

natalia  
acosta  
**graphic**  
**design**

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# About me

My name is Natalia, I am 23 years old. I am currently finishing my last year of Graphic Design at ESDMadrid. I have also studied architecture for two years.

My main interests in the area:

- animation
- illustration
- web design

My hobbies:

- creative writing
- activism
- fitness

Extra Info:

- lived in Germany for 4 years
- erasmus programme in Porto



# CV

## Experience

English and German teacher for kids and students	Since Sept'17
German Monitor at Alventus Servicios de Ocio	Feb'19-Jun'19
DESIGN DEPARTMENT AT ARCÓPOLI (non-profit organisation)	Sept'17-Oct'18
Tourist Information Point at El Corte Inglés (Palma de Mallorca)	Jun'18-Jul'18

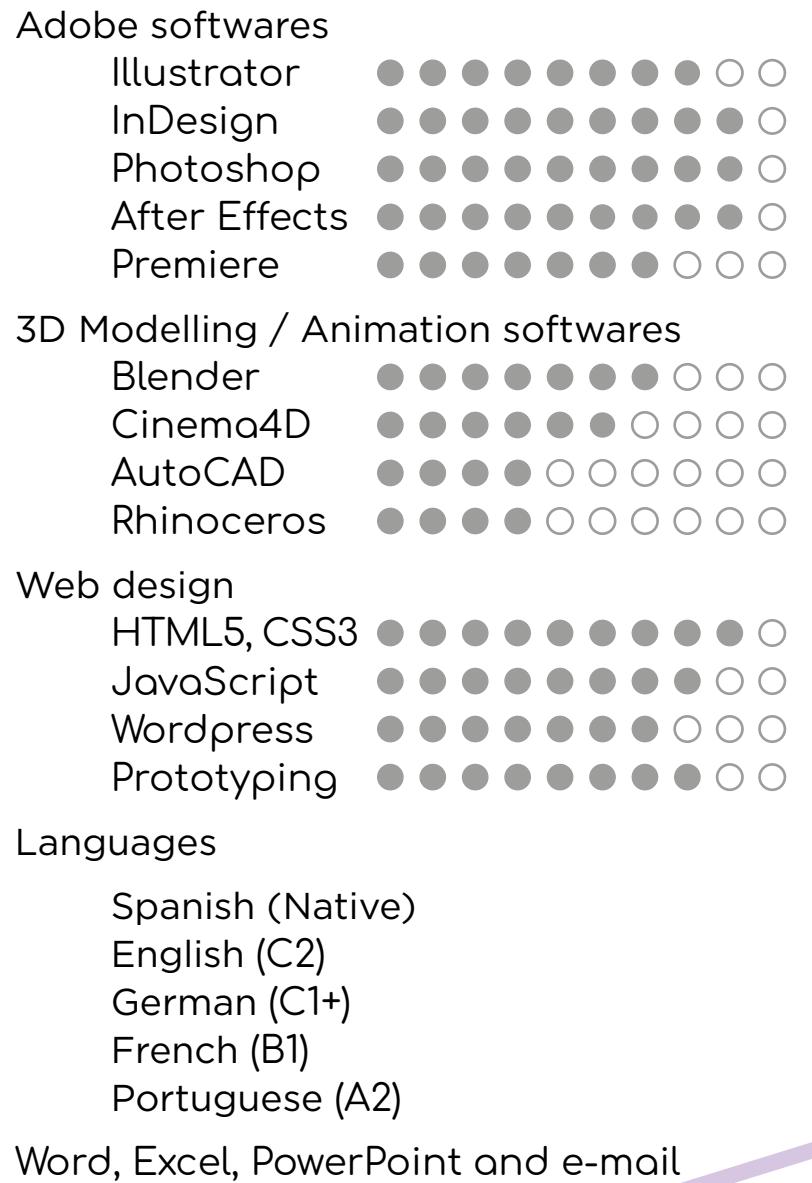
## Education

Graphic Design at ESDMadrid (3rd year out of 4)	Since Sept'17
Erasmus Semester at Fine Arts Faculty of the University of Porto.	Sept'2019 - Jan'20
Graphic Design course at European Summer School in Prague (2 weeks)	Aug'18
Architecture Bachelor at Polytechnical University of Madrid (2 years out of 5)	Sept'15 - Jun'17

Technical and Scientific specialisation in highschool

Sept'13 - Jun'15

## Skills



The background features a complex, abstract geometric pattern composed of numerous thin, light purple lines forming a dense network of triangles and sharp points.

**Illustration**

# Conceptual portrait of Frida Kahlo

Illustration based on the artist's symbolism in her work and her biography after an intensive investigation.

