

# Anushka Singh *UX Manager*

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Behance    📁 Design Portfolio

## PROFESSIONAL EXPERIENCE

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**Fluidesigns, UX Manager** Feb 2023 – Apr 2025 | Remote

- **Design Leadership:** Led 14+ B2B and B2C projects across SaaS, e-commerce, fintech, and nonprofit sectors, delivering user-centered solutions that increased business growth and user satisfaction.
- **Cross-Functional Collaboration:** Managed design teams achieving 90% stakeholder satisfaction through strategic project management. Partnered with designers, developers, PMs, and QA throughout project lifecycles.
- **Process Expertise:** Executed end-to-end UX from client discovery to delivery—requirements gathering, user research, journey mapping, design thinking, wireframing in Figma, developer handoff, and usability testing.

**Fluidesigns, UX Design Intern** Oct 2022 – Jan 2023 | Remote

- Created a comprehensive EMR platform for cancer treatment with a user-friendly interface for oncologists; conducted extensive field UX research across hospitals in Vadodara and Arunachal Pradesh, ensuring the solution addressed real clinical workflows.
- Received Best Communicator award (2022) for outstanding design communication skills.

**Ozibook, UI/UX Design Intern** Jul 2022 – Oct 2022 | Remote

- Contributed to a strong foundation for Ozigen's EdTech MVP through UX research, wireframing, and user-centered design, enhancing accessibility and supporting a distraction-free peer-learning platform.

**Cognizant, Programmer Analyst** Aug 2020 – Jun 2022 | Gurgaon

- Achieved 99% bug-free product testing in Guidewire PolicyCenter through UI validation and developer collaboration in an Agile methodology while advocating for Java and Selenium automation testing to improve project efficiency, modifying and developing CITS test scripts.
- Single-handedly pioneered NFT testing outside the policy domain, independently learning and executing the process, which secured additional team hiring for this specialized work.

**Cognizant, Intern** Jan 2020 – May 2020 | Remote

- Leveraged comprehensive training in Selenium, STLC, MySQL, and web technologies to develop an automated web flow project extracting Flipkart product data, enhancing practical testing capabilities.

## SKILLS

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Design Thinking • Wireframing • Figma • Adobe XD • UX Research • Competitive Analysis • Usability Testing • Prototyping • Journey Mapping • Information Architecture

## EDUCATION

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**B.Tech (CSE), Graphic Era Deemed To Be University** 2016 – 2020 | Dehradun

- Scored 8.51 CGPA

## VOLUNTEERING & SERVICE

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**National Cadet Corps, Senior Under Officer** Feb 2018 – Feb 2019 | Dehradun