

The background of the slide is a photograph of several hands giving thumbs up, overlaid with a semi-transparent blue filter. The hands are of various skin tones and are positioned in a way that suggests a group celebration or approval. The text 'ACT Profile..' is written in a large, white, sans-serif font, preceded by a short vertical orange line.

| ACT Profile..

2018

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Mission & Vision..

Mission..

To become the partner of choice for all your business needs by constantly executing and delivering outstanding projects.

ACT is a multipurpose agency, specialized in Marketing, ICT, Construction, and Telecom Implementation Business. We at ACT aim to become the leading agency in all sectors we operate in, for every business needs. We are building share and stakeholder values by setting the highest standard in reliability and performance.

Vision..

To enable a link between all stakeholders by providing strategic marketing techniques and innovative engineering solutions.

About Us..

ACT started the journey in 2002 and has been established as one of the main professional business service provider in Saudi Arabia.

Over the years of perseverance and hard work, ACT became well known in the local market doing information and communication technology, telecom implementation, construction, and marketing services. With the excellence in project management and quality of work, ACT provides assistance and significant ideas to market various products and services in a manner appropriate with the current and future technology.

At present, ACT is achieving to deliver the one-stop solutions together with its existing business partners to all the clients over the kingdom. Targeting to spread its ability to lead the market and enhances the capabilities to create more business opportunities over time.



ACT'S CERTIFICATIONS..

ACT follows its philosophy for being stringent in safety regimes and quality procedures, and always strives to continuously improve its performance, approach and relationships to all stakeholders. As a result, the company acquired the certification of:

❑ ISO 9001:2015 (quality management system)

Aims to enhance customer satisfaction through the effective application of the system, including processes for improvement of the system and the assurance of conformity to customer and applicable statutory and regulatory requirements.

❑ HSAS 18001:2007 for practicing the quality, health and safety standards.

- Reduces accident and incident rates by reducing or eliminating workplace hazards.
- Improves the incident investigation process
- Increases employee motivation through the provision of a safer workplace and participation process

❑ Government classification grade 3 in the operation and maintenance of mechanical and electrical fields for all projects budget caps up to 42 mi SAR.



Services Offered..

Information & Communication Technology..

- Application (android, IOS, Web).
- ERP & CRM System.
- ISP (Microwave, V-SAT and Fiber Solution).
- Smart Solutions (building, parking, Smart city).

Telecom Implementation..

- Distributer for RFS product (KSA & Bahrain).
- Inside building solution.
- Out door solution.
- GSM.

Constructions..

- General construction.
- Medical construction.
- GSM Construction.
- Maintenance Manage Services (Al-Futaim, Al Moror Traffic signal in all KSA cities).

Advertising & Marketing..

- ATL (Radio, Television, Print Advertisement(Newspapers & Magazines, Outdoor, and Press).
- BTL (Merchandising, Billboards, SMS & Email, Activation & Promotion, and printing.
- TTL (Event Management, ATL & BTL Services, Digital Marketing, Social Media Marketing.

1. Information and Communication Technology (ICT)..

Our main target is to provide total communication and networking solutions and open new doors in marketing world in the infrastructure for all types of business with all our customers.

ACT's services include conducting feasibility studies, survey and design, planning, engineering, supply and installation, commissioning and maintenance of networks. ACT's third focus is to deliver I.T Integrated Solutions and managed services either as stand-alone or as an integrated system depending on customer's needs. Some of our current offerings include:

- Internet Provider (Fiber, Microwave and Very Small Aperture Terminal or VSAT).
- Data Center (Architecture Design, Security, System Administration, Upgrade and Migration).
- Network Infrastructure Solutions.
- Data and Network Security Solution.
- Communication Connectivity (LAN/MAN/WAN/IBS).
- Low current (Design, Fire Alarm System, Smart Solutions, and Close Circuit Television or CCTV).
- Video Conferencing Solutions.
- Website Design and Development
- Mobile Application Design and Development
- e-Commerce Website Design and Development
- m-Commerce Design and Development
- CRM Software Development
- ERP Design and Development
- RFID Software Development
- Mobile application (Android ,IOS).

