Andres Aranguibel

E-mail: Andres2010@knights.ucf.edu   *Phone*: (407) 346 – 1818   www.designerandres.com

OBJECTIVE: To pursue to its fullest extent my *passion* for graphic design, motion graphics and web/UI design in the process of creating or branding something that matters – for the community, for the organization, and for me.

EDUCATION

- **University of Central Florida**   **2010 - Present**
  B.F.A. in Emerging Media – Graphic Design (Web, Video, Graphics)
  B.A. in Emerging Media Management
  GPA: 3.96/4.0

RELEVANT COURSES:

- Interactive Design Fund.	- Digital Media Concepts	- Emerging Media Tech.
- Digital Video and Editing	- JavaScript and OOP Programming	- Information Technology
- 3D Digital Design	- Digital Photography	- HTML5 and CSS3

RELEVANT BACKGROUND: Adobe Systems Inc. Photoshop and Flash Certified Associate, with advanced experience in Premiere, After Effects, HTML, CSS, jQuery.

PREVIOUS EMPLOYMENT

- **Google Inc.,** *SF* **-**   Creative Innovations – Design Intern   **May 2014 – Present**
  - Designed and produced 2 motion-graphics promo reels for external-facing Google apps.
  - Redesigned UX flow and interface of Google's internal Ad Campaign and Client Management tool.
  - Created graphic assets in Photoshop and Illustrator for DoubleClick Studio Dynamic site redesign.
- **AAA National,** *ORL***-**   Prod. Marketing – UI/UX Designer   **April 2011 – May 2014**
  - Designed AAA Next Gen. Mobile app UI layout. Front-end design and development for AAA.com.
  - Design and build conference displays, web interface/web elements, promo videos.
  - Design of high-profile, yearly VP/CIO Conference marketing materials, video, marketing website.
- **Walt Disney Company,** *ORL* **-**   Professional Photographer   **May 2010 – Oct. 2013**
  - Trained in photography and lighting principles, composition, and digital photo enhancement.
  - Work with heavy guest interactions in French, Spanish and English.
  - Previously worked in Sales and Merchandise with consistent high rank in exceeding sales quotas.
- **INROADS, Inc.,** *NYC* **-**   Social Media, Marketing and Design Intern   **Aug. 2012 – Dec. 2012**
  - Social media management, design for media outlet layouts and other graphic elements.
  - In charge of webpage redesign, national newspaper ad campaign design, web analytics.
- **Social Learning Project,** *NYC* **-**   Product Marketing/UI Design Intern   **Aug. 2012 – Dec. 2012**
  - Create web elements, promo videos and co-ordinate design for online learning management system.
  - Pitch interactivity and design elements to B2B clientele, elaborating on aesthetic and efficiency.

HONORS/AWARDS

- J.R. Hopes Art Scholarship		**2013**
- Hispanic Heritage Scholarship Fund	Two-time Recipient	**2011/2012**
- UCF President's Honor Roll	4.0 GPA	**2011**
- Florida Bright Futures Scholarship	Recipient	**2010 - Present**
- International Baccalaureate	3rd-in-class Graduate	**2006 - 2010**
- The College Board	"AP Scholar With Distinction Award"	**2009**
- National Honor Society	Nominated Member	**2008 - Present**

SKILLS

- French, Portuguese, Spanish   Fluent Speaker/Writer
- Advanced Computational(Windows/Mac OSX)   **8+ Years**
  - Adobe Master Suite – Photoshop (Certified), AI, After Effects, Premiere, InDesign
  - Microsoft Office, Final Cut, Motion, HTML/CSS/JavaScript (including jQuery, processing.js)

LEADERSHIP

- Graphic Design Student Association at UCF   President   **2013-2015**
  - Organize tutoring sessions, community speakers, social events, yearly conference.
  - Active member of Orlando design groups: *Creative Mornings, AIGA, Design ORL, UX ORL*
- Co-founded UCF's front-end design and development student org. Masters of Web   **2014**
  - Organize weekly meetings, hackathons, community events, and build guilds.