

# Rogers & Co.

Company Profile

2023

# Index.

- 1.** Who we are?
  - 2.** Our Mission.
  - 3.** Our Vision.
  - 4.** What we offer.
  - 5.** What we've worked on.
  - 6.** Meet our team.
-

# Who we are.

Rogers & Co. is a leading technology organization at the forefront of delivering seamless solutions for both software and hardware projects. With a proven track record of excellence, we are dedicated to guiding our clients through every step of their technological journey.

With a customer-centric approach, we collaborate closely with our clients, understanding their goals and requirements to deliver tailor-made solutions. Our commitment to quality and precision enables us to deliver projects on time and within budget, ensuring utmost satisfaction.

Through years of experience, we have mastered the art of efficient project management, leveraging cutting-edge tools and methodologies to optimize processes and foster innovation. Our passion for technology drives us to continuously explore emerging trends, guaranteeing that our clients benefit from the latest advancements in the industry.

Rogers & Co. takes pride in empowering businesses to achieve their technological aspirations, whether it's developing robust software applications or implementing sophisticated hardware systems. Our focus on transparency, communication, and adaptability ensures that our clients remain informed and engaged throughout the project lifecycle.



# Our Mission

Transforming possibilities, uniting software and hardware to redefine the future.



# Our Vision

To be the leading technology organization in Africa.



# What we offer.

## Software

- Design.
- Product Development.
- Software Development.

## Hardware

- Security & Renewable Energy.  
(CCTV, Access Control, Smoke Detectors - [fire detection and alarm system, fire fighting system e.g fm200]  
Remote Gate - [access control & automatic gate control, Solar Systems)



# Software

# Design

The Rogers & Co. design team is dedicated to re-imagining how brands, businesses and organizations are perceived. We specialize in bringing digital identities into the real world. While very diverse, our aesthetic approach often involves a distinct sense of style and design, aiming to combine out-of-the-box design with functionality. Strategically, our work aims to elevate brand offerings by distilling core messaging down to its clearest and freshest visual form.

## Brand Identity Development

We have proven experience in creating unique and memorable brand identities that effectively convey a company's values and goals. From logos and colour schemes to typography and imagery, we work with clients to develop a visual representation of their brand that sets them apart from the competition.



## User Interface (UI) Design

Our UI design services focus on creating intuitive and visually appealing interfaces that provide an excellent user experience. Our designers take the time to understand your target audience and design with their needs and preferences in mind.



# Product Development

At Rogers & Co, our Software Product Development department sets the standard for excellence in the industry. Our team of expert developers and designers are dedicated to creating cutting-edge products that solve real-world problems and drive business success. With a focus on user-centered design and the latest technology, we deliver solutions that not only meet, but exceed expectations. Our commitment to innovation and attention to detail ensures that each project is delivered on time, on budget, and with a level of quality that sets us apart. Whether you're looking to bring a new product to market or enhance an existing one, our team has the skills, experience, and passion to bring your vision to life.



## UX Design

Our UX design process starts with thorough research to understand user behaviour and requirements. We then use that information to create wireframes, prototypes, and user flows to ensure that your product is both functional and enjoyable to use



# Software Development

At Rogers & Co, our Software Development team is composed of highly skilled and knowledgeable professionals who are dedicated to delivering innovative software solutions. Our process is guided by Agile methodologies, such as Scrum and Kanban, to ensure flexibility and responsiveness in response to the ever-changing needs of our clients.

Our developers have expertise in a variety of programming languages, they also have experience working with both SQL and NoSQL databases, as well as cloud platforms such as AWS and Microsoft Azure. With a focus on user-centered design, we ensure that each solution is not only technically sound, but also easy to use and understand. Our rigorous quality assurance process, including automated and manual testing, guarantees that each project meets the highest standards of excellence.





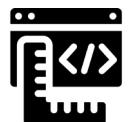
## Web Development

Our web development services cover all aspects of creating and maintaining a website, from planning and design to development and deployment. We use the latest technologies and best practices to build websites that are both fast and responsive, ensuring an optimal user experience.



## Web App Development

We build web based applications that help businesses and organizations take advantage of the web's potential to reach and engage users. We build custom web apps that meet specific business needs and integrate seamlessly with existing systems and processes.