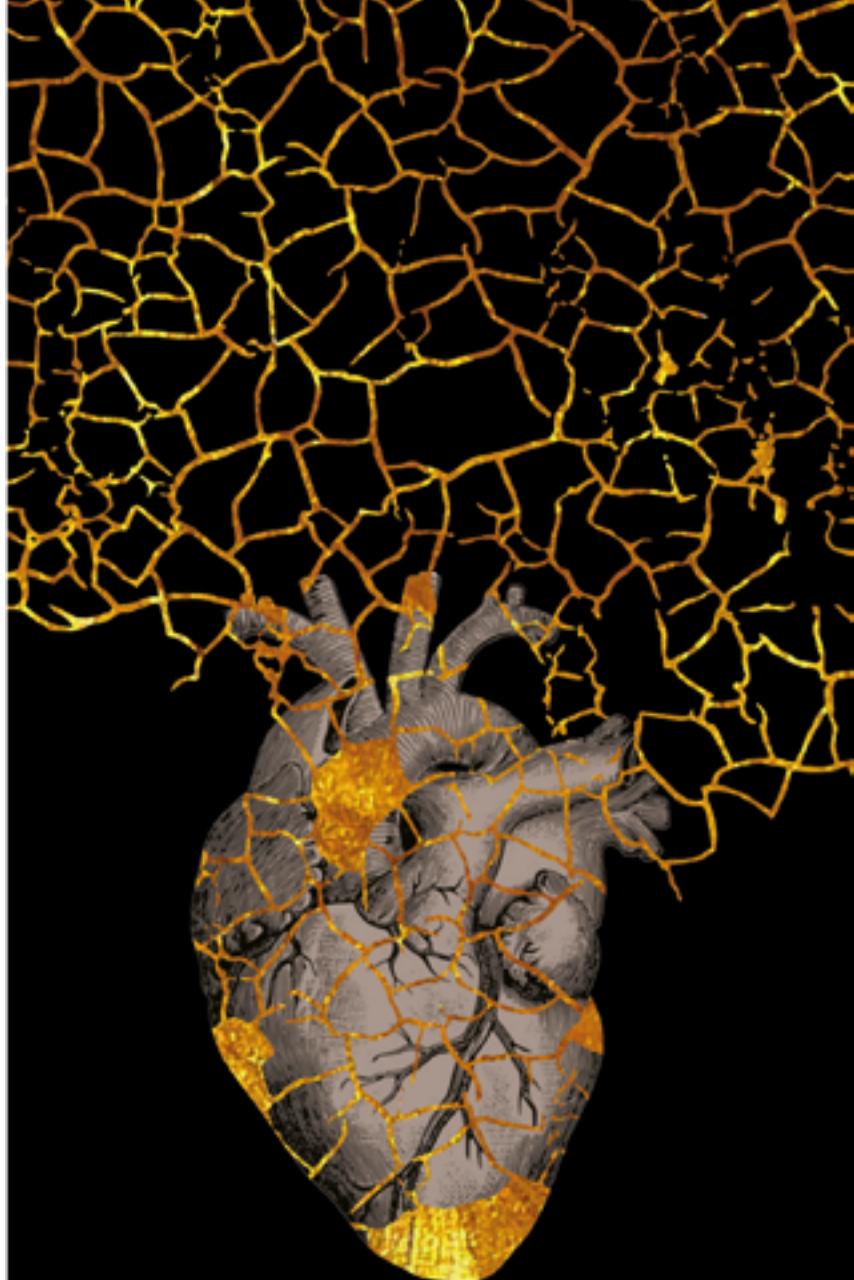


# Self - portrait tryptich

It is designed to represent the concept of Kintsugi.



Breaks and repairs are part of the history of an object and should be displayed instead of hiding. Thus, by revealing their transformation, the scars embellish the object.



BECOMING  
**ME**

# Press Illustration: Working from Home

Designed to complement an article on how COVID-19 has forced changes in Spain's business philosophy, and the contradictions it generates with our presentalist and closely monitored working culture.

In this case the focus to pay special attention to color, as a means to bring across the message.





Animation

# João the Dragon

Short cut-out animation about an asian dragon that gets lost in the city of Porto.

In collaboration with Celia López,  
Iga Nawara, Matheus Jadejishi,  
Sabela Matos and Yaisa Triminño.



# Unterwegs

3D Animation done with Blender,  
projected at the Dome in the  
Porto Planetarium.

Collaboration with Balazs Puszta,  
Celia López and Yaisa Trimino.



A claymation scene featuring a red fox standing in a forest at sunset. The fox is positioned in front of a large, stylized red letter 'O' that contains a white play button icon. The background shows a landscape with green grass, yellow and grey triangular shapes representing tents or flags, and various trees and bushes under a pinkish-purple sky.

# Ortigueira

Clay animation about my  
experience the first time I went to  
the Ortigueira Festival.



