

Private Lessons and Des Moines Community Classes

Japanese Classes 2001-2002

Urbandale

Flying, Aviation Classes 2002-Present

Private Lessons and Des Moines Community Classes

PhD in Human and Computer Interaction DID NOT GRADUATE

Iowa State University

Post-Secondary Certificate in 200 hour teacher certification for Yoga, (additional 40 hours) Barre, and (additional 40 hours) Sculpt. 4/1/2013

PLY

Bachelor in Art and Design (Minor: Military Science) 6/1/2007

Iowa State University

- Activities and Societies: Painter's Anonymous, AdFed2, Delta Delta Delta, Co-Chair Public Relations Committee of the Senior Design Exhibition, Rock Climbing, Weight Lifting Club, Volleyball Intermural, Civil Air Patrol Flights, Air Force ROTC, Army Coordinator, St. Judes Children's Hospital Philanthropy Co-Chair, Round House Christmas Charity (The Elf)
- Relative Course Work:
 - Leadership Lab I (AFAS 101)
 - Personal Career Development (LAS 104)
 - Social Cognition (PSYCH 380X)
 - Design Presentation (DSN S 131)
 - Design Cultures (DSN S 183)
 - Business Math (finite math and statistics) (MATH 150)

- Air Force Management and Leadership (AFAS 342)
- Drawing Studio II (ART 230)
- Design Studio (DSN S 102)
- Business Communication (ENGL 302)
- Art and Theory since 1945 (ART H 495)
- Business Communication Writing (ENGL 302)

Associate in Science, Emphasis in Marine Biology, Radio Television Broadcasting, Aviation Technology 6/1/2004

Des Moines Area Community College

- Graduated two weeks prior to graduating high school.
- *Activities and Societies:* Studied Marine Biology (3 years), Aviation Technology (14 credits towards an Aviation Air Frame and Mechanics License), Radio Television Broadcasting (2 years including a radio show), and Design.
- **Relative Course Work:**
 - Sociology (SOC 134)
 - Composition II (SP CM 212)
 - Marine Biology (AGRI 90)
 - Physics (PHYS 106)
 - ECONOMICS (ECON 101)
 - Aviation Technology (AVIA 90)
 - Aviation Air Frame and Power-plant Mechanics (AVIATION TECH)

BRDCS 90 & 93 (BRDCS 90) DID NOT GRADUATE

Iowa Central Comm Coll-Fort Dodge

Art History and Study Abroad (ART H 281) DID NOT GRADUATE

North Iowa Area Community College-Ankeny

High School Graduate 6/2004

West Central Valley

- *Activities and Societies:* Track, Volleyball, Basketball, Cheerleading, Swim team, Chess Club, Art Club, VP of Girl Scouts Club, 4H, FFA VP, FFA Secretary, Science Fair, Public Speaking Competitions, Competitive Dance, Ballet, Tap, Jazz, Gymnastics, Girl Scouts State Board VP, IAYI, JEL, GRIP Mentoring, 3 exchange students.

Certifications, Apprenticeships, Licenses

Desoto Airplane Supermarket Golden Circle Air, Desoto, Iowa

April 2002 – August 2004 (2 years 5 months)

Date Completed: 8/8/2004

Unpaid Internship

Decorate interior space appropriate for businesses daily operation and for entertainment of potential clients, re-organize office to better suit business needs, maintain floor display, and understand basic flight procedures, maintain Airplanes. In exchange for regular ultra-light flight training. Worked part-time during school.

Midwest Flying Services

July 2005 – April 2006 (10 months)

Lineman

Reception work, fueling, repositioning aircraft, cleaning planes, organize office, create filing system. Worked part time along with other jobs during school.

Des Moines International Airport

Des Moines, Iowa, Date Completed: 5/1/2004

A&P Aviation Mechanics/Fire Department

Gage Marketing, A Carlson Company, Minneapolis, Minnesota

Golden Valley, MN, Date Completed: 10/10/2007

Flash, design, marketing, and programming

Intern, Designer

2007 – 2008 (less than a year)

Responsible for a variety of tasks, developing concepts under direction of the art director, production for a variety of projects including, ads, brochures, websites, and catalogs. Prepare presentation boards, administrative work, and production art.

