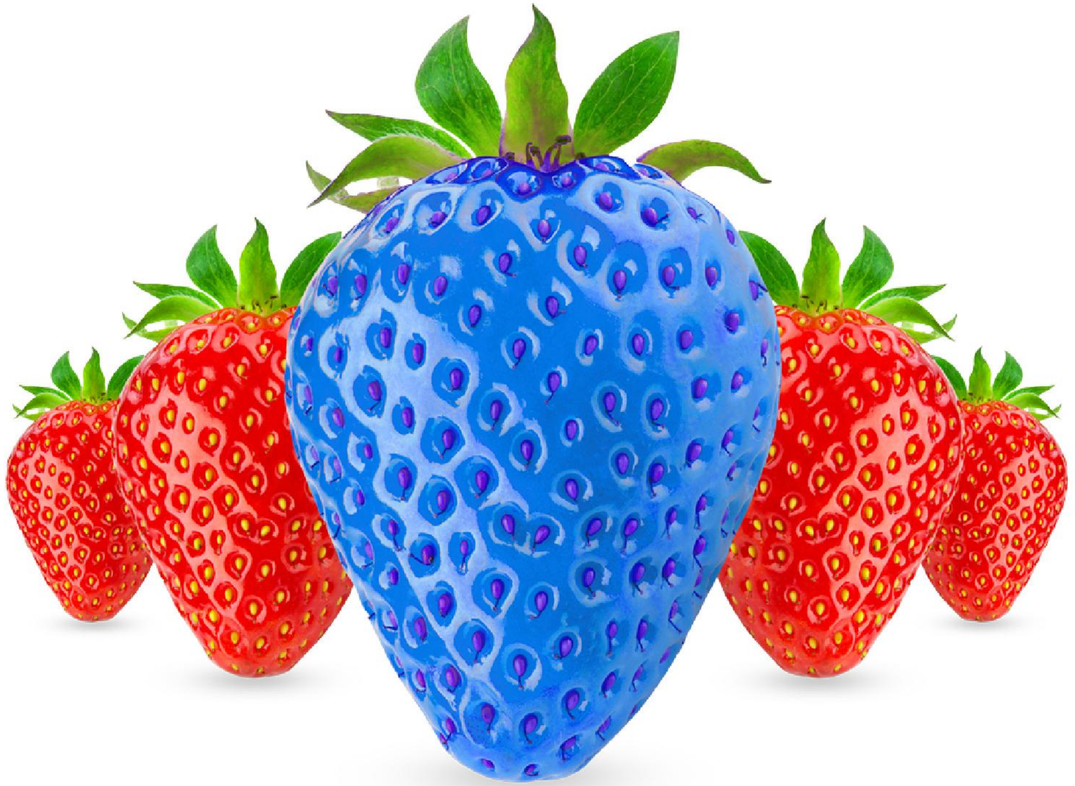
pimula

DIGITAL MARKETING AGENCY



Pimula has been built on a foundation of mutual respect, technical know-how and a passion for pushing the limits of digital.

By developing an intimate knowledge of our clients and their audiences, we bring ingenious ideas to life, driving ROI and customer engagement at every digital turn.

Crafting Digital
Solutions for
a Connected World

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Digital Agency
New Generation

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03

1

ABOUT US

Pimula is a fully integrated digital marketing agency that crafts beautifully useful, connected digital ecosystems that grow businesses and build enduring relationships between brands and humans.

At Pimula, we simply consider ourselves as a new generation agency, a mix between the big agencies world and the startup ecosystem.

05

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WHAT WE DO

- Web Development & Solutions
- Design & Branding
- Social Media Marketing (SMM)
- Digital Strategy
- Content Creation & Strategy
- Search Engine Optimization (SEO)
- Media Design
- Startup Benchmarking

OUR SERVICE

We develop a profound understanding of your customers and then tailor smart digital solutions to help drive your ROI across Web, Mobile, Social Media & Content.

06

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Web Development & Solutions

A brand's .com experience is its best opportunity to control its own message. Therefore, we create content with a strong communications purpose while taking into consideration consumer insights. We then build elegant, durable solutions to key business challenges across all touchpoints, screens, and devices.

