



Banking Churn Analysis

10000

Total customers

2037

Exit Customers

7963

Retain Customers

7055

Credit Card Holders

2945

Non Credit Card Holders

5151

Active Customers

4849

Inactive Customers

Year

All

Month Name

All

Geography Location

All

Active Category

All

Exit Category

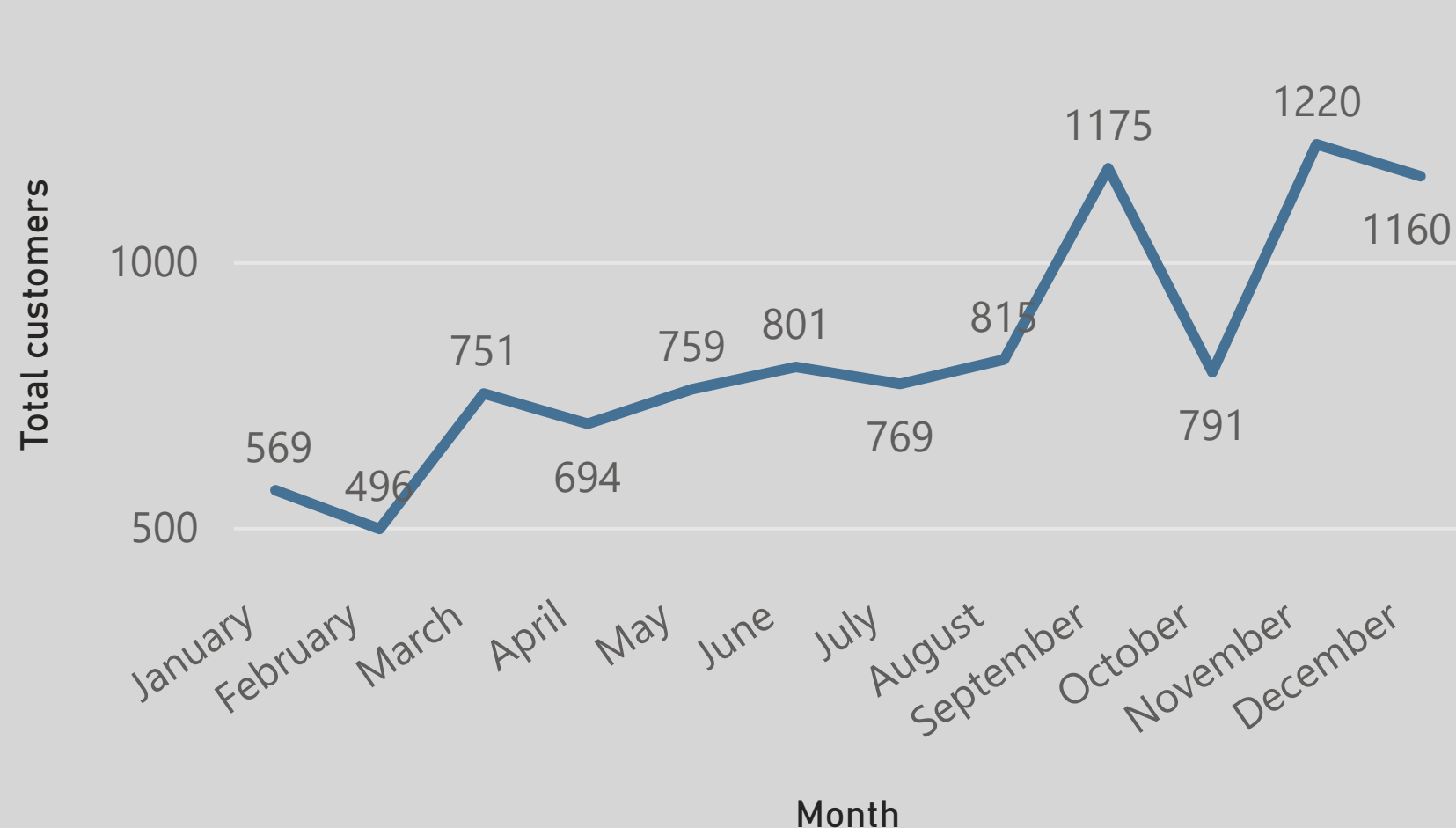
All

Gender Category

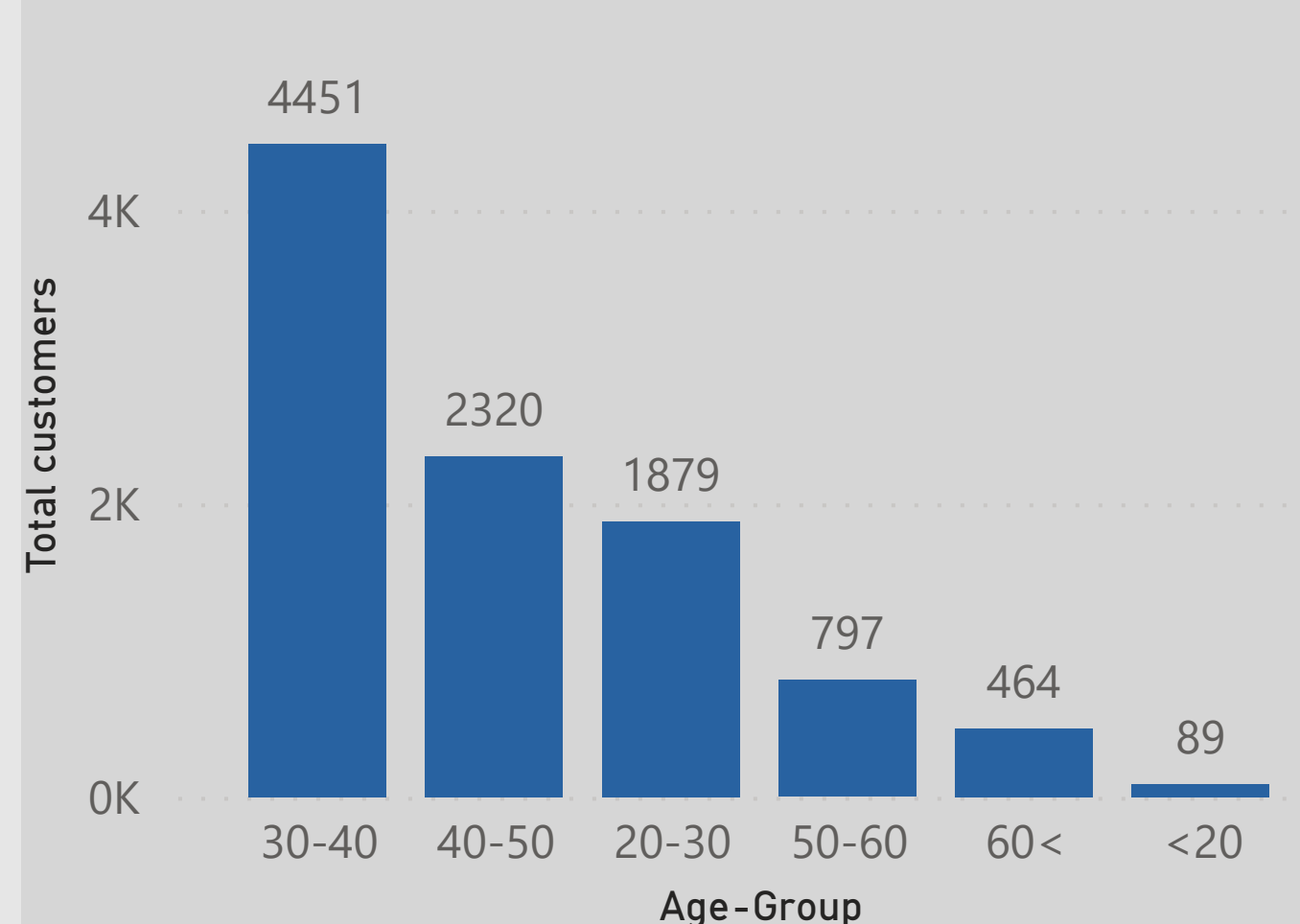
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Clear All Filters