- Develop production art for multiple clients using Adobe Illustrator and Photoshop
- Design promotional CDs using HTML, CSS, and Flash
- Create website on CMS400 using HTML, CSS, and PHP
- Newsletter campaigns and database management
- Write detailed specification documents with clear project deliverables and timelines.

ISU Army ROTC

Ames, Iowa, Date Completed: 5/1/2007

Teacher's assistant

Assisted lead instructors and cadet commander for five semesters while taking undergraduate courses at Iowa State University. Desarae's role as a teacher's assistant included organizing files, grading papers, administrative assistant duties, computer data entry, developing a filing system, and painting a mascot. This role was a pre-requisite for her minor in military science.

Language Proficiencies

Korean - Skill Level: Novice (0)

Japanese - Skill Level: Novice (0)

German - Skill Level: Novice (0)

French - Skill Level: Intermediate (1)

American Sign Language - Skill Level: Intermediate (1)

Other Training

- Google Adwords Workshop Radian6 reputation management software
- Search engine optimization and personal branding, MIMA/AMA
- Radio & Television Broadcasting, Central Academy
- Marine Biology, Central Academy
- A&P Mechanics, Central Academy
- CMMI training
- Public speaking course
- YouTube Partner
- Social Media Reputation Management

Other Training

Software

- Eclipse
- Apache Tomcat
- Apache Ant
- Maven
- Liferay
- Content Manager
- Adobe Creative Suite
- iMovie Maker
- Microsoft Office
- Wordpress
- Blogger

Operating Systems

- Microsoft Platform
- Unix
- Mac OSX
- Android

Programming Languages

- HTML
- CSS
- JavaScript
- SASS
- HAML
- jQuery
- PHP

Customers Supported

Federal, State and International Government Agencies. Private Entities.

CCW, CQRS, APII, QIES, GPPCS, NPPES, NHS, STARS, EBPS, AR Medicaid

Professional Experience

General Dynamics Information Technology West Des Moines, Iowa

June 11, 2012 – Present

Sr Developer, Web

Desarae has the skills and experience needed to lead in challenging and dynamic environments. She has proven to be a leader with strong collaboration skills with both US and International based resources and customers. Mrs. Veit excels in communicating with customers, with both courtesy and understanding, and the ability to maintain focus on overall project scope, integrity, and success. Create Strategic user interface models through strategic planning, user testing, and process development. Design and program websites based on business requirements.

- Communicate with other contractors about design and development deliverables
- Coordinate meetings and lead team discussions prototypes and development projects
- Discuss expectations for analyses with stakeholders and team
- Provide assistance to team, share subject matter knowledge
- Responsible for UI development and ensures the projects meet basic and appropriate design standards, 508 compliance, and CMMI
- Research requirements and changes for all UI/UX tasks
- Knowledge of application development for Medicare and Medicaid quality improvement programs and associated data.
- Documenting UX/IA/UI processes for team members (includes updating templates, checklists, code review logs and verifying quality assurance checks on completed and documented)
- Serve as a stakeholder interface to ask questions, resolve technical issues, and submit completed results
- Software utilized: Eclipse, Maven, Adobe Creative Suite, Visio, Prepros, Snagit, Microsoft® Office Applications: Excel®, Word, PowerPoint®
- Architecting solutions that fully satisfy customers' needs

- Experience in architecting and delivering Medicaid and Medicare Health Analytics solutions
- Driving initiatives forward to ensure target dates and deliverables are met
- Authoring technical and CMMI level documentation
- Provided technical leadership to produce solutions to fulfill customers' needs
- Assists with strategic direction of internal systems, project proposals, and other web initiatives
- Work with stakeholders to organize system elements then build and refine UI for websites, mobile applications and portals
- Convert raw images and layout designs into XHTML, CSS, PHP prototypes
- Prepare technical documentation and system tutorials
- Streamline user workflow with unified strategy, visual consistency, and simplification
- Design user flows to demonstrate how users should move through a system
- User Experience testing and prototype design
- Develop business requirements, training materials, user interface and architectural documentation
- Supported projects that involved analyses of CMS Medicare claims data and hospital self-reported warehouse data

Vangent, Inc.

