**Allison Potter**

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(256) 656-8437

Allison.potter@gmail.com

**Education Master of Science in Finance,** December 2011

The University of Alabama, Tuscaloosa, AL

University Scholars Program

Earned concurrently with undergraduate degrees

**Bachelor of Science in Commerce and Business Administration,** December 2011

The University of Alabama, Tuscaloosa, AL

University Honors Program

**Majors: Finance and Mathematics, Minor: Economics**

GPA: 3.6/4.0,  *Cum Laude*

**Computer Skills** Financial Modeling in Excel, Microsoft Office, MATLAB, SAS, Bloomberg Certified

**Selected Projects** ● Developed several statistical regression models in SAS for various sets of data

* Used data from Bloomberg to develop DCF valuation models for multiple analyst reports
* Led Business Strategy Game team to be ranked in the top 100 globally
* Analyzed bank UBPR s and balance sheets to determine financial health of business

**Professional Supplemental Instruction Leader and Tutor,** June 2011 - present

**Experience** The University of Alabama, Tuscaloosa, AL

* Assisted students in learning material from business statistics, introductory finance, economics, and various math classes up to differential equations
* Piloted Supplemental Instruction program for UA math classes
* Lead nightly large group help sessions of up to 30 students to assist in various levels of math classes

**Client Services Intern,** August 2010 – December 2010

Ameriprise Financial, Tuscaloosa, AL

* Organized, converted, and uploaded over 100 client files to electronic database
* Prepared and produced marketing materials that obtained over 10 new clients in four month period
* Initiated, reviewed, and edited correspondence with clients to facilitate communication
* Completed financial analysis reports for multiple clients

**Intern,** June 2010 - July 2010

Morgan Keegan, Tuscaloosa, AL

* Aided brokers and sales assistants in daily business and office activities in a bank setting
* Updated and maintained electronic and paper files for all clients
* Placed orders for stock trades and organized financial reports and statements
* Completed multiple academic assignments on elementary brokerage topics including developing a portfolio

**Honors/** National Merit Scholar ▪ Alumni Scholar ▪ The Dean’s List ▪ Outstanding Junior in Finance Award

**Activities** ▪ Outstanding Undergraduate in Finance ▪ Culverhouse Investment Management Group – Junior Analyst▪ Alabama Finance Association ▪ Student Alumni Association ▪ Discovering Bama Representative ▪ Million Dollar Band ▪ UA Symphonic Band- Principal Oboist