Anushka Singh *UX Manager*

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Bē Behance   🔗 Design Portfolio

PROFESSIONAL EXPERIENCE

UX Manager, *Fluidesigns*   Feb 2023 – Apr 2025 │ Remote

- Led design transformation for 14+ high-impact projects across diverse domains (SaaS, e-commerce, fintech, nonprofit, corporate services), delivering user-centered solutions that drove business growth and user satisfaction. Received positive client feedback, including an 81% improvement in teamwork efficiency through optimized communication.
- Managed cross-functional design teams, achieving 90% stakeholder satisfaction through strategic project management and collaborative leadership. Consistently delivered intuitive interfaces that earned praise from real users for their seamless functionality and ease of use.
- Created comprehensive design solutions, including wireframes in Figma, user research, journey mapping, information architecture, usability testing, and competitive analysis, ensuring exceptional user experiences that enhanced engagement and reliability.

UX Design Intern, *Fluidesigns*   Oct 2022 – Jan 2023 │ Remote

- Designed a comprehensive EMR (Electronic Medical Record) platform for Cancer Treatment, meeting oncologists' need for an organized and user-friendly digital solution.
- Conducted extensive field UX research across hospitals in Vadodara and Arunachal Pradesh.
- Recognized for outstanding design communication skills, earning the Best Communicator award in 2022.

UI/UX Design Intern, *Ozibook*   Jul 2022 – Oct 2022 │ Remote

- Contributed to a strong foundation for Ozigen's EdTech MVP by enhancing accessibility through UX research, brainstorming, wireframes, and user-centered design.
- Developed expertise in Figma and UX processes, and led a subteam in building a distraction-free, peer-learning social platform.

Programmer Analyst, *Cognizant*   Aug 2020 – Jun 2022 │ Gurgaon

- Achieved 99% bug-free product testing in Guidewire PolicyCenter through UI validation and developer collaboration in an Agile methodology while advocating for Java and Selenium automation testing to improve project efficiency, modifying and developing CITS test scripts.
- Single-handedly pioneered NFT testing outside the policy domain, independently learning and executing the process, which secured additional team hiring for this specialized work.

Intern, *Cognizant*   Jan 2020 – May 2020 │ Remote

- Leveraged comprehensive training in Selenium, STLC, MySQL, and web technologies to develop an automated web flow project extracting Flipkart product data, enhancing practical testing capabilities.

SKILLS

Design Thinking • Wireframing • Figma • Adobe XD • UX Research • Competitive Analysis •

Usability Testing • Prototyping • Journey Mapping • Information Architecture

PROJECTS

Epic ON   May 2023
- https://www.epicon.in/ 🔗
- OTT Platform, Mobile App, Web App, TV App, Tablet App design

Pebble   Dec 2023
- https://www.pebbleimpact.com/ 🔗
- Non Profit, Branding, Website Design

Feedify   Jul 2023
- https://feedify.net/ 🔗
- UI/UX, Reponsive Website Design, B2B Sales Enablement

Graeon.ai   Oct 2023
- https://graeon.ai/ 🔗
- Branding, UI/UX Website Design, POC, No Code App Development

Zolomart   Dec 2024
- https://www.sayzolo.com/ 🔗
- UI/UX Website Design, POC, UX Auditing

EDUCATION

B.Tech (CSE), *Graphic Era Deemed To Be University*   2016 – 2020 | Dehradun, India
- Scored 8.51 CGPA

VOLUNTEERING & SERVICE

National Cadet Corps, *Senior Under Officer*   Feb 2018 – Feb 2019 | Dehradun