ACT's are aware of the required scope of activities and commitment towards high quality, employs over 250 highly qualified experienced and trained personnel backed up with adequate state of the art tools & equipment, high mobilization ability and warehouses monitored by a special balanced inventory control system.



Recent Major Projects:

1. Ministry of Interior – VSAT (Various Locations).
2. Ministry of Interior – Cisco Core Switches (Riyadh).
3. STC – Al-Fanar Internet & Data Connectivity (Various Locations).
4. STC – Technical and Vocational training Corporation VSAT (Various Locations).
5. King Faisal Specialist Hospital – Cisco Hardware & Networking (Riyadh).
6. Shaqra University – Data Centers, Networking, Cisco Hardware, Motorola WiFi Hardware (Shaqra).
7. Majmaah University – Polycom Video Conferencing (Majmaah).
8. ½ Wazeefa: its an application to help companies and Saudi male/female to easy find part time job.

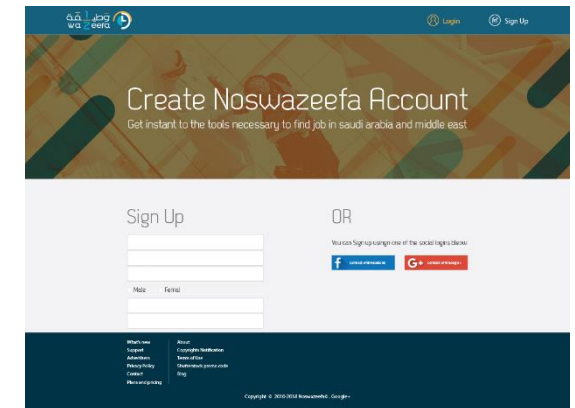
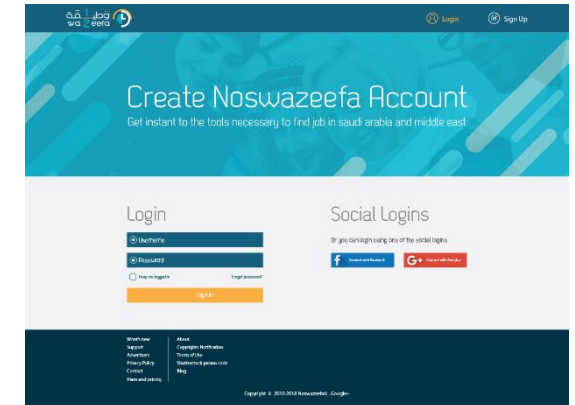
1/2 Wazeefa Projects..

Idea Description..

Two sided Mobile/Web Platform that helps to allocate students and part-timer seekers for part time jobs in three shifts (Morning – Afternoon – evening), And helps company to hire easily for part time basis job/task.

Objectives..

- Ease of recruiting promoters
- Reach big users base by utilizing the service in a mobile application
- Training the promoters to be ready for work
- Availably to hire expats or Saudi Nationality
- Promoters genders options based on the required
- Companies could review promoters data by city or time availability.



2.Constructions..

Provide strategic leadership to construction industry stakeholders developing effective partnerships for growth, reform and improvement of the construction sector.

ACT specializes in all forms of building project management, constructional and building works for private and government institutions such as:

- General Construction
- Medical Construction
 - Preparation and renovation of Medical Rooms such as Radiation Room, X-Ray, Laboratory, and Special Care Center, Etc.
- GSM Construction
 - Engineering Design Services (Site Acquisition, Permitting, LOS, and TSSR).
 - Supply and installation of Towers.
 - Supply and installation of Generator and HVAC (Electromechanical) Services.
- Manage Service (Operation and Maintenance)
 - Preparation and renovation of Shops (Zain shops).
 - Electromechanical Services (Al Futtain).
 - Moror (Operation and Maintain for Traffic Signals 24/7).
- Outside Plant Services/Fixed Network (Accumulated Experiences from our Employees)

ACT is striving to become the most professional, timely, and efficient and customer orientated building & construction companies' Kingdom wide. In addition, ACT aims to be the best "Customer Driven" organization by employing best practices, aligning procurement policies and procedures, utilizing competent and trained personnel to deliver outstanding performance to meet and where possible exceeds customer expectations.

Recent Major Projects..

1. Nokia – USF 12 Tower Constructions (Western)



2. Ministry of Interior – Moror Traffic Signal Maintenance (Central, Western)



Recent Major Projects..