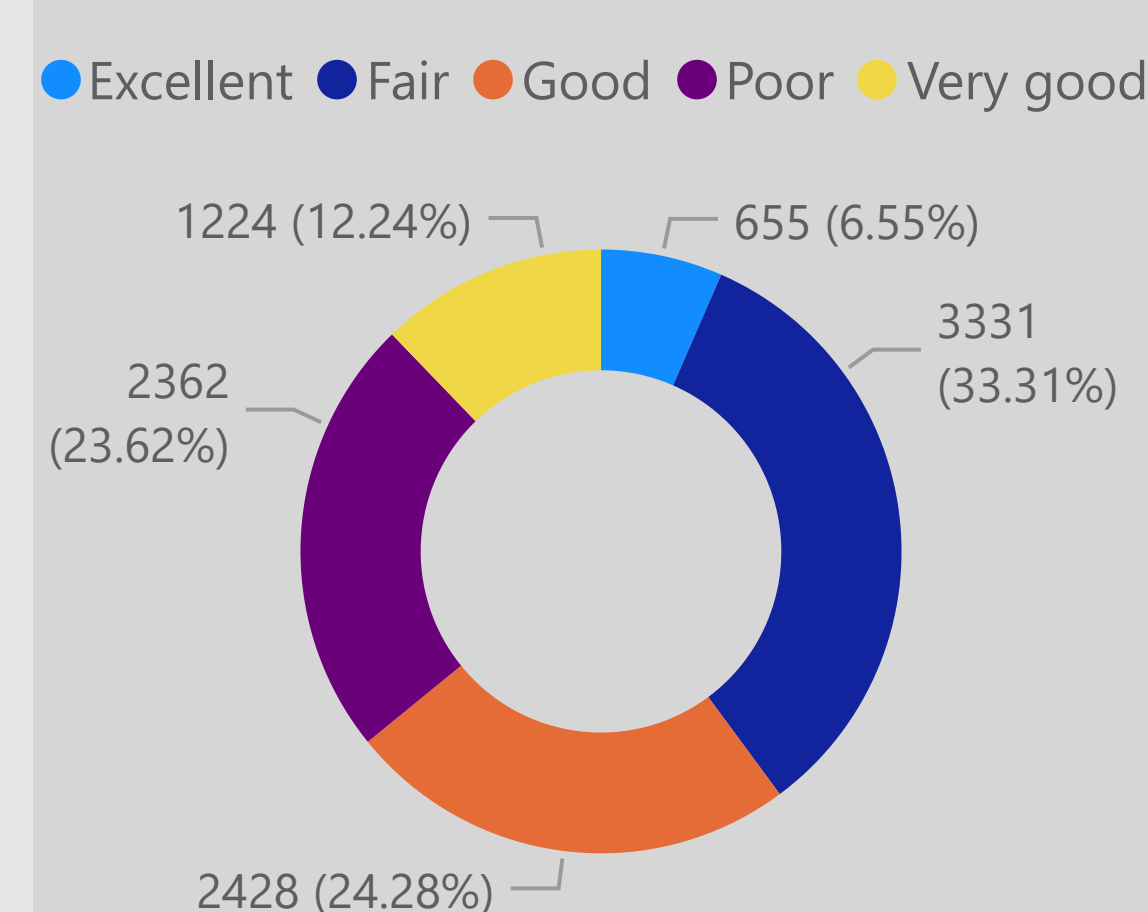
Total customers by Month



Total customers by Age-Group



Total customers by Credit Type



Exit Customer
Analysis

Credit Card
Holders Analysis

Active Customer
Analysis



Exit Customer Analysis

Year

All

Month Name

