


 Home

 Revenue

 Churn



Games Played

200K



Avg Session Duration in Min

30.04



Total Mathletes

10K



Female Mathletes

3328



Male Mathletes

3366



Other Mathletes

3306

10K

Total Users

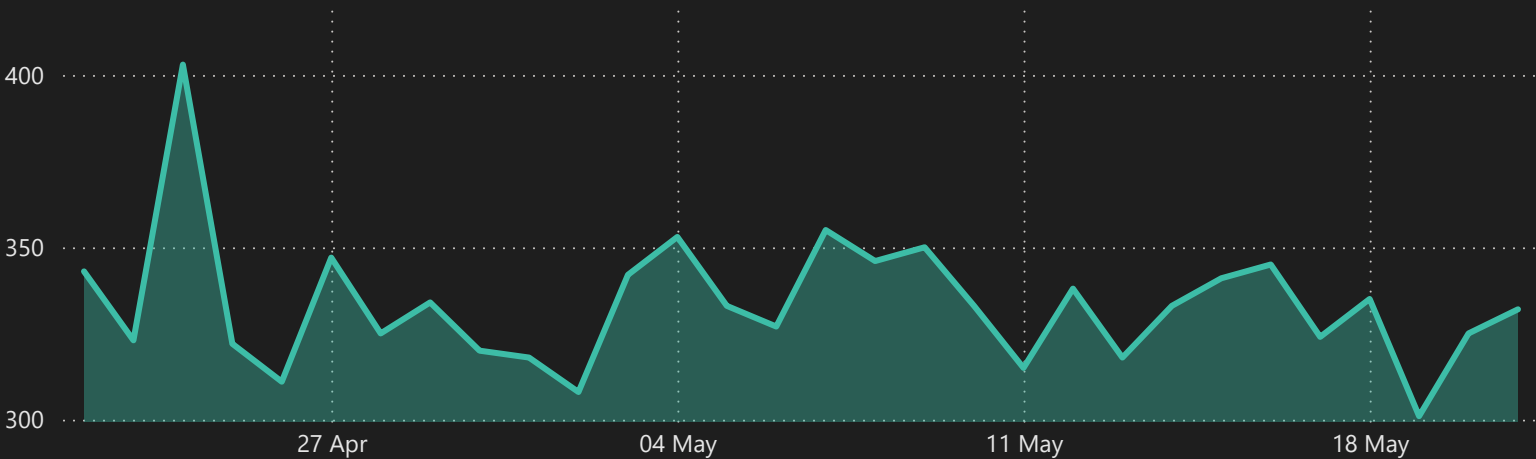
276

Avg Daily Active Users

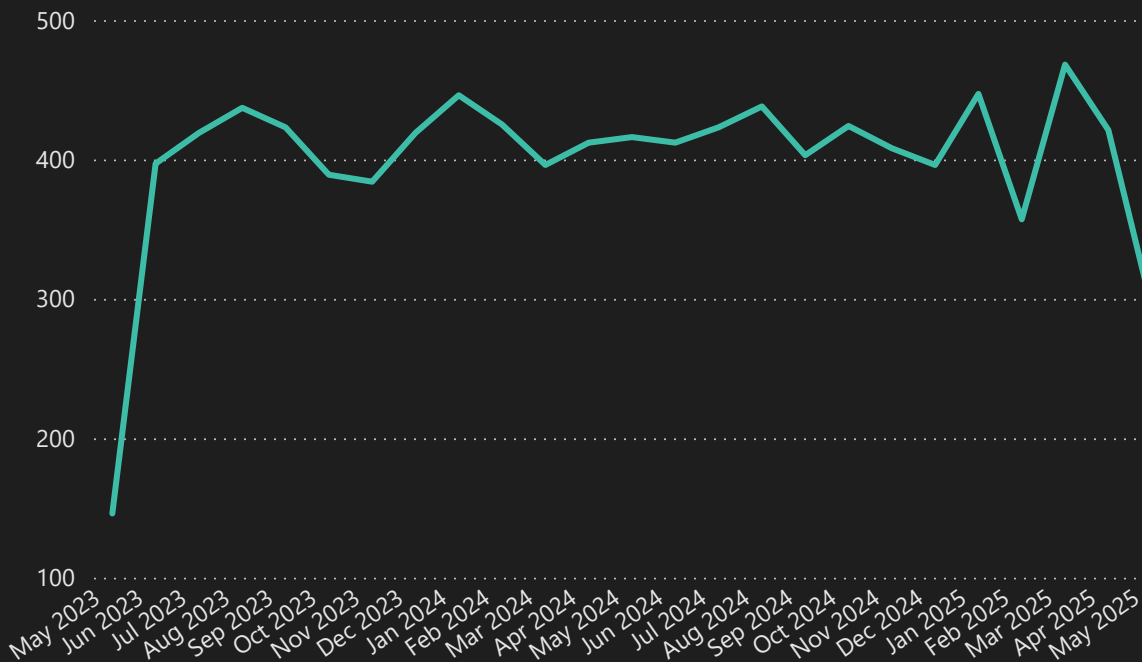
191

Avg Weekly Active Users

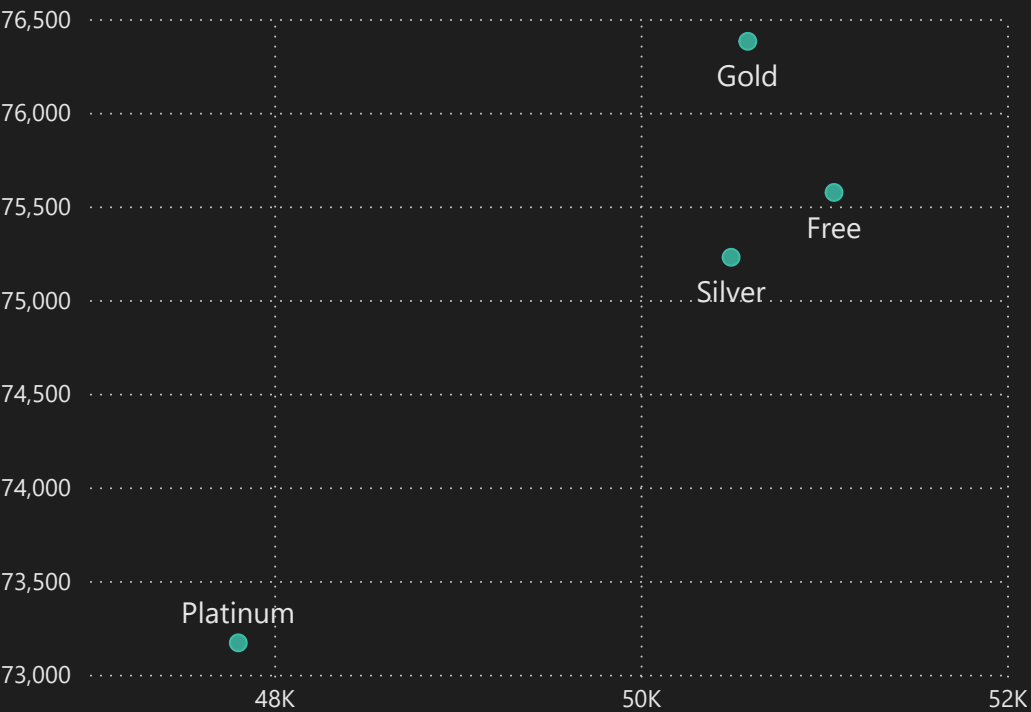
Count of Daily Active Users



