Brett Anderson

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Designer creating, strategizing, and build interactive experiences. With a love for simple UI's and building design systems.

Experience

Senior Product Designer – Side Inc.
April 2021 — June 2022

- Designed and shipped multiple productivity and style features for the website platform which is used by hundreds of Side partners.

- Led and collaborated on Side's full product design system with weekly syncs, component creation, and roadmap planning.

- Provided accessibility guidelines and partnerships to support compliance.

- Built collaborative relationships with PMs, Engineers, Researchers, and Real Estate partners to gather feedback and product insights.

Creative Director & Design Manager – KWALL
October 2014 — April 2021

- Created documentation and processes for inputting and tracking product hours that helps budget expected revenue.

- Improved website mobile usage, for example Oxy college increased by 24% & Bridgewater State 56%.

- Led and managed 65+ customer web and mobile products, including IDA donation process and Sigma Photo ecommerce camera and accessory experience.

Visual Designer – KWALL
November 2011 — July 2014

- Designed numerous web and mobile experiences, visual designs both digital and print, educational material, user flows, prototyping, booth designs, photography & video direction, and animation for clients and internal needs.

Design Instructor – LCAD
August 2015 — Present

- Committed to improving the curriculum each year having taught 160 students design, usability, coding, and technical terms in the classroom.

- Created 15 speaker presentations, 2 product design/ development projects and a semester long design system.

Education

BFA Graphic Design + Digital Media
Laguna College of Art + Design '13

Skills

Design Systems
Human Centered Design
Prototyping
Visual Design
Product Strategy

Tools

Figma / Sketch / Xd
Miro / Whimsical
Adobe Creative Suite
HTML / CSS / Webflow
WordPress / Drupal
Accessibility tools

Social

figma.com/@brettanderson
linkedin.com/in/brettanderson