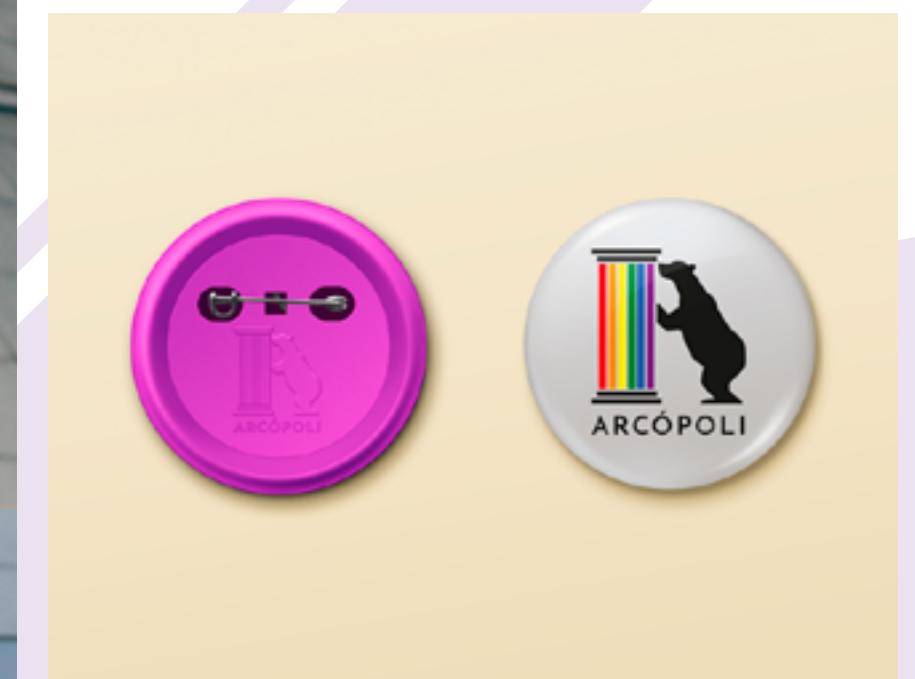
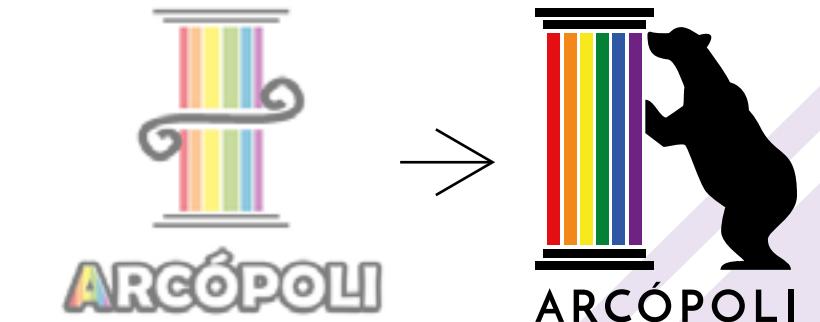
Branding

# Arcópoli's rebranding

As an NGO, the organisation had issues with its brand image: the lack of guidelines of use and visual consistency was damaging its credibility and prestige.

So, as part of the design volunteers team, I elaborated a short brand manual. I redesigned the logo and established a set of stylistic rules.

As this LGBT rights organisation is one of the most important ones in Madrid and already has following, I kept the logo similar, for it to still be recognisable.



# Communication for Arcópoli

Previous to the rebranding offer, as a volunteer, I have also done several poster designs for this NGO, as well as full Social Media Campaigns, infographics, etc.

[Link to the last Social Media Campaign I designed for them.](#)





Web Design

# ControlVi a simple CSS Framework

Geared towards first-timers in the use of Frameworks, this website easily explains how to use the file and the basic elements to construct your own website.

Its minimal and standard design is due to the importance of the use being simple and easily customisable.

Programmed exclusively in HTML5 and CSS3, this site is responsive in 3 different device sizes. It has also been tested for accessibility.





More Work

# Labelling: Vacceus wine

Work submitted to  
EtiquetaNews Awards 2021.

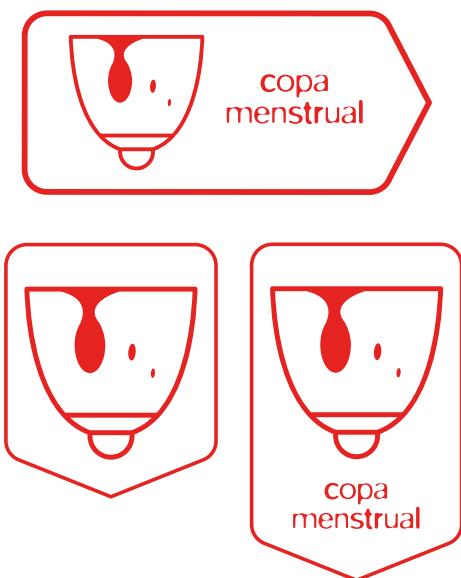
Based on the celtiberian civilization of the Vacceans, who were the founders of Valladolid, this wine label finds a middle ground between the historical patterns of this culture and modern minimalism.



# Pictogram System: Menstrukit

I chose menstruation as the subject, as it is a biological process which is often shamed and hidden. It is an attempt to normalise it.

The use of color and typography is purposefully gender-neutral, as not only cisgender women menstruate.



# Editorial: “Comida para gatos”, the magazine

Geared towards young local food consumers from Madrid, the magazine called “Cat Food” plays with the expression of calling the people from the capital “cats”.



# Contact Information

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SCAN ME

[My LinkedIn Page](#)

More of my work at Instagram:  
[@deseo.grafico](#)

More of my audiovisual work:  
[My YouTube Channel](#)