We Do Not Think
▪ Technology First

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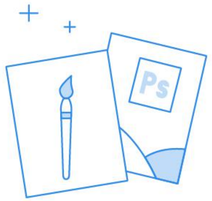


Design & Branding

The world is a visual place and the more captivating, simple and eye-catching the experience, the better. Design plays a vital role in defining a brand, product or a platform. Our creative visual designers and branding specialists work together to create elegant, useful, unique solutions to a wide variety of business chalenges.

Breakaway from the Ordinary

Social Media Marketing (SMM)

As technology transforms, the scope to use it creatively to execute strategies is now greater.
We identify optimal social platforms for you to better engage followers and participate in organic conversations.
In order to increase your ROI for your marketing spend, we generate ideas, branded content, and selectively distribute it across owned and paid Social Media Channels; Facebook, Twitter, YouTube, Pinterest, Instagram, etc., depending on a holistic data-driven strategy.

The Right Audience,
at the Right Price,
at the Right Time

09

2

Digital Strategy

Digital Marketing can be as complex as it is creative. That's why using a proven methodology, we develop a strategic long-term digital focus for your business. Our strategic framework is built on customer intelligence and critical performance metrics. We carry out detailed competitor analysis, deliver game-changing insights and develop an actionable digital road-map for your brand's future.

Tailored to Fit Your Ambition

Content Creation & Strategy

Social Media has enabled most brands and influencers to reach fans and followers at every stage of their journey, so what makes you different?
How can you stand out from the crowd?
Social has accelerated the speed of culture and your ability to keep pace in this fast environment is central to its long-term success The key ingredient to solve this dilemma is "great content."

Content builds relationships.
- Relationships are Built on Trust.

Trust Drives Revenue

Search Engine Optimization (SEO)

Being on the Internet is essential in today's digital world. But having a website is only the beginning. Bringing traffic consistently to it and converting visitors to customers is a completely different ballgame . We help your brand stay on top, not just in your followers' mind but where it really matters- on the first page of the search engine; Google, Bing, Yahoo. With constructively developed Search Engine Optimisation (SEO) and Search Engine Marketing (SEM) strategies, you website will enjoy all the benefits organic traffic can bring.

Having a Website is Only the Beginning

Media Design

The explosion of advanced digital technologies in Media Design, Photography, and Motion Graphics over the past decade has led to an empowered consumer. People now discover brands and formulate opinions across multiple channels including (YouTube&Vimeo), which makes Media Design a key-ingredient in your Digital Marketing efforts.
This dramatic shift presents not only a challenge, but an opportunity. Pimula is a seasoned partner in empowering brands seize the opportunity video

Startup Benchmarking

You just launched a startup and need to get your brand in front of as many eyes as possible. The problem is that you're not the only one out there !
You are competing with the **zillions** of other marketing messages that consumers are bombarded with
EVERY SINGLE DAY!
Not only that, your bootstrapped startup does not have the funds to invest heavily into digital marketing.
What's an entrepreneur to do?

OUR PORTFOLIO

We digitally empower brands by creating meaningful experiences that engage users & push digital boundaries forward.