June 11, 2012 – September 2013

UI Designer

Contributes as a web designer on numerous projects for private and government contracts. Responsible for creating front-end web content from scratch for clients. Alter existing content management systems to client requirements. Graphic designer for icons, prototypes, and branding.

- Delivers high quality applications according to Vangent, client, and section 508 standards
- Writes technical and CMMI level documentation
- Uses HTML, CSS, JavaScript, PHP and other technologies to produce solutions to fulfill customer's needs.

CDS Global, A Hearst Company

July 2011 - May, 2012

Consultant UI Designer and Front-end Programmer

Desarae maintained corporate web-sites, internal and public facing. Her responsibilities included the development of new functionality to help enhance existing applications. Responsible for internal (intranet) and public websites of CDS Global, Hearst, and their clients (over 100 major magazine brands). Converted existing static applications to be dynamically driven by Magento customized enterprise level ecommerce CMS. Provided ongoing support to content creators, account managers, clients; including creative advice and feedback on web content.

- Troubleshooting assistance related to Magento newsletters, Magento WYSIWYG content, branding, and design
- Software and Technology: Dreamweaver, version control systems (Mercurial Eclipse), Adobe Creative Suite Products (Photoshop, Illustrator, Fireworks), Magento CMS, Liferay CMS, Windows XP/Vista/7, PHP, Mac OS X, HTML, CSS3, JavaScript, jQuery, XML, Wordpress, Websphere, Microsoft® Office Applications: Excel®, Word, PowerPoint®
- User interface and newsletter design, QA, and development of Magento and Wordpress websites
- Convert raw images and layout designs into CSS/XHTML themes

- Work closely with other members of the marketing, IT, and sales teams to develop details specification documents with clear project deliverables and timelines, ensure timely completion of deliverables
- Collaborate with stakeholders and project managers to build and refine graphic designs for websites
- Develop innovative, reusable web-based tools
- Optimize content for search engine best practices and accessibility
- Work with stakeholders to organize system elements then build and refine UI for websites, mobile applications and portals
- Prepare technical documentation and system tutorials
- Streamline user workflow with unified strategy, visual consistency, and simplification
- Design user flows to demonstrate how users should move through a system
- User Experience testing and prototype design
- Develop business requirements, training materials, user interface and architectural documentation

Agency Couture, LLC.

October 2009 – September 2012

Design Consultant, Manager

In coordination with partner freelancers, the goal is to connect clients to their target audience, execute complex website solutions, web design, and strategic direction for campaigns. Build full service marketing campaigns that are time and budget conscious. Reach target audiences from creative strategy, web design, and usability architecture and e-newsletter loyalty programs.

Manage daily client engagements and project teams, as well as third party consultants. Mentored internal staff and client employees in developing revenue assurance methodology.

Daily Blogger aspiring to help the world better utilize communication tools. Agency Couture was founded on the principal of helping clients achieve their online goals through an integrated online strategy. Desarae lead teams of consultants to build search engine optimized websites that are standards based; meanwhile she integrated social media communication, and online marketing methodologies to empower clients to achieve their online goals.

Educated clients in the prerequisites for self-sufficiency with online advertising, SEO and social media. Developed and maintained customer relationships with over 100 small businesses, renowned interactive and advertising agencies, and fortune 500 corporations.

