Edward Chen

Product / UX Designer *with skills in user-centered design process, including research, ideation, design system, information architecture, solving UX problems, prototype development and product testing.*

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SKILLS:

Design Methodology:
Research
Information Architecture
Persona
Wireframing
Storyboarding
High Fidelity mockups
Prototyping
User Testing
A/B Testing

Design Skills:
Sketch
Invision Studio
Keynote
Photoshop
Illustrator
InDesign
UI Toolkit
Design System

Business Skills:
Business Analysis
Agile Method
Product Lifecycle
User Relationship Management
Design System Style
Team Collaboration

Technology
HTML5
CSS3
JavaScript
Wordpress
Google Analytics

EDUCATION

Boulder Digital Arts | Boulder, CO   August 2019
Certified UX/UI Specialist
Inventory App (Mobile)
- Collected research and analyzed data to meet both user and business goals.
- Ideate and design the experience via wireframe and prototype
- Conducted user testing and observation studies

CSU Long Beach | Long Beach, CA   May 2009
Bachelor of Art in Design
- Mastered in product and packaging design

EXPERIENCE

Project Coordinator   2017-2018
JJ Printing, Santa Fe Springs, CA
- Promoted as a project coordinator after 3 years in Prepress Graphic Designer involve in overseeing, planning and coordinating daily running projects and supporting employee to ensure the growth and success of the organization
- Maintained communication with clients to ensure deadlines, satisfactory services, develop solution to any problems that may arise, and build rapport to ensure further business
- Facilitated and coordinated effective team collaboration meeting with 15 employees to ensure reaching company's goal of 85% of projects on time.

Prepress Graphic Designer   2013-2017
JJ Printing, Santa Fe Springs, CA
- Reviewed with clients over the phone to ensure all design specifications were accurately and effectively resolved and meeting client's deadline and satisfaction.
- Reorganize and Operated in graphics and prepress department workflow improved streamline process and increase efficiency by 25%.
- Troubleshoot and problem solve with digital files, software and hardware in the prepress department.

User Testing Specialist   2010-2016
Centercode
- Tested and analyzed software and hardware for major compines including, Netgear, Nest, Linksys, Honeywell, Logitech and Kodak.
- Provided and performed task by report all feedback about the important aspect of the products and post discussion on forums with other beta testers.
- Documented easy to reproduct detail bug reports.

Graphic Designer   2009-2013
Tofasco of America, La Verne, CA
- Developed numerous print and web collateral with marketing teams (logos, brochures, banner ads, newsletter, sales presentations and advertisements) and guaranteed that they exceed the expectations of our clients.