

# ACADIA 2022

A data-driven approach for urban design and  
master planning development

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# Part 3

## Project Implementation

Acc. Index Amenities



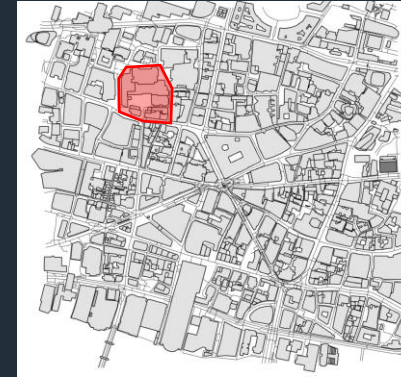
Acc. Index Public Transport



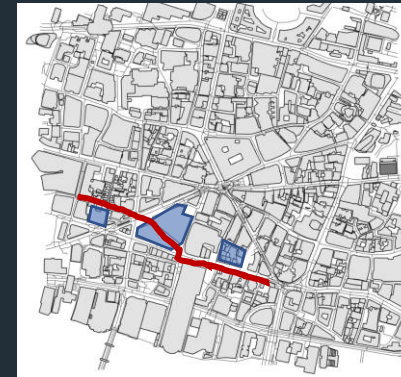
Acc. Index Green Spaces



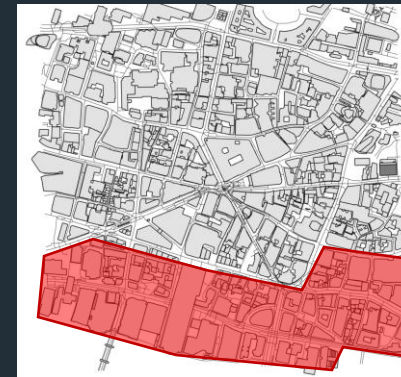
Bet. Workplace - Amenities



Opt\_1: Block Development



Opt\_2: Axis re-development



Opt\_3: Area regeneration

Opt\_1: Block Development (Example)



Residential: xxx sqm  
Office: xxx sqm  
Retail: xxx sqm  
Hotel: xxx sqm  
Green: plot %

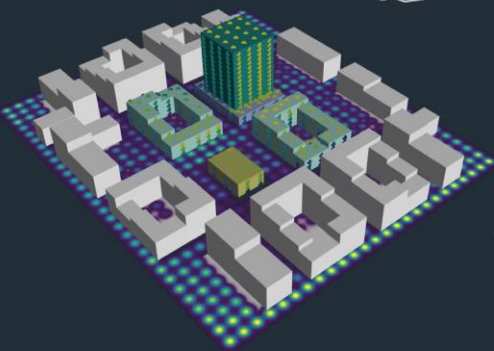
Grimshaw London Digital Twin - Rhino Compute Connection



Plot	Building	F.N.	GF	USE	USE
P-1	B.A	5	commercial	residential	
P-1	B.B	4	commercial	residential	
P-1	B.C	4	residential	residential	
P-1	B.D	3	commercial	residential	
P-1	B.E	4	residential	residential	
P-1	B.F	5	residential	residential	
P-1	B.G	0	POS	POS	
P-2	B.A	3	commercial	commercial	
P-2	B.B	15	commercial	office	
P-3	B.A	5	commercial	residential	
P-3	B.B	4	commercial	residential	
P-3	B.C	4	residential	residential	
P-3	B.D	3	commercial	residential	
P-3	B.E	4	residential	residential	
P-3	B.F	5	residential	residential	
P-3	B.G	0	POS	POS	
P-4	B.1	3	amenity	amenity	



Fast model generation through CSV input



Results Visualization:  
3D Generation  
Environmental analysis visualization



Advanced project evaluation:  
Quantum  
Embodied Carbon  
Unit Numbers



**Spatial Analysis** – all accessibility measures are calculated based on a catchment radius of 960 m (10 min walking distance), the number of reachable Points of interest, the Straightness of the route and the application of a gravity function in order to evaluate each POI based on the travel effort.



