

# Brittany V. Beckerman

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**OBJECTIVE:** Highly motivated and driven Marketing major, pursuing an entry level position with responsibilities that effectively utilize my communication, independent thinking, and multi-tasking abilities.

## RELEVANT COURSES:

- Consumer Behavior
- Marketing Research
- Advertising Management
- Business Policy
- Personal Selling
- International Marketing
- MKT Policy and Problems
- Computer Information Systems
- Media Literacy

## EDUCATION

**Bryant University**  
Major: **Marketing**      **Double Minor:** Spanish & Applied Psychology

**Smithfield, RI**  
Spring 2010

## TECHNICAL/NON-TECHNICAL SKILLS

- ❖ Proficient in Microsoft Excel, Power Point, Word, Access, Mac OS
- ❖ Bilingual in Spanish/English (verbal and written)

## WORK EXPERIENCE

### **Blu Bar Restaurant & Lounge**

*Wait staff/Customer Service Representative*

**Providence, RI**

May 2009- September 2009

- Served at high volume, while delivering concentrated service to our respective customers
- Developed strong relationships among customers, personnel, and guests

### **Urban Behavior**

*Sales Associate*

**Farmington, CT**

May 2005 - January 2006

- Ensured that each customer received outstanding service by providing a friendly environment, which includes greeting and acknowledging every customer, maintaining solid product knowledge and all other aspects of customer service
- Assisted in floor moves, merchandising, display maintenance, and housekeeping
- Assisted in processing and replenishing merchandise, and monitored floor stock

## LEADERSHIP/VOLUNTEER EXPERIENCE

### **Team Tobati Expedition**

*Senior Translator & Project Leader*

**Tobati, Paraguay**

Springs of 2003-2006

- Developed Schools and Library's to help better the lives of disadvantaged youth in Tobati
- Worked extensively on dozens of projects, which strengthened the medical and educational infrastructure offered to the regions poor
- Translated for medical doctors and various volunteers during free clinics

### **Collegiate Entrepreneurs Organization**

*Marketing Committee*

**Bryant University**

2007-2010

- Provided support to Bryant University students by increasing the awareness and understanding of resources made available through CEO
- Senior Associate in promoting CEO related activities and opportunities, which includes the development and distribution of external and internal marketing materials such as posters, handouts, displays and educational campaigns

## AWARDS & RELEVANT ACHIEVEMENTS

### **ETS Major Field Test in Business**

**Spring 2010**

- Ranked top 25% nationally and awarded with certificate of excellence from Bryant University

### **Statewide Collegiate Marketing Competition Winner**

**Spring 2010**

- Designed logo and named INTERLINK (RI Airport inter-modal facility)
- Received \$1,000 grant for Bryant Marketing Department