- Extensive project management, vendor management, web design, SEO, social media, strategy, programming, budget analysis, accounting and business management
- Develop project strategy and support the programming, design, management and maintenance services
- Implement training programs, prepare timelines, and maintain budgets
- Ongoing training for technical and management skills while finding new public speaking opportunities and maintaining multiple blogs
- Maintain management operations including accounting, advertising, staff training, business development, and accountability
- Design and create visual representations of data for report writing
- Provided technical leadership on large corporate wide projects

- Architect of web applications that support critical business processes
- Monitor trends in social media, vendors, tools, and search engine optimization (SEO) metrics
- FBML customization
- Social media marketing and SEM advertising campaigns
- Software & Code: MySQL, Wordpress, Go Daddy, Media Temple, Rackspace, CSS/HTML, CODA, multiple wiki platforms, Adobe Suite, Wordpress plugin using PHP, AJAX, JQuery and JavaScript, Reputation HQ
- Consulting and project for/with: Fallon, Webershandwick, Army, Best Buy, Target, Disney, Catalyst Studios and many others.

AGENCY COUTURE PROJECT: Sassy Stylish Geek Fashion

July 2010 – August 2011 (1 year 2 months)

Fashion Blogger

Delivering delicious blogging tips, freebies, gadgets and fashion directly to your RSS feed. Desarae is a regular blog contributor at SassyStylishGeek.com and DesaraeVeit.com, about online marketing, gadgets, fashion, web design and geek news.

AGENCY COUTURE PROJECT: Sniki Wiki, Department of Defense, National Defense Academy

March 2008 – August 2010 (2 years 6 months)

Designer, Developer, Research Assistant

Desarae is the co-founder of Sniki.org, a social media wiki that was commissioned by the United States Department of Defense, National Defense Academy.

AGENCY COUTURE PROJECT: Public Speaker, Trainer, Blogger

February 2004 – August 2011 (7 years 7 months)

Public Speaker

Paid speaker for conferences, colleges, libraries, and workshops. Sponsored blogger through affiliate marketing, joint partnerships, and outreach programs. Hired by corporations and small businesses to train teams on brand management, the importance of personal branding, how to effectively use SEO in content, and design best practices.

AGENCY COUTURE PROJECT: Dr. Michael Kulick, MD

August 2007 – January 2015

Design, PR, SEO, Development, Hosting, Project Management

Orchestrating implementation of intuitive Web interface to allow customers convenient access to medical resources and assets. Increased online visibility by 20,000% from less than 100 views a month to over 1,000 views in the first month; while increasing online visibility, brand awareness and integrating multiple design and development updates. Ongoing public relations campaigns have given Dr. Kulick multiple interviews with local and national media, some are viewable on YouTube. This client was a referral from a previous agency employer who is highly respected in the interactive community.

TEAM Enterprises

January 2008 – August 2010 (2 years 8 months)

PART TIME CONTRACTOR: Brand Representative, Designer, and Event Planner

Brand representative, event planner and print designer for leading brands like Bacardi, Grey Goose, 42 Below, and Corzo.

TGR Fitness, Stretchy Elephant, Power Life

November 2012 – September 2014 (1 year 11 months)

Yoga, Barre, Sculpt Fitness Instructor

MyFreeEstimates.com , Eagan, Minnesota

June 2007 – January 2008

Creative Director - Business Development, Affiliate Management, SEO

Originally hired as an account executive, Desarae was quickly promoted to lead creative director. MyFreeEstimates.com is a nationwide internet based lead generation company for contractors. While at MFE, Desarae managed the over 100 affiliates, created e-newsletters on loyalty programs, expanded and managed multiple web site remodels, creative direction, and national marketing campaigns. Daily tasks included creating e-newsletters on loyalty programs, designing web pages, branding, affiliate management, and SEO. Launched and managed \$10,000/month six month campaign to increase visibility with a profitability of client *retainment* by 37%. Cross platform campaign showed a 45% site traffic increase, and 12% in new business growth. While at MFE, Desarae managed over 100 affiliates, created e-newsletters on loyalty programs, expanded & managed web site remodel, creative direction, and national marketing campaigns.

