Design Frontiers

2018 Event Sponsorship Package

Hosted by:

design
AT UCSD

To Our Potential Partners

Design Frontiers is a day long event consisting of a design sprint and accompanying talks. The event is an effort to increase cross collaboration of students across multiple disciplines and show UC San Diego students, through a hands on experience, how design thinking can apply to various fields.

Each Design Frontiers event will be unique and focus on a topic beyond product and UX/UI design. Attendance is expected to be between 75-90 students from the UC San Diego undergraduate community, along with graduate students, professors, industry partners, and other collaborators.

Design at UCSD is a pre-professional organization that aims to be at the forefront of design thinking at UC San Diego. Through hosting events, talks, and interactive workshops, our hope is to bridge the gap between design academia and industry while equipping members with the skills and knowledge needed to succeed in the rapidly evolving and innovative field of human-centered design.

Our mission is establish an open community of aspiring designers, to inspire creative confidence, and to ease students into industry.

We carry out our mission statement by instilling three core values into what we do:

1. Industry Ready: Help students feel confident that they can get into industry.
2. Community: Get students involved with the design community.
3. Design: Emphasize human-centered design.

We believe that our organization helps develop enthusiastic and talented designers through supporting their professional journey toward a successful career in design.

Steven Chen
Design Frontiers Organizer
Design at UCSD
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Sponsorship Tiers

	Tier 1 $350	Tier 2 $750
Branding		
Logo on Website	●	●
Logo on Print Ads	●	●
Logo on T-Shirts		●
Social Media Coverage	●	●
Distribute Company Promotional Material	●	●
Recruiting		
Access to Resumes of Attendees	Post-Event	Pre-Event
Opportunity to Host Networking Sessions		●
Designated Booth		●
Product Exposure		
Run Demos & Tutorials for new Products		●
Gauge Feedback with Surveys		●

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Benefits of Sponsorship

Recruitment Opportunity

As a sponsor of Design Frontiers, your company will be able to build relationships with UC San Diego's brightest and most innovative students. Design Frontiers offers a unique recruiting opportunity, where you and your company will be able to see students actively engaging in design thinking and collaborating in a team-oriented environment.

Campus Engagement

In addition to to connecting with members of the UC San Diego community, your company can increase your presence on the UC San Diego campus. UC San Diego has over 30,000 students, faculty, staff, and visitors. Through sponsorship of Design Frontiers, your company will be able to increase engagement with those from the UC San Diego community. Your company's brand will become recognizable by students, staff, and visitors all across campus.

Strengthen Brand Recognition

Finally, sponsoring Design Frontiers will help your company's brand image as one that values the collaboration of people from multiple disciplines and encourages the tackling of complex and relevant problems from a design thinking approach. We hope that you will consider sponsoring our event.

New Product Exposure (Tier 2 only)

Furthermore, your company will have the opportunity to expose and test your product(s) with eager students. Our students are excited to try new products and deliver insightful, valuable feedback.

Contact Us

The Design Frontiers team from Design at UCSD would like to thank you in advance for your time and consideration.

If you have any additional questions, please do not hesitate to contact Design Frontiers organizer, Steven Chen. If you would like to speak with us regarding a more customized sponsorship package, please don't hesitate to reach out and we would be more than happy to work with you.

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