

Anushka Singh *UX Manager*

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PROFESSIONAL EXPERIENCE

UX Manager, Fluidesigns Feb 2023 – Apr 2025 | Remote

- Led design transformation for 14+ high-impact projects across diverse domains (SaaS, e-commerce, fintech, nonprofit, corporate services), delivering user-centered solutions that drove business growth and user satisfaction. Received positive client feedback, including an 81% improvement in teamwork efficiency through optimized communication.
- Managed cross-functional design teams, achieving 90% stakeholder satisfaction through strategic project management and collaborative leadership. Consistently delivered intuitive interfaces that earned praise from real users for their seamless functionality and ease of use.
- Created comprehensive design solutions, including wireframes in Figma, user research, journey mapping, information architecture, usability testing, and competitive analysis, ensuring exceptional user experiences that enhanced engagement and reliability.

UX Design Intern, Fluidesigns Oct 2022 – Jan 2023 | Remote

- Designed a comprehensive EMR (Electronic Medical Record) platform for Cancer Treatment, meeting oncologists' need for an organized and user-friendly digital solution.
- Conducted extensive on-ground UX research across hospitals in Vadodara and Arunachal Pradesh.
- Recognized for outstanding design communication skills, earning the Best Communicator award in 2022.

Ui/UX Design Intern, Ozibook Jul 2022 – Oct 2022 | Remote

- Led a sub-design team, enhancing platform accessibility through UX research, wireframing, and brainstorming, which provided a strong foundation for Ozigen's MVP, helping position the startup for future funding.
- Developed expertise in Figma, UX processes, and team leadership.

Programmer Analyst, Cognizant Aug 2020 – Jun 2022 | Gurgaon

- Achieved 99% bug-free product testing through rigorous UI validation and functionality testing, collaborating closely with developers to resolve defects and enhance user experience.
- Advocated for Java and Selenium automation to improve project efficiency, modifying and developing CITS test scripts.

SKILLS

Design Thinking • Wireframing • Figma • Adobe XD • UX Research • Competitive Analysis • Usability Testing • Prototyping • Journey Mapping • Information Architecture

EDUCATION

B.Tech (CSE), Graphic Era Deemed To Be University 2016 – 2020 | Dehradun, India

- Scored 8.51 CGPA

VOLUNTEERING & SERVICE

National Cadet Corps, Senior Under Officer Feb 2018 – Feb 2019 | Dehradun