|  |  |  |
| --- | --- | --- |
| **Priority: High** | **Progress: Not Finished** | TASK |

# **Summary:**

Adding a free tool such as Google Analytics would allow the UX team to track click events, behavioral flows, time on activities, goals, A/B testing and page view funnels.

# Current State:

Currently the application does not have a formal UI analytics tool installed (see Appendix A). Tracking would allow development teams to track goals set for users per page or sequences (Appendix B).

# The Users:

There are several users of these applications including Internal Admins (IT Help Desk, Client Service Representatives) and Business Admins. These admins have the ability to give admin rights to oil users and DOI BSEE agency staff if necessary. Admins have the ability to administer all different user types (what are types).

How does url affect users? (Appendix B)

# The Context:

The project goal is to ...The project scope includes taking advantage of this opportunity to …

The UX team has chosen to leverage ...in order to achieve these goals and to create prototypes of all features to help communicate their designs. In addition, IT wants to leverage the front end code in the prototypes as they migrate these applications.

# The Challenge:

A list of challenges, impediments, known issues etc.

# The Solution:

This feature will greatly improve the navigation possibilities and will also reduce the amount of clicks needed to get to specific submittals and components, expediting development and testing.

This feature will greatly improve the functionality and granular data of any analytics tool we implement.

# Approval:

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Resource** | **Approval Date** | **Notes** |
|  | Developer |  | (See *Vaadin 7 Cookbook*, “Binding Tabs to Hard URL”) |
| Developer Hour Estimate | |  | |
| Burke | UI |  |  |
| UI Hour Estimate | |  | |
| Desarae Veit | UX |  |  |
| UX Hour Estimate | |  | |
|  | DBA |  | (table to save preferences) |
| DBA Hour Estimate | |  | |
| Lavanya Veerabathini | Scrum Master |  |  |
| Mitch Hall | Scrum Master |  |  |
| Maarit Leppala | BA |  |  |
| Todd Constant | Tech Lead |  |  |
| Thomas Treadway | Project Manager |  |  |

# Appendix A

## Current State Details:

Description of location and how to get there as well as screenshot description

**Screen shots attached:** example.jpg, ex.jpg

# Appendix B

## User Details:

Description of location and how to get there as well as screenshot description

**Screen shots attached:** example.jpg, ex.jpg

# Appendix C

## Recommended Solution Details:

Description of location and how to get there as well as screenshot description

**Screen shots attached:** example.jpg, ex.jpg