

josh@designerdean.com

801-859-2674

9124 Daybreak Cir, Sandy, UT 84093

www.designerdean.com twitter.com/joshdean github.com/designerdean

Profile: Hardworking and highly-organized User Experience Designer/Engineer with 7 years of experience. Currently directing the Digital Department at Saxton Horne Communications, a creative and advertising agency.

EXPERIENCE

Saxton Horne Communications in Sandy, Utah from February 2012 to Present UX/Digital Team Lead

- Leading the creation of objectives driven, user-centered, and responsive client websites through <u>information architecture</u>, <u>wireframes</u>, prototypes, visual design, and development
- · Directing and managing members of Digital Department including user experience designers and backend engineers
- · Writing semantic and accessible HTML and responsive, organized, and DRY CSS/Sass
- · Conducting usability tests and producing formal usability studies at strategic points during website creation process

a la mode, inc. in Salt Lake City, Utah from September 2010 to February 2012 **Product Designer**

- Designed FormMobi.com web application UI and developed accompanying HTML/CSS
- · Redefined and redesigned website products for real estate professionals

IBFX in Salt Lake City, Utah from November 2007 to September 2010 **Web Designer**

- Led redesign of domestic and international customer websites through information architecture, wireframes, prototypes, design
 mockups, and front-end development
- · Designed and developed HTML/CSS of customer and corporate websites

Eastland Properties, Inc. in Holladay, Utah from August 2004 to November 2007 **REALTOR® / Web Designer**

- Marketed properties for sale to potential buyers, established and met contract deadlines and obligations
- · Designed and developed brokerage website focused on marketing to potential clients

AREAS OF EXPERTISE

DEVELOPMENT

HTML (semantic and accessible), CSS/Sass (responsive, organized, and DRY), JavaScript

USER EXPERIENCE & DESIGN

User Research, Stakeholder/User Interviews, Information Architecture, Wireframing, Prototyping, Usability Testing/Studies

APPLICATIONS & TOOLS

Sublime Text, Photoshop, Illustrator, Sketch, Trello, Sass, Compass, Grunt, Gulp, Middleman, Git/GitHub

EDUCATION

UNIVERSITY OF DENVER

Master of Communication with a specialty in Public Relations and Marketing, To be awarded November 2014

UNIVERSITY OF UTAH

Bachelor of Arts in English, Awarded 2006

MISC

STARTUPS & SIDE PROJECTS

BuilderEdge.com, SearchDoor.co (pre-launch phase), Megaplex Theatres Passion Project

INTERESTS

Startup Industry (particularly The Lean Startup by Eric Ries), Film Photography, Children's Literature, Hiking, Traveling