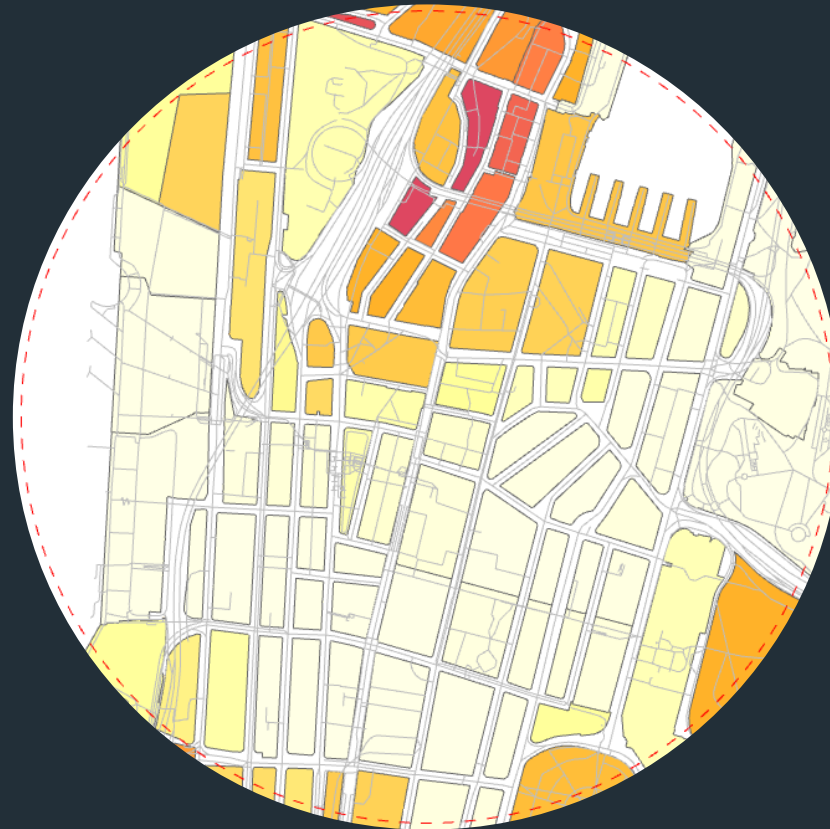
Reach – Green Spaces



Gravity – Green Spaces



Straightness – Green Spaces



Accessibility Index – Green Spaces

### Accessibility Indexes

The **Reach** index, also known as a “cumulative opportunities accessibility index” (Bhat2000; Sevtsuk2010; Jaber and Papaioannou2017) captures how many surrounding destinations(e.g buildings, businesses, jobs, bus stops etc.) can be reached from each Origin within a given Search Radius on the network.

The **gravity** index assumes that accessibility at Origin “i” is proportional to the attractiveness (weight) of Destinations “j”, and inversely proportional to the distance or travel cost between “i” and “j”.

The **Straightness** index (Vragovic, Louis, et al.2005) illustrates the extent to which the shortest paths from Origins to Destinations resemble straight lines. Put alternatively, the Straightness metric captures the positive deviations in travel distances that result from the geometric constraints of the network in comparison to straight-line distances in a featureless plan.

**Spatial Analysis** – all accessibility measures are calculated based on a catchment radius of 960 m (10 min walking distance), the number of reachable Points of interest, the Straightness of the route and the application of a gravity function in order to evaluate each POI based on the travel effort.



Access. Index – Green Spaces



Access. Index – Blue Spaces



Access. Index – Fitness



Access. Index – Supermarkets  
& Grocery Stores



Access. Index – Food  
Environment

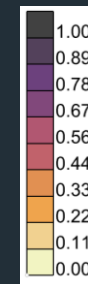
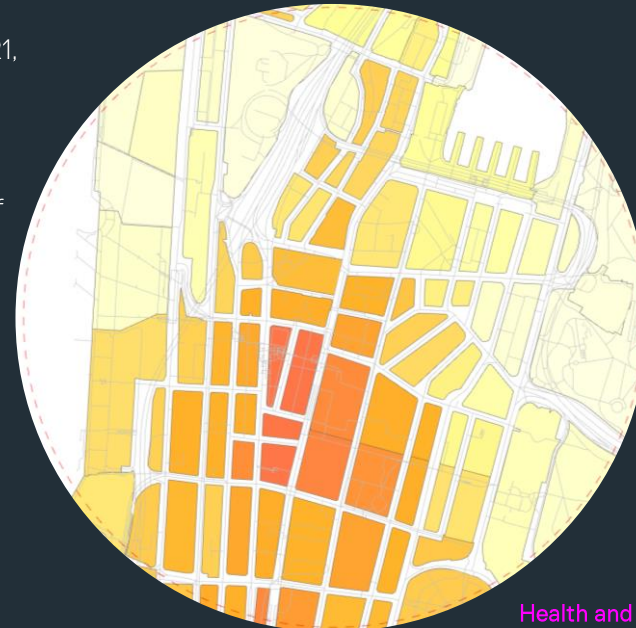


Access. Index – Public  
Transport

Health and well-being levels are calculated following the methodology by Nimish Bitoria et al 2021, in the paper Development of an urban health and wellbeing index for work precincts: A comparative study in Sydney, Australia:

[...An intensive review of these documents led to the identification of potential positive health influences (such as the promotion of physical activities, stress restoration, and the promotion of healthy food habits) resulting from built environment interventions. The following parameters were successively selected as influential factors to support an active lifestyle:

- Public transport accessibility
- Green space
- Blue space
- Food environments
- Fitness facilities
- Supermarkets and grocery stores ...]



Health and Well Being Index



Central location: High Connectivity and accessibility values.

Close to transport nodes.