3. Al- Futtaim – Operation and Maintenance Mall Shops (Various Locations)



4. Construction of Autism Center - King Khalid Hospital (Tabouk)



5. Prince Sultan Medical Center – X-Ray Room (Riyadh).



3. GSM/Telecom Implementation..

ACT offers complete full- turn-key (FTK) solutions for fixed and wireless network, engineering design, project management and roll-out for the following projects:

- Telecom Passive Component Supplier (Distributor of RFS products for Saudi Arabia and Bahrain).
- Installation and Integration of different equipment for GSM 2G, 3G, 4G or LTE, and Microwave Implementation (Wireless Network) technology for Nokia, Huawei, Alcatel-Lucent, and Ericsson) in Major Projects from STC, Zain and Mobily.
- Switch Implementation and Integration (BSC/RNC and MSC).
- Terrestrial Truncated Radio (TETRA).
- Manage Services.

Furthermore, ACT provided the excellent services for In-Building Solutions (IBS), government network infrastructure solutions, telephone company central offices and integrated technologies.

At ACT, we have a dedicated group of professionals with great experience and expertise providing the best proven telecom solutions to fulfill your requirements. The telecom solutions has been tailor-made to fulfill the protocols and established methods of the telecommunications industry as well as local codes. We have built our reputation of an expert telecom solutions provider by assisting an impressive list of diversified customers.



Recent Major Projects..

1. Nokia (Zain) – Carrier Aggregation, Hajj Project (Western)



2. Nokia (Zain) – 4G L900 Pac (Western)



3. Nokia (STC) – U900 Col Re-Use Antenna (Western).



4. Alcatel-Lucent (ALU) – LTE-FDD (Eastern)



5. Nokia (Zain) – USF-12, FTK, NEC Microwave (Western)



6. Nokia (Zain) – USF-12,



Advertising & Marketing..

We understand that marketing is like breathing to all business and it helps brands & businesses to be alive.

ACT provides services as follows:

- **ATL – Above-the-Line**
 - Radio, Television, Print Advertisement (Newspaper & Magazines, Outdoor, and Press.
- **BTL – Below-the-Line**
 - Merchandising, Billboards, SMS & Email, Brand Activation & Promotion, and Printing.
- **TTL – Through-the-Line**
 - Event Management, ATL & BTL Services, Digital Marketing, Social Media Marketing, and more..

ACT had numerous activities and processes for creating, communicating, and delivering our values to our clients and society. We do all that by using our background in software applications which can support us in data collection, inventory service, front-end-display and POP set.

ACT has been trusted partner by the different international company such as

- | | |
|-----------------|-------------------------|
| - TCL | Jan, 2014 ~ up to now. |
| - Panasonic | May, 2014 ~ up to now. |
| - Virgin Mobile | Feb, 2015 ~ up to now. |
| - Samsung | July, 2015 ~ up to now. |
| - Zain | Mar, 2016 ~ up to now. |



Our Digital Marketing Services..



CREATIVE & CONCEPTUALIZATION..

We have clear insight analysis and always think out of the box and beyond expectations to deliver new and exciting concepts with innovative ideas. Our creative team will fill all the colors in your imagination, which will help your business to grow in the right way.

Let us create your

- Corporate identity
- Logo design
- Business Card design
- Envelop design
- Letterhead design
- Branding
- Letter head design
- All other stationary design

We assure our clients get the delivery as per their imagination.



WEBSITE DESIGN & DEVELOPMENT..

We provide professional website designing and development service to a wide range of business sectors. Our talented & creative website designers and developers will ensure your website stands out of the crowd and gets the most business. We always focus to build websites with latest technologies to attract more clients & visitors.

Our team of developers are experts in various web technologies.

We use latest technology to develop website:

- WordPress
- PHP
- CSS3
- jQuery



PRINTING SERVICE..

Our Printer Services Include:

- Business Card
- Brochure
- Catalog
- File Folder
- Flyer Printing
- Menu Printing
- Ticket Printing
- Letterhead Printing
- Envelop Printing



EVENT MANAGEMENT..

