



EVENTS AT YOLK

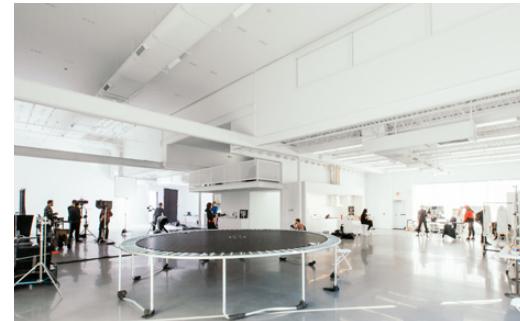
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HYATTSVILLE MD 20817

ATYOLK.COM
202.797.2691
HELLO@ATYOLK.COM





WASHINGTON DC'S NEWEST CREATIVE
SPACE FOR CREATIVE MINDS.



WHAT IS AT YOLK?

AT YOLK is a 10,000 square-foot multimedia space available to rent for photo and video shoots or events. With soaring ceilings, natural daylight, a full kitchen and cyc wall and the ability to customize the size space you need, it's easy to imagine bringing your creative vision to life—whether for a moving picture or for the event of your dreams.



CREATE YOUR OWN

PHOTOSHOOT AT YOLK
VIDEO AT YOLK
EVENT AT YOLK
WEDDING AT YOLK
CONFERENCE AT YOLK
WORKSHOP AT YOLK
COOK AT YOLK
POP UP AT YOLK
DINNER AT YOLK
LUNCH AT YOLK
FUNDRAISE AT YOLK
PRODUCT LAUNCH AT YOLK
EXHIBITION AT YOLK
SOCIAL AT YOLK
PRESS PARTY AT YOLK
TALK AT YOLK
PERFORMANCE AT YOLK
MUSIC AT YOLK
LECTURE AT YOLK
CHOREOGRAPHY AT YOLK
EDUCATION AT YOLK
PHILANTHROPY AT YOLK
ART AT YOLK
EXPERIENTIAL AT YOLK
FASHION AT YOLK
TASTING AT YOLK
HOLIDAY AT YOLK
RECEPTION AT YOLK
CORPORATE RETREAT AT YOLK
BOOK SIGNING AT YOLK
WELLNESS AT YOLK
INSTALLATION AT YOLK
BIRTHDAY AT YOLK
STYLE AT YOLK
CONTENT AT YOLK
YOGA AT YOLK
REHEARSAL AT YOLK
COLLABORATE AT YOLK
NETWORK AT YOLK



OVERVIEW FLOOR PLAN

STUDIO A

DAYLIGHT + KITCHEN
30W X 33L X 14H

STUDIO B

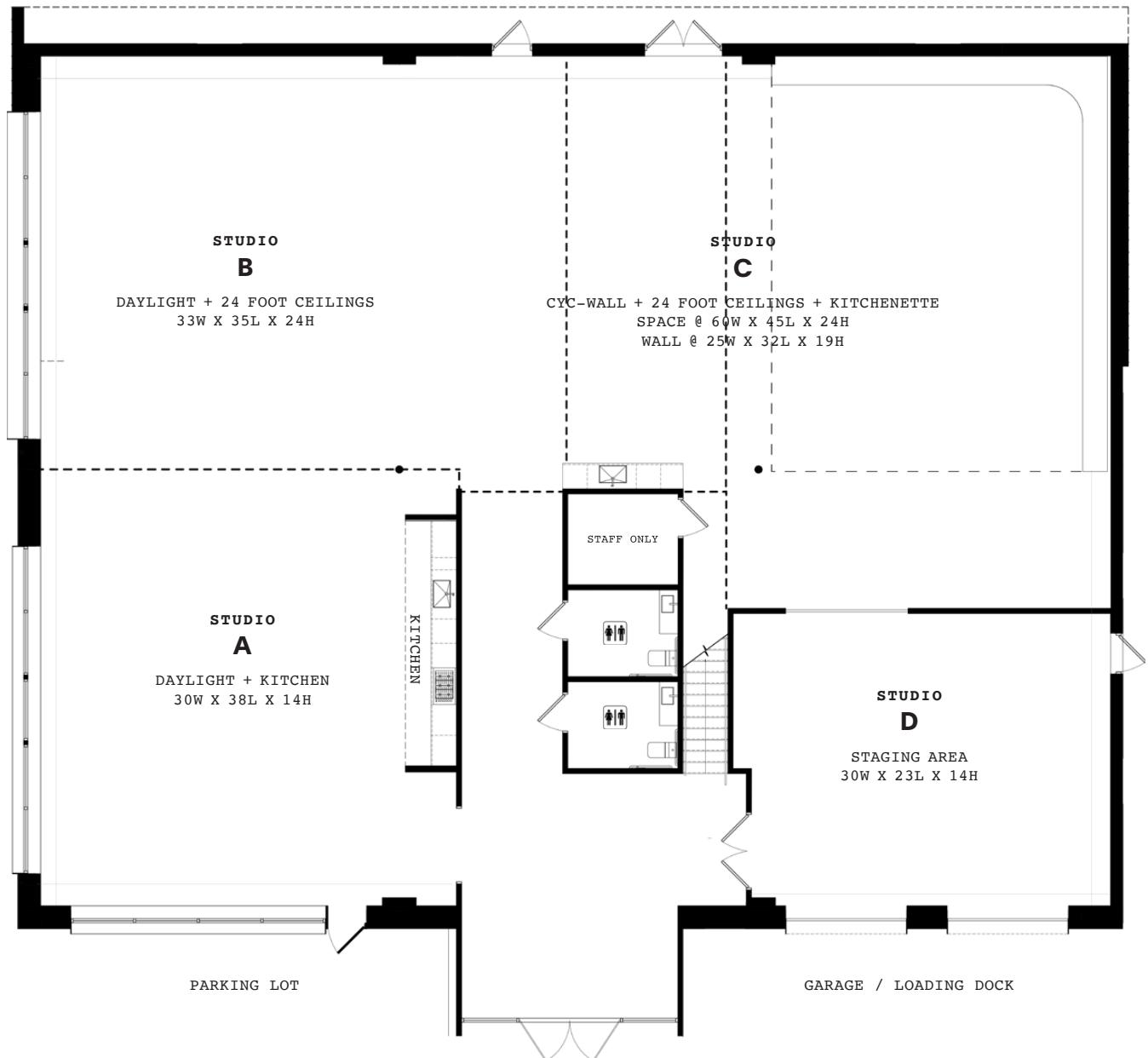
DAYLIGHT + 24 FOOT CEILINGS
33W X 35L X 24H