## Mobile Development

We build both native and cross-platform mobile applications for iOS and Android. We create mobile apps that provide an excellent user experience, are fast and responsive, and are optimized for each platform's unique requirements.



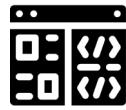
## Front-End Development

Our front-end developers are experts in creating user-friendly and visually stunning interfaces that bring your website or web app to life. We use the latest front-end technologies and techniques to build interfaces that are fast, responsive, and accessible to all users.



## Back-End Development

Our back-end development team covers everything from server-side scripting and database development to API creation and integration. Our developers have a deep understanding of the technologies and best practices required to create scalable and secure back-end systems.



## Native iOS/Android Development

Our native apps for iOS and Android provide a truly native experience for users, with full access to the platform's features and capabilities. We work with you to create apps that meet your specific business requirements and take advantage of the unique features of each platform.



## Cross-Platform Development

Our cross-platform development services help businesses and organizations reach users on multiple platforms with a single codebase. We use cross-platform technologies to create apps that are fast, responsive, and provide a consistent user experience across all platforms.

# What we've worked on.

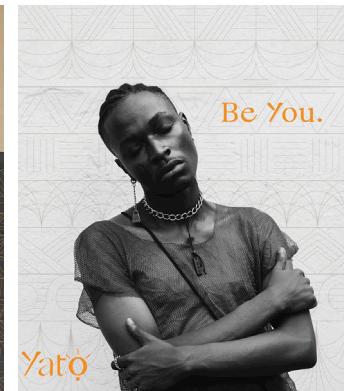
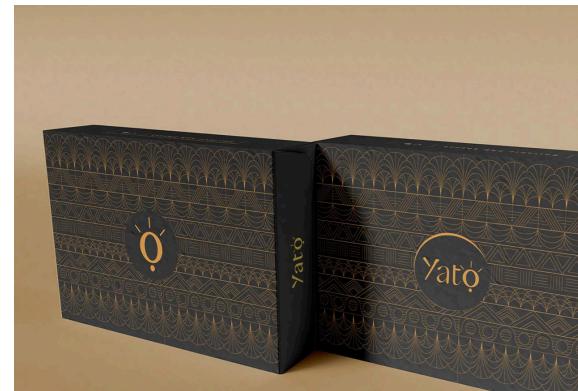
- Yato
- MDocScan
- Swish
- Profitable
- Ministry of Aviation

# Yato Yatō

## Branding Identity Development & Design.

Yato is a traditional brand that focuses on youthful and traditional art expressions.

The challenge was to give the brand a voice, visual and personality that resonates with the local audience but engages an international audience.



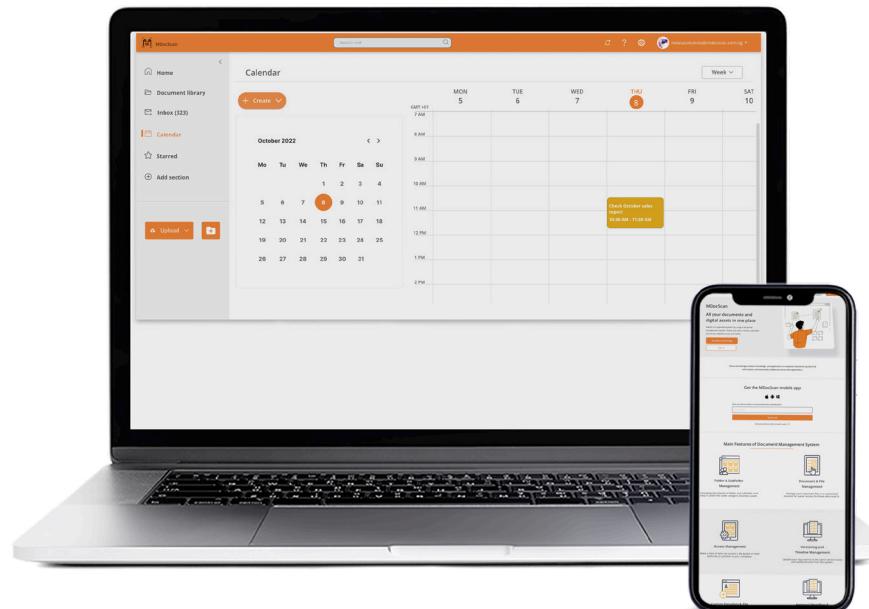
# MDocScan



## File Management System | Corporate Website.

MDocScan is a robust EDMS (Enterprise Document Management System) solution that's designed to convert an organization's paper records and documents to searchable digital files, and then sorting them on the cloud.

