

PORTFOLIO OF ALBERT CHAN | albertgochan@yahoo.com



PAX EAST, USA

FACEBOOK| SOCIAL MEDIA/ GAMING





FANNIE MAY

WINDOW DISPLAY | CHICAGO, IL



Our goal for the windows was to be more experiential and 3-D, with a theme and scenery. We wanted a very eye catching design, more like Macy's windows at holiday time, something people would stop and look at.

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OCULUS BOOTH

PAX EAST, USA





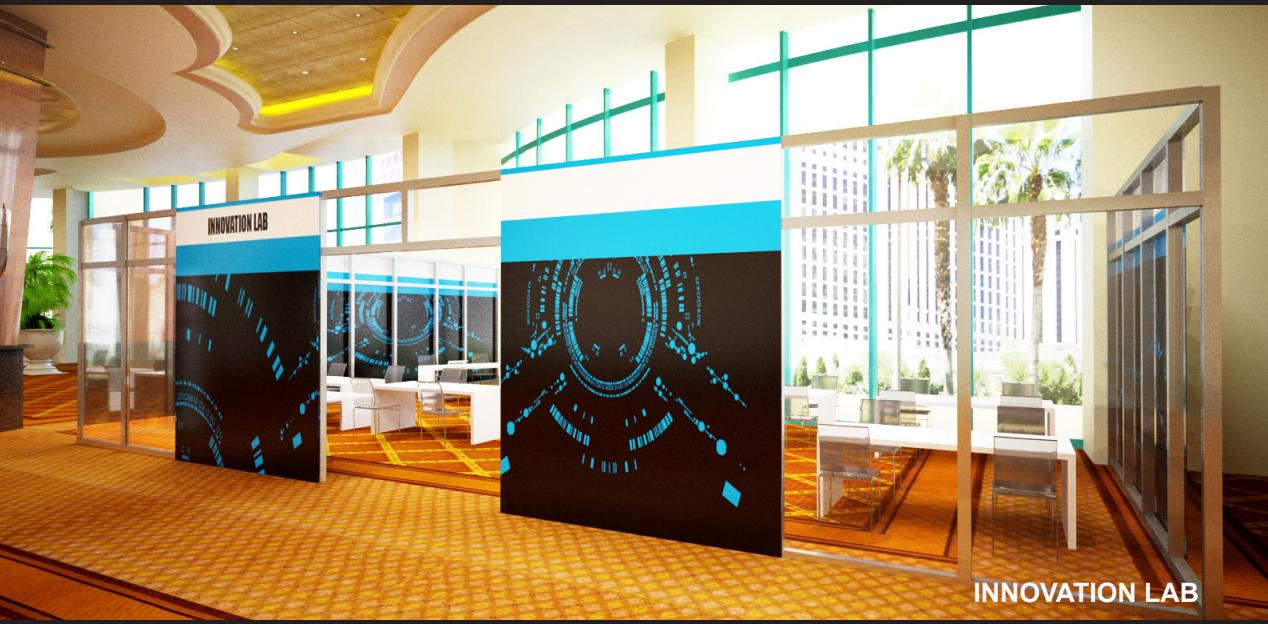
MARKETING TRAILER

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Opentext World is a six day conference showcasing our products to international audiences. The conference will consist of general sessions, training courses, workshops, evening events, exhibits featuring OpenText demo stations and partner demo stations