All

Geography Location

All

Active Category

All

Gender Category

All

Clear All Filters

Home

10000

Total customers

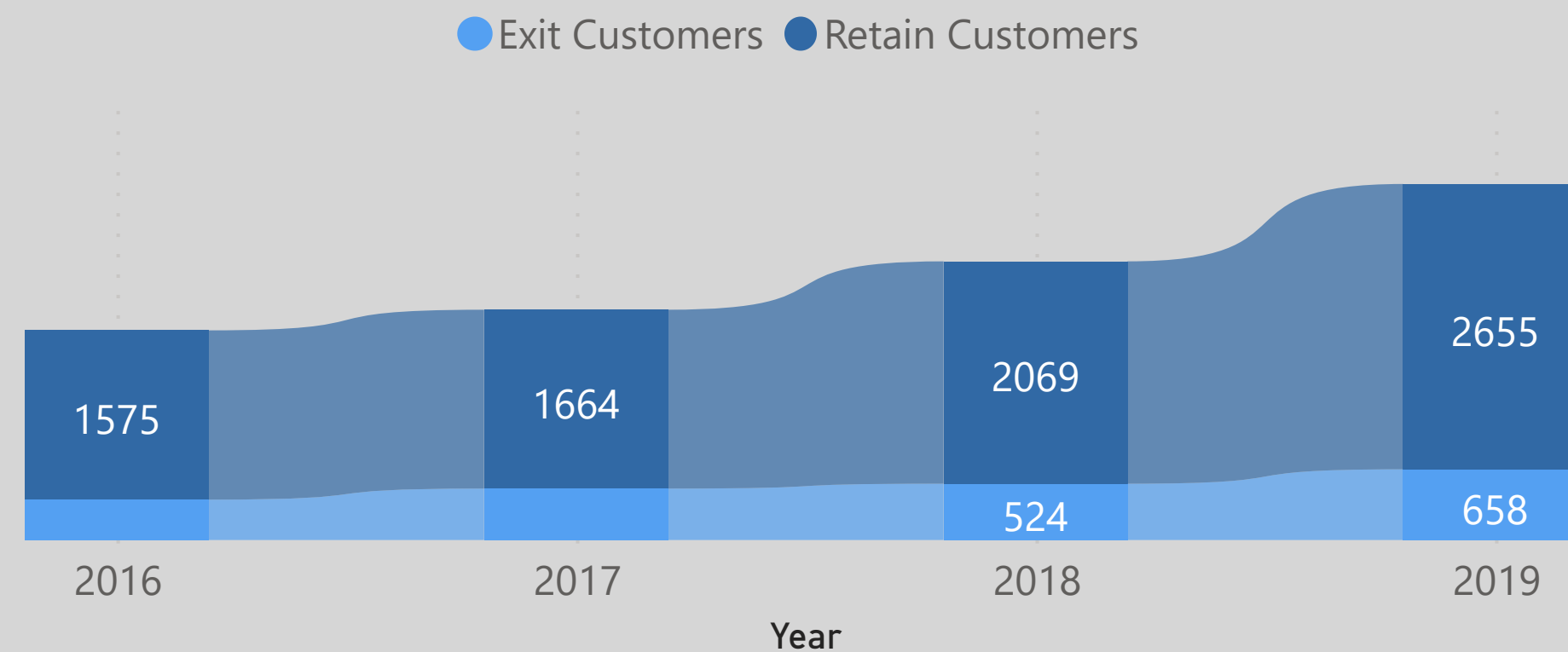
7963

Retain Customers

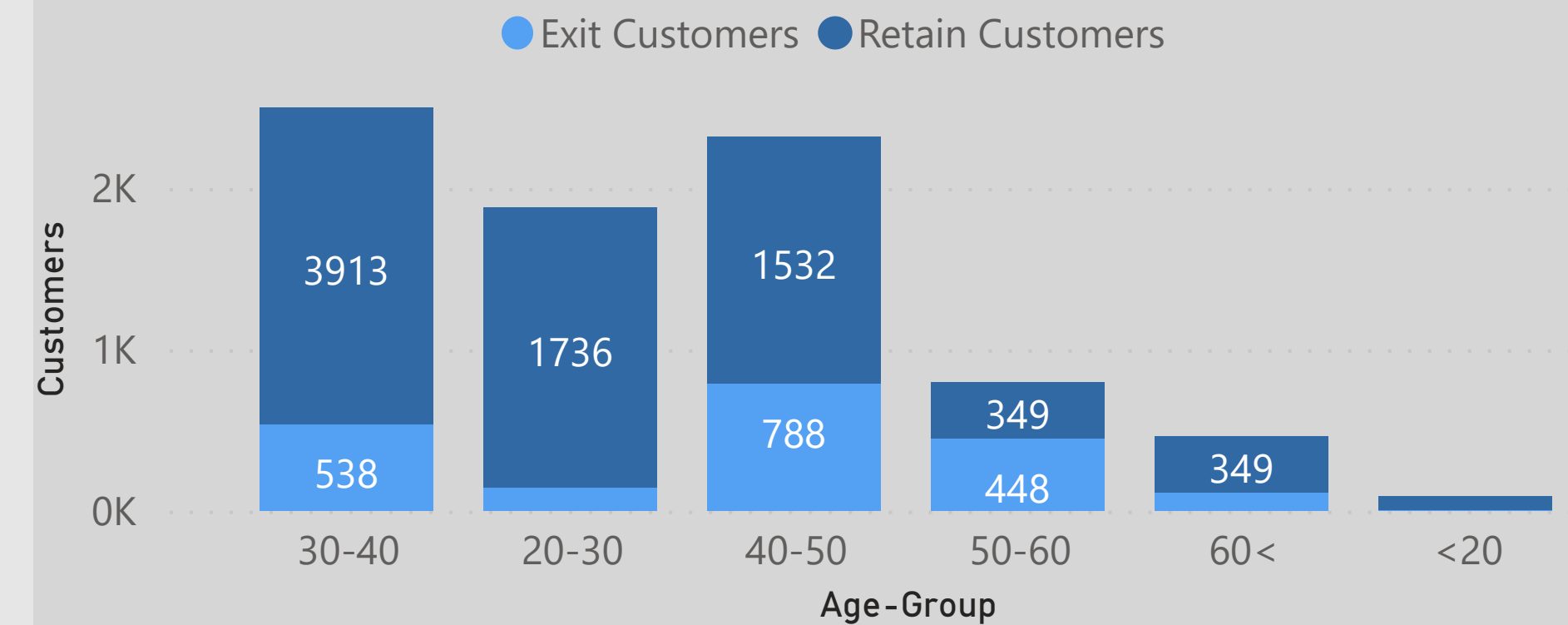
2037

Exit Customers