[Visit the MDocScan website here.](#)

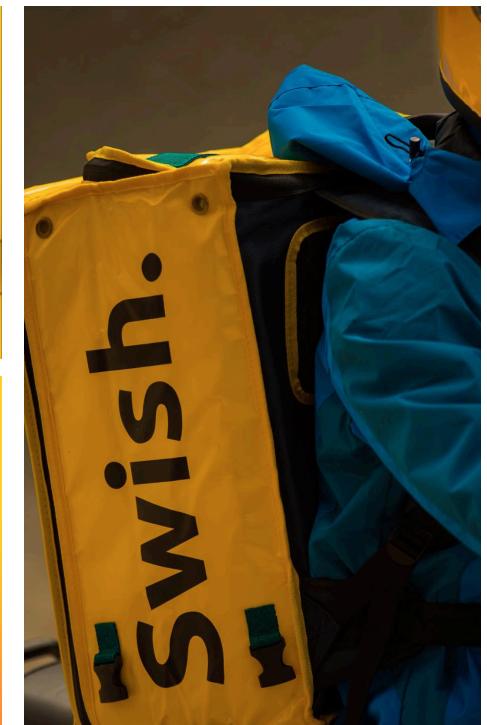




## Brand Identity Development & Design | Corporate Communications | Web Application

Swish is a forward-thinking delivery company that prioritizes quick delivery and customer satisfaction.

Understanding the brand's target audience was key to delivering a unique identity and communication materials to position the brand as forward-thinking in the industry.



# Profitable

The logo for Profitable features a stylized purple and yellow 'P' icon above the word 'Profitable' in a bold, black, sans-serif font.

Profitable

## Corporate website | Web Application.

Profitable is a digital platform designed to assist cooks, chefs, bakers, and other food businesses in managing their ingredients, recipes, products and orders. Our platform enables users to streamline their operations and boost their productivity, resulting in increased profitability.

With Profitable, food businesses can easily manage their inventory of ingredients, create and store recipes, and track their product orders.

[Visit the Profitable Web App.](#)



A collage of four screenshots from the Profitable website. The top-left screenshot shows the 'Why Profitable?' section with cards for Reduce Cost, Maintain Consistency, Right Pricing, and Easy to use. The top-right screenshot shows a 'Contact Us' form with fields for First Name, Last Name, Email, and a message area. The bottom-left screenshot shows a dark-themed section titled 'Kick Start Your Profitable Journey With Us' featuring four images of food labeled Products, Orders, Recipes, and Inventory. The bottom-right screenshot shows the footer with social media links, a newsletter sign-up, and a 'Get in Touch' button.

# Ministry of Aviation



## Digitization of company records.

The brief was to digitize the company records in a quick, and accessible manner in order to ensure maximum efficiency when retrieving documents without creating bottlenecks in the day to day operation of the aviation ministry.



# MData Solutions



## Corporate Website for Managed Data Solutions

MData Solutions is a technology and business consulting firm focused on serving the comprehensive technology, project management, business transformation and technical training needs of businesses and corporations across the entire business lifecycle.

The brief was to build a corporate website for managed data solutions.

[Visit the MData Solutions Website.](#)