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RETAIL POP-UP STORE

|
TRINA TURK



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TWITCH | NETWORK & GAMING



PAX EAST, USA



FACEBOOK & OCULUS

PAX EAST, USA

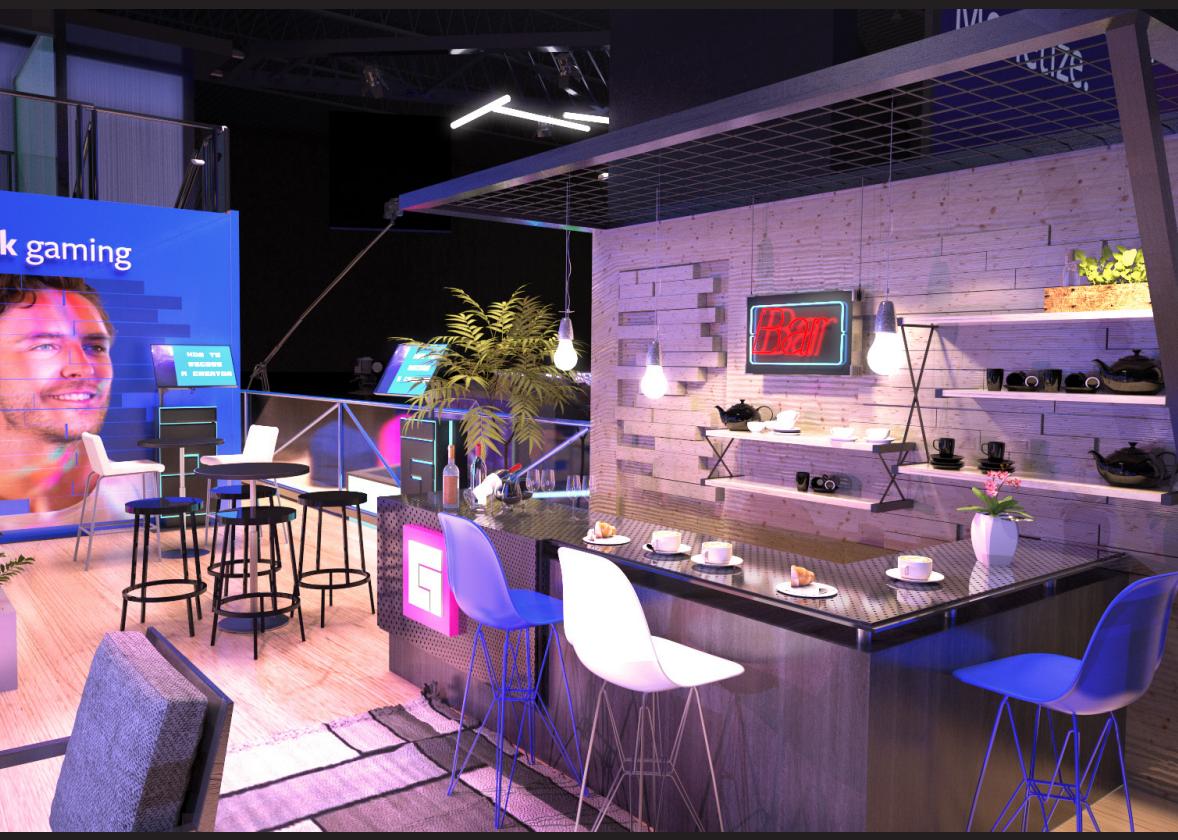


Color changing ambient & LED lighting
based on the theme of the game.



FACEBOOK & OCULUS

PAX EAST, USA







SUMMONERS WAR

ACTIVATION | USA







HTC VIVE- READY PLAYER ONE



INDOOR EVENT / ACTIVATIONS





This is a 50'x50' invitational e-sports event booth for Pax East 2019.
This is the first launch of the Digital Magic the Gathering Arena.

MAGIC THE GATHERING

MAGIC ARENA INVITATIONAL BOOTH @ PAX EAST 2019





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BOADCAST & STAGE DESIGN





Gamescom is a trade fair for released video game held annually at the Koelnmesse in Cologne, North Rhine-Westphalia, Germany. Gamescom broke all records in 2017! Around 335,000 gaming fans from all over the globe attended - a record number of visitors! 919 companies from 54 countries presented their latest games, current software and innovative accessories.