STUDIO C

CYC STUDIO
SPACE - 60W X 45L X 24H
WALL - 25W X 32L X 19H

STUDIO D

STAGING AREA
30W X 23L X 14H



EVENTS AT YOLK

FOLLOWING RATES ARE QUOTED
FOR UP TO 100 PEOPLE

FULL DAY RENTALS ONLY AT 10 HRS
ALL OVERTIME BILLED AT \$250 P/HR

ALL LOAD IN/OUT OF STUDIOS TO OCCUR
BETWEEN 7AM TO 12 MIDNIGHT

EXTENDED/WEEKEND HOURS UPON REQUEST

EVENT

STUDIO

AB

DAYLIGHT + KITCHEN +
24 FOOT CEILINGS

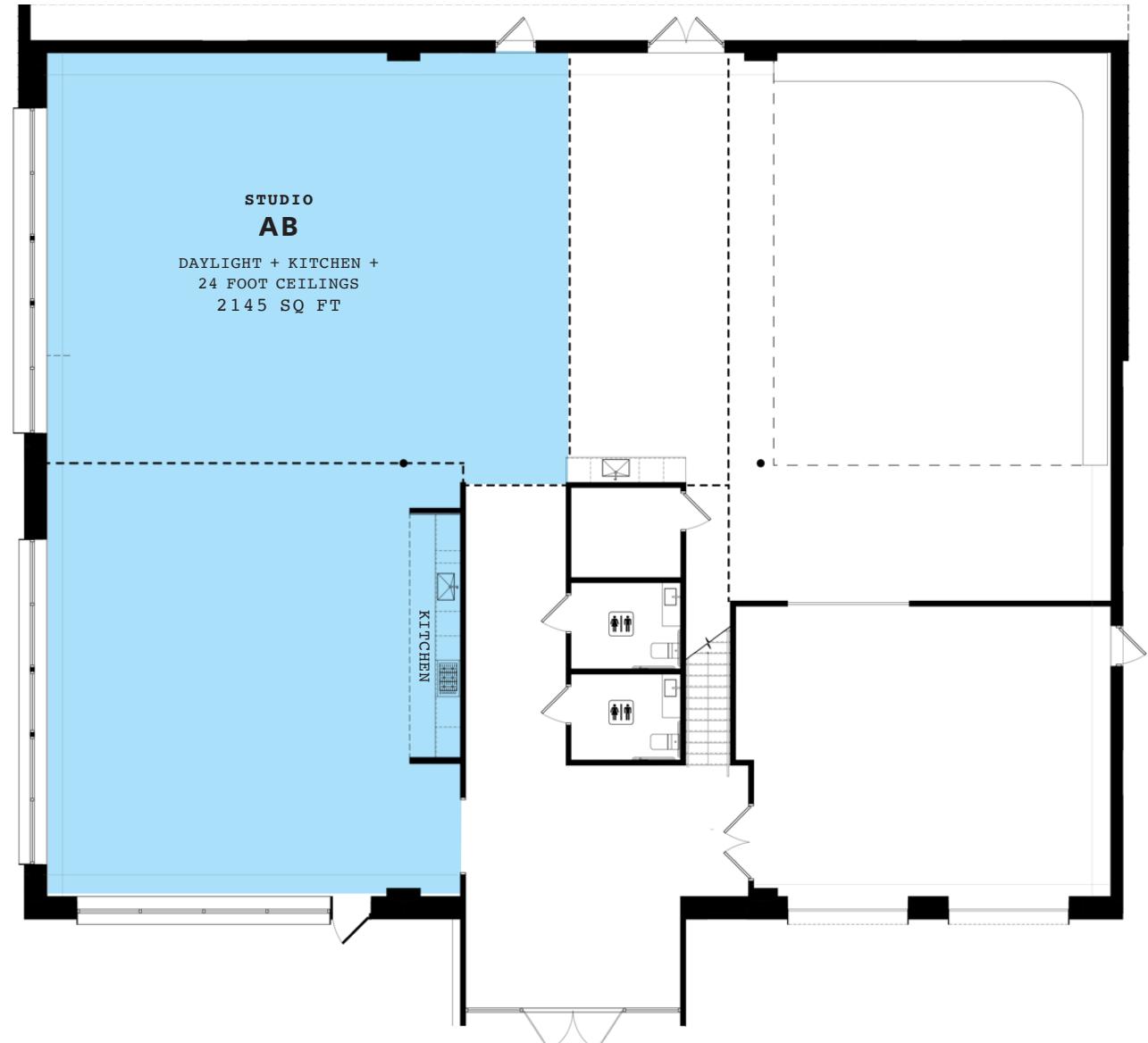
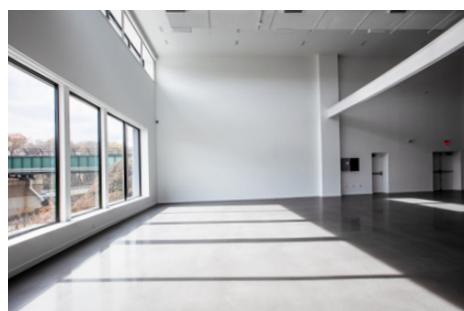
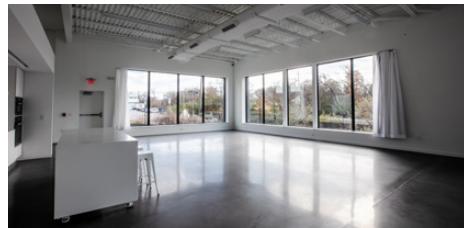
2145 SQ FT