# Hardware

## Security and Surveillance



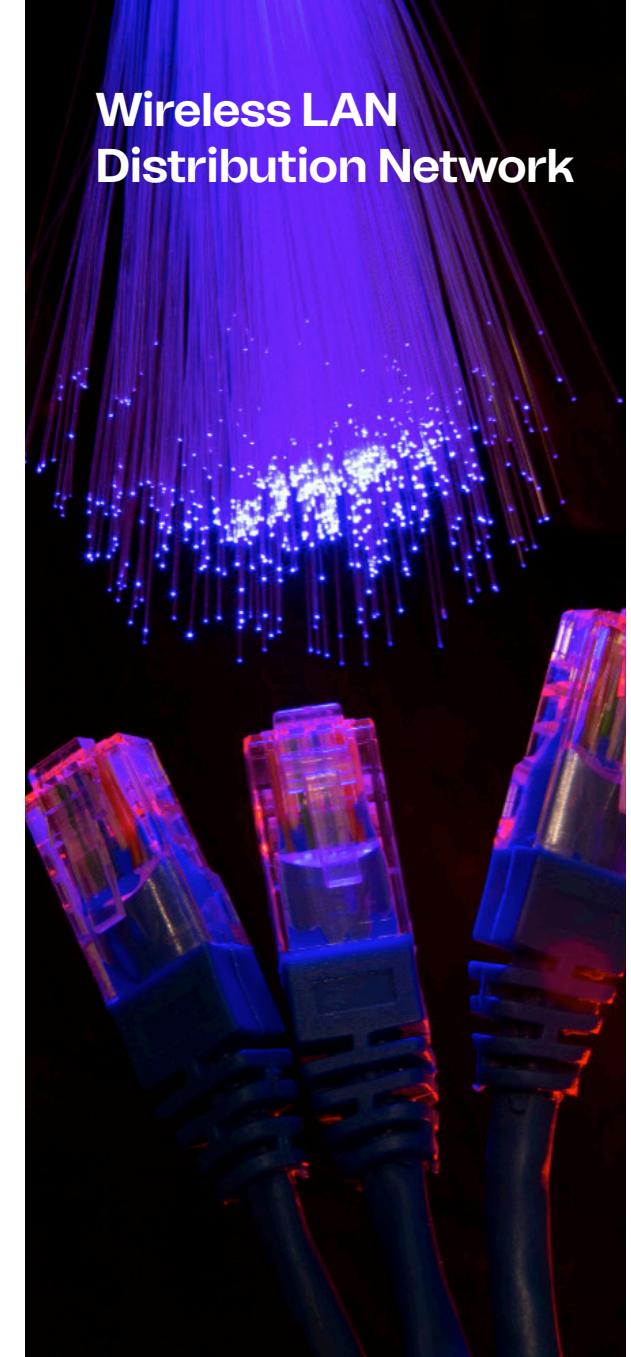
2023

## Renewable Energy



Rogers & Co

## Wireless LAN Distribution Network



25

# Wireless LAN Distribution Network

In today's interconnected world, a robust and reliable wireless network is essential for seamless connectivity. Our Wireless LAN Distribution Network solutions offer high-speed wireless connectivity throughout your premises, ensuring reliable internet access and efficient data transmission. Whether you require a wireless network for your office, hotel, or educational institution, we provide scalable and secure solutions that can accommodate the growing demands of your business and support a wide range of devices and applications.

# Security & Surveillance

## IP Surveillance (CCTV)

Our advanced IP Surveillance solutions provide comprehensive security and monitoring for your business or residential spaces. Utilizing state-of-the-art CCTV cameras and advanced network technology, we offer high-resolution video surveillance systems that enable real-time monitoring and recording of critical areas. With our IP Surveillance systems, you can enhance the safety and security of your premises, deter potential threats, and have peace of mind knowing that your property is protected.

## RFID & Biometric Access Control

Our RFID and Biometric Access Control systems provide robust security measures to safeguard your premises and control access to sensitive areas. With advanced RFID technology and biometric authentication methods such as fingerprint or facial recognition, we offer secure and efficient access control solutions tailored to your specific requirements. Our systems enable you to manage employee access, track visitor movements, and maintain a secure environment while ensuring ease of use and convenience.

# Fire Alarm Systems

Protecting your property and ensuring the safety of occupants is of paramount importance. Our Fire Alarm Systems are designed to detect and alert against the threat of fire, providing early warning signals to minimize potential damage and protect lives. Our comprehensive fire alarm solutions include intelligent sensors, control panels, and audible/visual alarms that are integrated with your building's infrastructure to provide efficient and reliable fire detection and notification.

# Renewable Energy

Our team is dedicated to providing sustainable and eco-friendly renewable energy solutions. We offer a range of services, including solar panel installations for residential and commercial properties. Our team of experts is committed to helping you make the transition to renewable energy, reducing your carbon footprint, and securing a greener future. The journey towards a cleaner, affordable and more sustainable starts with us.

# What we've worked on.

- Security and Renewable Energy

# Projects

## National Defence Headquarters

### Audiovisual Systems

The brief was to upgrade the National Defence Headquarters with state of the art embedded audio visual systems across all key room and conference spaces. The project was executed and tested under a month and has helped to improve communication, collaboration and information dissemination.