Exit Customers and Retain Customers by Year

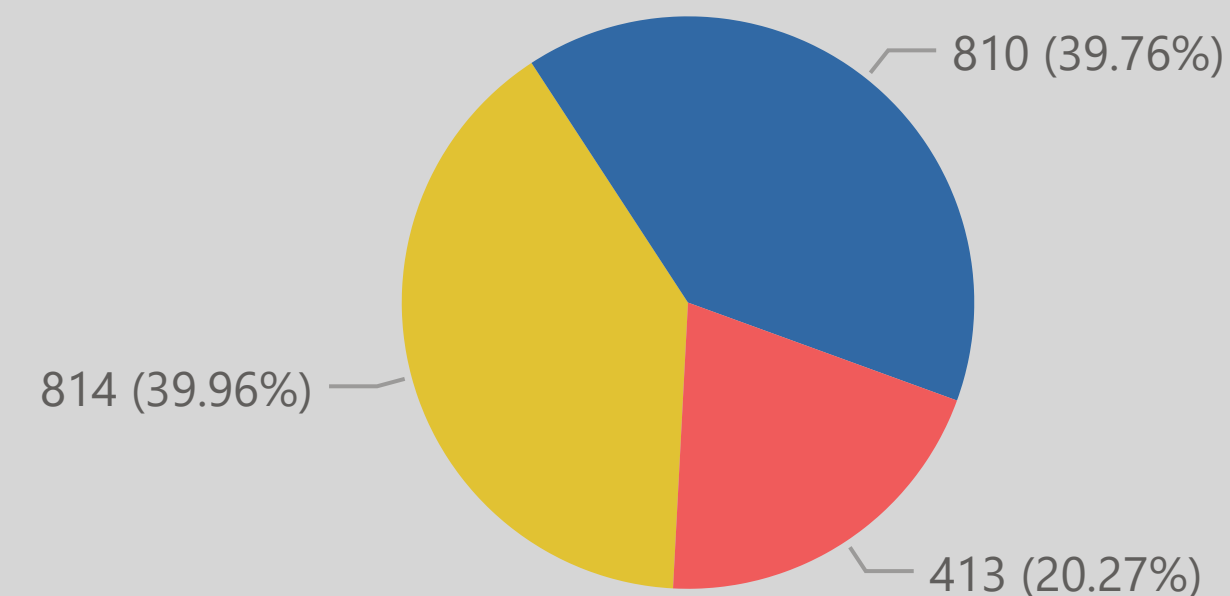


Exit Customers and Retain Customers by Age-Group



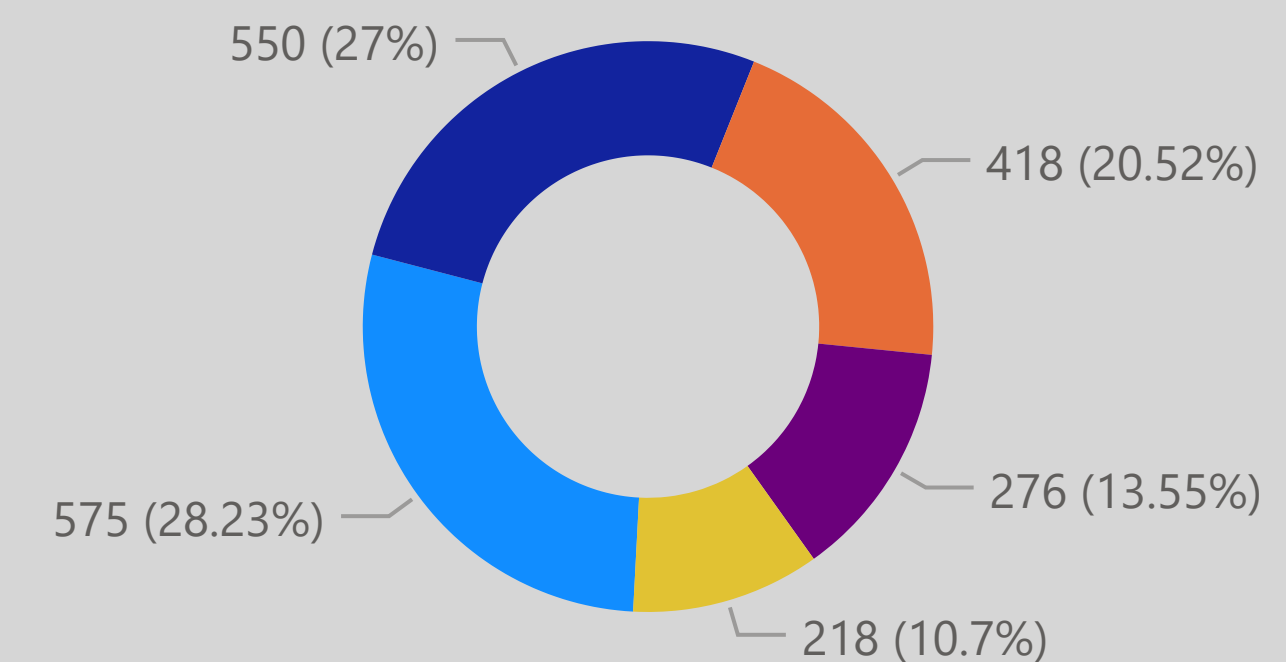
Exit Customers by Geography Location

GeographyLoc... ● Germany ● France ● Spain