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WAR GAMING | Gamescom 2017

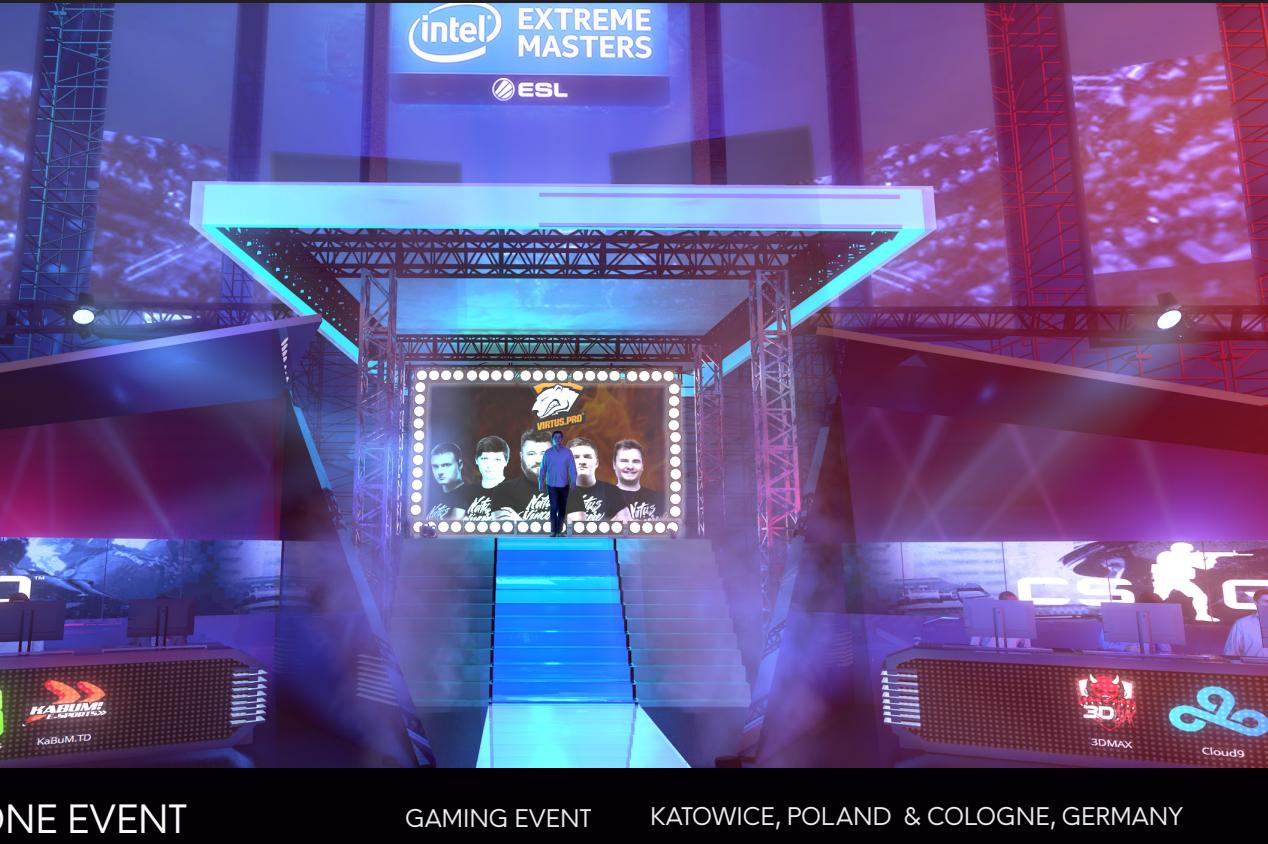
GAMING & EVENTS

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PROPOSED ESL PREMIER & MAJOR EVENT, KATOWICE, POLAND.