Website

أوراق
الطريق الأفضل للإستشارات

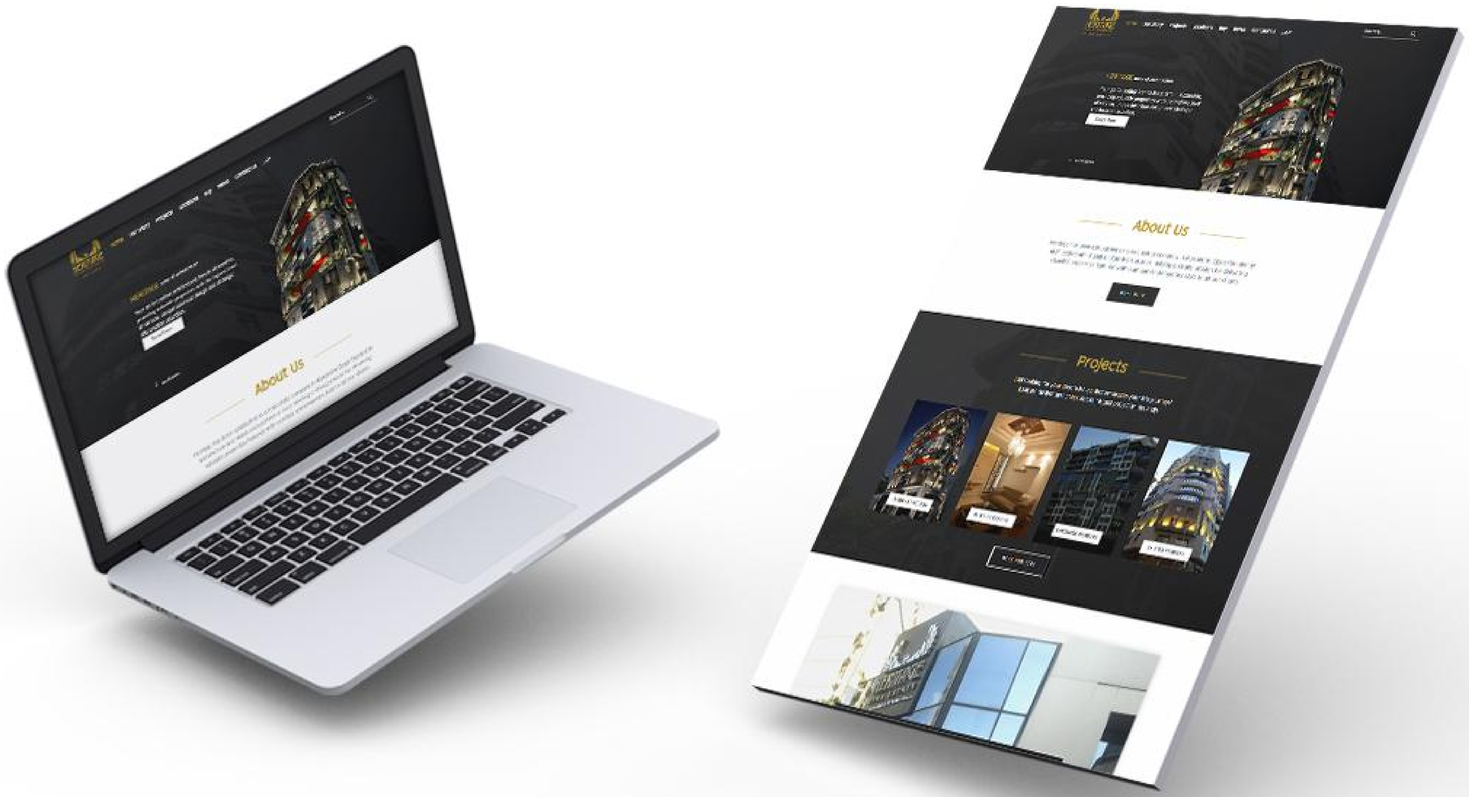
Website

motion camp

Website

5d VR FUTURE REALITY

Website



HERITAGE
BANK OF ARCHITECTURE
AMR HABIB

Branding

BOOK
DESIGN

BROCHURE
DESIGN

FLYER
DESIGN

Branding

BROCHURE
DESIGN

LETTERHEAD
DESIGN

ENVELOP
DESIGN

VILLA 39

Branding

