Visual Designer

About the role

You will work in an interdisciplinary team to generate creative content for our site and marketing initiatives. You'll ensure that our visual assets align with our brand and core values. One of the most common assets we'll need from you is a graphic for each event in order to successfully market ourselves on social media platforms. In addition to this, you will work alongside our web developer to iterate on our website or to design something completely new. This is an opportunity to take on new design projects, network with industry professionals, and contribute to our community!

Responsibilities

- Work closely with marketing team to design weekly outgoing materials
- Work closely with web developer to maintain the organization website
- Ideate and coordinate various design projects
- Ensure brand consistency is kept throughout

Qualifications

- Previous experience with graphic and/or web design
- Knowledge of visual design principles (e.g. layout, typography, color)
- Proficient with industry standard design tools (e.g. Photoshop, Illustrator, Sketch)
- Able to communicate ideas and designs effectively
- Portfolio of work required

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AT UCSD