ACT event management team always brings new idea's & concepts as per your requirement. We provide world class events on your selected destination with all facilities within your budget. We are all round event solutions & management company. Our team creates excellent events & we are confident to deliver unbeatable results for our clients.



Recent Major Projects..

1. SAMSUNG, VIRGIN and Panasonic Advertising, Promotion & Merchandising



Recent Major Projects..

1. SAMSUNG, VIRGIN and Panasonic Advertising, Promotion & Merchandising



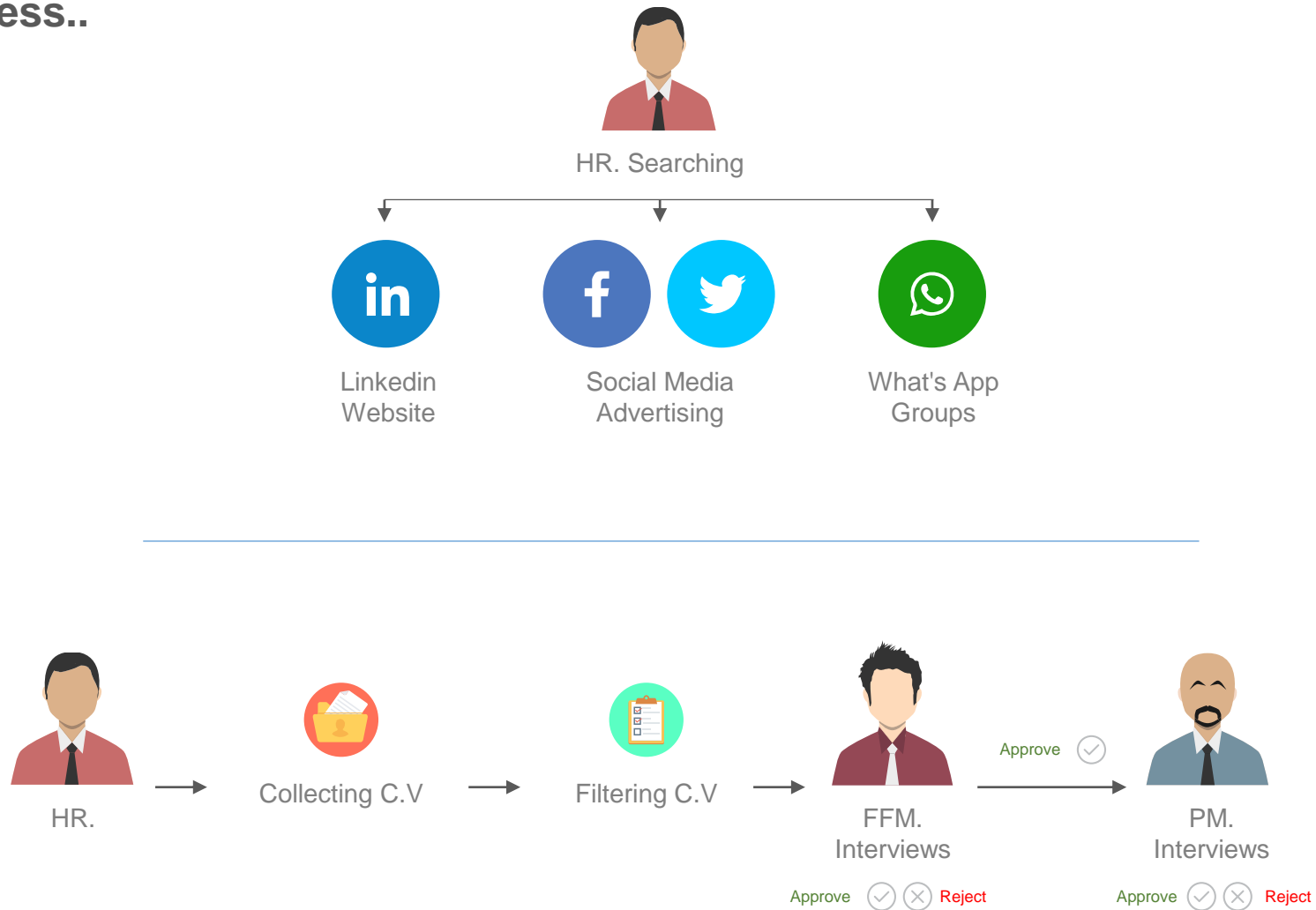


HR Management..

