



# Anushka Singh *UX Manager*

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📍 Gurugram



Linkedin



Design Portfolio

## PROFESSIONAL EXPERIENCE

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### UX Manager, *Fluidesigns*

Feb 2023 – Apr 2025 | Remote

- Led design transformation for 14+ high-impact projects across diverse domains (SaaS, e-commerce, fintech, nonprofit, corporate services), delivering user-centered solutions that drove business growth and user satisfaction. Received positive client feedback, including an 81% improvement in teamwork efficiency through optimized communication.
- Managed cross-functional design teams, achieving 90% stakeholder satisfaction through strategic project management and collaborative leadership. Consistently delivered intuitive interfaces that earned praise from real users for their seamless functionality and ease of use.
- Created comprehensive design solutions, including wireframes in Figma, user research, journey mapping, information architecture, usability testing, and competitive analysis, ensuring exceptional user experiences that enhanced engagement and reliability.

### UX Design Intern, *Fluidesigns*

Oct 2022 – Jan 2023 | Remote

- Designed a comprehensive EMR (Electronic Medical Record) platform for Cancer Treatment, meeting oncologists' need for an organized and user-friendly digital solution.
- Conducted extensive on-ground UX research across hospitals in Vadodara and Arunachal Pradesh.
- Recognized for outstanding design communication skills, earning the Best Communicator award in 2022.

### Ui/UX Design Intern, *Ozibook*

Jul 2022 – Oct 2022 | Remote

- Led a sub-design team, enhancing platform accessibility through UX research, wireframing, and brainstorming, which provided a strong foundation for Ozigen's MVP, helping position the startup for future funding.
- Developed expertise in Figma, UX processes, and team leadership.

### Programmer Analyst, *Cognizant*

Aug 2020 – Jun 2022 | Gurgaon

- Achieved 99% bug-free product testing through rigorous UI validation and functionality testing, collaborating closely with developers to resolve defects and enhance user experience.
- Advocated for Java and Selenium automation to improve project efficiency, modifying and developing CITS test scripts.

## SKILLS

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Design Thinking • Wireframing • Figma • Adobe XD • UX Research • Competitive Analysis • Usability Testing • Prototyping • Journey Mapping • Information Architecture




## PROJECTS

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### Epic ON

May 2023

- <https://www.epicon.in/> 🔗
- OTT Platform, Mobile App, Web App, TV App, Tablet App design

<b>Pebble</b>	Dec 2023
<ul style="list-style-type: none"> <li>• <a href="https://www.pebbleimpact.com/">https://www.pebbleimpact.com/</a> </li> <li>• Non Profit, Branding, Website Design</li> </ul>	
<b>Feedify</b>	Jul 2023
<ul style="list-style-type: none"> <li>• <a href="https://feedify.net/">https://feedify.net/</a> </li> <li>• UI/UX, Reponsive Website Design, B2B Sales Enablement</li> </ul>	
<b>Corpcare</b>	Feb 2023
<ul style="list-style-type: none"> <li>• <a href="https://corpcare.co.in/">https://corpcare.co.in/</a> </li> <li>• Platform Revamp - UI/UX, Fintech</li> </ul>	

## EDUCATION

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<b>B.Tech (CSE)</b> , <i>Graphic Era Deemed To Be University</i>	2016 – 2020   Dehradun, India
<ul style="list-style-type: none"> <li>• Scored 8.51 CGPA</li> </ul>	

## VOLUNTEERING & SERVICE

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<b>National Cadet Corps</b> , <i>Senior Under Officer</i>	Feb 2018 – Feb 2019   Dehradun
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