DETAILS:

\$3,750 – FULL DAY (10 HOURS)

NO MEZZ ACCESS

ADDITIONALS SEE PAGE 10



EVENT

STUDIO

ABC

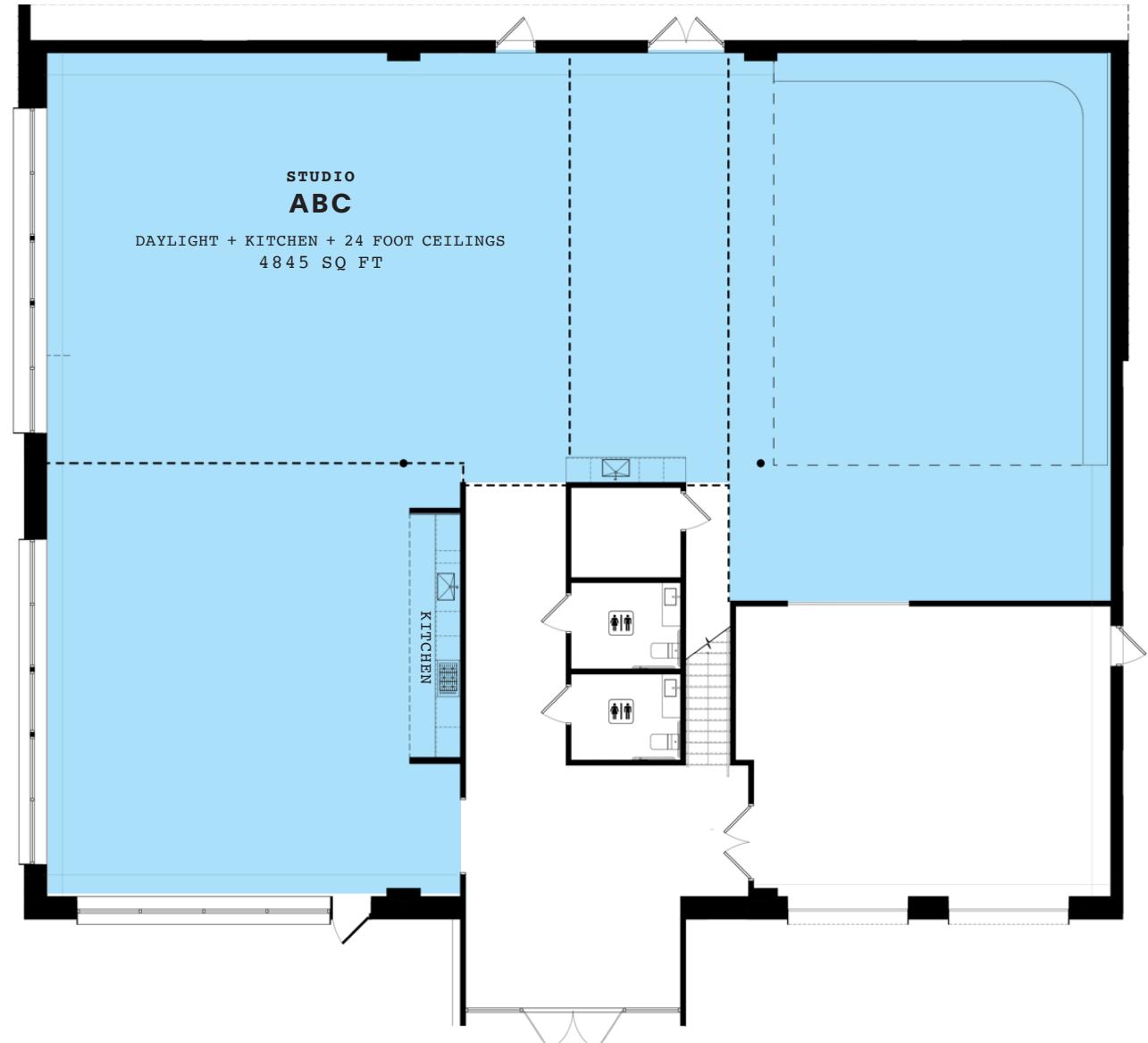
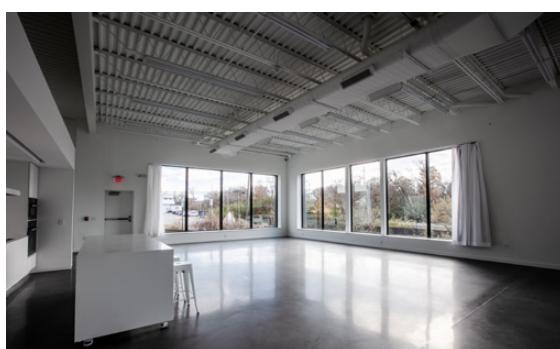
DAYLIGHT + KITCHEN +
24 FOOT CEILINGS

