**Module Three Journal Entry**

As the Scrum Master for the SNHU Travel project, I would plan to execute the various Scrum events as follows such as sprint planning, which would allow me to discuss work ideas with my team members and the product owner. I would also host mandatory daily scrums. These short meetings would be held every day in the mornings for about 15 minutes and would allow the team to demonstrate their work, share any ideas, and identify any impediments. I would also incorporate backlog refinement; this meeting would be held periodically to tailor the product backlog. The team will have a chance to work directly with the product owner in this case to clarify the requirements needed for the product backlog and prioritize the stories in the backlog. Sprint reviews would be held at the end of each sprint to demonstrate the work that the team has completed, and a sprint retrospective would be held at the end of each sprint to allow the team to reflect on their process and identify areas for improvement.

I believe that these events are important because they provide opportunities for the team to collaborate, communicate, and reflect on their work. The sprint planning meeting ensures that the team is aligned on the goals for the sprint, and the daily scrums help to keep the team on track. The backlog refinement meeting ensures that the product backlog is preen and ready for the next sprint, and the sprint review and retrospective meetings provide opportunities for the team to learn and improve, which would ultimately benefit the development process.

I would want the team to gain valuable and informative concepts from the scrum events such as, a shared understanding of the goals for the project and a clear understanding of their individual roles and responsibilities. I would ensure this by encouraging open and honest communication, creating a safe and supportive environment for the team, and holding the team accountable for their commitments.