Anushka Singh *UX Manager / Immediate Joiner*

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Bē Behance   🔗 Design Portfolio

ABOUT ME

Experienced UX professional balancing thoughtful design with business requirements & user experience. Embraces continuous learning with courage, adapting to AI advancements and emerging technologies.

PROFESSIONAL EXPERIENCE

Fluidesigns, *UX Manager*   Feb 2023 – Apr 2025 │ Remote

- **Design Leadership**: Led **14+ B2B and B2C projects** across **SaaS, e-commerce, fintech, and nonprofit** sectors, delivering user-centered solutions that increased business growth and user satisfaction.
- **Cross-Functional Collaboration**: Managed design teams achieving **90% stakeholder satisfaction** through **strategic project management**. Partnered with designers, developers, PMs, and QA throughout project lifecycles.
- **Process Expertise**: Executed **end-to-end UX** from client discovery to delivery—requirements gathering, user research, journey mapping, design thinking, wireframing in Figma, developer handoff, and usability testing.

Fluidesigns, *UX Design Intern*   Oct 2022 – Jan 2023 │ Remote

- Created a comprehensive **EMR platform for cancer treatment** with a user-friendly interface for oncologists; conducted extensive **field UX research across hospitals** in Vadodara and Arunachal Pradesh, ensuring the solution addressed real clinical workflows.
- Received **Best Communicator award (2022)** for outstanding design communication skills.

Ozibook, *UI/UX Design Intern*   Jul 2022 – Oct 2022 │ Remote

- Contributed to a strong foundation for Ozigen's **EdTech MVP** through UX research, wireframing, and user-centered design, enhancing accessibility and supporting a distraction-free peer-learning platform.

Cognizant, *Programmer Analyst*   Aug 2020 – Jun 2022 │ Gurgaon

- Achieved 99% bug-free product testing in Guidewire PolicyCenter through **UI validation and Agile collaboration** while driving automation to boost efficiency.
- Single-handedly pioneered NFT testing outside my domain, independently learning and executing the process, which **secured additional team hiring**.

Cognizant, *Intern*   Jan 2020 – May 2020 │ Remote

- Leveraged comprehensive training in Selenium, STLC, MySQL, and web technologies to develop an automated web flow project extracting Flipkart product data, enhancing practical testing capabilities.

SKILLS

Design Thinking • Wireframing • Figma • Adobe XD • UX Research • Competitive Analysis •

Usability Testing • Prototyping • Journey Mapping • Information Architecture •

User Experience Strategy • User Flows

EDUCATION

B.Tech (CSE), *Graphic Era Deemed To Be University*   2016 – 2020 | Dehradun
- Scored 8.51 CGPA

PROJECTS

Epic ON   May 2023
- https://www.epicon.in/ 🔗
- Executed product design for EpicON OTT platform across mobile, web, TV, and tablet apps.

Pebble   Dec 2023
- https://www.pebbleimpact.com/ 🔗
- Led branding and UI/UX website design for this nonprofit organization.

Graeon.ai   Oct 2023
- https://graeon.ai/ 🔗
- Delivered branding, website design (UX), POC, and no-code app development.

Feedify   Jul 2023
- https://feedify.net/ 🔗
- Created responsive B2B website design focused on UI/UX and sales enablement.

VOLUNTEERING & SERVICE

National Cadet Corps, *Senior Under Officer*   Feb 2018 – Feb 2019 | Dehradun