4845 SQ FT

DETAILS:

\$5,750 – FULL DAY (10 HOURS)

ADDITIONALS SEE PAGE 10



EVENT

STUDIO

ABCD

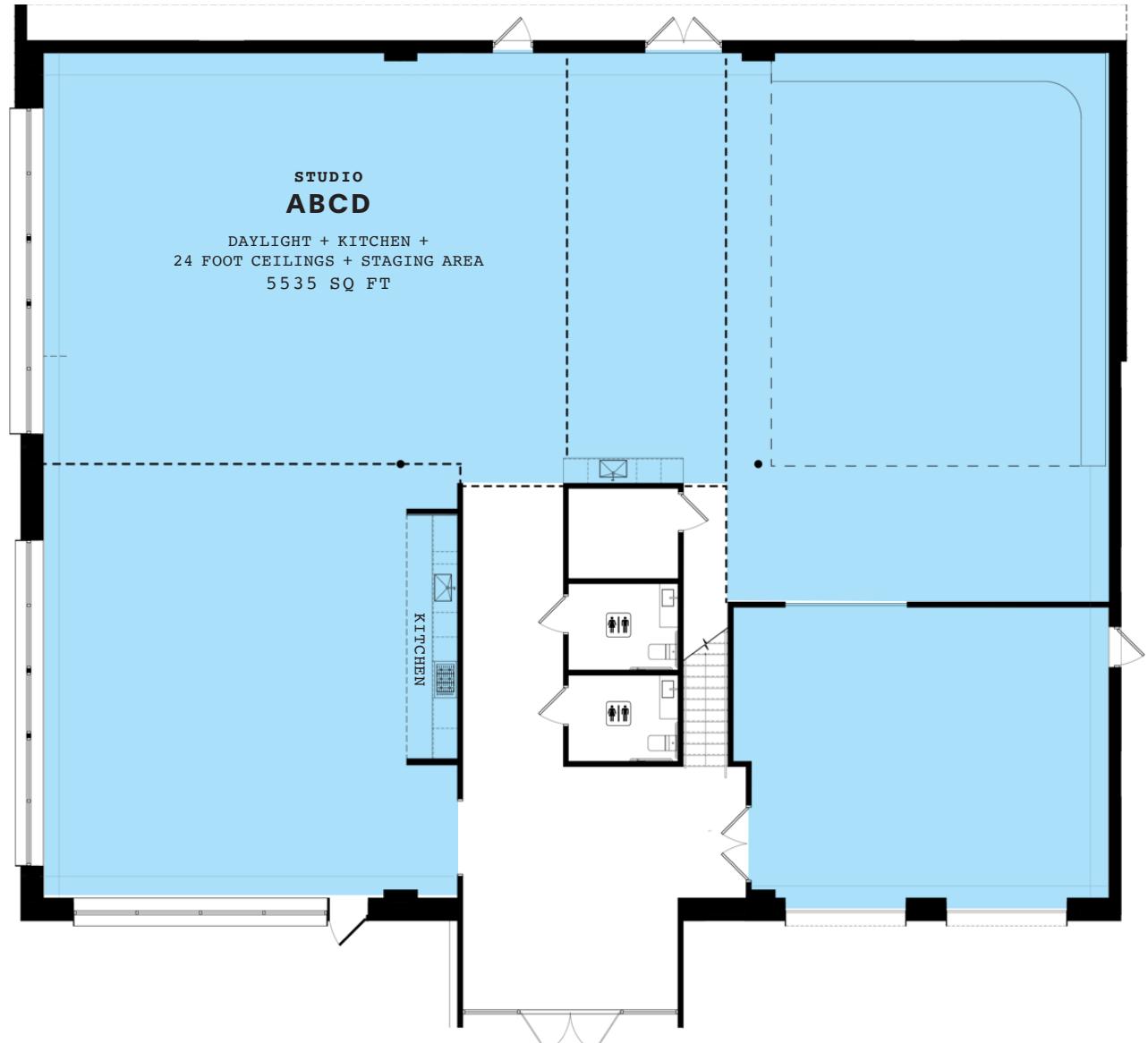
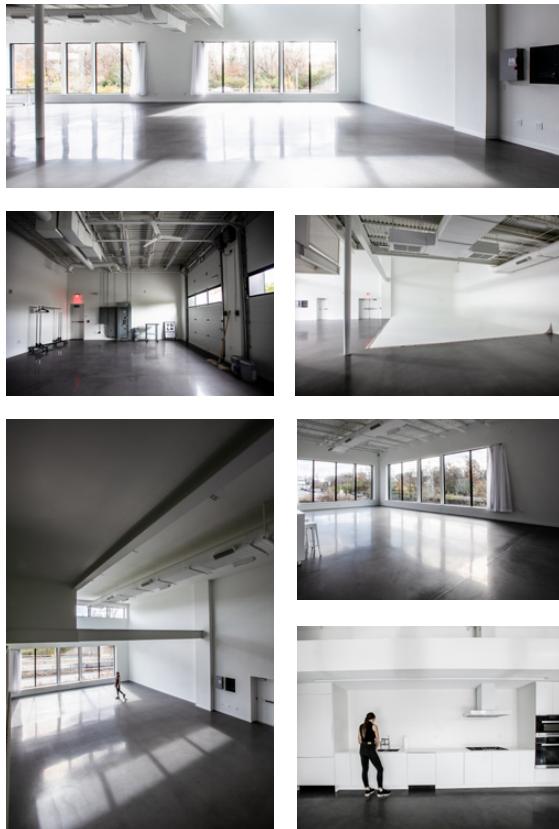
DAYLIGHT + KITCHEN +
24 FOOT CEILINGS +
STAGING AREA

