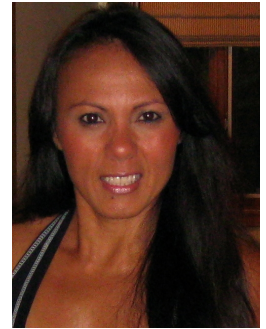


MICHELLE H. MARSHALL  
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860-989-4295  
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◆ DEDICATED MARKETING & CUSTOMER SERVICE PROFESSIONAL ◆

|                 |   |
|-----------------|---|
| ◆ PERSONALITY   | Upbeat individual that aims to elevate the client experience by consistently maintaining a positive and encouraging attitude. Genuinely enjoys positions requiring extensive human contact.   |
| ◆ LEADERSHIP    | Poised, confident and experienced motivator with a record of success in troubleshooting and problem resolution. Takes great pride in teaching and leading by example. Adept at changing gears when situations dictate.  |
| ◆ SKILLS        | Creation of company logos, direct mailers, web sites, and promotion of marketing strategies. Proven sales record, possess strong customer service experience. PC and MAC user, LDRPS, Crystal Report, Database development via MS Access and home grown products, MS Suite as well as FrontPage and Internet, including social media sites. Strong typing skills; 65 wpm. |
| ◆ TEAM-ORIENTED | Consistently maintains work ethics, prepared and eager to take on new responsibilities. A seasoned professional who recognizes the importance of communication, honesty and respect in a team setting.  |

## WORK EXPERIENCE

PERSONAL TRAINER  
Planet Fitness, Meriden, CT  
Malibu Fitness, Farmington, CT

February 2008 – June 2011

RECRUITER  
Aim High Staffing Professionals, LLC, Avon, CT

September 2003 – October 2007

DISASTER RECOVERY & BUSINESS CONTINUITY SPECIALIST  
The Hartford Insurance, Hartford, CT

April 1998 – June 2003

## ACCOMPLISHMENTS

- ◆ Nutrition Coach
- ◆ Guest Speaker and Podcasts on WRCH Lite 100.5 FM with Joan Dylan
- ◆ Author of Fit-4-Life 6-Week Fitness Journal
- ◆ Local Fundraiser Planner

## EDUCATION

- ◆ ACE & AFFA Certified Personal Trainer
- ◆ General & Connecticut Real Estate Principles and Practices Course (30 hours)
- ◆ Certified Business Continuity Professional (CBCP)
- ◆ Formal history and industry specific available upon request