## Osborne Towers (4 luxury smart homes)

### Osborne, Ikoyi , Lagos

Audio, Video, Lighting, Climate control and home automation.

In a current real estate climate where the demand for smart homes is on the increase, creating a cohesive smart control system that gives each home a unique and homely feel while ensuring quality and next level automation was key for this project.

The project was executed in 2 months.



## ■ BUA Sugar Refinery (Portharcourt)

### Addressable Fire Alarm System

A fire alarm system can be installed in just about any refinery. However, one as forward thinking as BUA Sugar Refinery wanted one that is able to detect exactly where the alarm was coming from and can pin point the source of any fire hazards.



## ■ BUA Sugar Refinery (Apapa)

### Addressable Fire Alarm System

The quality of the project execution in Portharcourt led the team at BUA to explore the same solution at the Apapa branch. This project was executed ahead of schedule.



## ■ Grange School

### Ikeja GRA

Grange School requested for an evolution in the way learning is done. A smart classroom; smart interactive classroom boards, audio speaker system, smart lighting, LAN and WiFi network , access control and smart glasses across all classrooms were installed to move the students a step closer to their goal.



## Nycil Limited

IP Video Surveillance

The brief was the installation of IP video surveillance across the facility ensuring worker safety and adherence to quality standards.



## Jaybion Pharmacy

IP Video Surveillance

Jaybion is a state of the art pharmacy that looked to upgrade it's facility and ensure quality and safety both for it's customers and staff.

The implementation of IP video surveillance was instrumental in achieving this. The project was executed in one week.



## Altona Residence

Ikoyi Lagos

Audio and Speakers installation.

Profitable is a marketplace for people to sell their secrets, better their communities and preserve the culture in the best recipes and ingredients. Since inception, profitable has helped more than 200+ cooks to sell their ingredients and recipes. **Built to work for you and your cooks.**



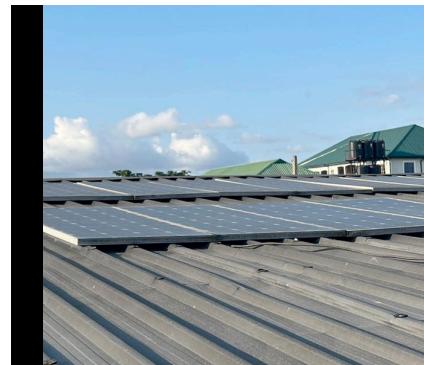
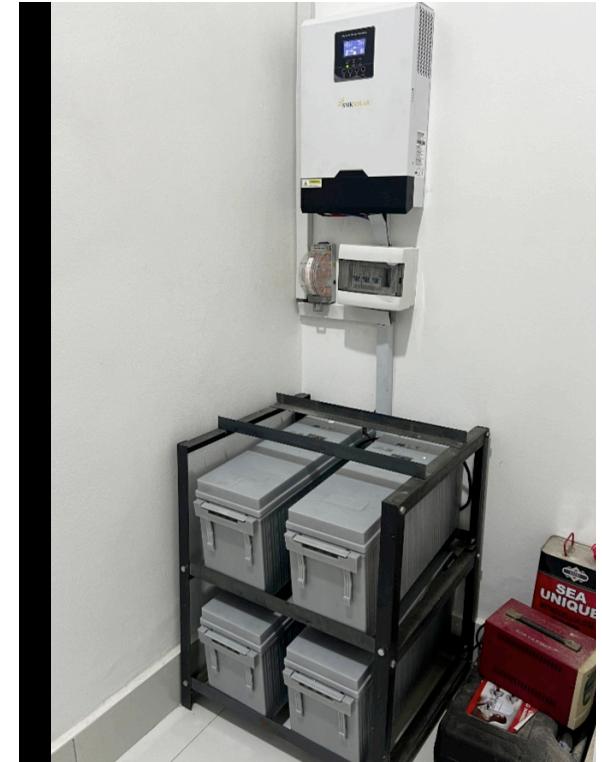
## Afijo PHC

Jobele, Oyo state

The team was tasked with installing solar inverter systems for 10 primary health care facilities. The project was executed and tested to client satisfaction in one week.