5535 SQ FT

DETAILS:

\$6,750+ – FULL DAY (10 HOURS)

ADDITIONALS SEE PAGE 10



REQUIREMENTS/ADDITIONALS

REQUIRED FEES

+**MANDATORY AT YOLK STAFF:** ONE SITE MANAGER FOR THE DURATION OF EVENT, AND TWO PARKING ATTENDANTS FOR ALL EVENTS OVER 30 PEOPLE.

+SITE MANAGER IS BILLED AT \$30.00 P/HR FROM LOAD IN TO LOAD OUT (10HR MINIMUM)

+PARKING ATTENDANTS ARE BILLED AT \$60 P/HR WITH A 4HR MINIMUM
+LOT FEE @ \$5 PER CAR (CASH COLLECTION OR BILLED)

+SANITIZE/ENVIRO/PAINT FEE – \$250 TO \$1000 (BASED ON RENTAL SPACE/AREAS BEING USED)

ADDITIONAL/OPTIONAL FEES

+WORKSHOP/STAGING AREA – \$1000

NOTE THAT ALL CATERING MUST STAGE OUT OF THE WORKSHOP/STAGING AREA.

OUR MAIN KITCHEN IS FOR COOKING/DEMO USES ONLY.

+LIVE COOKING/USE OF OVENS AND/OR STOVE IN MAIN KITCHEN – \$350

+OVER 100 PEOPLE – ADDITIONAL RATE TBD/NEGOTIATED

+ALL OVERTIME BILLED AT \$250/HR

+COURTYARD SPACE WILL NOT BE AVAILABLE FOR USE UNTIL LATE SUMMER 2019

OTHER IMPORTANT INFO

+LIABILITY INSURANCE REQUIRED – \$1 MILLION MINIMUM

+ALCOHOL SALES REQUIRES PERMIT

+ALL SPACES SHOULD BE BROOM SWEPT BEFORE VACATING, AND ALL BULK/TRASH NEEDS TO BE REMOVED – NO DUMPSTER AVAILABLE

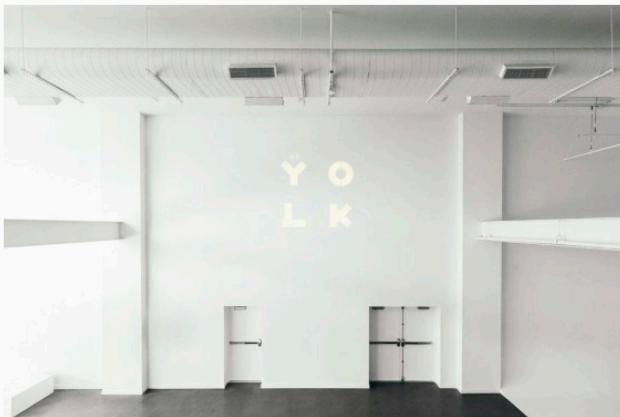
+ALL OUTLETS RATED AT 20A ON INDEPENDENT BREAKERS, 200A 3-PHASE CAMLOCK, GRID IS AT 19FT

≡ Forbes

D.C.'s Stunning New Creative Space Marks A New Era For Washington



Stephanie Orma Contributor @
I write about travel and design



At Yolk interior IMAGE COURTESY DESIGN ARMY

Our nation's capital has a stunning new 10,000-square-foot creative mecca that's so fresh you can still smell the eggshell-white paint drying. Just 10-minutes from downtown D.C. in the up-and-coming Hyattsville district, **AT YOLK** is a hip, industrial, edgy, light-flooded, state-of-the-art creative space with 25-foot soaring ceilings, designed to be a testing ground and play space for designers and artists to build their vision. And it's the first of its kind in D.C.