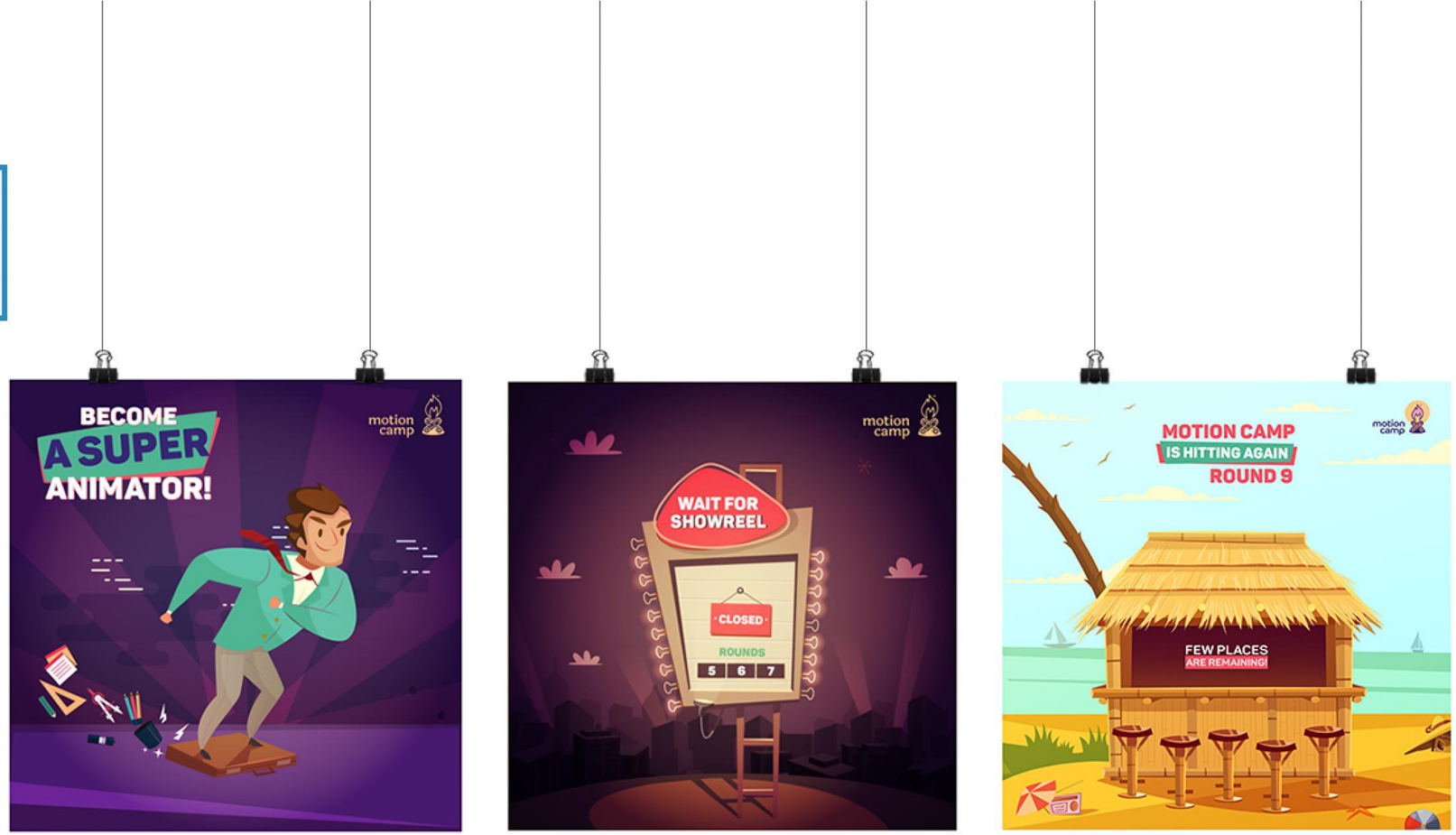
BUSINESS CARD
DESIGN

FLYER
DESIGN

BANNER
DESIGN

5d VR
FUTURE REALITY

Social Media

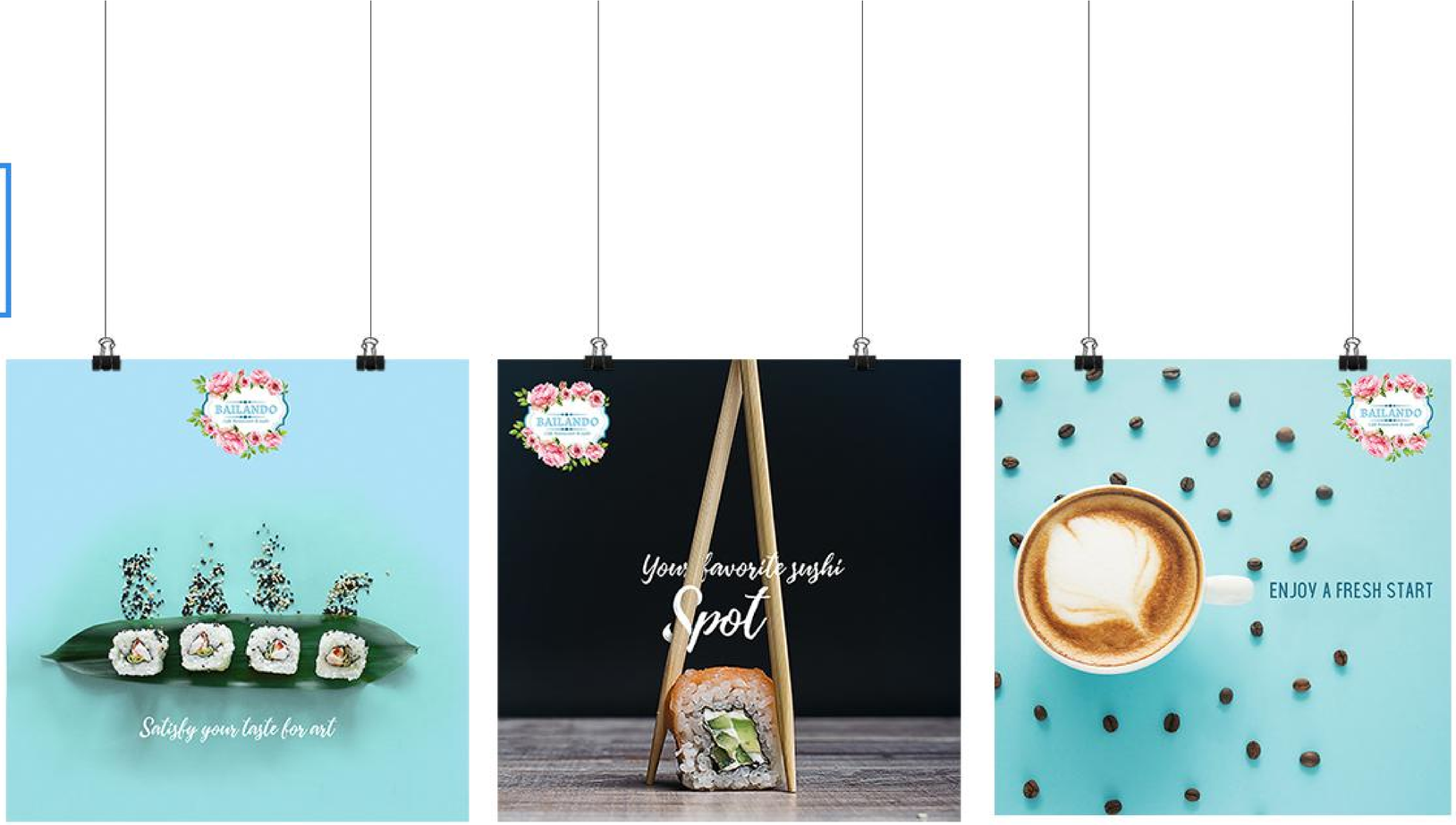


motion camp

Social Media

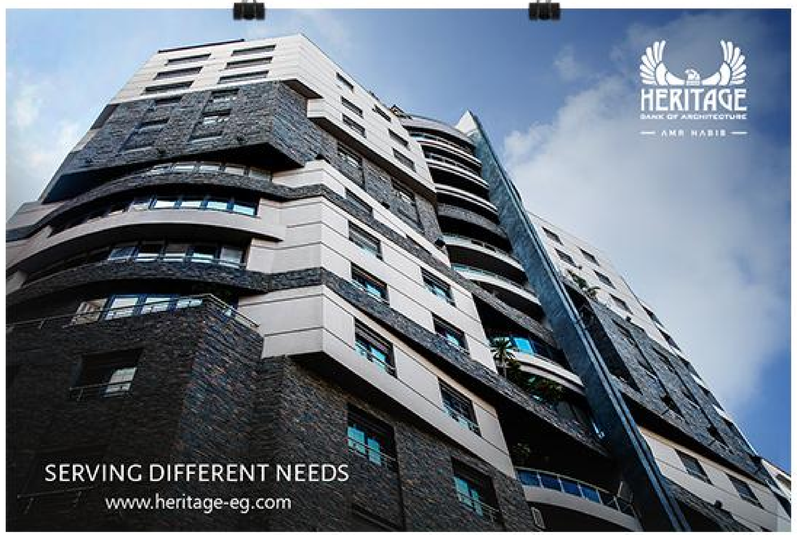
ideapaint™ arabia

Social Media



BAILANDO
Cafe Restaurant & sushi

Social Media



HERITAGE
BANK OF ARCHITECTURE
AMR HABIB

Social Media

PHARAONIA
PHARMACEUTICALS

Packaging

الست
أرز مصري أبيض
نسبة كسر 5 %
« أحد منتجات قطوف »
Egyptian white rice
Total Weight 1kg
1 كيلو
نسبة كسر 0 %
الست
أرز مصري أبيض

OUR CLIENTS

Our visionary clients partner with us because of our deep understanding of the essential role of visual identity and digital in business.

