

Stories from growth of WordCamps in India as witnessed by us

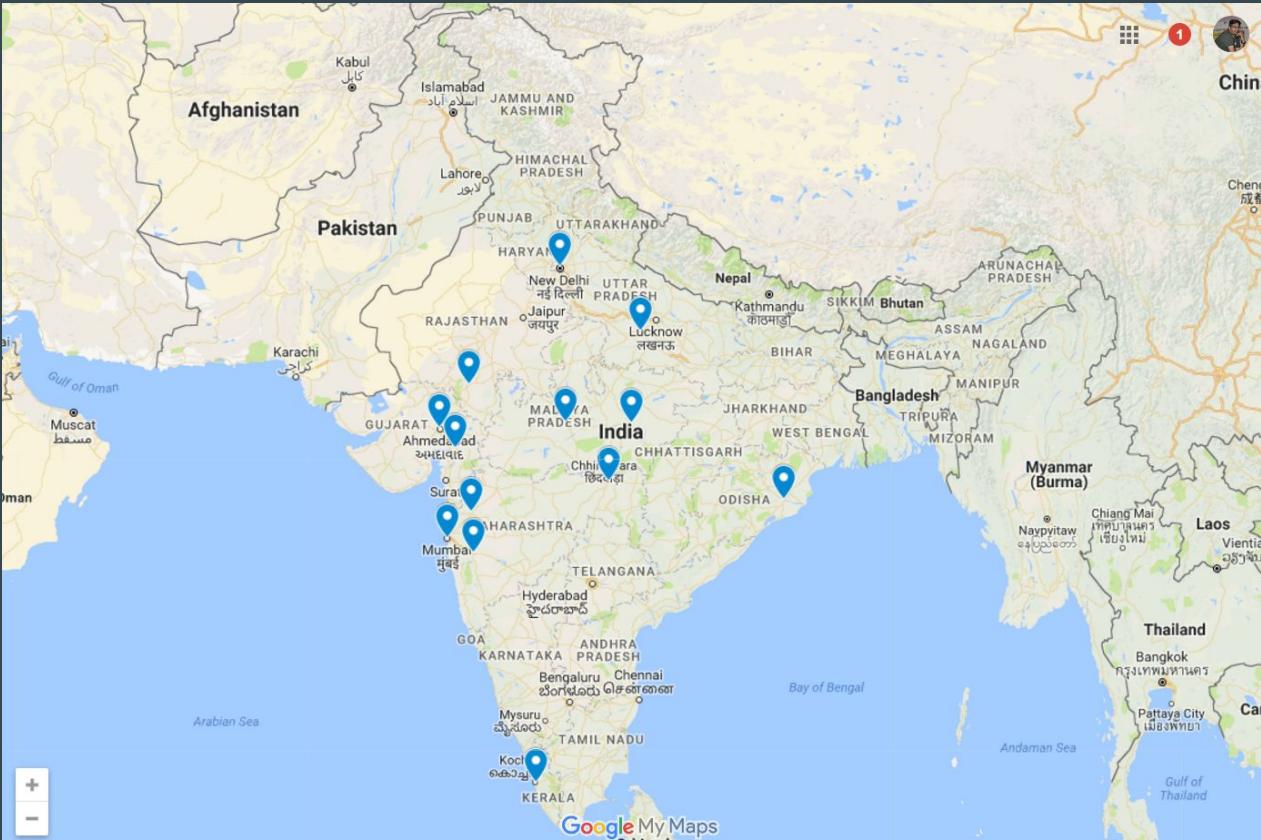
• • •

Abhishek & Amit



How many WordCamp happened in India in
last 10 years?

WordCamps in India till date!



Who are we?

We are just like you!

SPEAKER

AMIT	ABHISHEK
Jabalpur 2011, Mumbai 2012 / 2014, Cuttack 2012, Baroda 2013 / 2014, Bhopal 2016, Nashik 2016, Udaipur 2017, Kochi 2017, Nagpur 2017, Delhi 2017, Ahmedabad 2017	Kanpur 2017, Ahmedabad 2017

ORGANISER

AMIT	ABHISHEK
Pune 2013 / 2015 / 2017	Nagpur 2017

ATTENDEE

AMIT	ABHISHEK
Mumbai 2015, Mumbai 2016, Mumbai 2017	Baroda 2013, Pune 2013 / 2017 , Mumbai 2014 / 2015 / 2016 / 2017, Bhopal 2016, Udaipur 2017

VOLUNTEER

AMIT	ABHISHEK
Nashik 2016, Kochi 2017, Udaipur 2017, Kanpur 2017	Baroda 2014, Pune 2015, Nashik 2016, Kochi 2017, Delhi 2017

How WordCamps are evolving

Communities

- Changing user perspective towards WordPress.
 - Introduction to the greater local support group
 - New Meetup Groups
-

What people gain from WordCamps

According to our experience



What people gain from WordCamps

According to our experience



What people gain from WordCamps

According to our experience



What people gain from WordCamps

According to our experience

Accessibility with WordPress Workshop
by Raghavendra Peri at WCPune 2015



What people gain from WordCamps

According to our experience



What people gain from WordCamps

According to our experience



Types of learnings

At WordCamp

- Personal Improvement
 - Technical
 - Support & relationship management
 - Business & Managerial Learnings
 - Hallway Track
-

Impacts on local businesses

Our observations

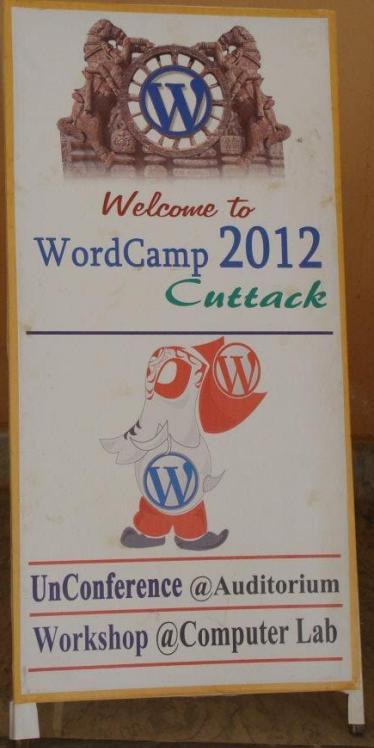
- Better collaboration among businesses
 - Hiring of local or nearby talent
-

Every WordCamp we attended was unique

Unique in many ways



Jabalpur 2011



Cuttack 2012



Mumbai 2012



Baroda / Vadodara 2013



Pune 2013



Baroda / Vadodara 2014



Mumbai 2014





Mumbai 2015



Pune 2015





Mumbai 2016



Bhopal 2016



Nashik 2016



Pune 2017





Udaipur 2017



Kochi 2017



Mumbai 2017





Nagpur 2017





Kanpur 2017





Delhi 2017



Ahmedabad 2017

What didn't change

After so many camps for us

Desire to attend more upcoming
WordCamps

Bhopal on 17 Dec 2017

Udaipur on 27th Jan 2018

Mumbai & Bhubaneshwar 2018 (pre
Planning)

What didn't change

After so many camps in
Community

Friendly and Inclusive Community

What we expect in 2018



more of Everything!



Thanks all :)