

Which movies were rented most frequently?

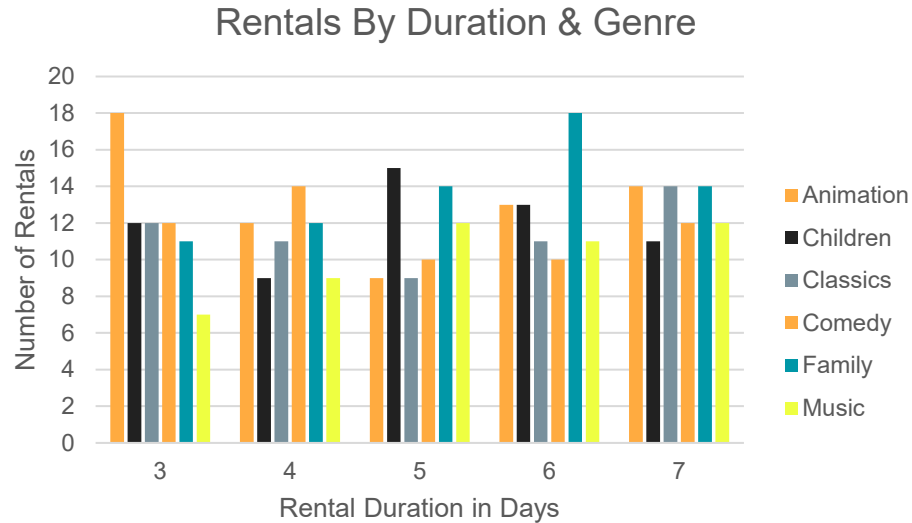
Top 15 Family Movies Rentals

Scalawag Duck	Rush Goodfellas	Apache Divine	Timberland Sky	Idols Snatchers
Music	Family	Family	Classics	Children
Juggler Hardly	Zorro Ark	Frost Head	Dogma Family	Storm Happiness
Animation	Comedy	Classics	Animation	Animation
Robbers Joon	Network Peak	Cat Coneheads	Greatest North	Deer Virginian
Children	Family	Comedy	Music	Music

32 to 29 rentals were purchased for each of these movies.

(Due to a lack in variation of the data, this visualization is bland and not very useful, but it would show the relative difference in volume of rentals for each of the top movie rentals in a live dataset.)

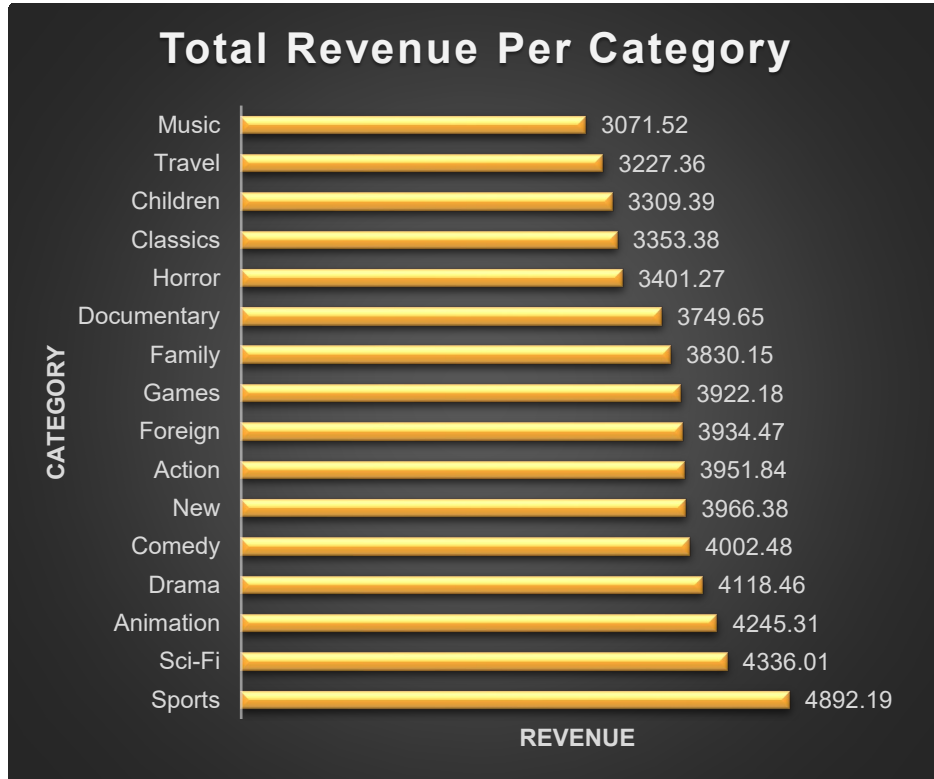
Are family movies with longer rental durations rented more than those with shorter rental durations?



3-day Animation rentals and 6-day Family rentals were the most rented in the dataset.

Overall, 7-day rentals were the most rented across family movie genres.

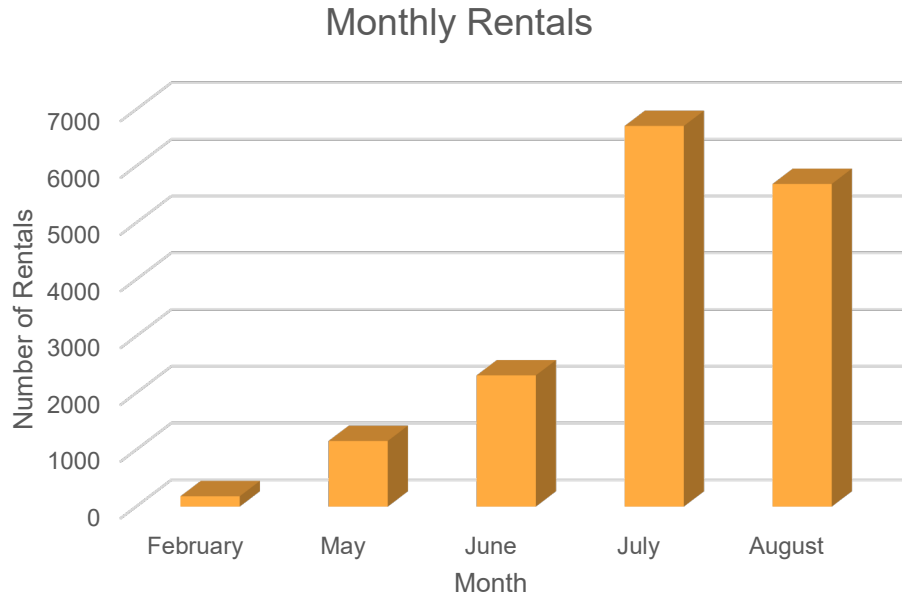
Which categories earn the most revenue?



Sports category rentals generate the most revenue across all genres.

Animation rentals generate the most revenue across family movie genres.

In which month where the most rentals purchased?



July is the most active month for movie rentals.