

Daniel Mason

interactive designer
ux architect

214.641.1968

daniel.g.mason@gmail.com
lifeisdesign.me

Education

The Art Institute of Dallas
Bachelor of Fine Arts
Dallas, TX
Media Arts & Animation
June 2008

Practical Expertise

UI/UX Design
Information Architecture
User Research
Content Strategy
Visual Storytelling

Technical Expertise

HTML5
CSS3
Javascript, jQuery
Adobe Creative Suite
Autodesk 3D Studio Max

I am a creative individual dedicated to succeeding that understands challenges are opportunities for growth and great results come from collaborative efforts. I love what I do and I won't stop learning ways to be a better me, both professionally and personally.

Work Experience

Interactive Designer

The Old State | February 2012 - April 2013

- ▶ Assisted clients in defining user and business goals
- ▶ Utilized traditional and modern wireframing methods to construct website architecture
- ▶ Constructed low-fidelity prototypes from aforementioned wireframes
- ▶ Establish site-wide visual languages reflective of client's brand strategy
- ▶ Championed the creation and implementation of design workflows for responsive design
- ▶ Documented project specifications for immediate and future use

3D Generalist

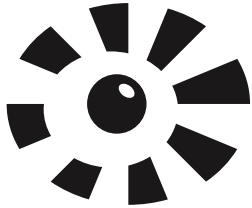
RealPage Inc. | September 2008 - February 2012

- ▶ Created and documented optimal procedures for production of department deliverables
- ▶ Conducted and participated in brainstorming sessions to identify workflow pain points
- ▶ Engaged team members in developing solutions to identified workflow pain points
- ▶ Assisted management in effectively moderating client expectations of deliverables
- ▶ Designed and implemented new departmental product offerings

Contract Help

Todd.Event Design | April 2006 - September 2008

- ▶ Coordinated with project management to establish cohesion of all elements involved in large scale social functions
- ▶ Excelled in a fast-paced deadline driven team oriented work environment



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Volunteer Experience

Dallas Society of Visual Communications

September 2011 - Present

- ▶ Aid in event preparation, setup, and participant check-in

The Crow Collection of Asian Art

April 2011 - Present

- ▶ Assist event day participants in the completion of art activities

Paws in the City

May 2011 - Present

- ▶ Help with event setup and customer interactions with animals