

Project 1: Evaluative Instrument Critique (Individual project)**Possible points (maximum):** 25 points**Due:** February 9 at 11:59 pm**Project Description:**

- Select an evaluative instrument (paper or electronic-based). It can be an interview guide, a focus group protocol, an observation checklist, a questionnaire, a survey, etc. The instrument must serve an evaluative (not research) purpose. It is preferred (but not required) that the instrument measures some aspect of an educational or training program or event.
- Critique the instrument. Here are some criteria that you may follow on your critique:
 - appropriateness of the instrument to the purpose of the evaluation stated;
 - strengths and weaknesses of the instrument in terms of a data collection method (see Westat, 2002*, pages 49-62);
 - quality of the items created (e.g., surveys must focus on what is important and be as brief as possible, flow smoothly from one question to the next, and facilitate respondents' recall);
 - quality of the instrument in terms of bias and / or trying to lead the respondent to a particular conclusion/response; etc.
- Report the strengths and weaknesses of the instrument to a “client audience” (someone who hired you to give him or her your professional opinion about the selected evaluative instrument). You might use excerpts of the instrument and reproduce it with annotations or suggestions for revisions. Make sure the report is clearly written, edited and proofread. You are addressing a “client” so the writing should be polished.
- Describe recommendations for revision. Be as specific as possible. For both critique and recommendations provide a rationale. *The quality of your critique (including your rationale) is the most important part of this project.*

Deliverables:

Deliverables	Points
1. Critique report: 1,500 to 2,000 words critique report (Word Doc preferred) – references and appendices do not count towards the word count.	20
1. Class presentation	5

Evaluation Criteria for Critique report

Your report will be evaluated based on:

- Inclusion of:
 - a) full reference of the evaluative instrument used for critique (authors, designers, developers, year of publication, title, publisher or sponsoring organization) (1 point)
 - b) a brief summary or blurb of the instrument that is object of the critique. Please explain why this is an evaluative and not a research one (1 point)
- Discussion of at least three criteria:
 - 1. appropriateness of the instrument to the purpose of the evaluation stated (3 points)
 - 2. strengths and weaknesses of the instrument in terms of a data collection method (3 points)
 - 3. quality (or usability) of the items created (3 points)
- Depth of the rationale presented for critique (4 points)
- Relevance and specificity of recommendations (4 points)
- Clarity of the report for a “client audience” and quality of the writing (1 point)

* Westat, J.F. (Ed.) (2002). *User-Friendly Handbook for Project Evaluation*. Division of Research, Evaluation and Communication, National Science Foundation. Arlington, VA: National Science Foundation. FREE from NSF website: <http://www.nsf.gov/pubs/2002/nsf02057/start.htm>