- Managed multiple cross-platform campaigns using A/B testing, user research and SEO.
- Developed and leveraged various partner relations for affiliate marketing campaigns (including Double Click and CJ).
- Creative lead for multiple websites, banners and newsletters using HTML, CSS, wire frames, and PHP.
- Development of innovative product offers generated new sales opportunities.
- Created e-newsletters on loyalty programs.
- Expanded & managed web site remodel, print/web design & national marketing campaigns.
- Direct overall layouts, brand designs, and logo placement.

Starbucks, Columbus Circle, NYC

May 2007 – August 2007 (4 months)

Assistant Manager

Desarae worked full time as a summer assistant manager, while traveling in New York, her senior year of college. At the time of employment, Columbus Circle Starbucks was one of the top three busiest Starbucks stores in America.

August Ash, Inc.

Jul 2008-Sep 2008

Search Engine Marketing Strategist

Innovate and implement new strategies for social media and SEO across all clients to ensure competitive advantages. Lead culture shift to help employees embrace needed changes. From scratch, developed a process improvement for search engine optimization. Maintain customer relations and project management for 40 clients while developing new business opportunities. Optimize client websites and maintain strict budgets with tight deadlines. Developed and aligned multi-year strategic roadmap that aligned with department objectives; including seamlessly integrating newly revised company sales policies for SEO and begin social media in-office program. Monitor brands, engage clients, research, webinar events, represent the company at events, and initiate new business for SEO/social media. Review code and content for new sites to ensure errors are fixed.

US Marketing and Promotions

Jan 2001-July 2007

Brand Representative

Promotional Brand Representative for clients like Proctor & Gamble. Present and demonstrate new products to potential consumers with emphasis on sales, prepare/set up display(s) for clients. Travel to business and establish client relations.

Accounting/Inventory skills.

Digital Ives

Dec 2007-2009

Consultant for Web Design, Marketing, and SEO

Cheetah Graffix

Dec 2004-2006

Consultant for graphic design

World Food Prize Foundation

Aug 2002-2004

Student Ambassador

Iowa State Extensions Office

Dec 2003-2007

Fair Judge for food, clothing, art, and technology submission at local and state fairs.

Double Duce

Dates: 11/4/2004 To 5/5/2006

Job Title: Graphic Designer

Summary:

- Design menus
- Design flyers and brochures
- Advertisements

Risdall Marketing Group, MN

Jul 2008-Mar 2008

Interactive Art Director/Search Expert

Responsible for SEO/SEM marketing and research. Analyze keyword terms and content for websites, marketing, PPC, CPC, and CPA. Implement keywords in paid search, optimized shopping feeds. Developed viral marketing and link-building strategies.

Consistently delivered on-time and under-budget search engine marketing, optimization, web development and design projects. Introduced new technology, to "old school" advertising methodologies for small business SEO, web design and social

media clients. In many cases, resulted in revolutionizing how these companies executed their marketing campaigns to increase visibility and project efficiency.

- Created presentations with quarterly results of mortality studies
- Enhanced tracking procedures including documentation that helped streamline processes
- Web Design
- Email Marketing
- Click Fraud Monitoring
- Brand Reputation Management
- Marketing Communications & Research
- Banner, Print, Radio, Television, and Outdoor Advertising

Nanny

Private Residence

January 2002 – March 2007 (5 years 3 months)

During high school and college, Desarae worked intermittently for three families as a nanny. Her job was to find fun activities and learning opportunities for the children. While employed for a family with twins, she taught the infants baby sign language.

About the families:

1. Two children, ages (starting) 9 and 13, very energetic. The position involved cooking, toy clean up, entertainment and avoiding the bugs/snakes the little 13 year old girl liked to try and bring in the house.
2. Twin baby girls, six weeks. The position included diaper changing, feeding, laundry, light house work, reading, foreign language time, and baby sign language.
3. Two children, 7 & 9, Long Island. Run errands, take children to and from school, cooking, laundry, and helping work at the boss's restaurant/bar as a bartender/event planner/waitress.

ICEdot

June 2013 – Present

Sponsored Athlete

Sponsored adventure race athlete that blogs at ICEdotAthletes.com

Stuart Swimming Pool

June 2001 – September 2004 (3 years 4 months)

Lifeguard

Swimming pool lifeguard, swim school teacher, private and group lessons for children, adults, and infants. Worked during school over the summer.