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ESL ONE EVENT

GAMING EVENT

KATOWICE, POLAND & COLOGNE, GERMANY



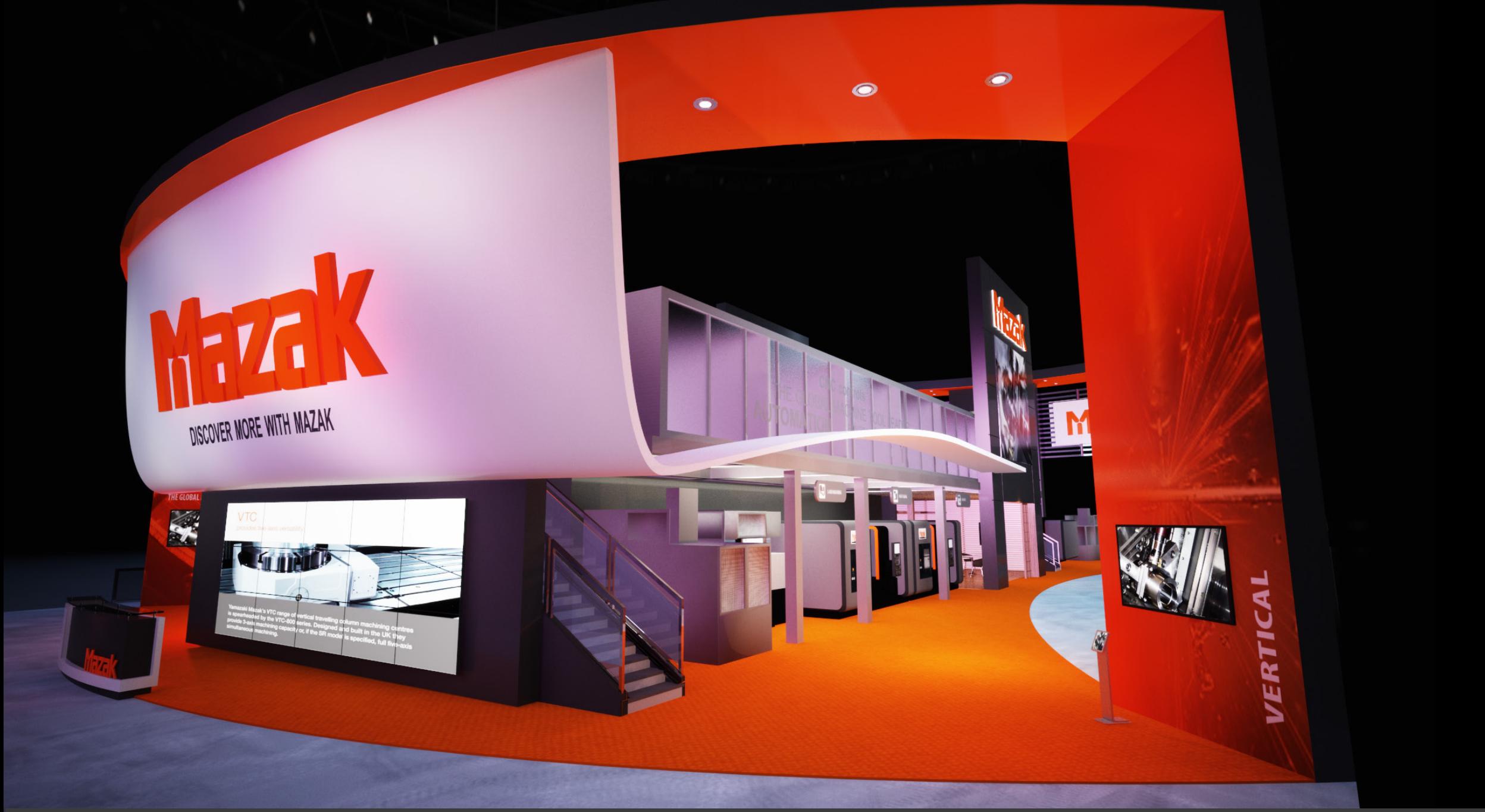


GE ROAD SHOW

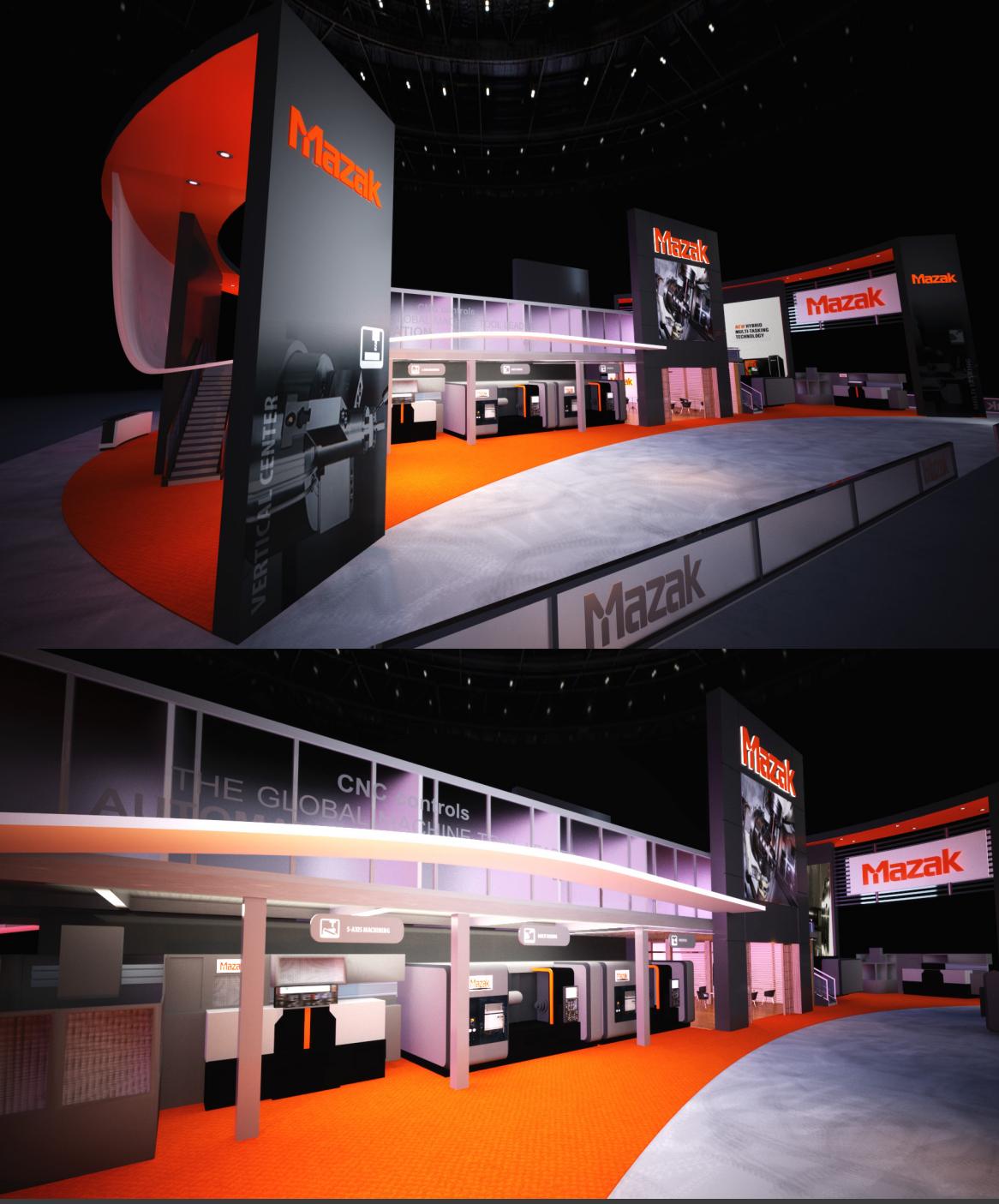
This is FlexEfficiency Truck roadshow that toured to cities across North America. It's goal is to demonstrate