

Anushka Singh

UX Manager /
Immediate Joiner

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📍 Gurugram, Haryana

🌐 LinkedIn

🔗 Design Portfolio

ABOUT ME

Experienced UX professional balancing thoughtful design with business requirements & user experience. Embraces continuous learning with courage, adapting to AI advancements and emerging technologies.

SKILLS

- Design Thinking
- Wireframing
- Figma
- Adobe XD
- User Research | Usability Testing
- Competitive Analysis
- Prototyping
- Journey Mapping
- Information Architecture
- User Experience Strategy
- User Flows
- Sketch
- Design System
- Vibe Coding (In-Progress)
- High-Fidelity Mockups
- Web & Mobile Design

PROFESSIONAL EXPERIENCE

Fluidesigns, UX Manager

Jan 2023 – Apr 2025 | Remote

- **Design Leadership:** Led **14+ B2B and B2C projects** across **SaaS, e-commerce, fintech, and nonprofit** sectors, delivering user-centered solutions that increased business growth and user satisfaction.
- **Cross-Functional Collaboration:** Managed design teams achieving **90% stakeholder satisfaction** through **strategic project management**. Partnered with designers, developers, PMs, and QA throughout project lifecycles.
- **Process Expertise:** Executed **end-to-end UX** from client discovery to delivery—requirements gathering, user research, journey mapping, design thinking, wireframing in Figma, developer handoff, and usability testing.

Fluidesigns, UX Design Intern

Oct 2022 – Jan 2023 | Remote

- Created a comprehensive **EMR platform for cancer treatment** with a user-friendly interface for oncologists; conducted extensive **field UX research across hospitals** in Vadodara and Arunachal Pradesh, ensuring the solution addressed real clinical workflows.
- Received **Best Communicator award (2022)** for outstanding design communication skills.

Ozibook, UI/UX Design Intern

Jul 2022 – Oct 2022 | Remote

- Contributed to a strong foundation for Ozigen's **EdTech MVP** through UX research, wireframing, and user-centered design, enhancing accessibility and supporting a distraction-free peer-learning platform.

Cognizant, Programmer Analyst

Aug 2020 – Jun 2022 | Gurgaon

- Achieved 99% bug-free product testing in Guidewire PolicyCenter through **UI validation and Agile collaboration** while driving automation to boost efficiency.
- Single-handedly pioneered NFT testing outside my domain, independently learning and executing the process, which **secured additional team hiring**.

Cognizant, Intern

Jan 2020 – May 2020 | Remote

- Built a responsive shopping cart UI using HTML5/CSS3, closely following UI/UX design principles.
- Gained hands-on experience in visual hierarchy, responsive layouts, and bridging design with development.

EDUCATION

B.Tech (CSE), Graphic Era Deemed To Be University

2016 – 2020 | Dehradun

- Scored 8.51 CGPA



CERTIFICATES

- Foundation of User Experience (UX) Design | Google Career Certificates [↗](#)
- Design Terminology | Uxcel [↗](#)



VOLUNTEERING & SERVICE

National Cadet Corps,

Senior Under Officer

Feb 2018 – Feb 2019 | Dehradun



LIVE PROJECTS

Epic ON, OTT | Media & Entertainment

May 2023

- <https://www.epicon.in/> [↗](#)
- Executed product design for EpicON OTT platform across mobile, web, TV, and tablet apps.

Pebble, Nonprofit | Social Impact

Dec 2023

- <https://www.pebbleimpact.com/> [↗](#)
- Led branding and UI/UX website design for this nonprofit organization.

Graeon.ai, AI | SaaS | Tech Startup

Oct 2023

- <https://graeon.ai/> [↗](#)
- Delivered branding, website design (UX), POC, and no-code app development.

Feedify, B2B | Martech | SaaS

Jul 2023

- <https://feedify.net/> [↗](#)
- Created responsive B2B website design focused on UI/UX and sales enablement.