

# Workshop Library

customize from 150+ variations tailored to  
your industry, tools & goals!

# Workshop Library – GenAI Track

*Tech stack can vary based on your industry and choice of tools*

## AI-powered customer support chatbot

**Industry** – BFSI, E-commerce, Healthcare

**Functions** – Customer service

## Customer conversation summarization for Sales

**Industry** – BFSI, E-commerce, Retail

**Functions** – Sales/Marketing

## Automated Call quality evaluation

**Industry** – BFSI, E-commerce, Healthcare, Retail

**Functions** – Operations

## Marketing content creation workflow automation

**Industry** – BFSI, E-commerce, Retail, CPG

**Functions** – Marketing

## Building product Knowledge management system

**Industry** – BFSI, E-commerce, Healthcare, Retail, CPG

**Functions** – Product

## On call Cross-sell suggestions with live transcript analysis

**Industry** – BFSI

**Functions** – Sales/Marketing

# Workshop Library – GenAI Track

*Tech stack can vary based on your industry and choice of tools*

## Automated product description generation

**Industry** – E-commerce, Retail, CPG

**Functions** – Category management

## Automated product categorization

**Industry** – E-commerce, Retail, CPG

**Functions** – Category management

## Newsgraph analysis for potential fraud signal

**Industry** – BFSI, E-commerce, Healthcare, Retail

**Functions** – Risk/Fraud

## Automated Resume screening & shortlisting

**Industry** – ALL

**Functions** – HR

## Regulatory compliance monitoring & summarization

**Industry** – Healthcare, BFSI

**Functions** – Operations, Compliance

## Online brand reputation management

**Industry** – ALL

**Functions** – Marketing, Customer services

# Workshop Library – GenAI Track

*Tech stack can vary based on your industry and choice of tools*

## AI-powered multimodal conversational search

**Industry** – BFSI, E-commerce, Retail

**Functions** – Product

## Automated Clinical Note Generation

**Industry** – BFSI, Healthcare

**Functions** – Products, Operations

## Personalized Product Recommendations

**Industry** – BFSI, E-commerce, Retail

**Functions** – Product

## Information retrieval from scanned documents

**Industry** – ALL

**Functions** – Operations

## AI-Powered Financial statement & Earnings call analysis

**Industry** – BFSI

**Functions** – Sales

## Custom chatbot for medical QnA

**Industry** – Healthcare

**Functions** – Customer services

# Workshop Library – Applied Data Science Track

*Tech stack can vary based on your industry and choice of tools*

## Sales & Delivery performance analysis

**Industry** – E-commerce, Retail

**Functions** – Supply chain

## Brand prioritization analysis for prime program

**Industry** – Retail, E-commerce

**Functions** – category management

## Weekly business review tracker

**Industry** – BFSI, E-commerce, Retail

**Functions** – Strategy

## Merchandise website traffic analysis

**Industry** – BFSI, E-commerce, D2C

**Functions** – Marketing

## Healthcare fraud claims dashboard

**Industry** – Healthcare

**Functions** – Risk & compliance

## Marketing channel analysis dashboard

**Industry** – BFSI, E-commerce, Retails, CPG, Healthcare

**Functions** – Marketing

# Workshop Library – Applied Data Science Track

*Tech stack can vary based on your industry and choice of tools*

## Estimating customer life time value

**Industry** – BFSI, E-commerce, Retails

**Functions** – Product

## Multi-touch attribution modelling

**Industry** – Retail, E-commerce

**Functions** – marketing

## Dynamic pricing with multi-armed bandit

**Industry** – E-commerce, Retails

**Functions** – Product

## Conjoint analysis

**Industry** – BFSI, Retail, E-commerce

**Functions** – Marketing, Product

## Survival analysis : Predicting time to event

**Industry** – Insurance, Healthcare

**Functions** – Operations

## Online Ad serving with Reinforcement learning

**Industry** – BFSI, E-commerce, Retails, CPG

**Functions** – Marketing

# Workshop Library – Applied Data Science Track

*Tech stack can vary based on your industry and choice of tools*

## Loan quality application analysis

**Industry** – BFSI

**Functions** – Risk & compliance

## Propensity modelling to win back valued shopper

**Industry** – Retail, E-commerce

**Functions** – marketing

## Credit decisioning system

**Industry** – BFSI

**Functions** – Risk & compliance

## Payments fraud detection using machine learning

**Industry** – BFSI

**Functions** – Risk & compliance

## Market basket analysis

**Industry** – E-commerce, retail

**Functions** – Operations

## Next best offer

**Industry** – BFSI, E-commerce, Retails, CPG, Healthcare

**Functions** – Marketing

# Workshop Library – Other Tracks

## Capability Track

### ML/ DL Track

Master the foundations and advanced techniques of machine learning/deep learning, focusing on model development, optimization, and deployment for impactful business applications.

### Computer Vision Track

Master the fundamentals and advanced techniques of computer vision, focusing on image processing, object detection, and deep learning models to create impactful visual AI applications.

### NLP Track

Explore natural language processing techniques to build AI solutions that understand and generate human language, from sentiment analysis to conversational agents.

## Functional Track

### Marketing Science Track

Leverage data and advanced analytics to optimize marketing strategies.

### Supply Chain Track

Supply chain optimization, covering demand forecasting, inventory management, and logistics.

### Product Analytics Track

Learn to measure product performance, track user behavior, and derive actionable insights

### Credit Risk Analytics Track

Develop expertise in assessing credit risk, designing scoring models, and ensuring compliance