how its latest innovation in power generation technology is meeting today's environmental challenges while driving economic growth.







MAZAK Corporation



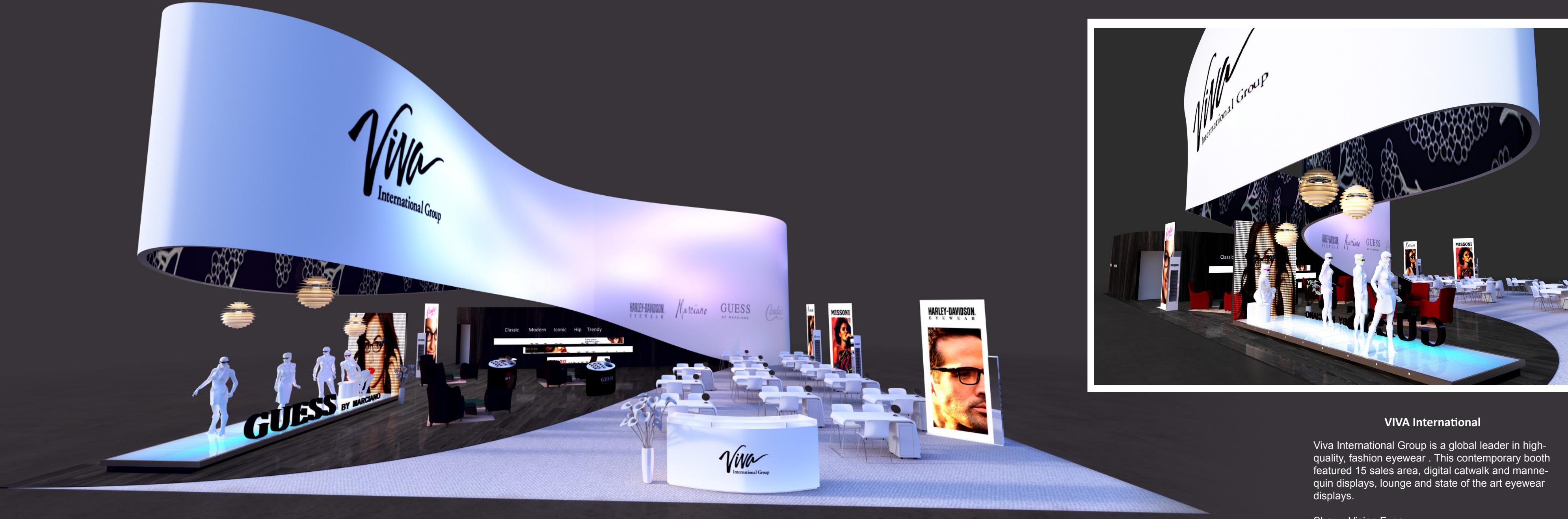
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20' x 40' Design concept of a booth space for Exhibitor show .