ACT PORTAL SYSTEM

ACT Portal..

Hiring Process..



ACT Portal

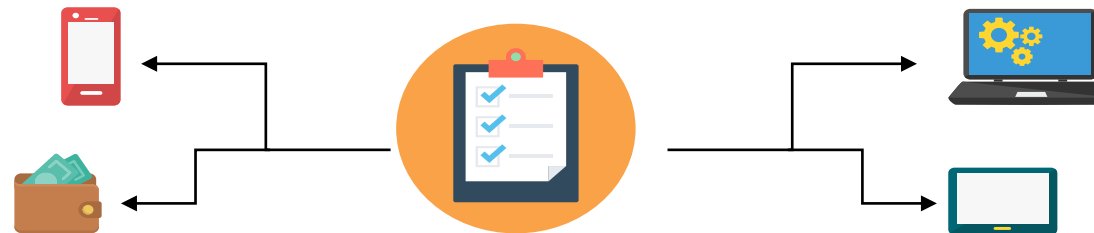
We have a restricted key performance indicator that we are able to qualify our employees each based on the playing role.

*Termination



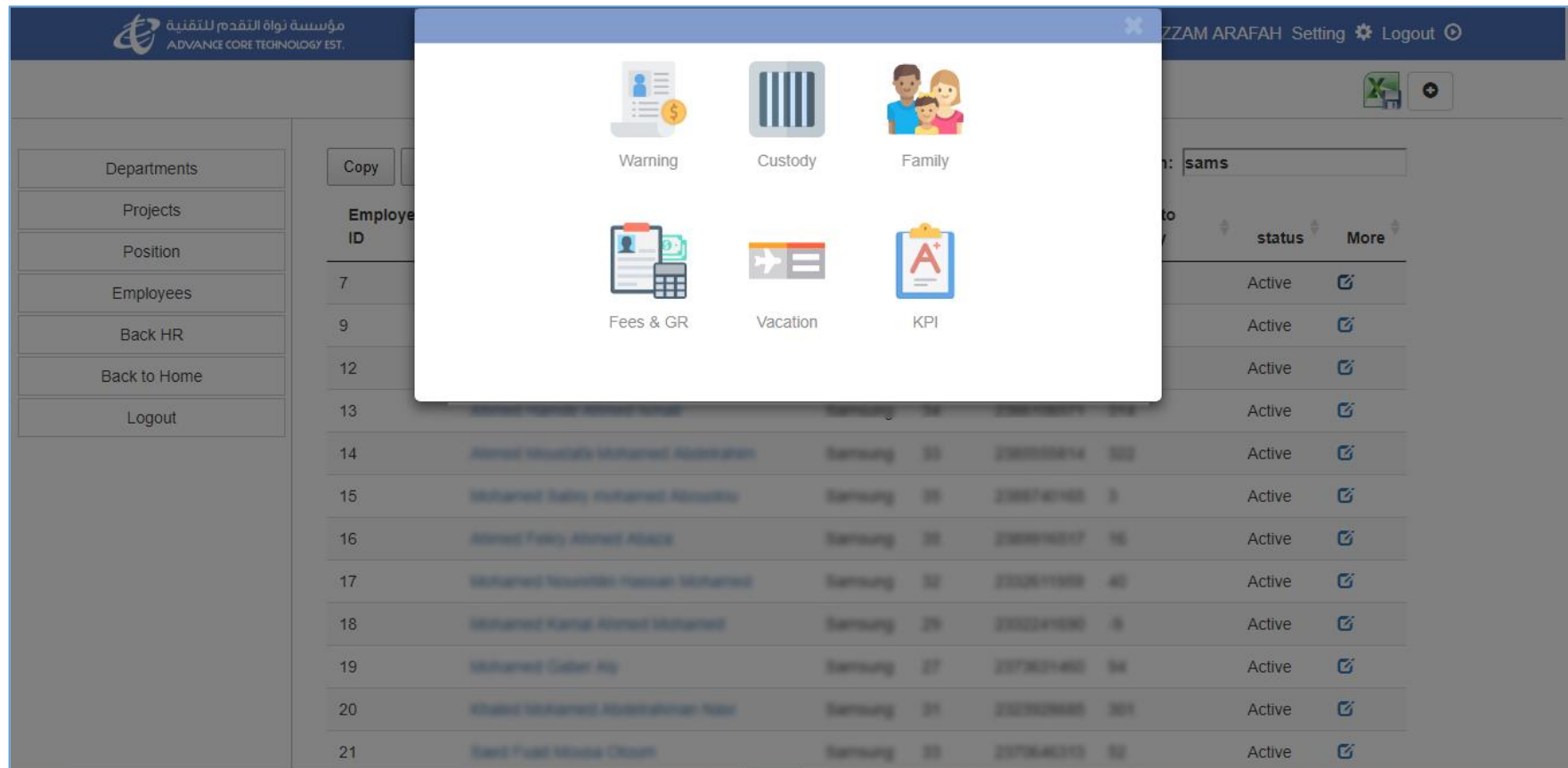
*Settlement Custody

Custody is a cost and to keep costs as low as possible we have created a mechanism to track every custody taken by our employees with this we could assure up to 90% failure free.

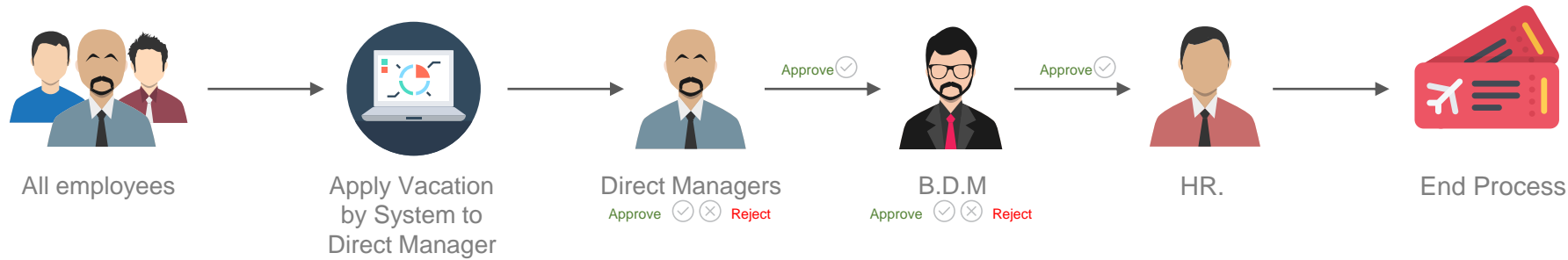


Employee Panel..

Smart panel for the managers and employees with specific roles, It contains all the functionality for warning, custody, fees & Gr, business trip, vacation, KPI and the family section where we track employees families insurance.



Vacation..



VACATION FORM طلب الإجازة

This is step 1

☒ Leave إجازة

☐ Visa تأشيرة

☐ Tickets تذاكر

Next

The system helps to organize the team work in addition to organize the handover and the field coverage.

LEAVE DATA بيانات الإجازة

This is step 2

☒ Annual (Paid) سنوية مدفوعة

☐ Other أخرى

السبب Reason

من From إلى To

Do you need advance leave salary? هل ترغب براتب الإجازة مقدماً?

☒ NO لا

☐ Yes نعم

معلومات للتواصل أثناء الإجازة Contact Details during leave

Address during leave العنوان أثناء الإجازة

Contact No. هاتف الإتصال

Previous Submit

LEAVE DATA بيانات الإجازة

☒ Annual (Paid) سنوية مدفوعة

☐ Other أخرى

Annual

08/16/2017 12:00 AM 09/30/2017 12:00 AM

Do you need advance leave salary? هل ترغب براتب الإجازة مقدماً?