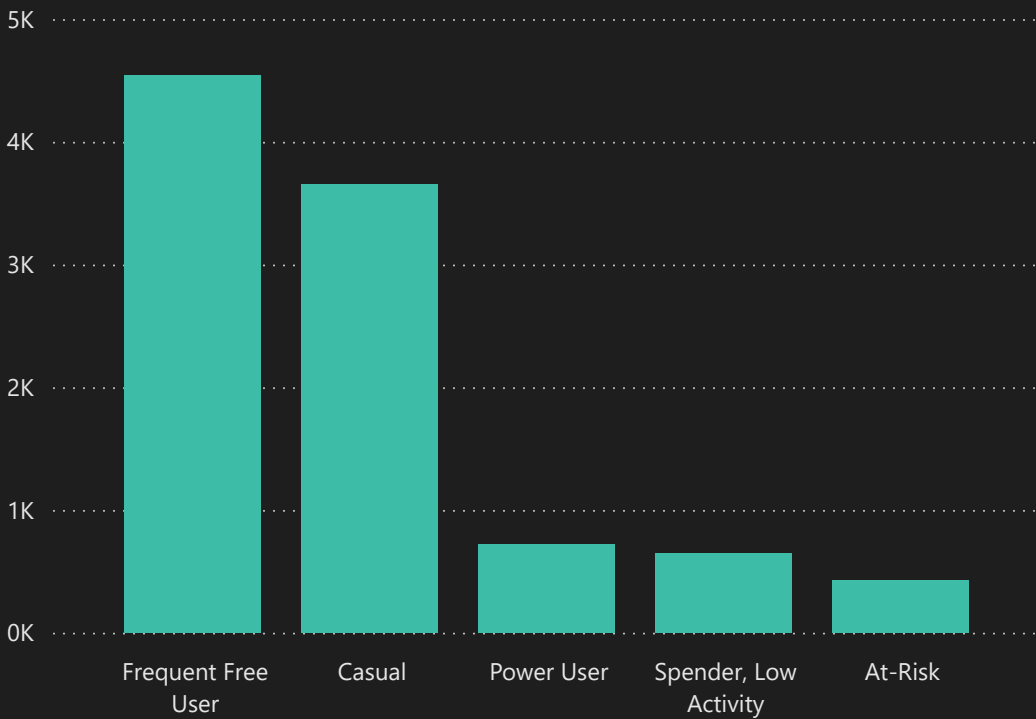
Count of new users in a month



Played Sessions & Avg Session Duration(Min) for Subscription Tier



User Categories





MATIKS USER DATA ANALYSIS

Device Type

All

Game Mode

All

Clear Filter



Home



Revenue



Churn

5,01,774.66

Total Revenue in USD

50.18

Revenue Per User

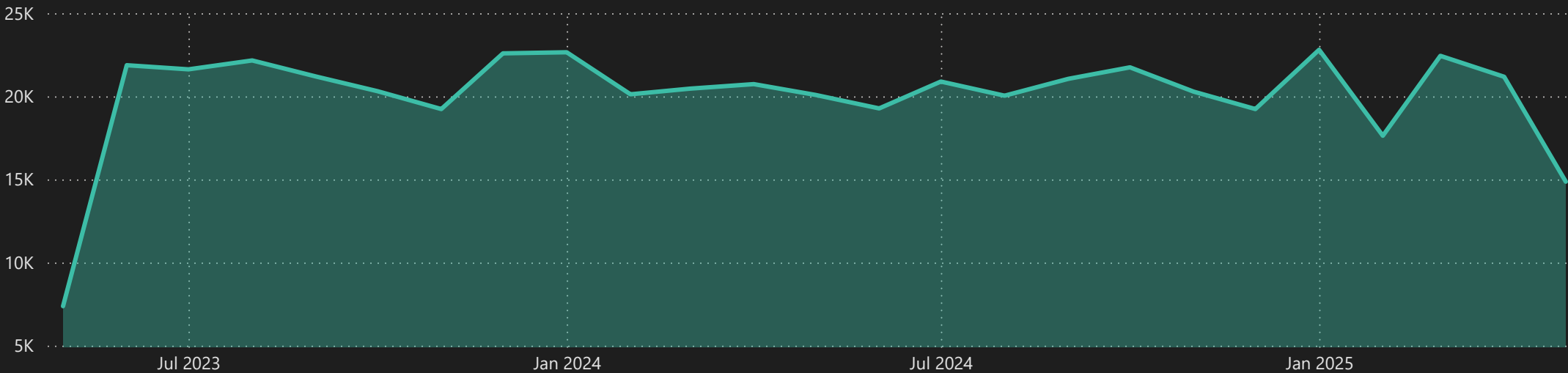
200K

Total Played Sessions

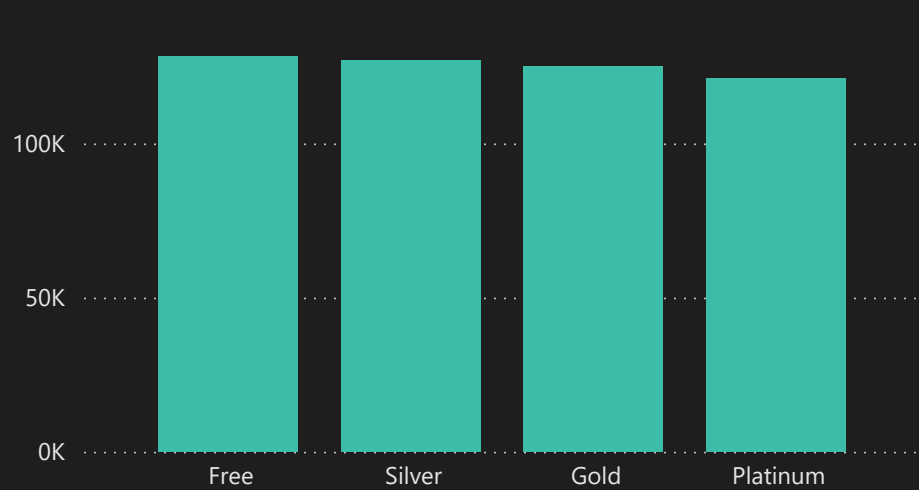
50K