VIVA International

Viva International Group is a global leader in high-quality, fashion eyewear. This contemporary booth featured 15 sales area, digital catwalk and mannequin displays, lounge and state of the art eyewear displays.

Show : Vision Expo
New York, USA.
(60' X 70')





Designed by Albert Chan albertgochan@yahoo.com

Design property of Cree

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Update the existing Lighting Experience Center in the Racine Wisconsin Cree facility to improve customer experience

CREE LIGHTING EXPERIENCE CENTER



The demo room is one of the first things guests see when they walk into WatchGuard's headquarters, so injecting some major WOW factor was key. "The room is located close to the main door and is more noticeable than anything else as you walk up to the reception desk. It's truly front and center. Creating a space that would draw people in and be a big highlight in the building was of utmost importance to the client."

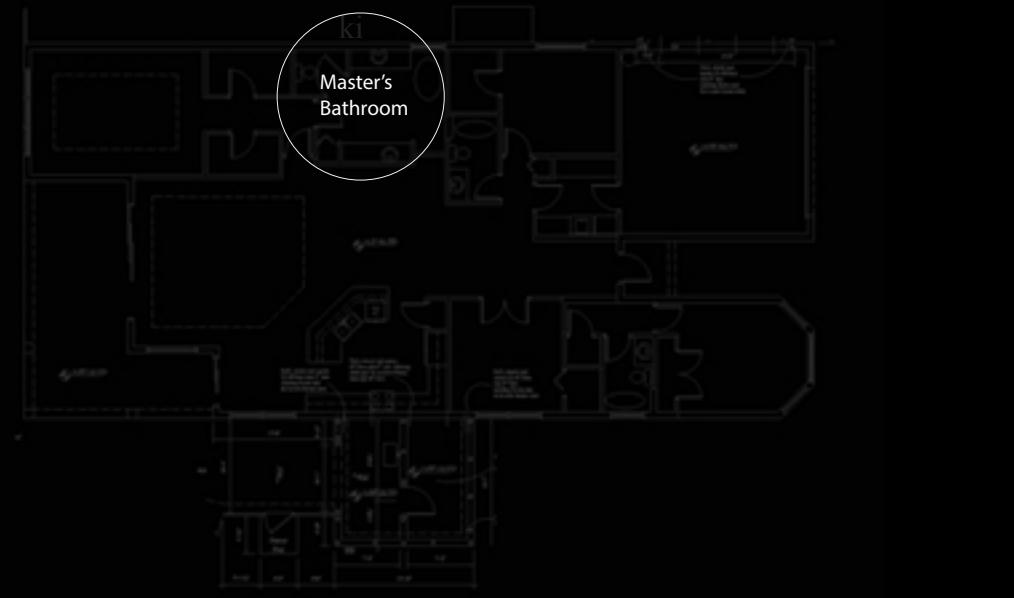
WATCHGUARD VIDEO INTERIOR DESIGN

ALLEN, TX, USA



HALBROWN HOUSE

Interior rendering of a residential house in Naples, Florida, USA.
Conceptualized and rendered by Albert Chan





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ELECTROLUX

This concept has 3 zones :

1. Cooking and Preparation Area : Overall look is clean and cozy. The color changing LED lights create a flexible color solution that caters the taste of the entire family. Lighting color changes dynamically based on the status of the food being cooked.
2. Family Messaging Area : The interactive and scribble capable monitor serves as an electronic messaging center / white board.
3. Entertainment & Lounge Area : Large LED monitor and video glass projection create an enjoyable experience for the family.

Rendering and Design