Exit Customers by Tenure

Tenure ● 4 ● 5 ● 6 ● 3 ● 7





Credit Card Holders Analysis

Year

All

Month Name

All

Geography Location

All

Exit Category

All

Active Category

All

Gender Category

All

Clear All Filters

Home

10000

Total customers

7055

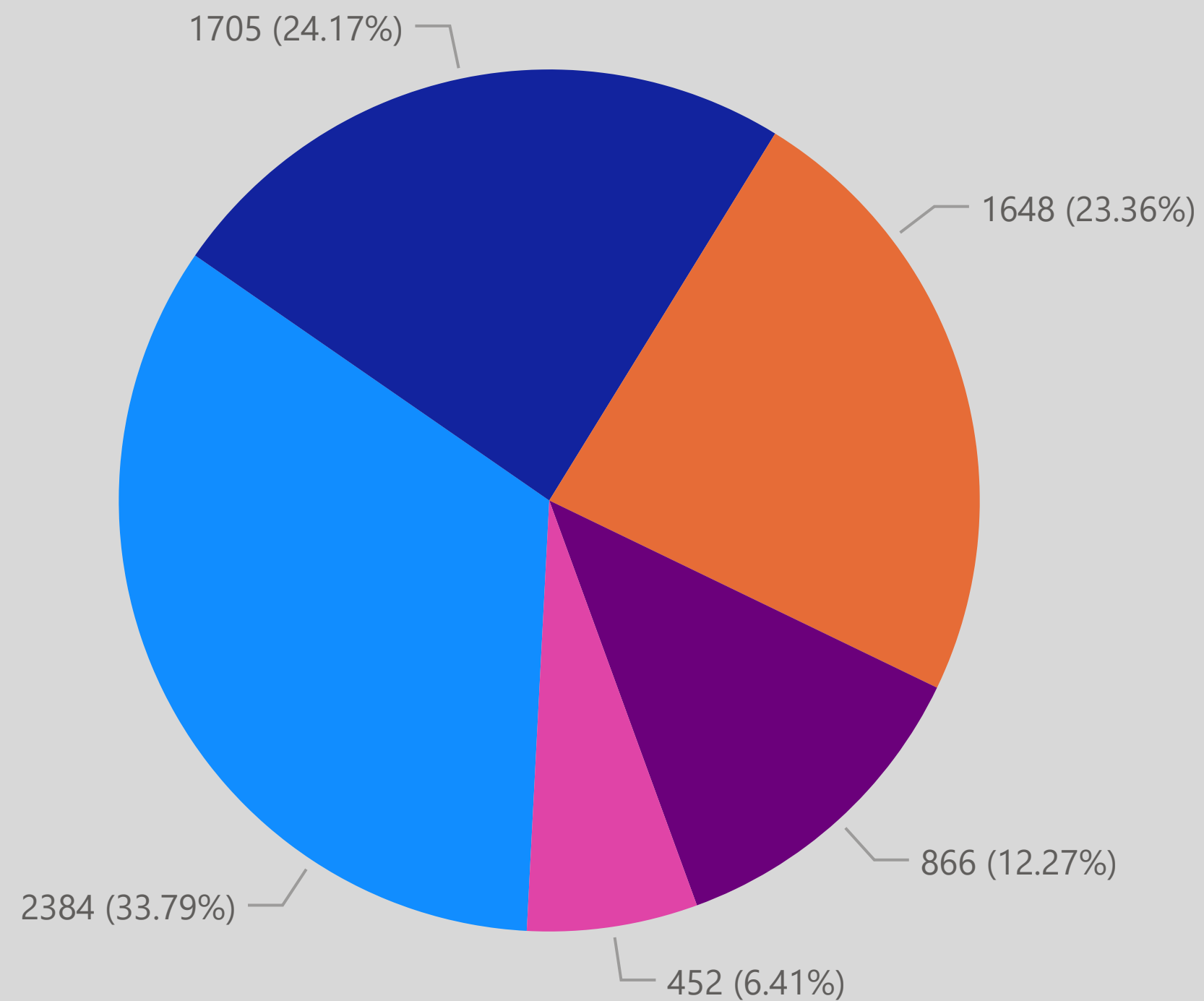
Credit Card Holders

2945

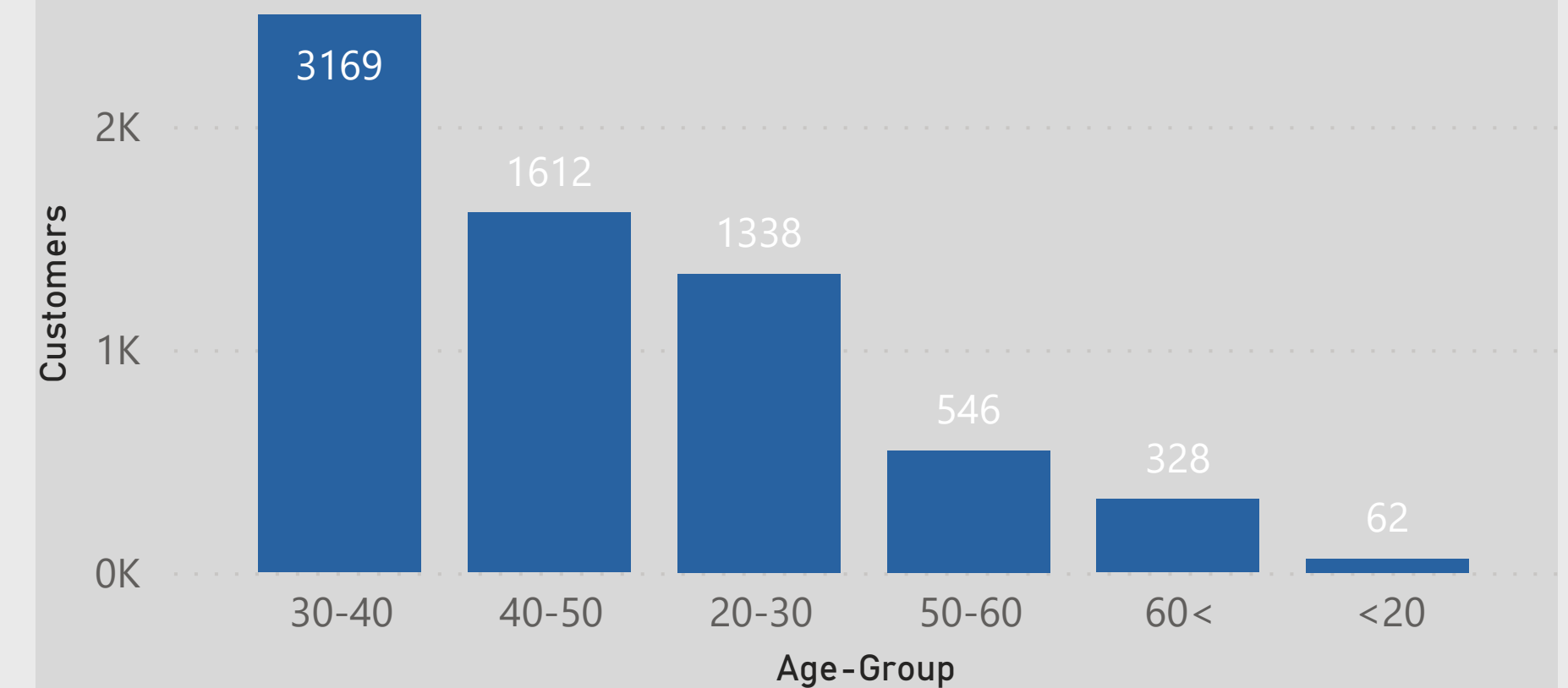
Non Credit Card Holders

Credit Score for Card Holders

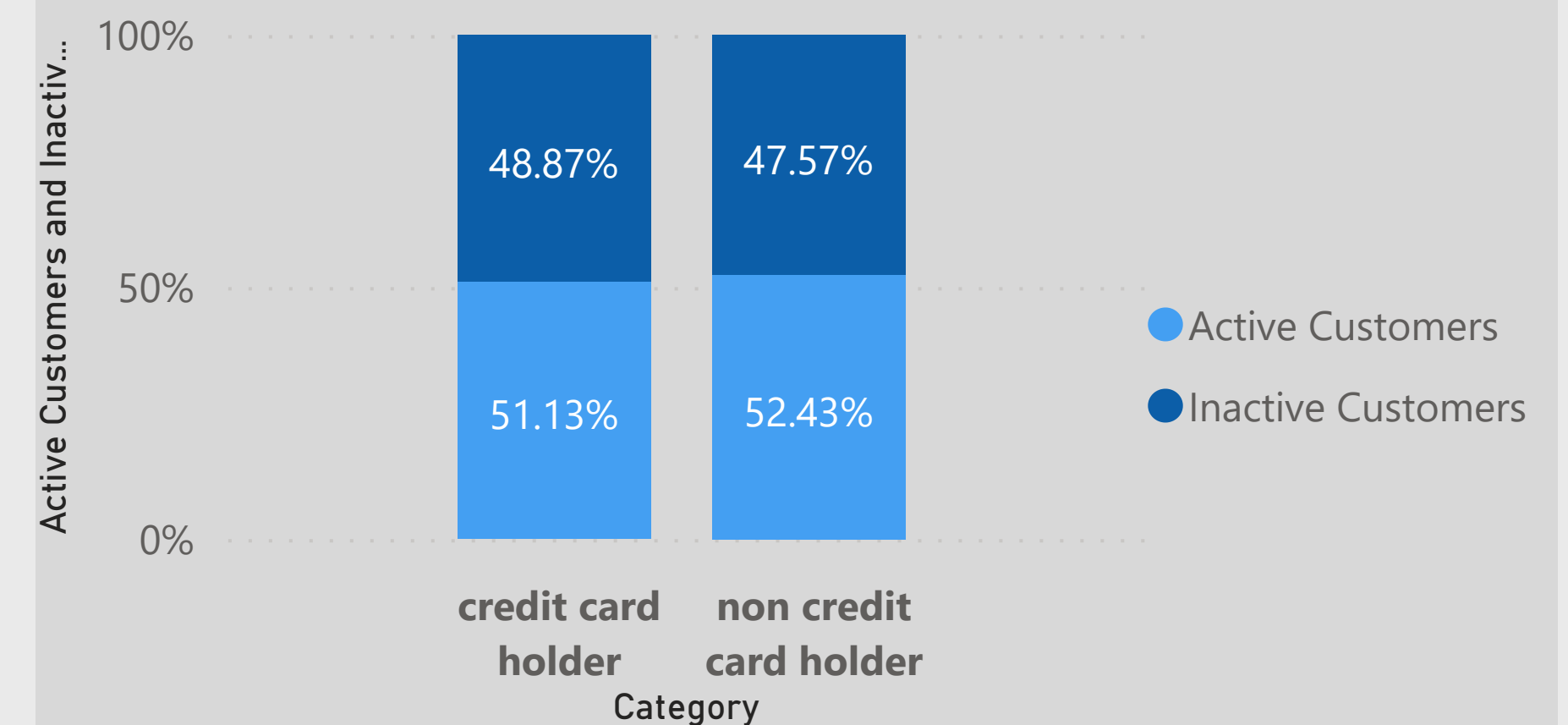
Credit Type Fair Good Poor Very good Excellent