In Game Purchases Count

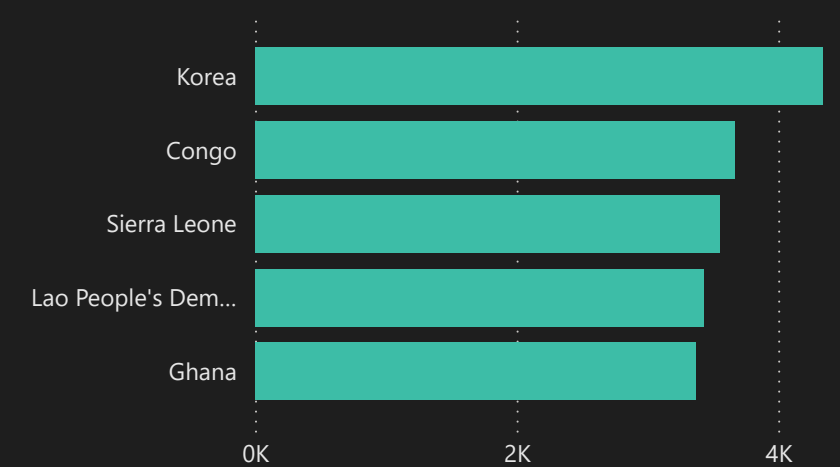
Total Revenue by month



Total Revenue by Subscription Tier



Top 5 Highest Revenue Countries



Select all

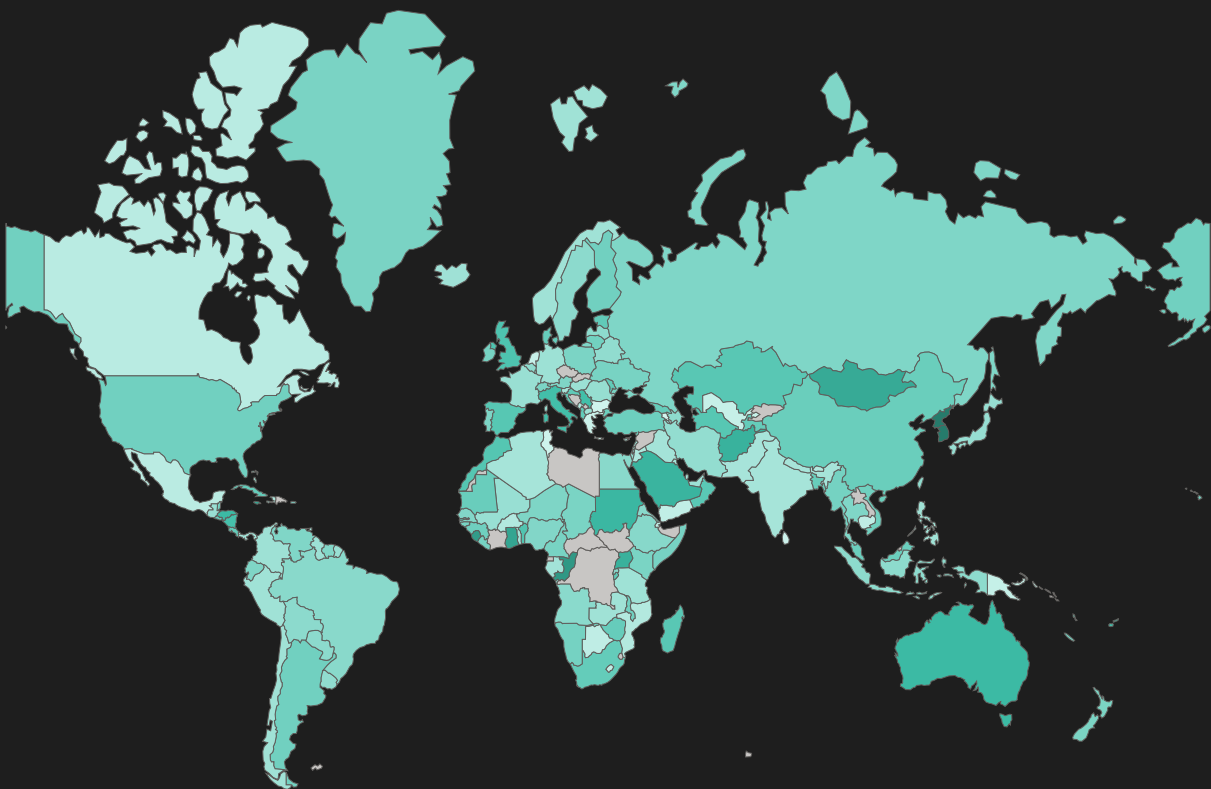


Afghanistan

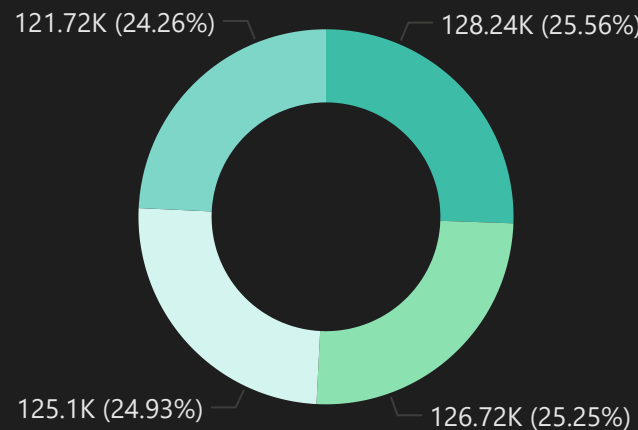


Albania

Total Revenue By Country



Total Revenue by Game Title



Game Title

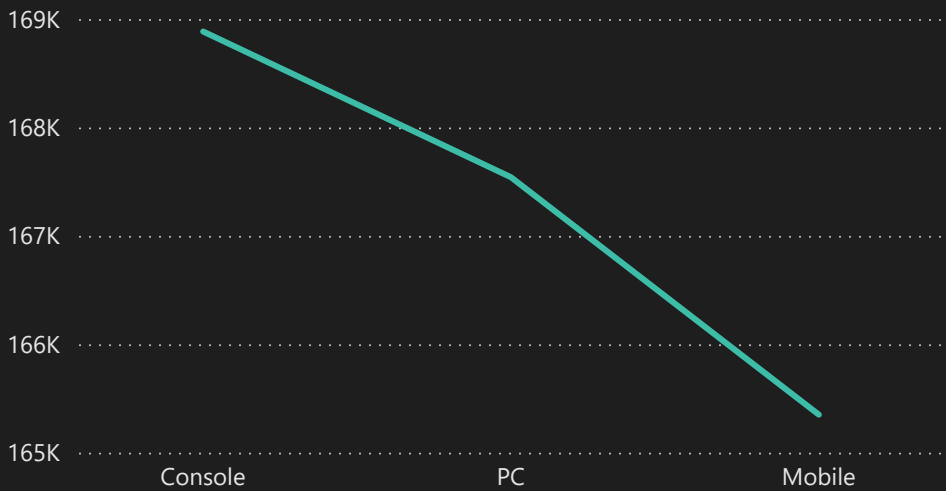
MysticWar

BattleZone

QuestRaid

SpeedRun