☒ NO لا

☐ Yes نعم

معلومات للتواصل أثناء الإجازة Contact Details during leave

محافظة بني سويف

00201094323857

CUSTODY المعبود المسجل

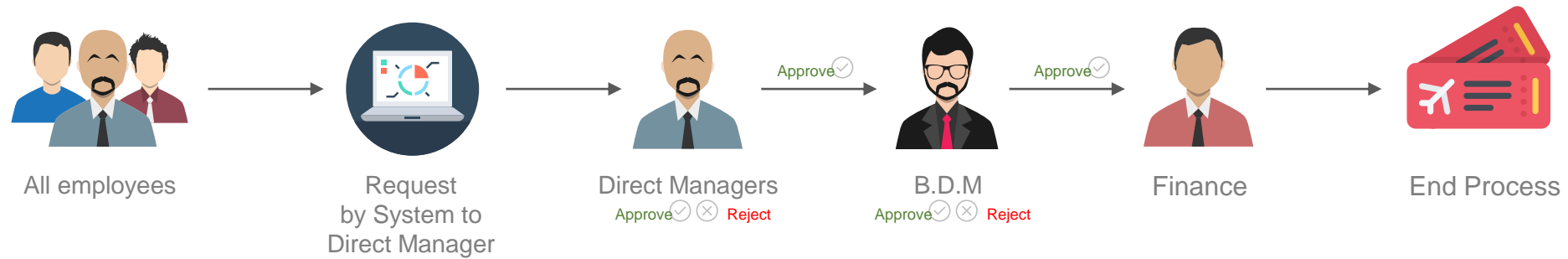
ID	Type	SN	Note	Date
23	Fixed	597980910		11/24/2016
58	Email	gaber.samsung.hero@gmail.com		08/23/2015
184	Real Mobile	39508908206980/4	S8	04/17/2017
211	Live Demo Device		Note Pro 12	08/23/2015
287	Real Mobile		Note 2	08/23/2015

خطوات عملية الموافقة STEPS OF APPROVAL PROCESS

EmpID	Name	Mobile	Decision	Note	Position
719	Abdelrahman Hasan Essameldien Goma	0598721858	Approved	Annual And Weeding Vacation..	Supervisor
14	Ahmed Moustafa Mohamed Abdelrahim	0597972170	Approved		Field Force Manager
12	Nader Magdy Mohamed Abdelgawad	0585205454	Approved		Project Manager

“Employees who believe that management is concerned about them as a whole person – not just an employee – are more productive, more satisfied, more fulfilled. Satisfied employees mean satisfied customers, which leads to profitability.”

Business Trip..



BUSINESS TRIP REQUEST طلب رحلة عمل

Reason pleas type in details هدف الرحلة الرجاء الكتابة بالتفصيل

Way of travelling ؟ طريقة السفر

☐ Car سيارة ☒ Plane طائرة

Distance KM or ticket price عدد الكيلومترات أو سعر التذكرة

Hotel booking ؟ حجز الفندق

The total amount of the hotel for this trip? المبلغ الإجمالي للفندق لهذه الرحلة

From City مدينة المغادرة To City مدينة الوصول From Date من To Date إلى

-Select- -Select- [Calendar Icon] [Calendar Icon]

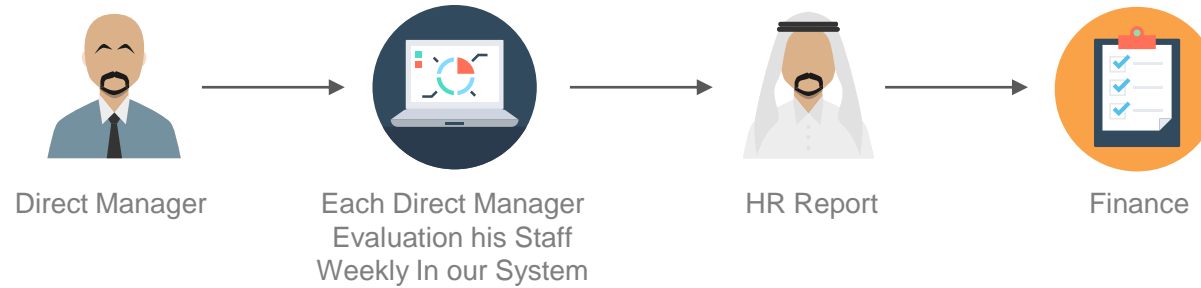
✕

Next destination Final destination

Travel Details	Trip Date	FlyCost	CarCost	HotelCost	Duration	perdiem
<div>Submit</div>						

- That gives all the ease of approves for the Business trips so we could meet the planned schedule.
- The system helps us to mange the costs wisely.

KPI..



Weight Calculations As per Samsung guidelines..