Credit Card Holders by Age-Group



Active Customers and Inactive Customers by Category





Active Customers Analysis

Year

All

Month Name

All

Geography Location

All

Exit Category

All

Gender Category

All

Clear All Filters

Home

10000

Total customers

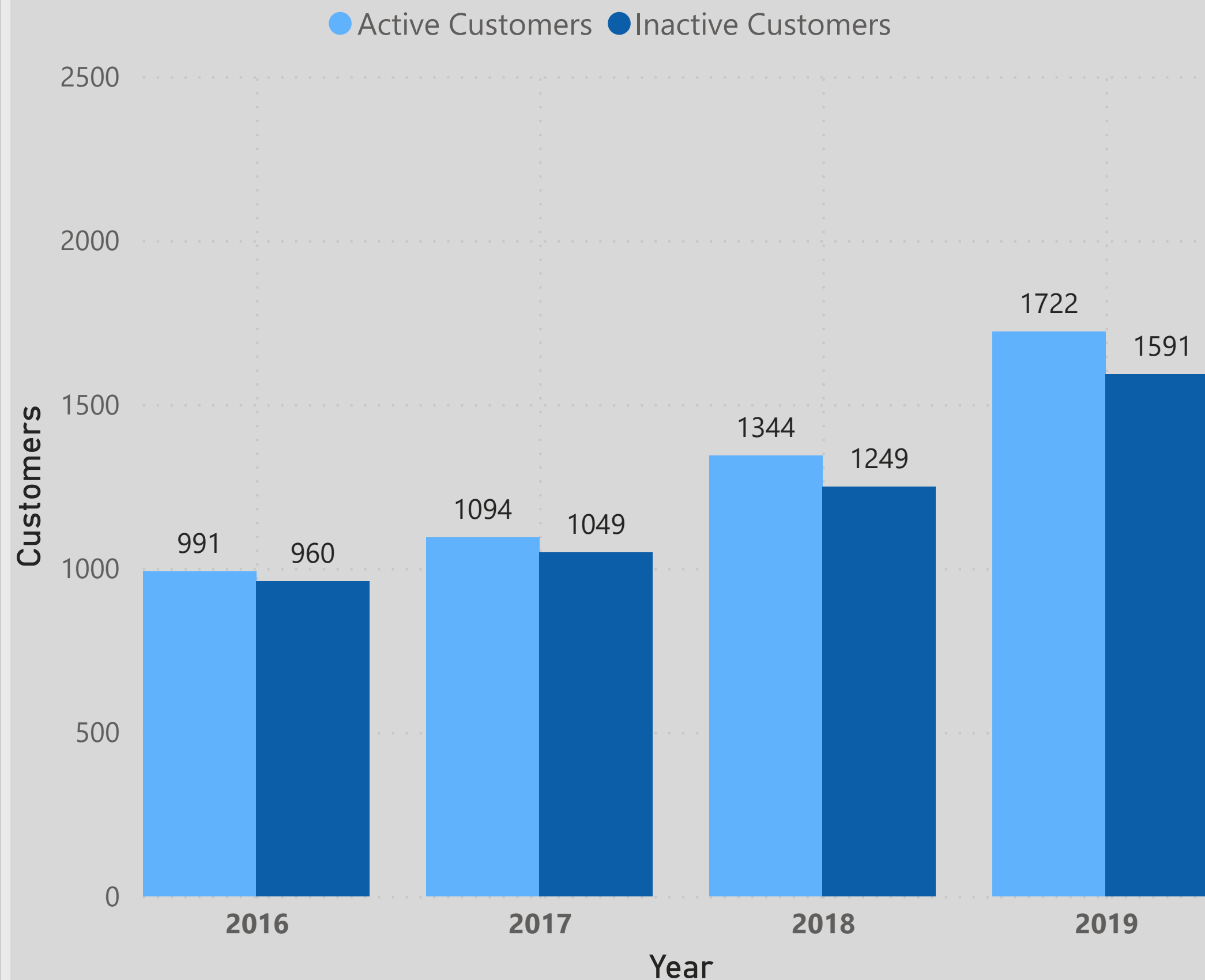
5151

Active Customers

4849

Inactive Customers

Active Customers and Inactive Customers by Year



Credit Score for Card Holders

GeographyLocation ● France ● Spain ● Germany

