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**Profile:** Hardworking, experienced, and highly-organized User Experience Designer/Engineer. Currently directing the Digital Department at Saxton Horne Communications, a creative and advertising agency.

### EXPERIENCE

#### SAXTON HORNE COMMUNICATIONS

User Experience & Digital Team Lead — February 2012 to Present

- Leading the creation of objectives driven, user centered, and responsive client websites through information architecture, wireframes, prototypes, visual design, and development
- · Directing and managing members of Digital Department including user experience designers and backend engineers
- Writing semantic and accessible HTML and responsive, organized, and DRY CSS/Sass
- · Conducting usability tests and producing formal usability studies at strategic points during website creation process

## A LA MODE, INC.

Product Designer — September 2010 to February 2012

- Designed FormMobi.com web application UI and developed accompanying HTML/CSS
- · Redefined and redesigned website products for real estate professionals

#### **IBFX**

Web Designer — November 2007 to September 2010

- Led redesign of domestic and international customer websites through information architecture, wireframes, prototypes, design
  mockups, and front-end development
- · Designed and developed HTML/CSS of customer and corporate websites

#### **EASTLAND PROPERTIES, INC.**

Realtor & Web Designer — August 2004 to November 2007

- · Marketed properties for sale to potential buyers, established and met contract deadlines and obligations
- Designed and developed brokerage website focused on marketing to potential clients

# AREAS OF EXPERTISE

## **DEVELOPMENT**

HTML (semantic and accessible), CSS/Sass (responsive, organized, and DRY), JavaScript

#### **USER EXPERIENCE & DESIGN**

User Research, Stakeholder/User Interviews, Information Architecture, Wireframing, Prototyping, Usability Testing/Studies

#### **APPLICATIONS & TOOLS**

Sublime Text, Photoshop, Illustrator, Sketch, Trello, Sass, Compass, Grunt, Gulp, Middleman, Git/GitHub

### EDUCATION

### **UNIVERSITY OF DENVER**

Master of Communication. To be awarded November 2014. Studies including Internet Marketing Communications, Usability Design, Web Analytics, and JavaScript.

#### **UNIVERSITY OF UTAH**

Bachelor of Arts in English. Awarded 2006.

## **MISC**

# **STARTUPS & SIDE PROJECTS**

BuilderEdge.com, SearchDoor.co (pre-launch phase), Megaplex Theatres Passion Project

#### **INTERESTS**

Startup Industry (particularly The Lean Startup by Eric Ries), Film Photography, Children's Literature, Hiking, Traveling