Security Clearance Information

Clearance: Top Secret, Expired

Polygraph: None

Special Access:

Professional Affiliations

AIGA, AMA, MIMA, AD Fed, social media club, Tech Brew, java group, SMBMSP, Silicon Prairie, WAM, Georgettes, Dexter Community Board, The Rock Church Program, Ad Fed 2, Sierra, Brain Co., Grip Mentoring, Scoliosis Awareness, Big Brothers and Big Sisters, Athletes with Disabilities

WAM, George Community Hall, Georgettes

March 2011 – August 2011 (6 months)

Teaching marketing and technology workshops

Building awareness of new and innovative technology. Taught basic computer skills and how to market businesses online through a community outreach program at the City of George Community Hall. Built the city website and helped with local events including the Independence Day festival, and Georgette cleanup. Attended weekly meetings. Designed brochures, flyers, a website and market Community Hall events. Developed a social marketing campaign and setup social networks.

FFA

August 2001 – 2004

Vice President, Secretary, State Finalist

Iowa Agriculture Youth Institute

2001 – 2004

JEL

2002 – 2004

Iowa State Design College Senior BFA Exhibition, Co-Chair

2003 – 2004

SMBMSP, Founding Member

2007 – 2010

CoCo Collaborative, Founding Member

2008 – 2011

MIMA VOLUNTEER

February 2007 – November 2010 (3 years 10 months)

Membership and Events Committee Volunteer

Develop strategy to recruit new members and improve attendee experience and sign up processes. For four years she volunteered and maintained an active membership, while attending nearly every weekly event.

AdFed

February 2007 – November 2010 (3 years 10 months)

Golferoo, Communications, Programs, and Sponsorship Committee Volunteer, Student Adfed Mentor and Speaker

For the first six months, Desarae volunteered on the sponsorship committee and recruited over 40 donors. The following six months she volunteered as a designer and strategist for the Communications Committee. Developed a scavenger hunt game to promote the new website, collaborated with a large committee to promote the organization and designed business cards to be handed out at the events to promote events and the new website. In the 4+ years Desarae lived in Minnesota, she helped with Golferoo and sponsored small door prizes. In her final two years in Minnesota, Desarae helped with the programs committee finding sponsors and helping with special events planning and vendor relations. One year Desarae helped with the Student Advertising Summit on the creative sub-committee and spoke at the event during the agency break-out.

Twin Cities Social Media Underground Society

January 2010 – May 2010 (5 months)

Co-Founder, Events Committee Volunteer

During the first 6 months of this group's inception, Desarae attended the founding meetings and helped plant the initial years' events. Procured multiple venues, sponsors, and speakers for the events.

Girl Scouts State Advisory Board

Aug 2002-2004

Student Ambassador, vice president, secretary

Iowa State University Extension Office

June 2004 – August 2006 (2 years 3 months)

Fair Judge, Certified

Educate children in a developmental appropriate setting to determine Contestants Goals, encourage future development, and project quality help in the organization and planning of individuals county fairs. Judge art, home economics, and food entries according to skill set and age groups.

Publications

N/A

Recognition and Awards

Awarded the Naval Science Award

National Science Fair Finalist Project on the Study of Intermittent Life and the Growth Rate of Artemia Salina

Agency Webby Awards

Webby honoree distinctions were awarded to the top 20 percent of entries that exhibited

Agency Webby Award

Best institutional Services Website, Best B2B Website

Dexter Citizenship Award

Awarded a the town Citizenship Award by the Mayor for volunteer work done saving a historical building, planning a city festival, and yearly volunteering with her father as the town Santa/elf duo handing out presents to children

Agency Forrester Groundswell Award

Honor Roll

Earned honor roll multiple semesters at Des Moines Area Community College

Distinguished Performance Award

Employee recognition and award for long days worked delivering NHS Mail eUAT portal for procurement.

FFA Public Speaking State Finalist