[CLICK HERE FOR THE ARTICLE](#)



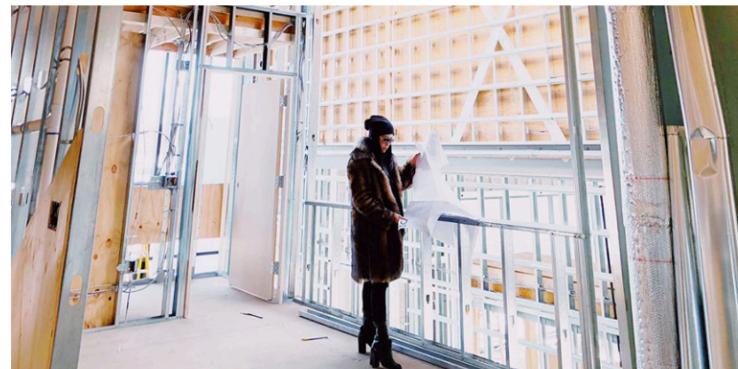
ADWEEK

CREATIVITY

Design Army Gives Back to D.C. With a Creative Space Everyone Can Use

Q&A: Pum Lefebure explains 'At Yolk'

By Tim Nudd | April 5, 2018



Design Army co-founder and Chief Creative Officer Pum Lefebure checks on the construction progress of At Yolk in Washington, D.C.

Design Army

Entries Now Open: Adweek Experiential Awards

Introducing a new award celebrating the best brand experiences of the year in 40 categories! [Enter your brand activation today](#) to take advantage of early bird pricing.

Design Army has made the chicken. Now it's going back to the egg.

The Washington, D.C., agency, perhaps best known for its gorgeously crafted ads for



[CLICK HERE FOR THE ARTICLE](#)

CAPITOL FILE

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PUM LEFEBURE ON CREATIVE INCUBATOR AT YOLK

By Michael M. Clements | December 19, 2018 | Culture

Think tank, intellectual forum, incubator for emerging talent—Pum Lefebure tells us about At Yolk, her dream vehicle to amplify the Washington creative class.



Why open a space like At Yolk?

PUM LEFEBURE: The main reason was out of necessity. Over the past 15 years at Design Army, we have produced a ton of custom photo and video shoots. When we needed to shoot in a studio, it started to get expensive. After we opened, we found there was quite a lot of demand for a larger creative space, so on days we're not shooting we rent it out.

Are there other spaces in DC like this?

PL: There are quite a few, but most are smaller or don't have easy access. We intentionally looked just outside of DC where we could find an affordable space, and it had to be at least 10,000 square

[CLICK HERE FOR THE ARTICLE](#)

WASHINGTONIAN

6. THE NEXT HOT...

Event Space: At Yolk

The photo studio/workshop/event space will help cement Hyattsville's creative-class rep.

Neighborhood: Crystal City

With or without Amazon.

Restaurant: Emilie's

Himitsu chef Kevin Tien's second venture will be on Capitol Hill.

FITNESS

7. Gyms for Everyone

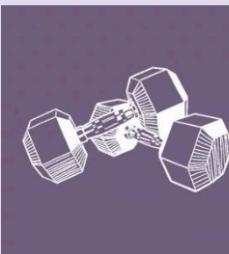


Illustration by Claire McCracken.

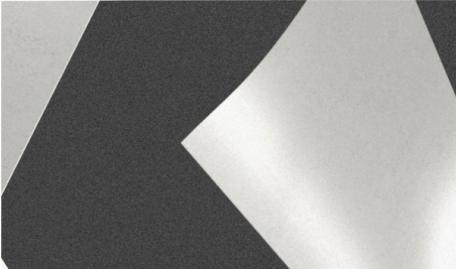
Pity the multipurpose gym. In the age of SoulCycle and Orangetheory, it seems like every with-it fitness devotee needs to have a favored name-brand workout—and a pricey hyper-niche studio to do it in. But there are signs that we've reached peak boutique. For a glimpse at the new new gym, visit the **St. James**, a 450,000-square-foot Springfield sports megaplex that debuted in September. There's a three-story health club, a climbing wall, an Olympic pool, and two NHL-size hockey rinks, among other things, under one

roof. A month's membership costs slightly more than a four-pack of classes at Solidcore.

