

SANISH LAMA

Full Stack Developer | AI UX Designer | UX / UI & Graphic Designer
Social Media Manager | Content Creator | Photographer | Videographer

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Al Furjan, Dubai, UAE

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Portfolio: asetrone.jimdosite.com/gallery

PROFILE

Creative and detail-oriented **UX/UI & Graphic Designer** with expertise in **user-centered design**, **prototyping**, **branding**, and **digital media**. Proficient in **programming languages** such as **Python** and **JavaScript**, as well as design tools including **Figma**, **Adobe XD**, **Photoshop**, **Illustrator**, and **InDesign**. Experienced in designing **responsive web and mobile applications**, **digital marketing assets**, and **brand identity systems**. Skilled in **user research**, **wireframing**, **motion graphics**, and **cross-functional collaboration**. Key achievements include **improving design-to-development handoff efficiency by 30%** through streamlined prototyping workflows and delivering **brand identity packages** that enhanced client engagement and digital presence.

EDUCATION

Master of Science (Hons) in Computing

Buckinghamshire New University, UK

Oct 2021 – Aug 2022

Bachelor's of Engineering in IT

Pokhara University, Nepal

Sep 2017 – Aug 2021

Bachelor's in Computer Application

Manipal Institute of Technology, India

Sep 2017 - Mar 2022

CERTIFICATIONS

GOOGLE 2024

Google UX/UI Design Specialization

Foundations of User Experience (UX) Design

Coursera 2023

UX/UI Design

Project Management Tech (PMT)

Microsoft 2022

UX/UI Design

365 DATA SCIENCE / SIMPLILEARN ALUMNI 2022

Data Analytics, Data Modeling/Warehousing, Database Administration

NOBLE WORK FOUNDATION 2022

Data Analytics and Data Modeling

Data Processing and Data Processing Technology/ Technician

WORKING EXPERIENCE**UX/UI & Graphic Designer | Freelance & Personal Projects**

Dubai, UAE | Jan 2024 – Present

Designed responsive, user-friendly mobile and web interfaces.

Conducted user research, usability testing, and A/B testing.

Produced branding materials, UI kits, wireframes, and high-fidelity prototypes.

Developed design systems to ensure visual and functional consistency.

Executive Graphic Designer | Ginko Design

London, UK | Dec 2022 – Aug 2023

Designed high-fidelity UI prototypes for web and mobile applications.

Created marketing visuals, infographics, and social media assets.

Collaborated with developers, reducing design-to-development handoff errors by 30%.

Delivered brand identity packages, style guides, and UI kits for clients.

UX/UI Designer | PixelForge Studio
Manchester, UK | Jan 2022 – Oct 2022

Designed mobile and web interfaces with a focus on usability and accessibility.

Conducted usability testing and A/B testing to drive design improvements.

Created wireframes, interactive prototypes, and high-fidelity mockups.

Enhanced navigation and user experience, increasing conversion rates by 15%.

UX Writer | Content Designer Intern | Google LLC
London, UK | Apr 2022 – Jul 2022

Crafted concise and user-friendly interface copy for apps and websites.

Developed microcopy for buttons, menus, onboarding flows, and error messages.

Maintained a consistent product voice and tone across teams.

Conducted user testing to improve clarity, accessibility, and engagement.

Technical Product Operations Specialist | Alibaba Group Holding Limited
Wuhan, China & New Delhi, India | Jan 2017 – Jul 2017

Managed workflows and operational processes for digital products.

Monitored product performance using analytics dashboards.

Collaborated with developers to troubleshoot technical issues and improve efficiency.

Supported data-driven decisions through A/B testing and usability analysis.

ACHIEVEMENTS

Most Innovative Employer of the Year (2021)

Junior Best Employee Division Two (2023)

Onboarding Project Lead (2023)
