

DES FLAHERTY

UI/UX DESIGNER

PORTFOLIO

www.desflaherty.com

EMAIL

des@desflaherty.com

CALL ME

+353 879482820

ABOUT ME

A creative and detail orientated UI/UX designer with a background in Data Analytics. Experienced with working in collaborative multicultural environments to meet timelines and goals. Comfortable with problem solving, analysis and communication of ideas using the most relevant tools and processes.

SKILLS

- Usability Testing
- Competitor Analysis
- Online Surveys
- Customer Journey Map
- User Flows
- Sketching
- Wireframes
- Prototyping
- Presentations
- Data Analysis


SOFTWARE

- Sketch
- Invision
- Balsamiq
- Prott
- OmniGraffle
- Adobe Illustrator
- Adobe Photoshop
- HTML5
- CSS3
- SQL


SOFT SKILLS

- Communication
- Problem Solving
- Collaboration
- Empathy
- Curiosity

ONLINE PROFILE

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Dribbble

www.dribbble.com/desflaherty
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Behance

www.behance.net/desflaherty
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LinkedIn

www.linkedin.com/in/des-flaherty-43b62715/

TIMELINE

- 03/20

Certificate in UI Design

CareerFoundry, Oct 19 - Present

An intensive project based training program with a focus on digital wireframing, design principles, UX design, persona development, sketching, user flows, prototyping.

Designed 'Jiggle' a music app, 'Healthy Move' a dietary app, 'One Day' a health and wellness app. Projects can be viewed online at [www.desflaherty.com](http://www.desflaherty.com)
- 10/19

Professional Diploma in UX Design

UX Design Institute, Jul 19 - Oct 19

An online course of intensive study and practical assignments.

A UX project was undertaken during the course with the aim of creating an improved flight booking website for desktop developed using user research, analysis and design.
- 09/19

Associate Certificate in Graphic Design

Dublin Institute of Design, Jul 19 - Sept 19

Comprehensive 10 week course introducing elements of graphic design.

Projects completed included poster design, typography, logo design and branding
- 06/19

Diploma in Full Stack Software Development

Code Institute, Nov 18 - Jun 19

Intensive coding bootcamp with 600+ hours of coding video tutorials plus practical project assignments.

Development of a frontend website, web apps and a data visualisation dashboard.
- 09/18

Insights Analyst (Contract)

LinkedIn Marketing Solutions, Oct 17 - Sept 18

Determining which information is most relevant to use for the client brief.

Turning data into compelling stories and presenting interesting narratives using the most appropriate tools so that information can be easily understood and interpreted.
- 06/16

Sales & CRM Analyst

Vodafone Ireland, Mar 14 - Jun 16

Analysis of customer behaviours and identifying trends and patterns from data.

Development of dashboards to communicate team and business performance.

Working in a collaborative environment to meet targets and goals.
- 05/14

Postgraduate Diploma in Data Analytics

Technological University Dublin, Sept 12 - May 14

A two year part-time course that equips students with both the technical and soft skills required to successfully work within organisations.
- 06/04

BSc Hons Multimedia Computing

The University of Wales, Swansea, Sept 02 - Jun 04

A full time degree course covering audio visual software , web development and animation.

The final year project involved the creation of a multimedia CD-ROM.