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PRESS

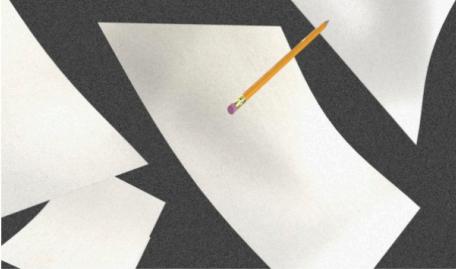
FAST COMPANY



[Image: FC (illustration), ibworlds/Blendswap (pencil)]

ASK "WHAT IF" OVER AND OVER AGAIN

Practice being open to even the wackiest ideas. D.C.-based [Design Army](#) took "radically open-minded" to the next level when grappling with exorbitant photo-shoot studio fees and travel costs. Founders Pum and Jake Lefebure imagined different "what-if" scenarios and came up with the crazy, yet inspired, idea to build their own photography space—one large enough to rent to other local designers and artists. The egg of an idea evolved into recently launched [At Yolk](#), a 10,000-square-foot creative hub designed to be a testing ground and play space for the D.C. creative community with master classes, fashion and art events, and a massive photography studio. "Good ideas can come from anywhere and might sound nutty at first," says founder Pum Lefebure. "But imagining 'what if' is key."



[Image: FC (illustration), ibworlds/Blendswap (pencil)]

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BIZBASH

◀ BACK TO ARTICLE

LOCATION SCOUT

10 New Washington Venues for Fall 2018 Meetings and Events



4. At Yolk

In September, D.C. creative agency Design Army unveiled a new 10,000-square-foot event space in Hyattsville. Dubbed [At Yolk](#), the stylish, warehouse-like space from the mind of founder Pum Lefebure is designed to appeal to artists and creatives. There's a photo studio and space to host art exhibitions, runway shows, dance performances, test kitchen dinners, and more. The venue can accommodate a mix of 150 sitting and standing guests.

Photo: Design Army

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GET MOTIVATED

Interviews

Design Army's Pum Lefebure: If You Have Vision, a Great Portfolio, and a Sledgehammer, Don't Let Anything Stand in Your Way

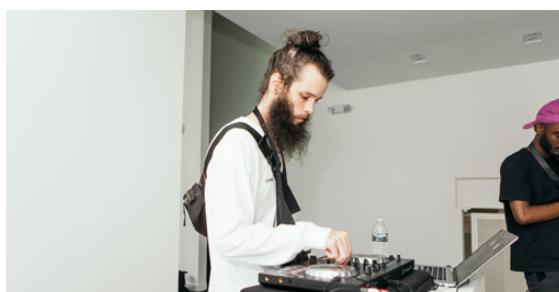
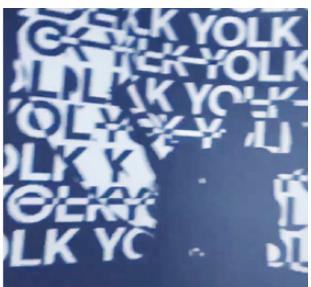
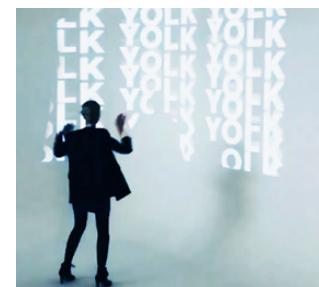
Bangkok transplant and Design Army cofounder, Pum Lefebure, has taken up the mantle of Washington design godmother, bolstering the artistic community into a city-defining hub, and (literally) knocking down barriers wherever she goes.

By Emily Ludolph Image courtesy of © Design Army. Mar 5, 2018

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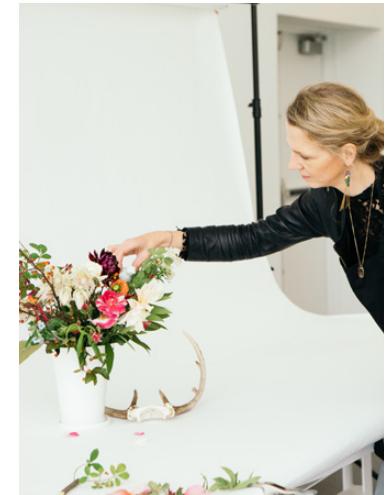
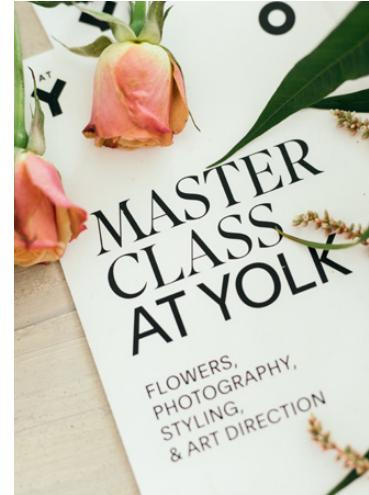
EVENT EXAMPLES

