

Visual Designer

About the role

We are excited that you are interested in joining our board here at Design at UCSD! We are a group of passionate students that work to create a community of designers at UCSD and put on events to help prepare students for success in industry and beyond.

You will work alongside our current visual designers and marketing team to generate creative content for our site and marketing initiatives. One of the most common assets we'll need from you are graphics for our weekly events which will be used to market on our social media platforms. . You will also be responsible for creating graphics for special events (e.g. Design Frontiers) and collaborating with board members to design new brand guidelines when needed. It'll be your responsibility to ensure that our visual assets align with our brand, style guide, and core values. Additionally, you will occasionally work alongside our web developer to iterate on our website or design something completely new.

Responsibilities

- Work closely with marketing team to design weekly outgoing materials
- Work closely with our web developer to create the visual language for various projects
- Put on workshops relating to visual/graphic/ui design
- Keep up with industry trends and find topics of interest to educate our members
- Attend weekly board meetings ~1.5 hours
- Be a friendly face at our GBM's for new and returning members
- Take the initiative to prepare and lead one or more GBMs per quarter, either on your own or in collaboration with another board member or design community member

Qualifications

- Previous experience with graphic and/or web design
- Knowledge of visual design principles (e.g. layout, typography, color)
- Proficient with industry standard design tools (e.g. Photoshop, Illustrator, Sketch)
- Able to communicate ideas and designs effectively
- Must include portfolio of work