TOLIP
ROYAL HOTELS
ALEXANDRIA

ideapaint™
arabia

PHARAONIA
PHARMACEUTICALS

5d
VR
FUTURE REALITY

HERITAGE
BANK OF ARCHITECTURE
AMR HABIB

HighPoint
Furniture
Revealing The Style in you

motion
camp

Carlos

Pola Salem

Venture
Organizing Venture

REAL ESTATE BROKERAGE & CONSULTING
LIV
TIME TO INVEST.. TIME TO LIVE

m3mal
entrepreneurs
coworking
space

أوراق
الطريق الأفضل للاستشارات

Mashable SOCIAL MEDIA DAY

NPF National Plastic Factory

ColdTech Dry Ice Services

BOOSTERS WE BOOST GLOBALLY

BADR

ALFTH GROUP COMMITMENT BUILDS TRUST

LEO

Mona Events Beyond The Innovation Lines!

FIRST CHOICE Ethmaar Alfth construction company

OAO Logistics Services

TRIUMPH SHIPPING CO. شركة تريمف للنقل البحرى

ALEXANDRIA SHORT FILM FESTIVAL

AUTO Z أوتو زي

Capstone Group

EASY FOOD

IDEA

LEVEL UP
NO MORE BARRIERS

CLOUD
WEEKEND

TEDx
Youth@Alexandria
x = independently organized TED event

HMC
Hospitality
Management
Corporation

Menü
maker

NAPHS
Solutions for Change

SOMABAY

UMBRELLA
WE GOT YOUR BUSINESS COVERED

SAWAED
WE BUILD VALUES

T.H.M GROUP

UNITED SOLAR
CHALLENGE
MIDDLE EAST AND NORTH AFRICA

ESLAM REZO
OFFICIAL WEBSITE

Albaroun
Logistics

Mermaid

أبعاد الظل
Shadow Dimensions

CUA™

RIDEBUYERS.COM

Art Inn
DESIGN STUDIO

Sondos
TOURS

Charlie's

the Nile
The Nile Egyptian Co. For Foodstuff Ind.
شركة النيل المصرية للصناعات الغذائية

Mena

SMART ZONE

الكرسي
EL KORSY

BARAH
Importing & Operating Medical Equipment

START HUB

Sandy®

KERSHLESS®
Together we can

TWIST

RAGEOUS

ANA MASRY BAND

MAC CLUB Make A Contribution

CM PROJECTS

دار العيون
من أجل رؤية أفضل

EL-ZOHERY CONSTRUCTIONS
شركة الزهيرى للمقاولات

Delta Water
magnetic water treatment

AVALUNCH
CAFÉ LOUNGE

الفاطمية للسياحة

HEIGHTS
Real estate investment

EBD
EXPAND Business Development

SHARABASSY
BUILT ENVIRONMENT STUDIO

HEALTH green

iCODE
INNOVATING FOR SUCCESS

الحب ثقافة

THE UNKNOWN SWEET POTATO SELLER

BONYAN

القيمة
AL@EEMA

مصيّف

WideBOT
Built to Engage

KNOWLEDGE STAGE CULTURED COMMUNITY

illustration camp

ARTEC
Design & Build

Cluster
Design Solutins

AL WATNIA
For Project Management S.A.E

Gazelle
Advertising Agency

VILLA 39

EdG
Education Enhancement as Engine for Growth

NSC
National Student Card

tadarab
ماذا تريد أن تتعلم اليوم؟

promata
ADVERTISING AGENCY

مكان شريف
تسويق رقمي لمكانك

HUBADVENTURE
LIFE ON ANOTHER PERSPECTIVE

غرناطة

BAILANDO

green farm

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Thank You