

# JOSH DEAN

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**Profile:** Hardworking, experienced, and highly-organized User Experience Designer/Engineer. Currently directing the Digital Department at Saxton Horne Communications, a creative and advertising agency.

## EXPERIENCE

### SAXTON HORNE COMMUNICATIONS

*User Experience & Digital Team Lead — February 2012 to Present*

- Leading the creation of objectives driven, user centered, and responsive client websites through information architecture, [wireframes](#), prototypes, visual design, and development
- Directing and managing members of Digital Department including user experience designers and backend engineers
- Writing semantic and accessible HTML and responsive, organized, and DRY CSS/Sass
- Conducting usability tests and [producing formal usability studies](#) at strategic points during website creation process

### A LA MODE, INC.

*Product Designer — September 2010 to February 2012*

- [Designed FormMobi.com web application UI](#) and developed accompanying HTML/CSS
- Redefined and redesigned website products for real estate professionals

### IBFX

*Web Designer — November 2007 to September 2010*

- Led redesign of domestic and international customer websites through information architecture, wireframes, prototypes, design mockups, and front-end development
- Designed and developed HTML/CSS of customer and corporate websites

### EASTLAND PROPERTIES, INC.

*Realtor & Web Designer — August 2004 to November 2007*

- Marketed properties for sale to potential buyers, established and met contract deadlines and obligations
- Designed and developed brokerage website focused on marketing to potential clients

## AREAS OF EXPERTISE

### DEVELOPMENT

HTML (semantic and accessible), CSS/Sass (responsive, organized, and DRY), JavaScript

### USER EXPERIENCE & DESIGN

User Research, Stakeholder/User Interviews, Information Architecture, Wireframing, Prototyping, Usability Testing/Studies

### APPLICATIONS & TOOLS

Sublime Text, Photoshop, Illustrator, Sketch, Trello, Sass, Compass, Grunt, Gulp, Middleman, Git/GitHub

## EDUCATION

### UNIVERSITY OF DENVER

Master of Communication. **To be awarded November 2014.** Studies including Internet Marketing Communications, Usability Design, Web Analytics, and JavaScript.

### UNIVERSITY OF UTAH

Bachelor of Arts in English. Awarded 2006.

## MISC

### STARTUPS & SIDE PROJECTS

[BuilderEdge.com](#), [SearchDoor.co](#) (pre-launch phase), [Megaplex Theatres Passion Project](#)

### INTERESTS

Startup Industry (particularly *The Lean Startup* by Eric Ries), Film Photography, Children's Literature, Hiking, Traveling