

OPEYEMI AKINTUNDE

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CAREER OBJECTIVE:

A resourceful, data-driven individual with a proven track record in implementing successful sales and marketing strategies, excellent writing and communication skills. To provide the best content services for brands and corporations via text and graphical representations and to pursue my career by working in a highly challenging work setting where my skills and knowledge will be tested.

PERSONAL INFORMATION

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| Nationality: | Nigerian |
| Sex: | Male |
| Date of birth: | March 07 1996 |
| Religion: | Christianity |
| Marital status: | Single |

EDUCATION

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| British Council IELTS | In-view |
| Ladoke Akintola University of Technology Ogbomosho B.Tech. Civil Engineering | 2013 – 2019 |
| Bishop Phillips Academy Ibadan Senior School Certificate Examination (WAEC) | 2007-2010 |

WORK EXPERIENCE

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| Suria International Services Pte. Ltd Business Consultant | India May 2020 - PRESENT |
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- Generated new business & strengthen existing client relationships
- Client account management
- Analyzed lead data and derive action steps for achieving business goals
- Coordinated with the marketing team for managing and creating a marketing strategy
- Market Analysis and Research

Simion the Counsellor
Project Manager

Netherlands
Dec 2019 - PRESENT

- Created awareness as regards the vision of the brand across six Nigerian higher institutions.
- Provided tactical and problem-solving innovations, ideas that could convince people to key into the vision of the brand.
- Leveraged a few of the project management tools to give reports and feedback to the team on the progress status of the project.

Pipeliner CRM
Salespreneur

Remote
Mar 2020 - PRESENT

- Connected relevant strategies required for continuous sales growth and development.
- Managed clients account via HubSpot CRM tool.

Permanent Assistant, Ogun State Program Officer
Association for Reproductive And Family Health

Ogun State
July 2020 - Sep 2020

- Prepared and submitted weekly, monthly progress reports on project activities across the State.
- Assisted in the implementation of the project activities within the State.
- Participated at different stakeholders, partners meetings across the State.
- Assisted in facilitating Meeting of M&E/LGA FP Supervisors for review of Programme activities.

Nitrolabs
Community Specialist

Ogbomoso
Dec 2019 - June 2020

- Created Marketing Campaigns (Organic) across all the company's Social media pages.
- Generated engagement tactics for the brand.
- Developed email marketing contents.
- Used Problem-solving Skill to develop marketing strategies that generate 55% ROI for the company.

Edlac Algorithm
Content Development Intern

Remote
Oct 2019 – Dec 2019

- Created engaging contents (LinkedIn & Blog) that resonates with the brand's vision.
- Developed some digital tactics which lead to ROI through Organic Marketing Campaigns for the company.
- Monitored and managed engagement rate of the brand's Social media platforms.

VOLUNTEER EXPERIENCE

GDG (Google Developers Group)

Social Media Manager, Lead Facilitator

Ogbomoso

July 2019 - Jan 2020

- Developed and Prepared relevant engaging contents aimed at sensitizing the community over technological activities via the group social media page, twitter.
- Trained and empowered over 500 students on some of the relevant digital skills, such as Web programming, Writing skill, etc.
- Increased the rate of technological interest of students in the community as well as built individual capacity.

Google CS First Club

Assistant Program Manager, Lead Facilitator

Ogbomoso

Oct 2019 - Nov 2019

- Empowered over 1000 kids across 25 selected schools with Computer Programming skills.
- Developed and curated an article as regards the program across the selected schools.
- Assisted the Program Manager in ensuring that the project details are well up to date.
- Maximized my leadership prowess in leading and guiding other team members on things to do before and during the duration of the project.

EDC (Elite Developers Club)

Content Developer

Ogbomoso

Aug 2019 - Dec 2019

- Developed and created the brand's content strategies to achieve the goals of her establishment.
- Balanced the gap between the tech nomads and non-tech nomads in the community.

City ToursNG

Web Content Developer

Ogbomoso

July 2019 - Sep 2019

- Developed engaging, relevant leisure and tourist attractions content resulting in a 40% ROI increase for the company.

SEAD Africa Organization

Director of Media and Publicity

Osun State

Nov 2018 - Jan 2019

- Developed different content strategies for the event, both for the online and offline media channels.
- Monitored the brand's Social media platforms for marketing and public awareness consumption.

CERTIFICATIONS

| | |
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| Project Management Foundations Project Management Institute | July 2020 |
| Diploma in Social Media Strategy Alison | June 2020 |
| Digital Advertising Alison | June 2020 |
| Successful Negotiation: Essential Strategies and Skills Coursera | June 2020 |
| Google Ads Video Google | May 2020 |
| SP Milestone One (Standard) Pipelinr CRM | March 2020 |
| Introduction to Search Engine Optimization Coursera | March 2020 |
| Google Analytics Google | March 2020 |
| Google Ads Search Google | February 2020 |
| Google Search Ads 360 Certification Exam Google | February 2020 |
| Search Ads 360 Mobile Basics Certification Google | February 2020 |
| Manage Campaigns in Search Ads 360 Certification Google | February 2020 |
| Optimize performance in Search Ads 360 Google | February 2020 |
| Google Ads Display Google | February 2020 |
| Google Shopping Ads Google | February 2020 |
| EF SET English (C1 Advanced) EF Standard English Test | January 2020 |

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| Content Marketing eMarketing | December 2019 |
| Social Media HubSpot Academy | October 2019 |
| Inbound Sales HubSpot Academy | October 2019 |
| Inbound Marketing HubSpot Academy | October 2019 |
| Content Marketing HubSpot Academy | September 2019 |
| Email Marketing HubSpot Academy | December 2019 |
| Excel Crash Course Corporate Finance Institute | November 2019 |
| Social Advertising Alison | November 2019 |
| Director of Media & Publicity Orarticle | March 2019 |
| The Fundamentals of Digital Marketing Google | July 2018 |
| The Online Marketing Fundamentals Google | February 2018 |
| University Campus Journalist Union of Campus Journalist, Lautech | July 2018 |
| Expand Across Borders with Facebook Facebook blueprint eLearning | March 2018 |
| Create Facebook Ads Facebook blueprint eLearning | February 2018 |
| Edit and Manage Facebook Ads Facebook blueprint eLearning | February 2018 |
| Promote Your Business from Your Facebook Page Facebook blueprint eLearning | February 2018 |

SKILLS & INTERESTS

Technical Skills: HTML, CSS, Figma, CorelDraw, Trello, Microsoft Office Suites, CMS, Google Analytics, Hootsuite, HubSpot CRM.

Other Skills: Leadership & Management, Negotiation, Research, Emotional Intelligence, Problem-Solving.

Interests: Reading, Traveling, Music, Creative Arts, UI/UX design, SDGs.

Languages: English (Native), French (Beginner), Yoruba (Native).

AWARDS

Business and Entrepreneurship Summit
Grant Winner

2018