DES FLAHERTY
UI/UX DESIGNER

PORTFOLIO
www.desflaherty.com

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des@desflaherty.com

CALL ME
+353 879482820

ABOUT ME

A creative and detail orientated UI/UX designer with a background in Data Analytics. Experienced with working in collaborative muticultural environments to meet timelines and goals. Comfortable with problem solving, analysis and communication of ideas using the most relevant tools and processes.

SKILLS

Usability Testing

Competitor Analysis

Online Surveys

Customer Journey Map

User Flows

Sketching

Wireframes

Prototyping

Presentations

Data Analysis

SOFTWARE

Sketch

Invision

Balsamiq

Prott

OmniGraffle

Adobe Illustrator

Adobe Photoshop

HTML5

CSS3

SQL

SOFT SKILLS

Communication

Problem Solving

Collaboration

Empathy

Curiosity

ONLINE PROFILE

Dribbble
www.dribbble.com/desflaherty

Behance
www.behance.net/desflaherty

LinkedIn
www.linkedin.com/in/des-flaherty-43b62715/

TIMELINE

03/20

Certificate in UI Design
CareerFoundry, Oct 19 - Present
An intensive project based training program with a focus on digital wireframing, design principles, UX design, persona development, sketching, user flows, prototyping.
Designed 'Jiggle' a music app, 'Healthy Move' a dietary app, 'One Day' a health and wellness app.
Projects can be viewed online at www.desflaherty.com

10/19

Professional Diploma in UX Design
UX Design Institute, Jul 19 - Oct 19
An online course of intensive study and practical assignments.
A UX project was undertaken during the course with the aim of creating an improved flight booking website for desktop based on user research, analysis and design.

09/19

Associate Certificate in Graphic Design
Dublin Institute of Design, Jul 19 - Sept 19
Comprehensive 10 week course introducting elements of graphic design.
Projects completed included Poster Design, Typography, Logo Design and Branding

06/19

Diploma in Full Stack Software Development
Code Institute, Nov 18 - Jun 19
Intensive coding bootcamp with 600+ hours of coding video tutorials plus practical project assignments.
Development of a frontend website, web apps and a data visualisation.

09/18

Insights Analyst (Contract)
LinkedIn Marketing Solutions, Oct 17 - Sept 18
Determining which information is most relevant to use for the client brief.
Turning data into compelling stories and presenting interesting narratives using the most appropriate tools so that information can be easily understood and interpreted.

06/16

Sales & CRM Analyst
Vodafone Ireland, Mar 14 - Jun 16
Analysis of customer behaviour and identifying trends and patterns from data.
Development of dashboards to communicate team and business performance.
Working in a collaborative environment to meet targets and goals.

05/14

Postgraduate Diploma in Data Analytics
Technological University Dublin, Sept 12 - May 14
A two year part-time course that equips students with both the technical and soft skills required to successfully work within organisations.

06/04

BSc Hons Multimedia Computing
The University of Wales, Swansea, Sept 02 - Jun 04
A full time degree course covering audio visual software , web development and animation.
The final year project involved the creation of a multimedia CD-ROM.