Sum of Total_Revenue_USD by Device_Type





Home



Revenue



Churn

Country	Healthy	Low Usage	No Purchase	Quick Churn	Short Sessions
Afghanistan	35		8	1	7
Australia	36		11	1	7
Benin	24	1	7	1	17
British Indian Ocean Territory (Chagos Archipelago)	35		8		8
Comoros	24	1	12	2	11
Congo	47		16	2	8
Croatia	29		14	1	8
Fiji	33		8	1	8
French Polynesia	34	1	7	1	7
Ghana	37		17	2	8
Gibraltar	38	2	9	1	7
Heard Island and McDonald Islands	33	4	7		8
Honduras	36	1	7		11
Italy	31	1	13	2	4
Korea	52	2	15	2	12
Lao People's Democratic Republic	34	1	11	3	2
Madagascar	32	2	9	2	9
Malaysia	35	2	9	2	7
Maldives	27	2	17	1	6
Marshall Islands	36		11	2	8
Mauritania	25	1	11		13
Mongolia	31	1	14	1	9
Morocco	34	1	8	1	6
Nauru	32		20	1	7
Nicaragua	40	1	8	2	6
Nigeria	26		18	1	5
South Africa	32	1	11		6
South Georgia and the South Sandwich Islands	37		8	2	5
United States of America	33	1	6	1	10

