	Covey's Time Management Matrix	
	Urgent	Not Urgent
	Urgent and Important Quadrant #1: Necessity	Not Urgent and Important Quadrant #2: Quality Time
Important	Key Action: Manage  Common Activities -Crises -Deadline-driven activities (projects, meetings, and preparation) -Pressing problems	Key Action: Focus  Common Activities  -Preparation and planning  -Values clarification  -Empowerment  -Relationship building  -Coaching/Mentoring  -True recreation and self-care
Not Important	Urgent and Not Important Quadrant #3: Deception  Key Action: Use Caution or Avoid  Common Activities  -Some Emails and some reports  -Some meetings  - Frequent Interruptions  - Activities that do not further your purpose and mission  - Meeting other people's priorities and expectations	Not Urgent and Not Important Quadrant #4: Waste  Key Action: Avoid  Common Activities -Trivia, busy work -"Escape" Activities -Irrelevant email -Excessive Internet/TV -Excessive social media -Recreation that does not really satisfy

## **Time Management Tips:**

- 1. Set goals
- 2. Use an calendar (Online Calendar) / Time Tracking Software:

Create a time audit

Set a time limit on each task / Track your time (Pomodoro Technique)

Manage or change your schedule

Leave a buffer-time between tasks and meetings

- 3. Create a to do list, but do not abandon tasks (Identify which category of matrix)
- 4. Spend your mornings on MITs (Most Important Things)
- 5. Plan ahead and Prioritize Wisely
- 6. Learn to delegate / outsource
- 7. Eliminate half work / Eliminate Distractions / Avoid Multitasking
- 8. Get organized and single tasks and Batch similar task together
- 9. Instill Keystone habits
- 10. Follow the 80-20 rules
- 11. Stop being perfect
- 12. Just say "No"
- 13. Do Less

Don't forget to take time for yourself!!!