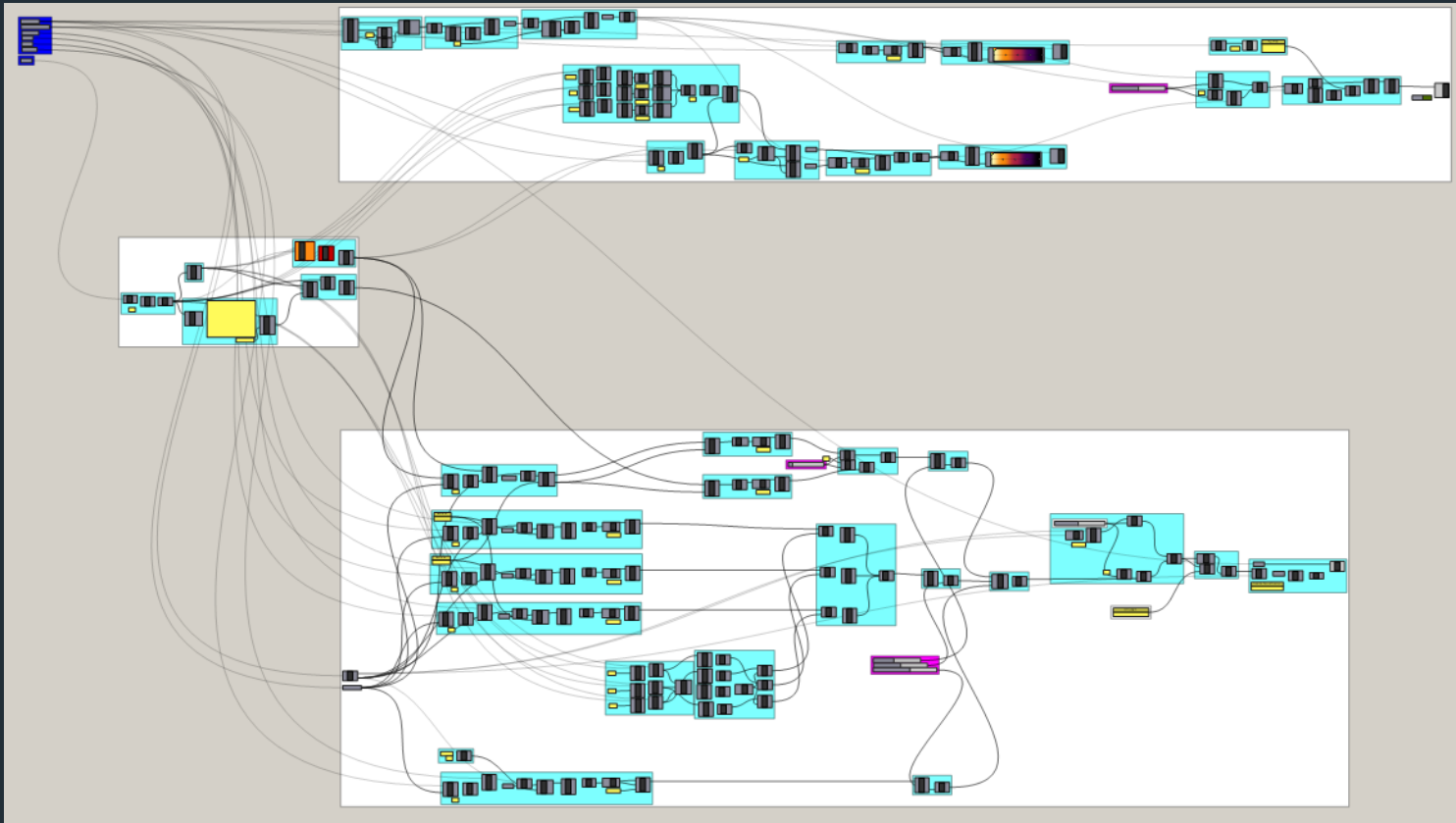
Close to their priority objectives: e.g., business hotels close to business areas.

Shopping: considered as a secondary objective.

Close to complementary uses: e.g., business hotels in the city centre choose to locate themselves close to buildings like “WeWork” so they can maximize their room area.

Research suggests time expended by hotel guests in the hotel area (1km) is up to 80%





Part-3\_ACADIA\_Project Example.3dm  
Part-3\_ACADIA\_Project Example.gh





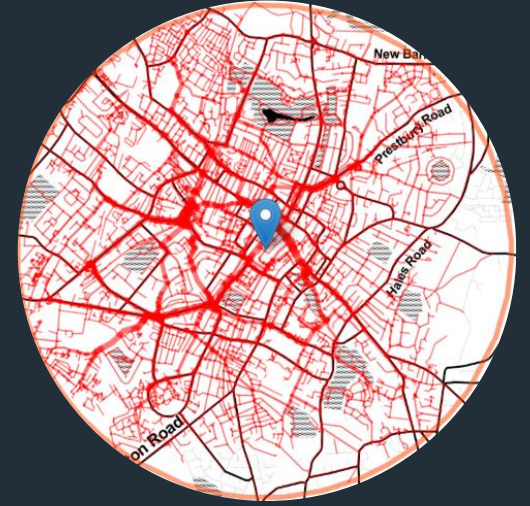
Generate a strategy about different parameters to allocate different land uses, based on the available data



Use grasshopper in order to implement the strategy based on available data



Extract new data from the proposed development (e.g., number of residents)



Evaluate the proposed inner plot paths and obtain a betweenness analysis using a Detour ratio of 1.25