

# JOSH DEAN

[josh@designerdean.com](mailto:josh@designerdean.com)

801-859-2674

9124 Daybreak Cir, Sandy, UT 84093

[www.designerdean.com](http://www.designerdean.com)

[twitter.com/joshdean](https://twitter.com/joshdean)

[github.com/designerdean](https://github.com/designerdean)

**Profile:** Hardworking and highly-organized User Experience Designer/Engineer with 7 years of experience. Currently directing the Digital Department at Saxton Horne Communications, a creative and advertising agency.

## EXPERIENCE

**Saxton Horne Communications** in Sandy, Utah from February 2012 to Present  
**Digital Lead & User Experience Engineer**

- Leading the creation of objectives driven, user-centered, and responsive client websites through [information architecture](#), [wireframes](#), prototypes, visual design, and development
- Directing and managing members of Digital Department including user experience designers and backend engineers
- Writing semantic and accessible HTML and responsive, organized, and DRY CSS/Sass
- Conducting usability tests and [producing formal usability studies](#) at strategic points during website creation process

**a la mode, inc.** in Salt Lake City, Utah from September 2010 to February 2012  
**Product Designer**

- [Designed FormMobi.com web application UI](#) and developed accompanying HTML/CSS
- Redefined and redesigned website products for real estate professionals

**IBFX** in Salt Lake City, Utah from November 2007 to September 2010  
**Web Designer**

- Led redesign of domestic and international customer websites through information architecture, wireframes, prototypes, design mockups, and front-end development
- Designed and developed HTML/CSS of [customer](#) and [corporate](#) websites

**Eastland Properties, Inc.** in Holladay, Utah from August 2004 to November 2007  
**REALTOR® / Web Designer**

- Marketed properties for sale to potential buyers, established and met contract deadlines and obligations
- Designed and developed brokerage website focused on marketing to potential clients

## AREAS OF EXPERTISE

### DEVELOPMENT

HTML (semantic and accessible), CSS/Sass (responsive, organized, and DRY), JavaScript

### USER EXPERIENCE & DESIGN

User Research, Stakeholder/User Interviews, Information Architecture, Wireframing, Prototyping, Usability Testing/Studies

### APPLICATIONS & TOOLS

Sublime Text, Photoshop, Illustrator, Sketch, Trello, Grunt, Gulp, Middleman

## EDUCATION

### UNIVERSITY OF DENVER

Master of Communication with a specialty in Public Relations and Marketing, **To be awarded November 2014**

### UNIVERSITY OF UTAH

Bachelor of Arts in English, Awarded 2006

## MISC

### STARTUPS & SIDE PROJECTS

[BuilderEdge.com](#), [SearchDoor.co](#) (pre-launch phase), [Megaplex Theatres Passion Project](#)

### INTERESTS

Startup Industry (particularly *The Lean Startup* by Eric Ries), Film Photography, Children's Literature, Hiking, Traveling