

Anushka Singh

Senior UX Designer / Immediate Joiner

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📍 Gurugram, Haryana

🌐 LinkedIn

🔗 Design Portfolio

Experienced UX professional balancing thoughtful design with business requirements & user experience. Embraces continuous learning with courage, adapting to AI advancements and emerging technologies.

PROFESSIONAL EXPERIENCE

Fluidesigns

Senior UX Designer

Jan 2023 – Apr 2025 | Remote

- Design Leadership: Led 14+ B2B and B2C projects across SaaS, e-commerce, fintech, and nonprofit sectors, delivering user-centered solutions that increased business growth and user satisfaction.
- Cross-Functional Collaboration: Managed design teams achieving 90% stakeholder satisfaction through strategic project management. Partnered with designers, developers, PMs, and QA throughout project lifecycles.
- Process Expertise: Executed end-to-end UX from client discovery to delivery—requirements gathering, user research, journey mapping, design thinking, wireframing in Figma, developer handoff, and usability testing.

UX Design Intern

Oct 2022 – Jan 2023 | Remote

- Created a comprehensive EMR platform for cancer treatment with a user-friendly interface for oncologists; conducted extensive field UX research across hospitals in Vadodara and Arunachal Pradesh, ensuring the solution addressed real clinical workflows.
- Received Best Communicator award (2022) for outstanding design communication skills.

Ozibook, UI/UX Design Intern

Jul 2022 – Oct 2022 | Remote

- Contributed to a strong foundation for Ozigen's EdTech MVP through UX research, wireframing, and user-centered design, enhancing accessibility and supporting a distraction-free peer-learning platform.

Cognizant

Quality Assurance Engineer

Aug 2020 – Jun 2022 | Gurgaon

- Achieved 99% bug-free product testing in Guidewire PolicyCenter through UI validation and Agile collaboration while driving automation to boost efficiency.
- Single-handedly pioneered NFT testing outside my domain, independently learning and executing the process, which secured additional team hiring.

SKILLS

Design Thinking • Wireframing • Figma • Adobe XD • User Research | Usability Testing • Competitive Analysis • Prototyping • Journey Mapping • Information Architecture • User Experience Strategy • User Flows • Sketch • Design System • Vibe Coding (In-Progress) • High-Fidelity Mockups • Web & Mobile Design





EDUCATION

B.Tech (CSE), Graphic Era Deemed To Be University

2016 – 2020 | Dehradun

- Scored 8.51 CGPA

LIVE PROJECTS

- Epic ON**, *OTT | Media & Entertainment* May 2023
- <https://www.epicon.in/> 
 - Executed product design for EpicON OTT platform across mobile, web, TV, and tablet apps.
- Pebble**, *Nonprofit | Social Impact* Dec 2023
- <https://www.pebbleimpact.com/> 
 - Led branding and UI/UX website design for this nonprofit organization.
- Graeon.ai**, *AI | SaaS | Tech Startup* Oct 2023
- <https://graeon.ai/> 
 - Delivered branding, website design (UX), POC, and no-code app development.
- Feedify**, *B2B | Martech | SaaS* Jul 2023
- <https://feedify.net/> 
 - Created responsive B2B website design focused on UI/UX and sales enablement.

VOLUNTEERING & SERVICE

National Cadet Corps, *Senior Under Officer* Feb 2018 – Feb 2019 | Dehradun

CERTIFICATES

- Foundation of User Experience (UX) Design | Google Career Certificates 
- Design Terminology | Uxcel 