# Other Projects



# Meet our team.





# Ayodeji Aderoju

## Managing Partner

Ayodeji is a highly accomplished computer engineer and business leader with a passion for driving growth through data-driven insights and analysis. He has a proven track record of success, having co-founded and led Swish.com Limited, an on-demand delivery company, to profitability. He has a wealth of experience in supporting and growing socially responsible businesses across multiple sectors, including tech, power, agriculture, and finance. Ayodeji is known for his ability to gain an in-depth understanding of a project, recommending and implementing effective business solutions that enhance the experiences of clients and their customers. He is committed to delivering exceptional results and innovative solutions.



# Adedotun Aderibigbe

## Lead Designer

Adedotun is a multi-disciplinary designer with a background in Architecture. He has always had a knack for solving problems and providing beautiful solutions. With a diverse background that includes experience as a project manager, investment advisor, and research lead, he brings a wealth of knowledge and expertise to the table. He is passionate about design, art, and architecture and has overseen numerous design projects, including extensive experience in both brand identity design and user interface (UI) design. Whether solving problems, leading projects, or crafting unique and eye-catching designs, Adedotun is a true master of his craft.



# Peter Oduntan

## **Digital Products Lead (Software)**

Peter is a seasoned leader with over 7 years of experience guiding cross-functional teams to success in various software projects. He is a driving force behind Digital Transformation Initiatives, leveraging his expertise in emerging technologies to deliver cutting-edge features and surpass revenue projections in the enterprise software space. As a trusted advisor to executive management, Peter plays a pivotal role in growing software businesses and shaping project priorities. His deep industry knowledge and ability to support strategic sales opportunities make him a valuable asset to any team. With his unique blend of business and technical acumen, we are lucky to have him lead our technology team.



# Anne Noah

## **Business Development**

Anne is a highly skilled technology consultant with over 5 years of experience in the tech industry. Her expertise in product management, project management, business development, business analysis, business transformation, and change management, make her a valuable asset to Rogers & Co. As a strategic thinker with a deep understanding of the full product development life cycle, Anne is capable of making fast and informed business decisions. Her negotiation and presentation skills enable her to effectively communicate complex ideas and drive business growth.

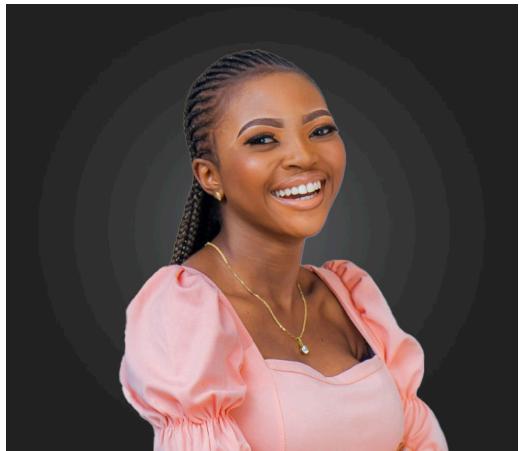


## Toluwalase Atolagbe

### **Hardware Lead**

Toluwalase Atolagbe is an experienced Systems Engineer with a passion for deploying and managing projects in a variety of fields, including Software Development, Extra Low Voltage (ELV), Building Management, and Home Automation. Specializing in CCTV, Access Control, Home Automation, Solar Inverters, and other cutting-edge technologies, Toluwalas has a proven track record of delivering successful projects from start to finish. His expertise in software development, coupled with his knowledge of ELV systems, has enabled him to create customized solutions that meet the unique needs of each client.

As a forward-thinking professional, Tolu stays up-to-date with the latest developments in his field, including emerging technologies and best practices. He believes in the power of technology to transform lives and is committed to making a difference through his work.



# Olaleye Similoluwa

## Media

Olaleye Similoluwa is an accomplished digital marketing and public relations professional with a strong background in International Relations. Her expertise in social media management, content strategy, and influencer marketing has helped numerous brands achieve top-of-the-line results in their respective industries. As a certified diplomat, Similoluwa possesses a unique skillset that enables her to navigate complex business environments and deliver exceptional outcomes. With her commitment to innovation and passion for challenging the status quo, she consistently employs cutting-edge techniques and strategies to achieve outstanding results.

With a keen eye for detail and a results-driven approach, Similoluwa is dedicated to helping businesses grow and thrive in today's fast-paced digital landscape. As a consummate professional, she is a valuable asset to the Rogers & Co. team.

# Rogers & Co.

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