



Design Frontiers

2018 Event Sponsorship Package



Hosted by:





Benefits of Sponsorship

Recruitment Opportunity

As a sponsor of Design Frontiers, your company will be able to build relationships with UC San Diego's brightest and most innovative students. Design Frontiers offers a unique recruiting opportunity, where you and your company will be able to see students actively engaging in design thinking and collaborating in a team-oriented environment.

Campus Engagement

In addition to connecting with members of the UC San Diego community, your company can increase your presence on the UC San Diego campus. UC San Diego has over 30,000 students, faculty, staff, and visitors. Through sponsorship of Design Frontiers, your company will be able to increase engagement with those from the UC San Diego community. Your company's brand will become recognizable by students, staff, and visitors all across campus.

New Product Exposure

Furthermore, your company will have the opportunity to expose and test your product(s) with eager students. Our students are excited to try new products and deliver insightful, valuable feedback.

Strengthen Brand Recognition

Finally, sponsoring Design Frontiers will help your company's brand image as one that values the collaboration of people from multiple disciplines and encourages the tackling of complex and relevant problems from a design thinking approach. We hope that you will consider sponsoring our event.





Sponsorship Tiers

	Tier 1 \$350	Tier 2 \$750
Branding		
Logo on Website	●	●
Logo on Print Ads	●	●
Logo on T-Shirts		●
Social Media Coverage	●	●
Distribute Company Promotional Material	●	●
Recruiting		
Access to Resumes of Attendees	Post-Event	Pre-Event
Opportunity to Host Networking Sessions		●
Designated Booth		●
Product Exposure		
Run Demos & Tutorials for new Products		●
Gauge Feedback with Surveys		●



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New Product Exposure (Tier 2 only)

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Contact Us

The Design Frontiers team from Design at UCSD would like to thank you in advance for your time and consideration.

If you have any additional questions, please do not hesitate to contact Design Frontiers organizer, Steven Chen. If you would like to speak with us regarding a more customized sponsorship package, please don't hesitate to reach out and we would be more than happy to work with you.

Steven Chen
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