OPEN HOUSE AT YOLK



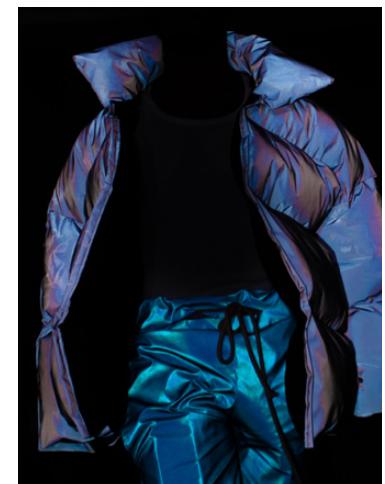
EVENT EXAMPLES

FLOWER MASTERCLASS AT YOLK: FLOWERS, PHOTOGRAPHY, ART DIRECTION



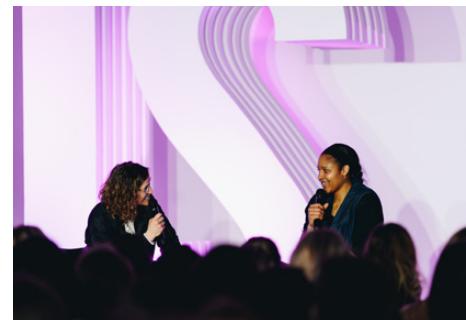
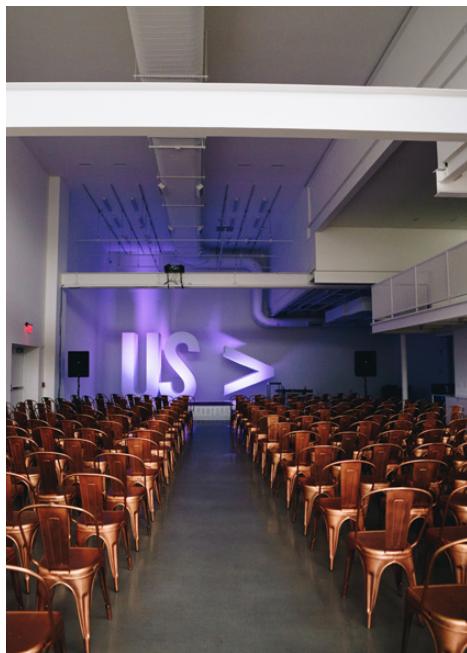
EVENT EXAMPLES

HOODLVM FASHION PRESENTATION AT YOLK



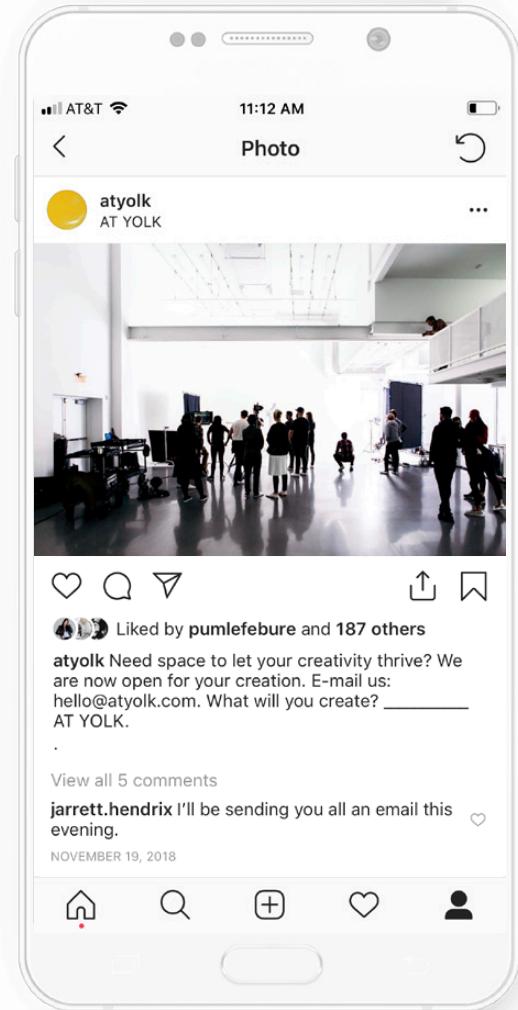
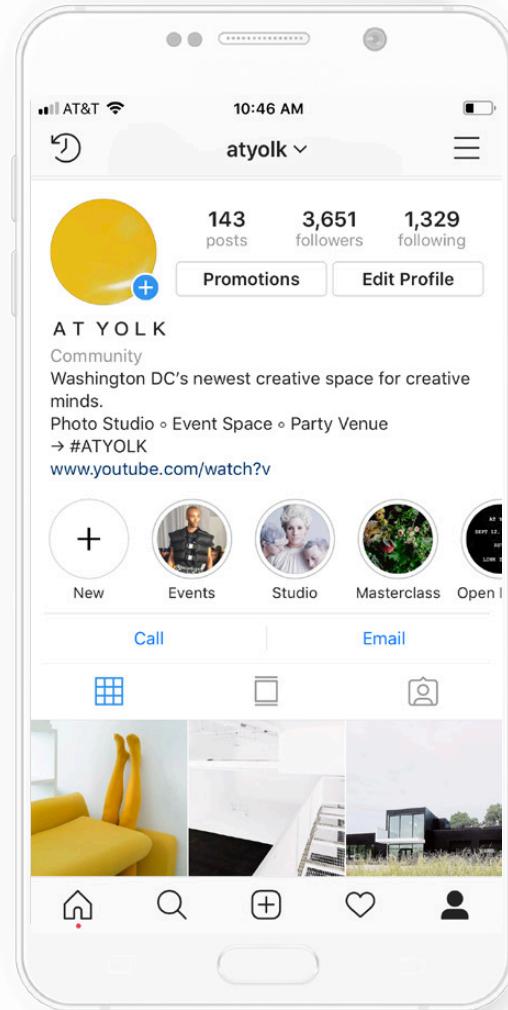
EVENT EXAMPLES

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