

1. Course Activity Description

The Internet is a tremendously large repository of information. While this is undeniably beneficial in terms of finding, accessing and sharing information, it may be overwhelming in certain cases, one of which is when searching for educational content. As a result, in this activity, you will engage in online content curation to build a collaborative knowledge base in instructional design. Curation is the process of finding resources that are related to a specific domain. Different from content creation, curation refers to finding and providing a link to the content you have not created. Curated content is meaningful, filtered and directed toward a specific target. The power of collaborative content curation emanates from the fact that it is filtered and organized by *humans*. This is a knowledge base that you will be able to use long after the class ends. You can even continue to grow it after beyond the class.

2. Your task

You, as a class, are supposed to build collaboratively a knowledge base in evaluation and usability by curating online resources that are directly relevant to course topics. To build HCI/CI 504 knowledge base, we will be using *scoop.it* (<http://www.scoop.it/>), an online curation tool.

In this course, you are required to contribute to the HCI/CI 504 Learner-Curated Knowledge Base in accordance with the following schedule and themes:

- **Week 6 (February 15-19):** Formative and summative evaluation versus usability testing:
- Differences and similarities between formative and summative evaluation. **Required tag: week6.**
- **Week 8 (February 29- March 4):** Steps in doing an evaluation. Data collection Methods:
- Survey design and development - Interviews as a method to gather data. - Advantages and disadvantages of different methods of data collection depending on the evaluative questions you want to answers. **Required tag: week8.**
- **Week 9 (March 7-11):** Users' Try-out. Usability testing (PART 1): -Planning the test - Selecting participants - Conducting the test. **Required tag: week9.**
- **Week 11 (March 28-April 1):** Collecting evaluative information. Usability testing (PART 2): - Debriefing - Analyzing data and observations. **Required tag: week11.**
- **Week 14 (April 18-22):** Politics, ethics and standards of evaluation. **Required tag: week14.**

3. Deadlines and Grading

The deadlines for the curations and reactions will be due one week after the class. Your participation in this activity will constitute **15 points** of your participation grade.

What do you need to accomplish?

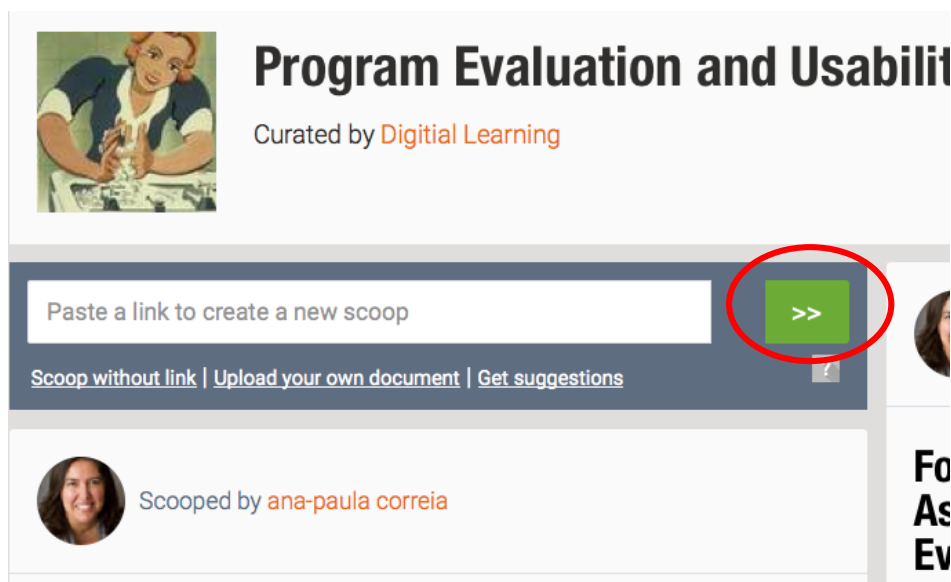
- On the weeks indicated above you need to curate **at least one** resource and react to **at least one** other resource curated by one of your peers and/or instructors. For each of the weeks indicated above you will need to find an online resource on the themes listed above and curate it in Scoop.it.
- Resources may include, but are not limited to, online articles, videos, podcasts, images, graphics, infographics, etc.
- Your curation should critically analyze relevant issues and summarize key issues demonstrating an advanced level of expertise in instructional design.
- **The course readings should assist you on these curation activities. You are expected to integrate these readings into your insights when curating a resource.**

4. Requirements

1. If you don't have an account, sign up for *scoop.it* at <http://www.scoop.it/> and follow the instructions to create and activate a free account.
2. Send the email address you registered for *scoop.it* to Ana-Paula Correia at acorreia@iastate.edu so I can add you as a contributor. On your email, please use the subject line "HCI/CI 504 Scoop.it Contributor." You will become an official contributor/curator!