29.50%

Churn Rate

70.50%

Retention Rate

147.07K

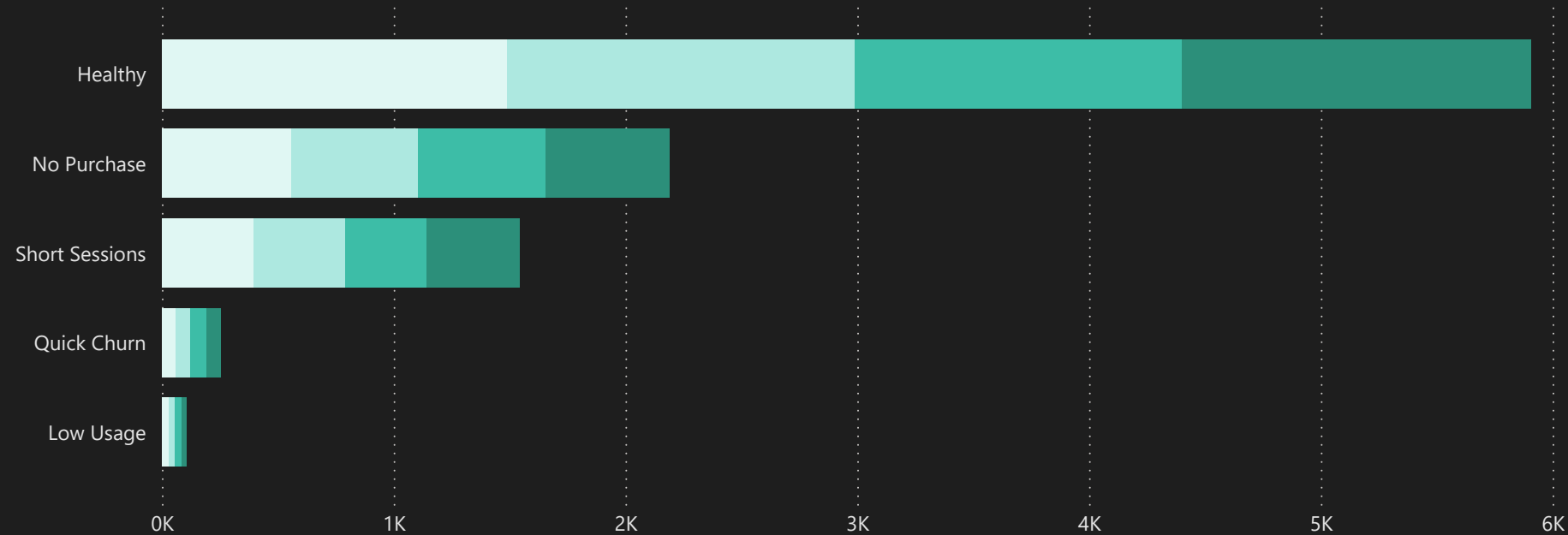
Impacted Revenue by...

3K

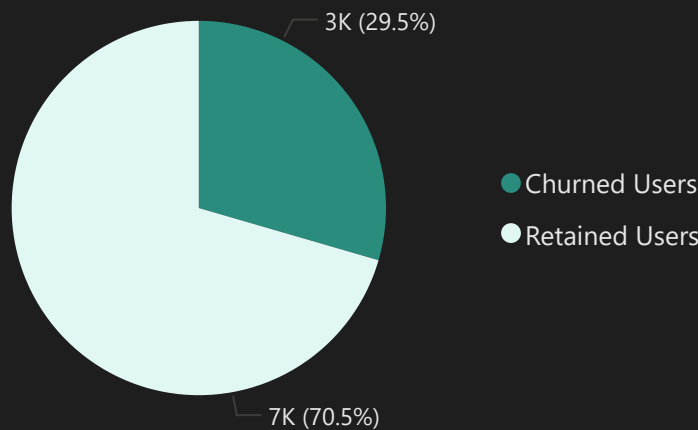
Churned Users

Count of Chrun risk users

Subscription_Tier ●Free ●Gold ●Platinum ●Silver



Churned Users and Retained Users



Gender Share