KPI	Weight %	Rating
Journey Plan Completion	20	<input type="text"/>
Display Management – Contents, Fixture, Cleaning, Power Status , Connectivity, Missing Units.	20	<input type="text"/>
POP Management	20	<input type="text"/>
Timely Delivery of Special Tasks	15	<input type="text"/>
MCS Upload rate and Data Quality	15	<input type="text"/>
USP Training to Promoter / FSM Product knowledge	10	<input type="text"/>
Total		<input type="text"/>

Info!
Minimum Value 0
Maximum Value 100

Info!
A- 100% ~ 97%= 100% OTE
B- 96% ~ 90%= 90% OTE
C- 89% ~ 85%= 80% OTE
D- < 84 = 0% OTE

Submit

Last KPI Information			Average KPI for last month		
KPI	Weight	Rating	KPI	Weight	Rating
USP Training to Promoter / FSM Product knowledge	10	90	USP Training to Promoter / FSM Product knowledge	10	100
MCS Upload rate and Data Quality	15	90	MCS Upload rate and Data Quality	15	100
Timely Delivery of Special Tasks	15	90	Timely Delivery of Special Tasks	15	100
Display Management – Contents, Fixture, Cleaning, Power Status , Connectivity, Missing Units.	20	90	Display Management – Contents, Fixture, Cleaning, Power Status , Connectivity, Missing Units.	20	100
Journey Plan Completion	20	90	Journey Plan Completion	20	100
POP Management	20	90	POP Management	20	100
Total	100	90	Total	100	100

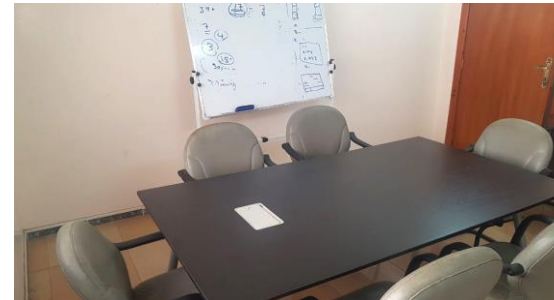
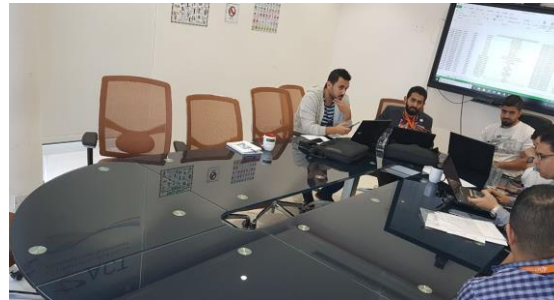
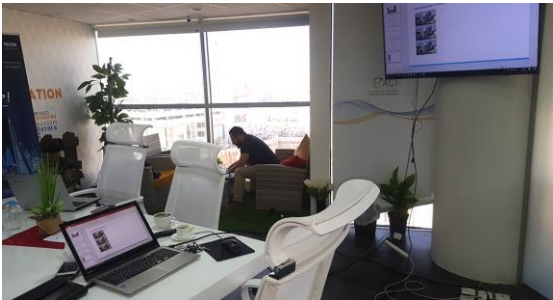
Enter By:Ahmed Azzam Arafah
At Date:8/10/2017 10:40:37 PM

Period from*
MM/DD/YYYY

To*
MM/DD/YYYY

Our KPI system is dynamic so we generate forms based on the measurement criteria; This system helps evaluating the employees weekly; By using the KPI system we could assure the 100% productivity monthly So that we could apply the punishment/rewarding system.

ACT Branches in KSA..



Jeddah

Riyadh

Abha

Dammam

Our Clients..



جامعة حائل
University of Ha'il





Contacts and Location

- Riyadh

2nd Floor Building No. 303, King Abdulaziz Road, Al-Sulaimania Area, Riyadh

- Jeddah

5th Floor Al Dainy Plaza, Office No 704, Al Madinah Al-Munawarah Road, Al District 2097, Jeddah

dm@advancecore.com.sa

- Dammam

Prince Nasser Street - Office 206, Dammam

- Abha

Al Khaldiya - Office 401, Khamis Mushait

P.O. Box 4056, Riyadh 12243, KSA

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Email: sales@advancecore.com.sa

Website: www.advancecore.com.sa