5. How to Scoop a Topic

1. After you log in, go to <http://www.scoop.it/t/program-evaluation-and-usability-by-designing-effective-learning-environments>. You will be able to see all the topics curated, or scooped, by your peers and instructor and contribute to the knowledge base by creating a new scoop. As shown in the image below, you will see a textbox where you can paste the link to an online resource. Copy and paste your link here and click the green ">>" button to create your scoop.



When publishing a new scoop, make sure that you add it to “Program Evaluation and Usability,” not to another topic you are already curating.

1. Before publishing your scoop, you will be prompted to add your insight for your scoop. Make sure that you add an **insightful** comment. Your curation is going to be graded based on the quality of your comment. Also please note that **you are expected to integrate the class readings into your insights when curating a digital resource.**

New Scoop

Add this scoop to: Evaluating Digital Learning Environments

eLearn Magazine: Teachers vs. Cell Phones

From elearnmag.acm.org

“Four hundred years before Christ, Plato argued that technology, the written word itself, is distracting students from learning. Teachers today wish students would read a book sometime. The irony is stunning. As a professor, complaints that mobile phones distract from learning are ubiquitous. Text messaging, Facebook, and Twitter are the usual suspect applications.”

add your insight...

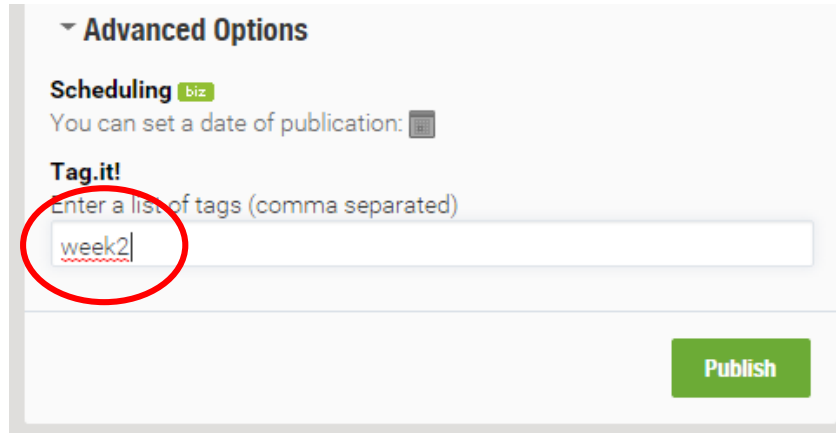
Share Direct Link ☐ OFF

[f](#) [t](#) [in](#) [+](#) Add more

Advanced Options

Publish

- Also, as part of the requirements for this activity, you are supposed to tag your scoops, using each week's predefined tag, as described above in *Section 2* of this document. To tag your scoop, go to **Advanced Options** and enter the tag assigned to the week you are curating for.



Advanced Options

Scheduling biz

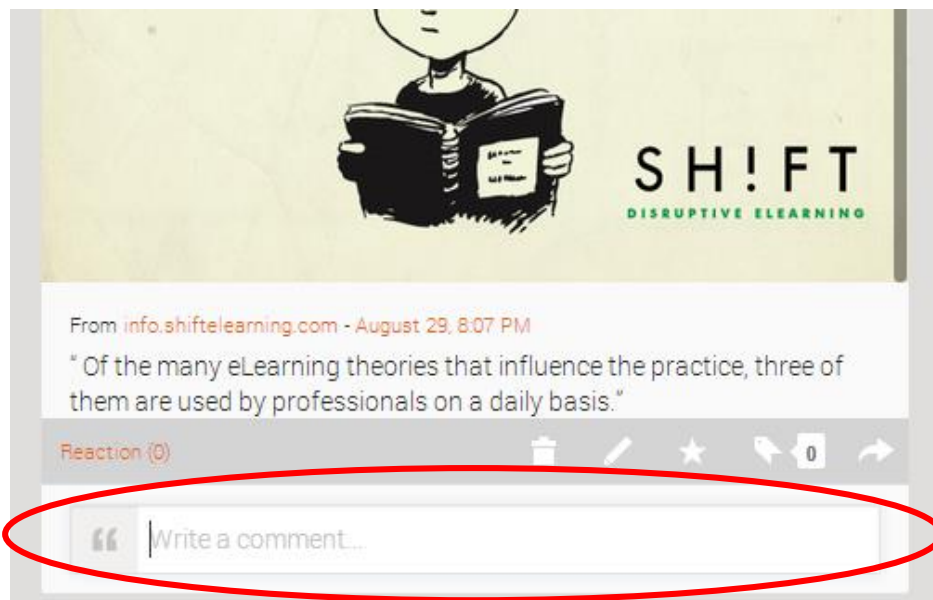
You can set a date of publication:

Tag.it!

Enter a list of tags (comma separated)

Publish

- When you click **Publish**, your scoop will be curated.
6. How to comment on a Scoop
- To comment on a Scoop, simply scroll down to the bottom of the post.
 - When you move your mouse over the Scoop, a menu bar with several options will appear.



- Click **Reaction** and you will see a text area where you write your comment.
- After you are done with your comment, press Enter on your keyboard and your comment will appear below the scoop.